

2017-2021 COALITION MEMBERS

County of San Luis Obispo Tobacco Control Coalition



October 10, 2018 TCC Meeting Minutes

California Polytechnic
State University



Central Coast Medical
Association



Community Health
Centers of the Central
Coast



Cuesta College



ECOSLO



First 5 SLO County



Keely & Co. Marketing



San Luis Obispo County
Health Agency



San Luis Obispo County
Health Commission



San Luis Obispo County
Office of Education



San Luis Obispo County
Sheriff's Department



San Luis Obispo Unified
Coastal School District



United Way of San Luis
Obispo

- Doors open: Snacks & Networking, (3:45-4:00)
- **Introductions & partner updates**, (4:00-4:07): Coalition members (partners) went around the table, introduced themselves, and stated what affiliation they were representing.
 - KM, upcoming events (Suicide Prevention Forum, National RX Drug Take-Back Day)
 - AA, beginning to work with San Joaquin Valley College on tobacco-free campus policy
- **Guest speaker(s)** Kim Mott, Prevention & Outreach and Traci Theis, County Office of Ed (4:08-4:40)
 - Kim and Traci presented an overview of the California Health Kids Survey (CHKS) with an emphasis on 2017-2018 results, including: connectedness to school and tobacco and other drug use.
 - "Tobacco, Vaping, and Marijuana" video by Nevada County (Vimeo 285704355)
- **Roundtable discussions** (4:40-5:05): Coalition split in to four groups and discussed e-cigarette use among youth with a focus on the role of flavored tobacco products and ideas for providing general education for parents and youth on health effects of e-cigarettes. Comments and ideas from coalition members:
 - People have to care about what's at stake
 - Keep the focus on youth
 - Communicate the harm/risk
 - Report local data
 - Target school admin and parents
 - Increase shock value
 - Kids participating in Women's March was powerful
 - Host vaping forum(s)
 - Need hard data on impact of frontal lobe development
 - Education is weak compared to community action

Mission Statement: To educate, advocate and develop policy to achieve a tobacco-free community that enhances the health of the County of San Luis Obispo

2180 Johnson Ave, Annex building, Aqua Room
San Luis Obispo, CA 93401
805 -781-5564

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- Community needs signage at retail location stating the health impacts of nicotine and JUUL
- **Input from the coalition** (5:05-5:08): What topics or speakers would you like to see in upcoming coalition meetings:
 - More science on nicotine and brain development among youth

Meeting closed at 5:08 p.m.

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Attendees

1. Kim Mott (Behavioral Health)
2. Brent Vander Weide (Lucia Mar School District)
3. Inger Appanaitis (TCP)
4. Mary Ciesinski (ECOSLO)
5. Julia Alber (Cal Poly)
6. Natalie Lambert (Eckard Connects)
7. Ashley Allen (TCP)
8. Jenelle Merzon (TCP)
9. Keely Sanchez (Keely & Company)
10. Emily Carpenter (Planned Parenthood)
11. Keegan Koberl (Office of Jordan Cunningham)
12. Steve Hansen (CMA)
13. Traci Theis (County Office of Education)
14. Nick Frost (SLO High School)
15. Nasseem Rouhani (TCP)
16. Kathleen Karle (Public Health)
17. Gabriel Granados (Behavioral Health)
18. Robert Chambers (Health Commission)
19. Trent Johnson (Stanford)
20. Barb Morrow (Public Health)
21. Ezmerelda Canut (Public Health)
22. Amber Villanti (Public Health)
23. Lorraine Jackson (Cal Poly)
24. Cherie Moore (Cuesta College)

Next TCC Meeting

December 12, 2018

4:00 -5:15pm

(Doors will open at 3:45pm)

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