

APRIL 30, 2013 ACA PLANNING GROUP MEETING

Welcome & Introductions

Penny Borenstein

Policy Updates

Joel Diringer

- Federal regulations
- Covered California (Health Exchange)
- Medi-Cal expansion

Outreach & Enrollment

Penny Borenstein

- Updates on grant applications for Outreach/Education
 - Enrollment – Who in the community will be doing what?
 - Transition of CMSP to Medi-Cal and Covered CA
 - Healthy Families transition – DSS and CenCal
- Lee Collins, DSS
 - Theresa Merkle, CenCal

Organizing Care and Coverage in a New System

Joel Diringer

- How do we approach the issues?

Planning Group Activities

Joel Diringer

- Organization—committees, committee leads
- Future topics:
 - Behavioral health parity and integration
 - “Residual uninsured”
 - Provider capacity
 - Care coordination
- Others who should be invited?

Proposed Next Meeting: Tuesday, May 28, 2013, 3:30 to 5:00, Location TBD

2

Affordable Care Act Implementation Updates

Joel Diringer, JD, MPH

April 2013



Federal regulations/actions

3

- Proposed and final regulations furiously flying:
 - Exchange Navigator and non-Navigator programs
 - Simplified applications
 - “Bridge” plans for Medicaid “churn”
 - MAGI – another new term
- Federal Health Exchange
 - 26 states included
 - 7 fed-partnership exchanges
 - 17 state exchanges
 - SHOP component of federal exchange to be delayed one year (not CA)

Covered California

4

- 3 State customer service call centers established in Fresno, Contra Costa and Sacramento Counties
 - Different than County social services Consortia call centers
 - Hiring now; to be operational in October 2013
- Actuarial analysis of premium costs
 - Lower income individuals (<400% FPL) purchasing an individual plan next year are likely to pay about 47 to 84 percent less in monthly premiums compared to 2013.
 - Those earning above 400% FPL may see a cost increase that would average 20 percent due to increases in their monthly premiums but would be partially offset by reduced out-of-pocket cost.

Covered California

5

- California Healthcare Eligibility, Enrollment, and Retention System (CalHEERS)
 - Consolidated system for eligibility, enrollment, and retention for the Exchange and Medi-Cal
 - To be available October 1, 2013 with additional functionality to be implemented later
 - Access to federal data hubs: IRS, DHS, SSA
 - Health-e-App to be re-routed to Covered CA
 - Target audience: Californians, 6th grade literacy, English proficient, Online proficient; urban/rural. Agents, assisters, individuals and families.
 - Ongoing cases handled at the “agency of record” (e.g., Medi-Cal handled by counties; Exchange by Central Service Center)

Covered California

6

- Outreach and education grants
 - Received 177 application for \$116 million total requested (\$40 million available)
 - Mid-May decisions to begin July 1, 2013
 - Round 2 process to be determined at May 23 Exchange Board meeting

Covered California

7

- Application assistance
 - ▣ In-person Assister Program
 - Flat fee compensation for successful applications and renewals – beginning Oct 2013
 - Funded by federal grant
 - Applications Summer 2013; Training August 2013
 - ▣ Navigator Program
 - Grant based program beginning later in December 2013
 - Funded by health plan assessments
 - Grant RFP – Late June 2013
 - Applications due August 2013; Awards – October 2013
 - Enrollment Assistance – December 2013
 - ▣ Agents – non compensated

Medi-Cal Expansion and County Re-alignment

8

- No clear route to Medi-Cal expansion
 - ▣ Probably a statewide approach
 - ▣ Will probably be part of State Budget process
 - ▣ Lots of negotiation

- Legislative proposal to re-allocate \$700 million of the projected \$1.4 billion savings from the shift of county indigent patients to Medi-Cal to care for the remaining uninsured –
 - ▣ approximately 2 million legal residents and 1 million undocumented residents.
 - ▣ No position from Administration.



Joel Diring, JD, MPH
Diring and Associates
2475 Johnson Avenue
San Luis Obispo, CA 93401
805-546-0950
joel@diringerassociates.com
www.diringerassociates.com

Outreach & Enrollment

Update on O&E Grant Applications

O&E Roles

Transitioning Existing Enrollees:
CMSP & Healthy Families

Update on O&E Grant Applications

11

- ❑ Covered California (California's Health Exchange) Outreach & Education Grant
- ❑ Blue Shield of California Foundation (BSCF) County Enrollment Assistance Grant
- ❑ Covered California Assisters Programs: In-Person Assisters Program and Navigator Grant Program

Covered California Outreach & Education Grant

12

- Collaborative grant application submitted March 4th by:
 - ▣ PHD (Lead Agency)
 - ▣ CAPSLO
 - ▣ United Way of SLO
 - ▣ The Link
 - ▣ With additional participation by other organizations and individuals
- Covered California received 177 applications
 - ▣ Our application might be the only one specifically for SLO County
- Announcement of awards delayed until mid May—
also delaying start of project for 2 months

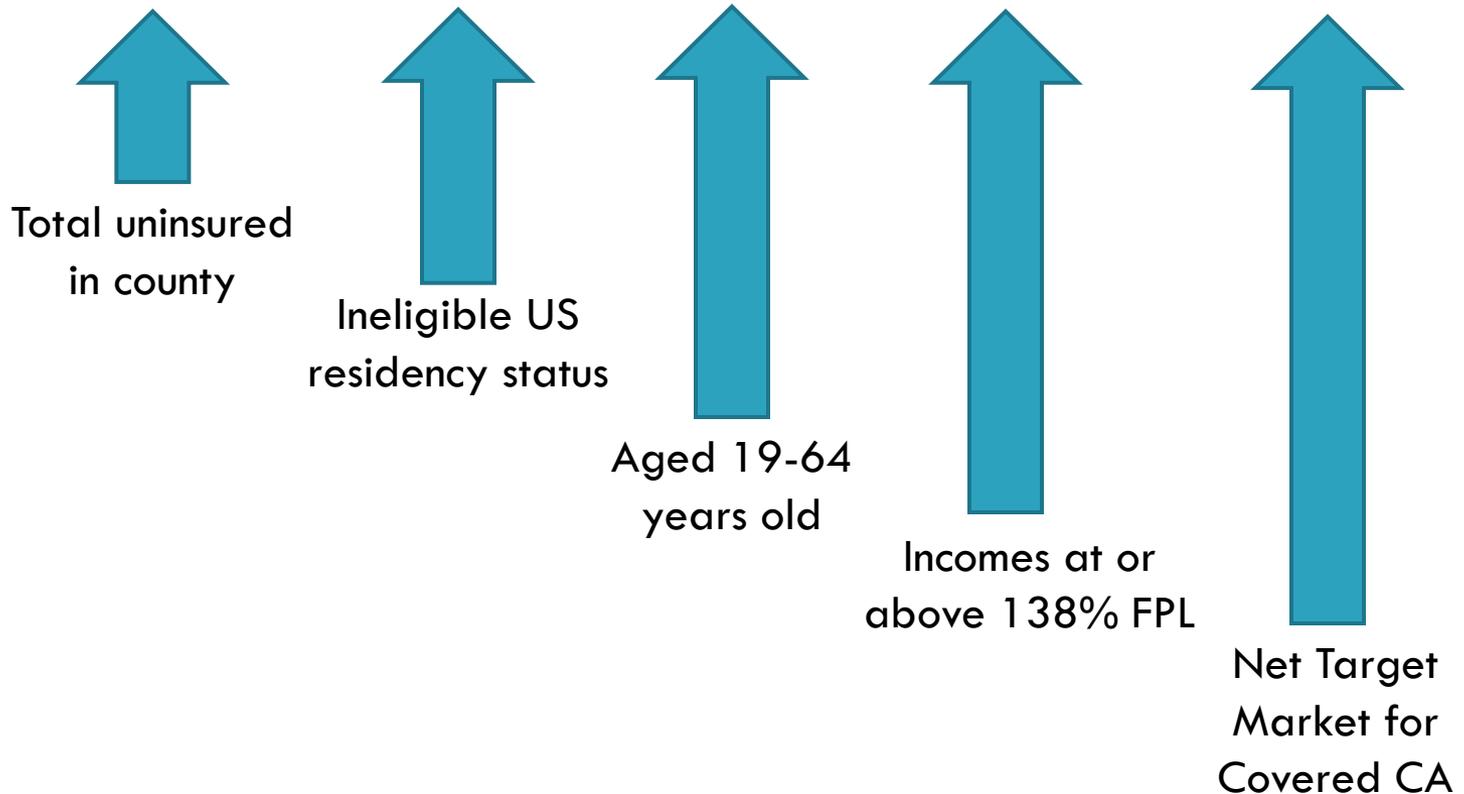
Covered California O&E Grant

13

- Grant Purpose: Maximize enrollment of eligible uninsured into Covered California programs through local outreach and education activities coordinated with the statewide campaign.
- Grant term: July 2013 through December 2014
- Amount Requested: \$301,540
- Grant payments based on monthly performance reports
- Requires full-time Project Coordinator
- Grant partners partially reimbursed based on O&E performance
- Majority of staff expense is in-kind
- Activities
 - Outreach: Group presentations and special events
 - Education: One-on-one sessions lasting 10 minutes or more

Covered California O&E Target Market

$$43,000 - 7,000 \times 85\% \times 57\% = 17,000$$



Covered California O&E

SLO Collaborative Estimated Reach

15

- ✓ 56,800 reached through outreach
- ✓ 16,840 reached through education
- ✓ 32% Latino
- ✓ 25% Spanish speaking
- ✓ 62% are employed
- ✓ 60% with income 138-200% of FPL
- ✓ 30% with income 200-400% of FPL
- ✓ 10% with income over 400% of FPL
- ✓ 45% 18-34 years of age
- ✓ 40% 35-64 years of age

Sector Approach

- Health care providers (Hospitals, Clinics, Private, Urgent Care)
- Human services (e.g., Head Start, Fairs/Events, Child Care providers)
- Education (K-12, Higher Ed)
- Business (Chambers of Commerce, Service Orgs.)
- Faith/Community-based (ministries/sites of worship, Latino/Promotora groups)

BSCF County Enrollment Assistance Grant

17

- Submitted March 15th by PHD
 - ▣ Only county government agencies eligible to apply
- Notice of awards in mid June
- Amount requested: \$114,639
- Grant term: 12 months, July 2013 – June 2013
- Purpose: Maximize enrollment of MIA in Med-Cal and Covered CA programs
 - ▣ Facilitate stakeholder engagement
 - ▣ Coordinate outreach, education, & enrollment efforts
 - ▣ Transition CMSP enrollees into Medi-Cal or Covered CA

Covered California Assisters Programs

18

TBD:

Some (not all) providers deemed not eligible Assister Enrollment Entities, citing conflict of interest.

State late in releasing In-Person Assister applications—still working out details.

- The ACA mandates that state exchanges employ Navigators to assist consumers with engagement and enrollment in public and private coverage options— gives states some flexibility in program design.
- CA establishes Assisters Program
 - ▣ Includes two similar programs with different funding sources
 - In-Person Assister Program (funded by Fed grant)
 - Navigator Program (funded by Exchange)
 - Each program requires linkage to an Assister Enrollment Entity

Outreach & Education Roles

19

- Statewide marketing campaign coming soon. . . June?
- Campaign will trigger questions from our patients/clients.
- How will you help your patients/clients?
 - ▣ One-on-one conversations?
 - ▣ Provide informational materials?
 - ▣ Refer elsewhere. . . where?



Transitioning Existing Enrollees Into Medi-Cal

CMSP

Healthy Families

Transition of CMSP Enrollees

21

- ~3,200 enrollees
 - ▣ 2,100 (66%) eligible for Medi-Cal
 - ▣ 600 (19%) eligible for Covered CA health plan
 - ▣ 500 (15%) may not transition into full health coverage
 - ACA's US residency requirements are more restrictive
 - Miss the Covered CA open enrollment period
 - Exemption from individual insurance mandate

Categories of Exemption

Draft Federal Rule

- ❑ Religious Conscience
- ❑ Health Care Sharing Ministry
- ❑ Incarceration (post-adjudication)
- ❑ Indian Tribal member
- ❑ Hardship (financial or domestic)
- ❑ Not lawfully present
- ❑ Short coverage gaps
- ❑ Household income below threshold (not hardship)
- ❑ Inability to afford

CMSP Transition Strategies

23

- ▣ In-reach education and enrollment
 - Educate staff
 - Provide clients with necessary information and access to enrollment resources
 - Leverage resources of Outreach & Education Grant Collaborative
- ▣ Transition planning and implementation
 - Perform comprehensive needs assessment
 - Administrative
 - Operational
 - Technical
 - Coordinate with CenCal Health, DSS, and CHCCC
- ▣ Stakeholder engagement
 - ACA Planning Group
 - Hire Group Coordinator/ Meeting Facilitator

Transitioning Healthy Families Enrollees into Medi-Cal

Updates from:

The Department of Social Services

and

CenCal Health

Organizing Care & Coverage in a New System: How do we approach the issues?

25



Planning Group Activities

26

- ❑ Organization—committees, committee leads
- ❑ Future topics:
 - ❑ Behavioral health parity and integration
 - ❑ “Residual uninsured”
 - ❑ Provider capacity
 - ❑ Care coordination
- ❑ Others who should be invited



Proposed Next Meeting

Tuesday, May 28, 2013

3:30 to 5:00

Location TBD

- Notes from today's meeting will be emailed to the Group in the next week or two