

2017-2021 COALITION MEMBERS

California Polytechnic
State University



Central Coast Medical
Association



Community Health
Centers of the Central
Coast



Cuesta College



ECOSLO



First 5 SLO County



Keely & Co. Marketing



San Luis Obispo County
Health Agency



San Luis Obispo County
Health Commission



San Luis Obispo County
Office of Education



San Luis Obispo County
Sherriff's Department



San Luis Obispo Unified
Coastal School District



United Way of San Luis
Obispo

County of San Luis Obispo Tobacco Control Coalition



June 13, 2018 TCC Meeting Minutes

- Doors open: Snacks & Networking, (3:30-4:00)
- Introductions & Partner Updates, (4:00-4:10)
Coalition members (partners) went around the table, introduced themselves, and stated what affiliation they were representing.
- Video: JUULers Against JUUL (4:10-4:15)
Natalie Lambert won unanimously.
- Presentation on Flavored Tobacco Products, (4:20-4:50)
Grace presented on electronic smoking devices and flavored tobacco products. Overview included local youth statistics, adult use, impact of flavored (electronic) tobacco products, and youth marketing.
- Brainstorm ideas to address flavored products, (4:50-5:05)
 - Natalie, need for new vocabular (e.g. "vapors")
 - Cherie, integrate general education into schools
 - Trent, TUPE and Stanford Toolkit available
 - Steve, need paraphernalia for education purposes
 - Trent, need for education on addiction
 - Mary, students using products as a coping mechanism
 - Steve, what is the best short video to share with policymakers?
 - Kimmie, what resources are available for addiction treatment?
 - Becca, need more outlets for excitement
 - Volunteers to write letters to local policy makers: Cherie, Trent, Mary

Meeting closes at 5:15

Mission Statement: To educate, advocate and develop policy to achieve a tobacco-free community that enhances the health of the County of San Luis Obispo

2180 Johnson Ave, Annex building, Aqua Room
San Luis Obispo, CA 93401
805 -781-5564

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Attendees

Jodi Tellier (Lion's Club)
Nasseem Rouhani (TCP)
Inger Appanaitis (TCP)
Trent Johnson (Stanford)
Mary Ciesinski (ECOSLO)
Kimme Huntington (Cal Poly)
Natalie Lambert (Eckard Connects)
Karen Florian (CAPSLO)
Ashley Allen (TCP)
Rachel Cementiel (United Way)
Jenelle Merzon (TCP)
Michelle Zulim-Clark (Cuesta College)
Gabriel Granados (Prevention Outreach)
Keely Sanchez (Keely & Company)
Becca Carsel (Carsel Consulting)
Emily Carpenter (Planned Parenthood)
Cherie Moore (Cuesta College)
Keegan Koberl (Office of Jordan Cunningham)
Steve Hansen (CMA)

Next TCC Meeting

August 8, 2018

4:00 -5:15pm

(Doors will open at 3:30pm)

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