

**COUNTY OF SAN LUIS OBISPO BOARD OF SUPERVISORS
AGENDA ITEM TRANSMITTAL**

(1) DEPARTMENT Board of Supervisors		(2) MEETING DATE February 28, 2006		(3) CONTACT/PHONE James R. Patterson (805) 781-5450			
(4) SUBJECT Submittal of a Resolution recognizing the Central Coast Ag Network on the initiation of its "Central Coast Grown" campaign.							
(5) SUMMARY OF REQUEST On Behalf of the Board of Supervisors, Supervisor James R. Patterson is requesting adoption of the above entitled Resolution.							
(6) RECOMMENDED ACTION It is recommended that the Board of Supervisors adopt the attached Resolution recognizing the Central Coast Ag Network on the initiation of its "Central Coast Grown" campaign.							
(7) FUNDING SOURCE(S) N/A		(8) CURRENT YEAR COST N/A		(9) ANNUAL COST N/A		(10) BUDGETED? <input type="checkbox"/> YES <input checked="" type="checkbox"/> N/A <input type="checkbox"/> NO	
(11) OTHER AGENCY/ADVISORY GROUP INVOLVEMENT (LIST): N/A							
(12) WILL REQUEST REQUIRE ADDITIONAL STAFF? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, How Many? _____ <input type="checkbox"/> Permanent _____ <input type="checkbox"/> Limited Term _____ <input type="checkbox"/> Contract _____ <input type="checkbox"/> Temporary Help _____							
(13) SUPERVISOR DISTRICT(S) 1st, 2nd, 3rd, 4th, 5th, <u>All</u>				(14) LOCATION MAP <input type="checkbox"/> Attached <input checked="" type="checkbox"/> N/A			
(15) AGENDA PLACEMENT <input type="checkbox"/> Consent <input type="checkbox"/> Hearing (Time Est. _____) <input checked="" type="checkbox"/> Presentation <input type="checkbox"/> Board Business (Time Est. _____)				(16) EXECUTED DOCUMENTS <input type="checkbox"/> Resolutions (Orig + 4 copies) <input type="checkbox"/> Contracts (Orig + 4 copies) <input type="checkbox"/> Ordinances (Orig + 4 copies) <input checked="" type="checkbox"/> N/A			
(17) NEED EXTRA EXECUTED COPIES? <input type="checkbox"/> Number: _____ <input type="checkbox"/> Attached <input checked="" type="checkbox"/> N/A				(18) APPROPRIATION TRANSFER REQUIRED? <input type="checkbox"/> Submitted <input type="checkbox"/> 4/5th's Vote Required <input checked="" type="checkbox"/> N/A			

A-1C
(2.28.06)

**IN THE BOARD OF SUPERVISORS
COUNTY OF SAN LUIS OBISPO, STATE OF CALIFORNIA**

PRESENT: Supervisors _____ day _____, 2006

ABSENT:

**RESOLUTION NO.
RESOLUTION RECOGNIZING THE CENTRAL COAST AG NETWORK ON THE
INITIATION OF ITS "CENTRAL COAST GROWN" CAMPAIGN**

The following resolution is hereby offered and read:

WHEREAS, San Luis Obispo County's rich soils and diverse micro-climates give local farmers and ranchers the ability to grow and raise a wide variety of food, fiber, and flowers; and

WHEREAS, local consumers, chefs, businesses and schools are increasingly interested in providing their families, customers, and students with fresh and healthy food choices, including locally and organically-grown food; and

WHEREAS, in the United States, most food travels 2,000 or more "food miles" from farm to plate, and most fruit and vegetable varieties are chosen for their ability to withstand industrial harvesting and up to two weeks in transit, not for their taste or nutritional value; and

WHEREAS, the Central Coast Ag Network's purpose is to help member organizations initiate and facilitate consumer education, policy initiatives and other activities that create, promote and support direct marketing opportunities for Central Coast farms, ranches and related enterprises; and

WHEREAS, when local consumers buy directly from local farmers and ranchers, they are supporting the local economy and protecting the local environment by contributing to the economic viability of family farms and ranches; and

WHEREAS, the Ag Network has initiated a "Central Coast Grown" campaign to help local farmers, ranchers and businesses market local agricultural products directly to consumers in San Luis Obispo County.

NOW, THEREFORE, BE IT RESOLVED, that the County of San Luis Obispo, Board of Supervisors, State of California, does hereby recognize the Central Coast Ag Network on the initiation of its "Central Coast Grown" campaign.

Upon motion of Supervisor _____, seconded by Supervisor _____, and on the following roll call vote, to wit:

AYES:
NOES:
ABSENT:

The foregoing resolution is hereby adopted.

Chairperson, Board of Supervisors

ATTEST:

Clerk of the Board of Supervisors

By: _____
Deputy Clerk

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