

STATEMENT OF CANDIDATE FOR  
MAYOR  
City of Pismo Beach

**BILL RABENALDT**  
Occupation: Self Employed

Age: 61

**Education and Qualifications:** For the past 10 years as your elected representative, I have worked hard to preserve our small town character. When I moved here 24 years ago I instinctively knew this would be home. I have a wonderful wife, Jenifer and an 8 year old son Ian.

As an elected official, I have a responsibility to represent you and your ideals. As the people's candidate, I would like to hear what you have to say and incorporate your ideas. We have a wonderful opportunity to protect and preserve what is ours. Pismo Beach is fiscally sound, has spent millions improving our roads and infrastructure, is working diligently to expose the source of ocean pollution, provides beach access through stair upgrades and provides a level of fire and police protection second to none.

As a community leader and host of local television program, I have developed close relationships with many local and state officials. Help is available when needed.

My pledge to you; continue down this path of improvement, maintain our fiscal integrity, involve our residents in policy decisions and strive to maintain our small coastal character. I would appreciate your vote on November 2<sup>nd</sup>.

s/ Bill Rabenaldt

STATEMENT OF CANDIDATE FOR  
MAYOR  
City of Pismo Beach

**MARY ANN REISS**  
Occupation: Mayor

**Education and Qualifications:** I am committed to dignified and collaborative leadership. I will continue to advance our healthy fiscal foundation, support a responsive city government and preserve our city's resources, character and beauty.

As the State grapples with its budget, I will continue to work with local, state and federal officials to protect our fair share of funding, vital to our city services.

During my tenure as Mayor, our city has made great progress in infrastructure improvements. I will lead us toward the realization of further improvements that meet our present needs and which will distinguish our future as a model community.

We need a general plan update that addresses our community's vision for the future, a "road map" that incorporates the needs and interests of both our residential and commercial citizenry.

I have served as your Mayor for the past 4 years, following 8 years as a City Councilmember, hold a degree in Public Administration and have over 27 years of city administrative experience. I will draw on this leadership experience to continue our progress.

As Mayor, I pledge myself to the successful future of our beautiful seaside community.

Please vote to re-elect Mayor Mary Ann Reiss.

s/ Mary Ann Reiss

**STATEMENT OF CANDIDATE FOR  
MEMBER OF CITY COUNCIL  
City of Pismo Beach**

**ED WAAGE**

**Occupation:** Planning Commission Vice Chair

**Education and Qualifications:** My four years of experience on the Pismo Beach Planning Commission help me to understand the need for balanced approaches to land use. I believe in preserving the small town character of the City, while supporting necessary improvements. By doing so, we will improve our quality of life. Also, during these uncertain times, careful management of the City's finances and resources is critical. Important issues include:

Responsible use of Measure C Sales Tax Revenue, Downtown Revitalization, Shell Beach Road Improvement, Pismo Heights Fire Safety, Improved Coastal Access, Long-term Financial Stability.

I earned my doctorate degree in Chemistry and I retired after enjoying two careers: one as an emergency preparedness professional and the other as a university professor. I shared the 2005 Nobel Peace Prize while working in Vienna, Austria for the United Nations IAEA. My wife, Jeannie Nix, and I are proud to call Pismo Beach our home.

My community service includes: past Treasurer of the San Luis Obispo County Fire Safe Council; Secretary of the San Luis Obispo Emergency Communications Council; American Red Cross volunteer; and Precinct Captain during past elections.

Given my experience and a willingness to serve the citizens of this city, I would appreciate your vote.

s/ Ed Waage

**STATEMENT OF CANDIDATE FOR  
MEMBER OF CITY COUNCIL  
City of Pismo Beach**

**WAYNE KING**

**Occupation:** Retired Inventor

**Education and Qualifications:** I have enjoyed living in Pismo Beach for over 30 Years;

Often times I remind friends; neighbors and new arrivals in Pismo beach: That if we could live anywhere in the world; everything being equal 9 chances out 10 it would be here in Pismo or Shell Beach.

I have watched Pismo grow up; I have enjoyed the fog; the beach and the well designed additions within this great community.

Often, I will remind folks of Pismo History of WW11 and how Pismo welcomed and rewarded the Military personal that traveled highway 1; Their struggle with auto gas rationing; bald tires and the all day trip from either L.A. or San Francisco.

Pismo accommodated these freedom fighters with affordable rooms referred to as Motel. (short for Motor Hotel).

Today our thriving vacation community remains a prime location for our friends from the valley; their enjoyment of our cool; yet warm climate.

Our Clams; well not as prevalent as years past remain a fantastic memory for all are welcome visitors; The permanent residents; They Vote and if the good Lords willing they will install me in the city council to help manage their invested life.

s/ Wayne King

**STATEMENT OF CANDIDATE FOR  
MEMBER OF CITY COUNCIL  
City of Pismo Beach**

**TED EHRLING**

**Age: 78**

**Occupation:** Incumbent Pismo Beach City Councilperson, Geologist, General Contractor, and past City of Pismo Beach Planning Commissioner

**Education and Qualifications:** I have been a member of the Pismo Beach Community for almost 25 years, and have served on the City Council for the last two years. Together, the present Council has accomplished much during my tenure, including: improving city revenue and physical infrastructure, continued city parks development and generating a plan to maintain our "small beach town" character. I remain committed to the preservation of our city's beauty and am fully committed to the growing needs of our citizens and visitors. These needs are not mutually exclusive, but require uninterrupted leadership and sound long-term planning.

While serving on the Council, I have represented our citizens on the following committees: Mobile Home Rent Stabilization, Leadership Council to Stop Homelessness, Integrated Waste Management Authority, Lake Lopez Water Advisory, Ocean Water Quality Control, Ventana Fire Complex Development, and the California Coastal Coalition Board.

I pledge 100% of my energy and experience to the service of our city, its residents, and its tourists and thank those, who honor and entrust me with their vote.

s/ Ted Ehring