

**SAN LUIS OBISPO COUNTY
HEALTH COMMISSION**

Minutes of Meeting

Monday, December 10, 2012 (County Board of Supervisors Chambers)

Members Present: Ed Guerena (Chair), Gill Blonsley, David Clous, James Pope, Anne Quinn, Scott Smith-Cooke, Susan Warren

Members Absent: Tracy Del Rio, Lynn Enns, Jean Raymond, Mary Jean Sage

Staff Present: Penny Borenstein, MD, Health Officer, Jean White

Speakers: Barry VanderKelen (SLO Community Foundation); Lesley Dierks (Spokes), Rick London (United Way); Sandy Richardson (Womenade)

Agenda Item	Discussion	Action	Who/When
1. Call to Order	Meeting called to order by Chair Guerena at 6:03 pm.	<i>Call to order</i>	<i>Chair Guerena</i>
2. Approval of Minutes	Minutes of November 19, 2012 were approved as written.	<i>November minutes approved</i>	<i>Blonsley/Pope/All</i>
3. Public Comment	<p>Chair Guerena opened the floor to public comment.</p> <p>Jim Patterson, Chair of the Board of Supervisors, will be leaving the Board in January and wanted to take this opportunity to express his appreciation to the commission. He noted some of the issues that the commission has been engaged in over the years, including needle exchange, second-hand smoke, community design, childhood obesity prevention, the formation of HEAL SLO, and the hiring of a health educator – commenting that all have had a part in maintaining public health and keeping our community safe and healthy. Supervisor Patterson emphasized the importance of bringing issues forward for public discussion in order to enact policy beneficial to the residents in San Luis Obispo County.</p> <p>Chair Guerena thanked Supervisor Patterson for all of his support.</p>		
4. Presentations from San Luis Obispo County Non-Profit Organizations	<p>Barry VanderKelen, Executive Director, San Luis Obispo County Community Foundation, provided a Power Point overview of the Community Foundation, founded in May 1998, noting they have assets of \$33.4 million and have granted out more than \$21 million dollars to various agencies in SLO County. Mr. VanderKelen explained their three-pronged mission: to make grants & provide support services to non-profits, to help people create and implement their philanthropic plans, and to build endowments that invest in current and future generations.</p> <p>Mr. VanderKelen talked about the services they provide to nonprofits & individuals (<i>including data collection/dissemination, convening non-profit organizations by service type, philanthropic coaching, strategic philanthropy, technical assistance, major gift facilitation, endowment management, fiscal partnerships and planned & deferred gift facilitation</i>), and also described the strategic grant initiatives they are involved with (<i>Community/Family Resource Center Initiative, Raising a Reader Fund, Youth Pathways Fund, Growing Together Fund, Women’s Legacy Fund, ART Inspires!</i>). Other programs include the Isabel Ruiz Humanitarian Award, the Paul Wolff Accessibility Advocacy Award and the Richard J. Weyhrich Leadership Award. Mr. VanderKelen ended by talking about the Real Estate Foundation that was created to help facilitate the sale of donated real estate. He referred to SLO County Community website at www.slocf.org for more information.</p> <p>Commissioner Questions: Commissioner Smith Cooke asked if the Foundation can assist donors who want to donate to a specific</p>		

	<p>charity. (Mr. VanderKelen explained how they help people create and implement their philanthropic plans by connecting donors to the organizations that most closely meet their passions.)</p> <p>Commissioner Quinn asked if donations were “up” from 3 years ago. (Mr. VanderKelen advised that they still haven’t recovered from where they were before the recession, but on the way back. The two markets they pay close attention to are the stock market and the consumer confidence index. The stock market is stable right now and consumer confidence is on the way back.)</p> <p>Commissioner Warren asked about discussions “on the table” to reduce deductions for charitable gifts. (Mr. VanderKelen advised this is the 4th consecutive year that the President has introduced a budget proposal to congress to limit the deductibility of charitable gifts for high income individuals, and capping the charitable deduction at 28% of the value of the gift rather than at your income tax rate. It is estimated that there would be a decrease in giving of somewhere between 5 & 7 billion dollars. Last week there was an effort for nonprofits nationwide to go to Capitol Hill to talk with elected representatives about the importance of charitable giving .)</p> <p>Commissioner Warren asked for the percentage of health service programs that are provided by the non-profit sector. (Mr. VanderKelen didn’t have a specific number, but explained that the relationship between a government agency and a non-profit organization is a very efficient and effective way to deliver services.)</p> <p>Lesley Santos Dierks, Chief Executive Officer, Spokes, provided a Power Point overview of Spokes, a non-profit management and support organization that provides training and resources to non-profit organizations. She provided some background & statistics and talked about the services and resources they offer. Currently, there are approximately 1,000 non-profit organizations in SLO County. Ms. Dierks explained their two-pronged approach: a series of resources available to the general public, and a set of services for their member organizations. Currently, they have more than 80 local non-profit organizations as members. Benefits include: access to their online foundation directory, grants research database, access to Lynda.com, Standards for Excellence (an accountability code for the non-profit sector), access to a capacity assessment tool, free meeting space, vendor discounts and executive director roundtables. She explained that Spokes focuses on three critical areas: financial management, board development and fund development. Membership fee is \$250.00 for an organization membership and \$125.00 for individual membership. Their goal is to keep their prices low and to rely on membership revenue, training revenue, and donated income to support their activity. She invited all to become a “Spokes-person” by attending a workshop, becoming a member, giving a membership to a favorite charity, or considering a donation. More information at www.spokesfornonprofits.org.</p> <p><u>Commissioner Questions:</u></p> <p>Commissioner Blonsley asked about their operating budget. (Ms. Dierks advised their operating budget is \$150,000/yr – with one other staff person and a volunteer board of directors. Their goal is to be 70% self-sustaining, with approx. 35% of funding from membership dues, 30% from training revenue and the remainder from other income. Realizing that many non-profits are struggling right now, they recently began to offer free workshops as part of the membership. They’ve also received a lot of support from the Hind Foundation.)</p> <p>Commissioner Smith-Cooke asked if the \$250 membership fee was per year and if their membership</p>		
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included any government agencies. *(Ms. Dierks advised that the \$250.00 fee is per year for the entire organization (includes all board members, staff, volunteers). Currently, all are 501(c)3 organizations.)*

Rick London, Chief Executive Officer, United Way of San Luis Obispo County, provided a Power Point overview of United Way of SLO County, explaining that they are a local non-profit with a focus on education, income, and health – the building blocks of a good quality of life. All of the money they raise stays in SLO County. He talked about their community impact fund program and explained the process of how this program provides grant funding to local nonprofits who apply for grants under “education, income, and health.” He listed the recipients of these grants. Mr. London talked briefly about some of their other programs and referred to their brochure for more details on their programs: Bornlearning, Imagination Library, Money Talks for Teens, Nonviolent Community, Prescription Drug Discount Cards, and their 2-1-1- system. They also do special events throughout the year (KidSpree, Stuff the Bus) and are the fiscal agents for the SLO County Emergency Food & Shelter Program.

Mr. London talked in more detail about their Nonviolent Communication (NVC) project, an innovation project under the Mental Health Services Act (MHSA), approved by the State of California, with a goal to introduce non-violent communication into the Mental Health system as an agreed upon process of communication. NVC is a practical framework for acquiring the skills and language tools that support positive, compassionate outcomes. He explained the four components of compassionate communication: observations, feelings, needs, & requests. They deliver workshops to local teachers and to at-risk teens and young adults ages 16-24. He referred to www.unitedwayslo.org for more information.

Commissioner Questions:

Commissioner Blonsley asked if the NVC Program was directed by staff or contracted out. *(Mr. London explained that United Way has a contract with the Behavioral Health Department. United Way was a part of the MHSA process where county communities were convened to share ideas on preventative and intervention towards improving mental health. United Way advocated for non-violent communication and received a contract for the innovation component. They have two certified non-violent communications trainers in the county, and are overseeing implementation of the proposal.)*

Commissioner Blonsley asked if they receive data on utilization. *(Mr. London answered yes, and explained that as part of the innovation grant, California is monitoring and evaluating everyone who received an innovation contract. They just finished a 9-week Non Violent Communication program at Grizzly Academy and are also working with foster youth through the independent living program at Cuesta College. The contract with Behavioral Health is for transitional age youth aged 14-24.)*

Sandy Richardson, Executive Director, SLO County Womenade, explained that Womenade is a 501(c)3 non-profit serving SLO County. Womenade was founded in 2003 by Ms. Richardson (who had read of a similar organization in Washington DC and liked the idea -- members held potlucks periodically and each brought a dish and a \$35.00 donation to help low-income families with a variety of basic needs). Ms. Richardson decided to duplicate the effort here. All funds collected go directly to support those in crisis and nothing is kept for administration – no paid staff, no office expense, and all communication is email. Womenade now has over 600 people in their email network and 200 people in their Facebook

	<p>network. Womenade learns about needs in the community through referrals from schools, medical professionals, county health departments, and organizations such as Family Care Network, Women’s Shelter, CAPSLO, and Prado Day Center. Since 2003, they have given over \$200,000 in cash giving and another \$200,000 in donated goods to help people locally. All requests are for needs that cannot be met elsewhere. They are also part of a food program with the Food Bank to help feed families at Nipomo Elementary and have a backpack program at Laguna Middle School where they send home food with children on the weekends. Most of their money comes from individual donations and some from their quarterly potlucks.</p> <p>Ms. Richardson referred to their website at www.slowomenade.com for a detailed list of all requests, including the date, referring agency, item, amount, and if it was a monetary payment, the check number.</p> <p><u>Commissioner Questions:</u> Commissioner Smith Cooke asked about Womenade’s revenues over the last 2-3 years and if they receive any funding from other non-profits. <i>(Ms. Richardson explained that “it is basically money in, money out”; approximately \$35,000-\$40,000 per year. They have received a few small grants (\$2,000) from family endowments.)</i> Commissioner Blonsley referred to the \$200,000 in monetary donations and asked how much per year is donated in way of other support. <i>(Ms. Richardson answered that approximately \$20,000 per year is in donated goods.)</i> Chair Guarena thanked the speakers.</p>		
<p>5. Health Agency Report</p>	<p>Dr. Borenstein thanked Supervisor Patterson for his support of Public Health and the Health Commission and provided a brief report on the following:</p> <ul style="list-style-type: none"> • Health Care Reform: On January 1, 2013, fee-for-service MediCal providers who choose to newly participate will be reimbursed at Medicare rates. This will only last for 24 months, with the intent to get new providers on board and established with MediCal patients. There are currently not many providers in SLO County who accept MediCal. Dr. Borenstein noted that there is a possibility of Medicare rates being cut in the New Year. <i>(Commission Clous asked when the cut to Medicare would be effective. Dr. Borenstein explained that it would be January 2013, but this is still on the table and hasn’t happened yet.)</i> • MediCal Expansion: One of the issues of concern is having enough capacity to enroll the additional people who will have health insurance. CHC is the main provider of primary care to the MediCal population and will be opening a new facility in Nipomo in February 2013, which will help to accommodate many new patients. • Dr. Borenstein provided a list of some of Public Health’s accomplishments in 2012 that included: a new Emergency Medical Services Division in Public Health, renewed funding from Title 10 Block Grant, electronic reporting and posting of ocean water monitoring results, implementation of a trauma center, 3rd oral health summit, worked with Topaz Solar Farm to develop a mitigation and education plan for Valley Fever to protect residents & workers, received an award of honorable mention for Public Health’s web-based Gateway to Health, launched the body art health & safety program, successfully passed a smoking ordinance for all County facilities, expanded staff at the County Jail to provide healthcare services for the increased # of inmates, received a new grant from the Office of 		

	Traffic Safety, recognized Sept 9 as Fetal Alcohol Spectrum Disorders Day by putting up white flags at the Courthouse, received a grant from the California Family Health Council to do a needs assessment for electronic health records, 2 nd obesity summit. Dr. Borenstein acknowledged and thanked all of Public Health staff.		
6. Health Commissioner Updates	<p>Chair Guarena: No report.</p> <p>Commissioner Pope reported that the AIDS Consortium met on October 29th -- it was reported that the AIDS Support Network supported 183 unduplicated clients and 19 new clients and that two grants have been fully spent – the SLO Syringe Exchange Program (SLO SEP) and CAP SLO’s HIV prevention component targeting 10th grade students. SLO SEP received a small grant from French Hospital, and the program will now be run through the Noor Clinic. This change is anticipated for June 2013 and the Public Health Department will no longer be the fiscal agent.</p> <p>Commissioner Smith Cooke was out of the country for last month’s meeting and viewed the meeting later from his computer. He advised that the video of the meeting went for 3 ½ minutes before it showed anything except the Health Commission banner. He is concerned that viewers will give up watching. He also noted that the Power Point presentations were illegible as well as the commissioner nameplates.</p> <p>Commissioner Quinn advised that First 5 has been working on developing a Children’s Bill of Rights and expect to approve it at their January meeting. First 5 will be bringing the Children’s Bill of Rights to local agencies to receive feedback and would like to present it to the commission at the February meeting. This program will be in place of the “hearing loss” program that Commissioner Quinn originally was working on for February.</p> <p>Commissioner Clous reported from the Tobacco Control Coalition on compliance checks that were done in unincorporated areas and Paso Robles. In the unincorporated areas, 52 of 59 stores were surveyed and 6 stores sold to minors. In Paso Robles, 21 of 42 stores were surveyed and 2 stores sold to minors. Stores out of compliance are given copies of the laws and training, but are not fined. <i>(Dr. Borenstein advised that there is language in the municipal code for unincorporated areas that fines the clerk, but not the business. They are looking toward bringing the code back before the Board of Supervisors for consideration of how to fix this.)</i></p> <p>Commissioner Warren: No report.</p> <p>Commissioner Blonsley: No report.</p>		
7. Committee Reports	No committee reports.		
8. Prospective Future Items	<p><u>January 14, 2013</u> Chronic pain management / Rx Abuse -- program/speakers not confirmed.</p> <p><u>February 4, 2012</u> First 5 SLO -- Children’s Bill of Rights – confirmed. Oral Health – Commissioner Del Rio working on this program.</p>		
9. Adjournment	Motion to adjourn at 7:50 pm.	Meeting adjourned.	All