

AGTOURISM / DIRECT MARKETING WORK GROUP MEETING AGENDA

April 27, 2006

County Sheriff Station – Templeton

1. Introductions/Announcements – Brenda Ouwerkerk
2. Approval of Minutes: April 11 meeting – Mike Isensee
3. Presentation: Final Draft: Committee #4 SALES
4. Presentation: First Draft: Committee #6 LODGING: B & Bs, INNs ETC.
5. Presentation: First Draft: Committee #7 LODGING: DUDE RANCHES, ETC
6. Presentation: Second Draft: Committee #2 ACTIVITIES – CAMPING, HUNTING CLUBS, ETC
7. Presentation: Second Draft: Committee #3 ACTIVITIES – SPECIAL/TEMPORARY EVENTS, ETC

Next meeting: **THURSDAY, MAY 11 @** Templeton

HOMEWORK ASSIGNMENTS FOR MAY 11 MEETING:

- Introduction: PRODUCTS: Bring questions for this discussion and Committee # 1
- Review Final Drafts from Committees #2: CAMPING, etc
- Review Final Drafts from Committees #3: Activities; SPECIAL EVENTS, etc
- Review Second Draft from Committees #6: Lodging: B&B/INNS
- Review Second Draft from Committees #7: Lodging: Dude Ranches, etc.