

AGTOURISM / DIRECT MARKETING WORK GROUP MEETING AGENDA

June 13, 2006

6:30pm @ Templeton Sheriff's Substation

1. Introductions/Announcements, Approval of Minutes: May 25 meeting Brenda Ouwerkerk, (5 minutes)
2. Review of approach to process: communication of consensus, concerns and questions for staff and decision-making bodies. Brenda (10 minutes)
3. Adjustment of format of drafts to reflect consensus, concerns and questions. Michael (5 minutes)
4. Presentation: First Draft: Committee #1 PRODUCTS (30 minutes)
5. Presentation: Final Draft: Committee # 4 SALES (30 minutes)
6. Presentation: Draft Committee # 3 SPECIAL/TEMPORARY EVENTS (30 minutes)
7. Presentation: Draft: Committee #6 LODGING: B&B, INNS (30 minutes)

Next meeting: THURSDAY, JUNE 29, 6:30 PM @
Templeton Sheriff Substation

HOMEWORK ASSIGNMENTS FOR June 29 MEETING:

- Review First Draft from Committee# 8 Signs
- Review Second Draft from Committees #1: Products
- Review Final Draft from Committee #6: Lodging: B&B, Inns
- Review Final Draft from Committee #3: Events
- Think about packaging our final drafts for initiation of review process