

Opportunity Conference Steering Committee

Meeting Agenda

September 7, 2010

10:00 am to 12:00 pm

Department of Social Services, 3433 S. Higuera, Room 115, San Luis Obispo, CA 93401

Steering Committee Members	Agenda Items	
<p>Evelyn Ruscki, Chair Belinda Benassi, Social Services Casandra Blangsted, Social Services Tracy Buckingham, Social Services Chloe Campoverde, Social Services Tom Clough, HSOC Lee Collins, Social Services Pam Dudley, Public Health John Elfers, SLO County Office of Ed Robert Ellis, CAPSLO Cathy Enns Brandie Ferraiz, Social Services Joyce Fields, Social Services Dona Hare-Price, SLO County Office of Ed Susan Fuller, Social Services Pati Garcia, Social Services Mark Haas, Social Services Carl Hansen, Food Bank Dona Hare-Price, SLO County Office of Ed Jenny Hart, Social Services Barbara Hoffman, Cuesta & Aspiranet Diana Horn, Social Services Vickie Jarvis, CAPSLO Theresa Johnson, Social Services Abby Lassen, California Rural Legal Assistance Dawn Latimer, CHC Kat Lauterback, Social Services Wendy Lewis, Food Bank of SLO Leslie McKinley Jan Maitzen, The LINK Julia Miller, Social Services Christopher Monza, Social Services Heather Murphy, CAPSLO Adrienne Nicholson, DSS Shana Paulson, CAPSLO Hunter Perry, Cuesta College Debbie Peterson, City of Grover Beach Jane Pomeroy, CRLA Patty Ramirez, Transitions Mental Health Shanta Rao, Social Services Claudia Rayas, DSS Liz Repp, Shoreline Elise Roberts, Social Services Casey Roos, Mental Health Nancy Shakeri, Social Services Melinda Sokolowski, CAPSLO Karen Swanson, Social Services Kristine A. Tardiff, SLO Library Manager Teresa Tardiff, CASA Dee Torres, CAPSLO Natalie Walter, Social Services Susan Warren, North County Connection Shannon White-Bond, SLO COE Connie Willard, CCTA</p>	<p>Introductions and Welcome</p> <p>Other Business</p> <ul style="list-style-type: none"> • Subcommittee reports <ul style="list-style-type: none"> Media Relations and PR (10 min.) Fundraising/Finances (10 min.) Logistics and Organization (10 min.) Navigator and Participant Recruitment (10 min.) Volunteer (10 min.) Child Events (10 min.) Aged and Disabled (10 min.) • Donna Beegle Conference Report • Fundraising Idea Presentation <p>Next Meeting</p> <ul style="list-style-type: none"> • October 5, 2010 10:00 a.m. – 12:00 p.m. DSS, Room 115 	<p>Evelyn Ruscki</p> <p>Subcommittees</p> <p>Tracy Buckingham</p> <p>Nicholas Bilich</p>

Opportunity Conference Steering Committee Meeting
Minutes of September 7, 2010 -- DRAFT

Present: Belinda Benassi, Tracy Buckingham, John Elfers, Jenny Hart, Vickie Jarvis, Theresa Johnson, Abby Lassen, Kat Lauterback, Leslie McKinley, Julia Miller, Shana Paulson, Glenna Petrush, Jane Pomeroy, Evelyn Ruscki, Gil Stark, Kristine Tardiff, Natalie Walter, Shannon White-Bond

Absent: Casandra Blangsted, Chloe Campoverde, Tom Clough, Lee Collins, Pam Dudley, Robert Ellis, Cathy Enns, Brandie Ferraiz, Joyce Fields, Susan Fuller, Pati Garcia, Mark Haas, Carl Hansen, Dona Hare-Price, Barbara Hoffman, Diana Horn, Dawn Latimer, Wendy Lewis, Jan Maitzen, Christopher Monza, Adrienne Nicholson, Hunter Perry, Debbie Peterson, Shanta Rao, Claudia Rayas, Liz Repp, Elise Roberts, Casey Roos, Nancy Shakeri, Melinda Sokolowski, Teresa Tardiff, Dee Torres, Susan Warren, Connie Willard

Introductions and Welcome

Evelyn Ruscki called the meeting to order at 10:10 a.m. Welcome and introductions followed.

Subcommittee Reports

- **Media Relations and PR**

Leslie passed around a report for Media activities held in August. See attached. Leslie also reported that they have had requests for speakers and Speaker's Bureau training is in progress. Kat Lauterback agreed to head up the Speaker's Bureau and training. Leslie also announced that Dr. Gil Stork, President of Cuesta College, has agreed to be the honorary Chairperson for the conference.

- **Fundraising/Finances**

Evelyn reported that this committee met last week and talked about focusing on sponsorship. Sponsor flyers were handed out at this meeting and members were asked to pass on to their associates. Carl obtained a \$2,000 commitment from a Rotary and is working on securing more commitments. They are working on getting color coordinated t-shirts, hoodies, and water bottles. We have a signed contract with the Community Foundation who will act as our fiscal agent. Donations can be made directly through the Community Foundation website. They are working on the budget which needs to include costs for speaker fees, travel, gift bags, printing, location and rentals.

- **Logistics and Organization**

Theresa Johnson reported that they are working on the information sessions. The one held in South County was not well attended but they did get all participants to sign up for something. This session also gave the committee ideas about what will work and what will not for the next two sessions coming up.

- **Navigator and Participant Recruitment**

Evelyn reported for Cathy Enns who was absent. They currently have 20 people signed up for Navigators (our goal is 60). There was some discussion about Navigator training—when and how, boundary training, and the pros and cons of fingerprinting.

- **Volunteer**

Glenna Petrush agreed to Chair this committee. Joyce continues to track volunteers. Information about volunteers will continue to be funneled through Jan, who will make sure the appropriate committee receives the info.

- **Child Events**

Kat reported that they are working on a “flag of intent” project for the kids. They need a speaker to introduce the flags. They are working on a Robot project—each kid can create a robot for cost of about \$25 each—which will be sponsored by The Friends of SLO Library. The Ropes course is no longer an option and they are looking for another event—some kind of team building activity. They also discussed the age and activity breakout of the children. Kat needs to get a list of sponsors to Leslie. We need to make sure all of our sponsors are recorded so as not to let anyone drop through the cracks in terms of acknowledging gifts (in kind as well as cash). The Steering Committee also agreed to now call this subcommittee the Youth Conference Committee.

- **Aged and Disabled**

Nothing to report at this time.

Other Business

Asset Development: Shannon White-Bond presented the 40 Developmental Assets for Adolescents (ages 12-18) and wanted the committee’s feedback on the appropriateness of using this model at the Opportunity Conference. See attached.

Meals for Moms: Nicholas Bilich is a local musician who wants to serve the community by coordinating a “Meals for Moms” program. The goal is to team up with local agencies and non-profits to feed single moms once a month. He is working on getting restaurants on board by committing to donate about 20 meals once a month (to single mothers). The SLO Food Bank has agreed to participate. Nick had some good ideas and was very motivated and hoped maybe his ideas could be integrated with the work the Opportunity Conference is doing.

Poverty Coaching: Tracy Buckingham reported on the conference she attended in Oregon where Donna Beegle discussed coaching. She noted the need for us to educate our community about poverty before the conference. Tracy discussed the very important need to know our county’s data and suggested organizing a committee to gather data and help educate. John Elfers reminded the committee that we use data to measure our progress. The three key points Tracy wanted to highlight were the need for reframing, data, and education.

Next Meeting

- **October 4, 2010**
10:00 a.m. to 12:00 p.m.
Location: DSS, 3433 S. Higuera, Room 115, San Luis Obispo

Meeting adjourned: 12:00 p.m.