



County of San Luis Obispo

Storm Water Management Program

You are the solution to storm water pollution

SWP2 Newsletter

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Storm Water Pollution Prevention News

February 2004

Storm Water on TV

EPA and the Weather Channel Present "After the Storm" Wednesday, February 4 at 2 PM and 8 PM

EPA has announced the upcoming broadcast of the half-hour TV special, *After the Storm*. This new documentary will be aired on February 4, 2004 at 2:00 pm and 8:00 pm on the Weather Channel and was inspired by EPA's highly successful storm water brochure, also called *After the Storm*.

The program focuses on the effects of polluted storm water runoff, which is the leading cause of problems to our nation's rivers, lakes, and coastal waters. During the half-hour three areas of the country are visited -- Santa Monica Bay, the Mississippi River Basin/Gulf of Mexico, and New York City -- to highlight the kind of problems that polluted storm water runoff can pose to the quality of local waters. The program also illustrates simple things that citizens can do to help protect their local watersheds.

Additional showings include: Sunday, May 9th at 8:30 and 11:30 pm EST and Saturday, June 26th at 8:30 and 11:30 pm EST.

Viewers are encouraged to visit the EPA website <http://www.epa.gov/weatherchannel/> for more information. Citizens can also request a free copy of the *After the Storm* brochure at this website.

County SWP2 Team and the SLO County Partners for Water Quality Launch First Storm Water Public Education and Outreach Event

Earth Day Event Planned in April

The NPDES MS4 (Municipal Separate Storm Sewer System) General Permit requires that regulated communities develop a public education and outreach program for storm water. The program includes TV and radio public service announcements, an educational storm water display booth at public events, a SWP2 website, and a classroom education program.

Team Effort

The County's SWP2 Team and the SLO County Partners for Water Quality are working on developing a storm water public education and outreach program. The SWP2 Team includes representatives from Public Works, Planning and Building, General Services, and Environmental Health. The SLO County Partners for Water Quality is an inter-agency coalition that includes the County, all seven incorporated cities, Nipomo, Los Osos, Templeton, Cambria, and Cal Poly. The program will be launched on Earth Day this year.

The theme for Earth Day is
"You are the solution to storm water pollution;
10 things you can do."

For more storm water information:

[Construction Storm Water General Permit](#)

Public Works Procedural Memorandum EN-01

www.swrcb.ca.gov/stormwtr/construction.html

www.dot.ca.gov/hq/construc/stormwater1.htm

[Municipal Storm Water General Permit](#)

County of SLO Storm Water Management Program

www.swrcb.ca.gov/stormwtr/municipal.html

SWP2 Team Members:

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Contact Corner

**For questions about storm water, call the
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Mark Hutchinson 781-5458 Really hard questions



**10 Things You Can Do to
Prevent Stormwater
Runoff Pollution**

- 💧 Use fertilizers sparingly and sweep up driveways, sidewalks, and roads
- 💧 Never dump anything down storm drains
- 💧 Vegetate bare spots in your yard
- 💧 Compost your yard waste
- 💧 Avoid pesticides; learn about Integrated Pest Management (IPM)
- 💧 Direct downspouts away from paved surfaces
- 💧 Take your car to the car wash instead of washing it in the driveway
- 💧 Check car for leaks, and recycle motor oil
- 💧 Pick up after your pet
- 💧 Have your septic tank pumped and system inspected regularly



For more information, visit
www.epa.gov/nps or
www.epa.gov/npdes/stormwater