



Pursuant to Elections Code Section 9190, materials listed below pertaining to Measure J-16 on the November 8, 2016, Consolidated Presidential General Election are hereby submitted for 10-day public examination. During the 10-day examination period provided by this section, any voter of the jurisdiction in which the election is being held may seek a writ of mandate or injunction requiring any or all of the materials to be amended or deleted. The writ of mandate or injunction request shall be filed not later than the end of the 10-calendar-day public examination period. A peremptory writ of mandate or an injunction shall be issued only upon clear and convincing proof that the material in question is false, misleading, or inconsistent with the requirements of the Elections Code, and that issuance of the writ or injunction will not substantially interfere with the printing or distribution of the official election materials as provided by law.

Materials	Public Examination Period
Impartial Analysis	August 13, 2016 – August 22, 2016
Argument in Favor of	
Argument Against	

Dated: August 12, 2016 Tommy Gong

San Luis Obispo County Clerk-Recorder

By: Elaina Cano

Assistant County Clerk-Recorder

IMPARTIAL ANALYSIS OF MEASURE J-16

This measure will determine whether a half-cent sales tax within the county will be imposed for a period of nine (9) years in order to provide revenue for transportation improvements throughout the county. The measure is placed on the ballot by the San Luis Obispo County Board of Supervisors ("the Board") and will become effective if two-thirds (2/3rds) of the voters vote "yes" on the measure.

In 1987, recognizing a need for a mechanism to provide necessary funding for local transportation improvement needs, the Legislature enacted the Local Transportation and Improvement Act (Pub. Util. Code, § 180000; "the Act"). In accordance with the Act, on April 19, 2016, the Board designated the San Luis Obispo Council of Governments as the "Local Transportation Authority" for San Luis Obispo County ("the Authority"). Pursuant to Public Utilities Code section 180206, the Authority developed a countywide expenditure plan, entitled "The San Luis Obispo County Self-Help Local Transportation Investment Plan" ("the Plan"). The Plan was approved by the Board on July 12, 2016, and has been approved by a majority of the city councils representing a majority of the population residing within the incorporated areas of the county, as required by the Act. (Pub. Util. Code § 180206.) On July 13, 2016, pursuant to the authority provided by the Act and by Revenue and Taxation Code section 7251, the Authority adopted Ordinance No. 2016-01, approving the Plan and providing for the imposition of a half-cent (.5 cent) retail transaction tax for the purpose of funding transportation improvements within the county.

If approved, this measure will add a half-cent to every dollar of an item purchased, with some exceptions. Currently, the sales and use tax rates are 7.5% in the unincorporated areas of the county and 8% in the cities of Arroyo Grande, Atascadero, Grover Beach, Morro Bay, Pismo Beach, Paso Robles, and San Luis Obispo. The rates would increase to 8% and 8.5% respectively. The tax would terminate after a period of nine years. The measure is a "special tax," not a "general tax." Therefore, revenue generated by the tax may only be used for the purposes stated in the measure, which include fixing potholes, repaving streets, relieving traffic congestion; making bicycle and other transit improvements within and between communities; increasing senior, veteran, disabled, and student transit within the county; and providing safe routes to schools. The Plan, which is published in the ballot material for this election, includes the types of specific projects that would be funded by the tax.

The Authority will commission an independent annual audit by a certified public accountant, which shall confirm that proceeds of the tax are spent only as specified in the measure and that funding is compliant with the Plan. A thirteen member (13) member "Independent Taxpayer Oversight Committee" will be appointed. The committee will conduct an annual audit and prepare a report of revenue and expenditures, and progress made in implementing the Plan.

A "yes" vote on this measure is a vote in favor of the imposition of a half-cent sales tax for the purposes set forth in the full-text of the measure.

A "no" vote on this measure is a vote against the imposition of a half-cent sales tax for the purposes set forth in the full-text of the measure.

RITA L. NEAL

County Counsel

Final Ballot Statement - Yes on J

Measure J has been carefully crafted to address important transportation needs. Following are three reasons, why it's a smart decision for San Luis Obispo County.

First: All of the funds raised by Measure J funds stay right here in San Luis Obispo County to pay for street, road and transportation improvements. Every dime.

Second: Measure J is specifically designed to prevent state and federal politicians from getting their hands on these funds. This measure specifically dedicates all funds raised to transportation and traffic-related projects in San Luis Obispo County.

Third: we can't count on the State Legislature to listen and act when it comes to smaller counties like San Luis Obispo. The Legislature has failed to make road improvements and repairs a priority for places like San Luis Obispo, instead sending our dollars to big cities like Los Angeles.

By acting locally, we can assure that the revenue we raise here stays here.

We don't fault our locally elected representatives for being outvoted in the Legislature.

Our representatives of both parties have made the case for fixing our deteriorating infrastructure in a timely fashion. They know that falling behind not only makes our roads less safe, but delaying needed repairs dramatically inflates future repair costs.

That's why Measure J is so important. Every dime will go to our local San Luis Obispo County streets, roads and transportation needs, and save us from much more costly bills in the future.

The Measure J plan is sound, and addresses needs county-wide to benefit all of our citizens.

It has been carefully crafted to meet the most pressing needs first, with an eye to reducing overall future costs.

That's the kind of good local management we deserve.

Join us in supporting Measure J, a sound and locally-managed plan that will benefit us all.

Jorge Aguilar Chairman, Yes on Measure J

Dave Romero Former Mayor, City of San Luis Obispo FILED

AUG 1 1 2016

TOMMY GONG, COUNTY CLERK

Clint Pearce CEO, Madonna Enterprises

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Dee Lacey Rancher Citizens for SLO County Self-Help Local Transportation, A Committee for Measure J ID Number 1387579?
P.O. Box 15139?
San Luis Obispo, CA 93406

August 10, 2016

To the County Clerk-Recorder, County of San Luis Obispo:

The undersigned proponents or of the primary argument in favor of ballot Measure J-16 at the Consolidated Presidential General Election to be held on November 8, 2016, hereby state that such argument is true and correct to the best of their knowledge and belief.



Jorge Aguilar, Chairman – Citizens for SLO County Self-Help Local Transportation

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Citizens for SLO County Self-Help Local Transportation, A Committee for Measure J ID Number 13875792
P.O. Box 151392
San Luis Obispo, CA 93406

August 10, 2016

To the County Clerk-Recorder, County of San Luis Obispo:

The undersigned proponents or of the primary argument in favor of ballot Measure J-16 at the Consolidated Presidential General Election to be held on November 8, 2016, hereby state that such argument is true and correct to the best of their knowledge and belief.

Sincerely.

Dave Romero, Former Mayor, City of San Luis Obispo.

Citizens for SLO County Self-Help Local Transportation, A Committee for Measure J ID Number 1387579
P.O. Box 15139
San Luis Obispo, CA 93406

August 10, 2016

To the County Clerk-Recorder, County of San Luis Obispo:

The undersigned proponent of the primary argument in favor of ballot Measure J-16 at the Consolidated Presidential General Election to be held on November 8, 2016, hereby state that such argument is true and correct to the best of their knowledge and belief.

Sincerely.

Clint Pearce, CEO – Madonna Enterprises

Citizens for SLO County Self-Help Local Transportation, A Committee for Measure J ID Number 1387579
P.O. Box 15139
San Luis Obispo, CA 93406

August 10, 2016

To the County Clerk-Recorder, County of San Luis Obispo:

The undersigned proponent of the primary argument in favor of ballot Measure J-16 at the Consolidated Presidential General Election to be held on November 8, 2016, hereby state that such argument is true and correct to the best of their knowledge and belief.

Dee Lacey, Rancher

Argument Against Measure J-16

Instead of fixing our roads, Sacramento politicians have taken our local gas tax dollars, as well as other transportation funds, and carelessly spent those dollars on failed programs and bureaucracies. Sacramento politicians have a spending problem not a revenue problem. They want you, the forgotten and overburdened taxpayer, to pay yet again.

California is ranked 44th in road condition, making it one of worst in the nation. Yet Sacramento politicians have still not made transportation spending a priority. A State Senate report recently stated that 68% of California roads are in poor or nearly poor condition. The report also stated the total cost for currently unfunded repairs will be roughly \$135 billion in the coming decade.

Nonetheless, billions of taxpayer dollars continue to be wasted on programs such as the high-speed rail project — now estimated to cost over \$100 billion. Rather than spending these taxpaying dollars on repairing our crumbling roads, Sacramento politicians are asking you and me to foot the bill.

Caltrans is bloated bureaucracy at its worst. Currently, the department is overstaffed by 3,300 architects and engineers that cost roughly \$470 million per year. Caltrans' financial books are in such disarray that they have not been auditable to the satisfaction of the Legislative Analyst's Office and the State Auditor. But, instead of cleaning up and streamlining this failed bureaucracy, Sacramento politicians are simply asking us to pay more.

Another tax increase is not the solution to our problem. Sacramento politicians need to prioritize spending, cut the waste and bureaucracy, and fix our roads. They need 'to feel the heat' of you, the forgotten taxpayer, in order to understand. VOTE NO ON MEASURE J.

FILED

AUG 1 2 2016

SIGNATURE STATEMENT

All arguments concerning measures filed pursuant to Division 9 of the California Elections Code shall be accompanied by the following form statement, to be signed by each proponent and by each author, if different, of the argument. Only the first five signatures will be printed in the Sample Ballot/Voter Information Pamphlet.

The undersigned proponent(s) or author(s) of the ☐ Argument in Favor of ☐ Rebuttal to the Argument Against	Argument Against Rebuttal to the Argument in Fa	vor of
ballot measure (insert letter)		
at the (insert type of election - Primary, General, Spe	ecial) General	Election
for the <u>County</u> (insert name of jurisdiction - County, Special E	District, School District)	
to be held on (insert election date) Novem	nber 8, 2016 hereby	state that such
argument is true and correct to the best of (insert his	A	
Signed	Date 8-12-16	
Print Name ANDREA H. SEASTRAND	PRESIDENT	
Signed	ECRETARDATE 8-12-16	
Print Name TERRÍ A. STRICKLIN	_	
Signed	Date	í
Print Name		
Signed	Date	(
Print Name	_	
Signed	Date	
Print Name	_	
Contact person:	Phone #	-
ARGUMENT/REBUTTAL filed by (check any of the fo ☐ Board of Supervisors or Governing Board	ollowing that apply):	
☐ Bona Fide Sponsors or Proponents of the Measure	e	
Bona Fide Association of Citizens- Name of Association: Central Coast Taxpayers Association		
Principal Officers: ANDREA H. SEASTRAND-PRESIDENT		
SANDRA C. TANNLER-VICEPRESIDENT	TERRY A. STRICKLIN SE	CRETARY

SIGNATURE STATEMENT

FORM OF STATEMENT TO BE FILED BY AUTHOR(S) OF PRIMARY ARGUMENTS AND REBUTTALS (§9164, 9167 & 9600)

All arguments concerning measures filed pursuant to Division 9, Chapter 2 (beginning with § 9100) of the Elections Code shall be accompanied by the following form statement **to be signed** by each proponent/author, if different, of the argument:

The undersigned proponent(s) or author(s) of the Argument/Rebuttal
In Favor or Against

Measure for the (Insert Name of Jurisdiction – County of San Luis Obispo, Special District

Name, School District Name) at the (Insert Type of Election - Primary, General, Special) Election to be held on (Insert Election Date), hereby state that the argument is true and correct to the best of (his/her/their) knowledge and belief.

Print Name Walter Nielsen Title SCC Tres 540 Co Callkning PSC	Signature ₂ Date 8-/2-/6
Print Name	Signature
Print Name	Signature
Print Name	Signature
Print Name	Signature