## Instructions to Voters

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<thead>
<tr>
<th>STATE</th>
<th>GOVERNOR</th>
<th>Vote for One</th>
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<tbody>
<tr>
<td></td>
<td>DALE F. OGDEN</td>
<td>Business Consultant/Actuary</td>
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<td></td>
<td>JERRY BROWN</td>
<td>Attorney General of California</td>
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<td></td>
<td>CHELENE NIGHTINGALE</td>
<td>Business Owner</td>
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<td>CARLOS ALVAREZ</td>
<td>Retail Worker</td>
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<td></td>
<td>LAURA WELLS</td>
<td>Financial Systems Consultant</td>
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<td>MEG WHITMAN</td>
<td>Businesswoman</td>
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<th>TREASURER</th>
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<tr>
<td>CHARLES “KIT” CRITTENDEN</td>
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<tr>
<td>MIMI WALTERS</td>
<td>Republican</td>
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<tr>
<td>MARSHA FEINLAND</td>
<td>Peace and Freedom</td>
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<tr>
<td>BILL LOCKYER</td>
<td>Democratic</td>
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<tr>
<td>CALIFORNIA STATE TREASURER</td>
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<tr>
<td>ROBERT LAUTEN</td>
<td>American</td>
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<tr>
<td>DEBRA L. REIGER</td>
<td>Peace and Freedom</td>
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<tr>
<td>ROBERT M. YEISS</td>
<td>Liberal</td>
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<tr>
<td>BUSINESS OWNERS/ATTORNEYS</td>
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<tr>
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<tr>
<td>PETER ALLEN</td>
<td>Green</td>
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<tr>
<td>KAMALA D. HARRIS</td>
<td>Professional/Politics/Attorney</td>
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<tr>
<td>TIMOTHY J. HANNAN</td>
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<tr>
<td>DIANE BEALL TEMPLEN</td>
<td>American</td>
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<tr>
<td>STEVE COOLEY</td>
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<tr>
<th>UNITED STATES SENATE</th>
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<tr>
<td>GAIL K. LIGHTFOOT</td>
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<tr>
<td>Retired Nurse</td>
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<td>CARLY FIORINA</td>
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<td>EDWARD C. NOONAN</td>
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<td>BART ROBERTS</td>
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<tr>
<th>UNITED STATES CONGRESS</th>
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<tr>
<td>KEVIN MC CARTHY</td>
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<th>UNITED STATES CONGRESS</th>
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<tr>
<td>PAUL K. POLSON</td>
<td>Libertarian</td>
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<th>INSURANCE COMMISSIONER</th>
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<tr>
<td>DAVE JONES</td>
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<tr>
<td>MIKE VILLINES</td>
<td>Republican</td>
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<td>CLAY PEDersen</td>
<td>American</td>
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<tr>
<td>DINA JOSEPHINE PADILLA</td>
<td>Independent</td>
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<tr>
<td>RICHARD S. BRONSTEIN</td>
<td>Liberal</td>
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<tr>
<td>WILLIAM BALDERSTON</td>
<td>Teacher/Union Organizer</td>
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<tr>
<th>MEMBER, STATE BOARD OF EQUALIZATION, 1st District</th>
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<tr>
<td>BETTY T. YEE</td>
<td>Democrat</td>
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<tr>
<td>KENNITA WATSON</td>
<td>Libertarian</td>
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<tr>
<td>SHERILL BORG</td>
<td>Community Development Officer</td>
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<tr>
<td>KEVIN R. SCOTT</td>
<td>Small Business Owner</td>
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<tr>
<td>WRITE-IN</td>
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<thead>
<tr>
<th>JUDICIAL VOTE YES OR NO FOR EACH OFFICE</th>
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<tbody>
<tr>
<td>FOR ASSOCIATE JUSTICE OF THE SUPREME COURT</td>
</tr>
<tr>
<td>Shall Associate Justice, Court of Appeal, 3rd Appellate District, TANI G. CANTIL-SAKAI be elected to the office for the term provided by law?</td>
</tr>
<tr>
<td>YES</td>
</tr>
<tr>
<td>FOR ASSOCIATE JUSTICE OF THE SUPREME COURT</td>
</tr>
<tr>
<td>Shall Associate Justice, Court of Appeal, 3rd Appellate District, CARLOS R. MORENO be elected to the office for the term provided by law?</td>
</tr>
<tr>
<td>YES</td>
</tr>
<tr>
<td>FOR ASSOCIATE JUSTICE OF THE SUPREME COURT</td>
</tr>
<tr>
<td>Shall Associate Justice, Court of Appeal, 3rd Appellate District, VICTORIA G. CHANEY be elected to the office for the term provided by law?</td>
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<tr>
<td>YES</td>
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<tr>
<td>FOR ASSOCIATE JUSTICE OF THE SUPREME COURT</td>
</tr>
<tr>
<td>Shall Associate Justice, Court of Appeal, 3rd Appellate District, TIM T. RIIHONEN be elected to the office for the term provided by law?</td>
</tr>
<tr>
<td>YES</td>
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| TURN BALLOT OVER TO CONTINUE VOTING | |
|-------------------------------------| |

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**OFFICIAL GENERAL ELECTION BALLOT**

**SAN LUIS OBISPO COUNTY, CALIFORNIA**

**NOVEMBER 2, 2010**

**INSTRUCTIONS TO VOTERS:** To vote, fill in the oval like this: ☐  Vote both sides of the card.

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SAN LUIS OBISPO COUNTY COMMUNITY COLLEGE DISTRICT

GOVERNING BOARD MEMBER
TRUSTEE AREA NO. 4

Vote for One

Peter J. Sysak
Retired Police Chief

Charlotte Alexander
Non-Profit Executive Director

Write-in

ATASCADERO UNIFIED SCHOOL DISTRICT

GOVERNING BOARD MEMBER
Vote for no more than Four

Donn Clickard

Gordon West
Retired Drywall Contractor

Ray M. Buban
Income Tax Advisor

George B. Dodge
Incumbent

Bret Heinemann
Businessman/Writer

Write-in

SHERIFF-CORONER
Vote for One

Joe Cortez
Retired Police Chief

Ian Parkinson
Police Captain

Write-in

CITY OF ATASCADERO

COUNCILMEMBER
Vote for no more than Two

Chuck Ward
Retired Corporate Director

Tom O’Malley
Businessman/City Councilmember

Sandy Jack
Planning Commissioner/Inventor

Brian Sturtevant
Planning Commissioner/Mechanic

Bret Heinemann
Businessman/Writer

Write-in

CITY CLERK
Vote for One

Marcia McClure Torgerson
City Clerk

Write-in

CITY TREASURER
Vote for One

David P. Bentz
Planning Commissioner/CEO

Joseph Modica, Jr.
City Treasurer

Write-in

SCHOOL

SUPERINTENDENT OF PUBLIC INSTRUCTION
Vote for One

Tom Torlakson
Teacher/California Legislator

Larry Aceves
Retired School Superintendent

Write-in

PROPOSITION 25
CHANGES LEGISLATIVE VOTE REQUIREMENT TO PASS BUDGET AND BUDGET-RELATED LEGISLATION FROM TWO-THIRDS TO A SIMPLE MAJORITY. RETAINS TWO-THIRDS VOTE REQUIREMENT FOR TAXES. INITIATIVE CONSTITUTIONAL AMENDMENT. Legislature permanently forfeits daily salary and expenses until budget bill passes. Fiscal Impact: In some years, the contents of the state budget could be changed due to the lower legislative vote requirement in this measure. The extent of changes would depend on the Legislature’s future actions.

PROPOSITION 26
REQUIRES THAT CERTAIN STATE AND LOCAL FEES APPROVED BY TWO-THIRDS VOTE. FEES INCLUDE THOSE THAT ADDRESS ADVERSE IMPACTS ON SOCIETY OR THE ENVIRONMENT CAUSED BY THE FEE-PAYER’S BUSINESS. INITIATIVE CONSTITUTIONAL AMENDMENT. Fiscal Impact: Depending on decisions by governing bodies and voters, decreased state and local government revenues and spending (up to billions of dollars annually). Increased transportation spending and state General Fund costs ($1 billion annually).

PROPOSITION 27
ELIMINATES STATE COMMISSION ON REDISTRICTING. CONSOLIDATES AUTHORITY FOR REDISTRICTING WITH ELECTED REPRESENTATIVES. INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE. Eliminates 14-member redistricting commission. Consolidates authority for establishing state Assembly, Senate, and Board of Equalization districts with elected representatives who draw congressional districts. Fiscal Impact: Possible reduction of state redistricting costs of around $1 million over the next 10 years. Likely reduction of state costs of a few million dollars once every ten years beginning in 2020.

MEASURE E-10
Shall the elected or a Mayor and four Council Members?

MEASURE F-10
Shall the term of office of mayor be two years?

MEASURE G-10
Shall the term of office of mayor be four years?
VOTER’S PAMPHLET INFORMATION SECTION

The Following Pages Contain
Voter Information Applicable to your Ballot
Which May Include Any/All of the Following Items:

- CANDIDATES’ STATEMENTS
- BALLOT MEASURES
- ANALYSES
- ARGUMENTS, PRO & CON

This pamphlet section may not contain a statement for each candidate. A complete list of candidates appears on the Sample Ballot. Each candidate’s statement in this pamphlet is volunteered by the candidate and is printed at the expense of the candidate unless otherwise determined by the governing body. Each candidate’s statement is printed in uniform format exactly as submitted by the candidate.

ARGUMENTS IN SUPPORT OF OR IN OPPOSITION TO THE PROPOSED LAWS ARE THE OPINIONS OF THE AUTHORS

JUSTICES OF THE SUPREME COURT AND COURT OF APPEALS

These justices are on the ballot for confirmation elections as required by law. The public votes Yes or No to retain each justice for these non-partisan judicial offices. The Judicial Council website contains information about the individual justices on the ballot for confirmation.

http://www.courtinfo.ca.gov/courts/supreme/justices.htm
or
http://www.courtinfo.ca.gov/courts/courtsofappeal/2ndDistrict/justices.htm

CAMPAIGN FINANCE REFORM

Among all state legislative candidates appearing on the ballot in San Luis Obispo County, only the candidates listed below have pledged to abide by campaign spending limits as specified in the California Government Code. This is a result of Proposition 34 adopted by the voters at the November 2000 General Election, and of a new statute passed by the Legislature and signed by the Governor in 2001.

Candidates agreeing to the campaign spending limits also have the opportunity to have a Statement of Qualifications printed in the local sample ballot booklet, at their own expense.

33RD ASSEMBLY DISTRICT CANDIDATES

K. H. “Katcho” Achadjian, Republican Party
Paul K. Polson, Libertarian Party
Hilda Zacarias, Democratic Party
K. H. “KATCHO” ACHADJIAN Age: 59
Occupation: San Luis Obispo County Supervisor, Businessman

Education and Qualifications: I’m a graduate of Cal Poly San Luis Obispo. I know first hand how to achieve efficiency in government while being accountable and fiscally responsible. As County Supervisor, for 12 consecutive years I helped make the tough cuts needed to balance $450 million budgets and helped build up $80 million in reserves without raising taxes. I brought my expertise as a small business owner of 33 years to my government work to create new jobs and to keep good jobs from leaving the central coast. I lead by example and have opposed every effort to raise my pay on the Board.

I will take these conservative values and experience to Sacramento and get our fiscal house in order. I will work to pass real reforms that tie the hands of big spending liberal politicians by imposing a strict cap on spending and will audit government bureaucracy to root out waste, fraud and abuse.

Conservatives know they can count on me to protect Proposition 13, oppose job killing tax hikes and fight excessive regulations. I have received the endorsement of Congressman Kevin McCarthy, Californian Republican Taxpayers Association, California Association of Highway Patrolmen, Crime Victims United, and the Small Business Association. Join my fight to clean up Sacramento, stop deficit spending and get California back to work.

Visit: Katchoforassembly.org

HILDA ZACARIAS Age: 49
Occupation: Accountant, Businesswoman, Councilmember

Education and Qualifications: I'm running for Assembly because Sacramento politicians refuse to make the tough but necessary decisions to balance our budget. As a professional accountant, auditor and former professor at Cal Poly-San Luis Obispo I know state government can manage our tax dollars better.

I've dedicated my professional life to helping small businesses and local governments operate more efficiently. I know government can live within its means, just as every family must, and use its limited resources more efficiently, just as every business must.

Democrats and Republicans alike need to learn how to set aside the partisan bickering and polarization to do their jobs - balance the budget without excessive borrowing or punitive taxes on middle class Californians, make the bureaucracy more efficient, and get the economy moving again. I am proud to say that we have done just that on the Santa Maria City Council.

A lifelong resident of the Central Coast, I attended Head Start, graduated from local public schools and Cal Poly-San Luis Obispo, and received a master's degree from Harvard University. I served as a School Board Trustee for five years. I want every young Californian to have this same opportunity to fulfill their potential with an excellent education, a good job, and a safe neighborhood to raise a family.

In Sacramento, I will not enjoy making budget cuts, but I pledge to help restore civility in the Capitol and refocus the Legislature on balancing the books and rebuilding California in a way that upholds our shared values.

www.hildazacarias.com

K. H. “KATCHO” ACHADJIAN Edad: 59
Ocupación: Supervisor del Condado de San Luis Obispo, Hombre de Negocios

Educación y Competencia: Me gradué de Cal Poly San Luis Obispo. Tengo conocimiento de primera mano sobre cómo lograr la eficiencia en el gobierno sin dejar de rendir cuentas y ser fiscalmente responsable.

Como Supervisor del Condado, durante 12 años consecutivos he ayudado a realizar los difíciles recortes necesarios para equilibrar los presupuestos de $450 millones y he ayudado a acumular $80 millones en reservas sin aumentar los impuestos. Aporté mi experiencia como dueño de pequeña empresa de 33 años al trabajo de mi gobierno para crear nuevos empleos y evitar que los buenos empleos dejen la costa central. Lidero con el ejemplo y me he opuesto a todos los esfuerzos por augmentar mi paga en la Junta.

Llevare estos valores y experiencia conservadores a Sacramento y pondré en orden nuestra casa fiscal. Trabajaré para aprobar reformas reales que ataran de manos a aquellos políticos liberales que hacen grandes gastos mediante la imposición de un estricto limite sobre los gastos y auditare la burocracia gubernamental para eliminar el malgasto, el fraude y el abuso.

Los conservadores saben que puedo contar conmigo para proteger la Propuesta 13, oponerme a los aumentos de impuestos que eliminan empleos y luchar contra las regulaciones excesivas. He recibido el apoyo del Congresista Kevin McCarthy, la Asociación de Contribuyentes Republicanos de California, la Asociación de Policías de Carretera de California, Víctimas de Crímenes Unidas y la Asociación de Pequeños Negocios. Únase a mi lucha para limpiar Sacramento, detener los gastos deficitarios y poner a California nuevamente a trabajar.

Visite: Katchoforassembly.org

HILDA ZACARIAS Edad: 49
Ocupación: Contadora, Mujer de Negocios, Concejal

Educación y Competencia: Me estoy postulando para la Asamblea porque los políticos de Sacramento se rehúsan a tomar las decisiones duras pero necesarias para equilibrar nuestro presupuesto. Como contadora profesional, auditora y ex profesora de Cal Poly-San Luis Obispo sé que el gobierno estatal puede administrar mejor nuestros dólares de impuestos.

He dedicado mi vida profesional a ayudar a pequeños negocios y a los gobiernos locales a funcionar de manera más efectiva. Sé que el gobierno puede vivir dentro de sus posibilidades, tal como cada familia debe hacerlo y utilizar sus recursos limitados de manera más eficiente, tal como debe hacerlo todo negocio.

Los demócratas y los republicanos por igual deben aprender a dejar de lado las peleas y las polarizaciones partidarias para hacer sus trabajos – equilibrar el presupuesto sin préstamos excesivos ni impuestos excesivamente gravosos sobre los californianos de clase media, hacer más eficiente la burocracia y poner nuevamente en movimiento la economía. Me enorgullece decir que hemos hecho justamente eso en el Concejo Municipal de Santa Maria.

Residente de toda la vida de la Costa Central, asistí a Head Start, me gradué de escuelas públicas locales y de Cal Poly-San Luis Obispo y obtuve un título de maestría desde la Universidad de Harvard. Serví como Síndico de la Junta Escolar durante cinco años. Quiero que todo Californiano joven tenga esta misma oportunidad de explotar su potencial con una excelente educación, un buen empleo y un vecindario seguro para criar a una familia.

En Sacramento, no disfrutaré de hacer recortes presupuestarios, pero prometo ayudar a restaurar la cortesía en el Capitolio y trasladar la atención de la Legislatura a equilibrar los libros y reconstruir a California de manera que mantenga nuestros valores compartidos.

www.hildazacarias.com
| STATEMENT OF CANDIDATE FOR  
| GOVERNING BOARD MEMBER  
| Atascadero Unified School District |
| DONN CLICKARD |
| Occupation: Retired Teacher, Athletic Director |

**Education and Qualifications:** I am a retired school teacher and athletic director from the Atascadero Unified School District. I have been a resident of Atascadero since 1970. I am currently chairman of the board of the Chamber of Commerce. I was first appointed to fill a vacancy on the school board, and was subsequently elected to a four year term. My daughter is a student in the district and I have a commitment to quality education for all of the students in the district.

The Board of Trustees must support the efforts of the Superintendent, John Rogers, as he capably guides the district in the direction of excellence, which has obviously been pursued. The board must continue to support the achievements of the dedicated, certificated, and classified staff members who have worked so hard and so successfully to nurture students to become critical thinkers and life long learners. I hope to continue my service to the community as a member of the board, dedicated to providing the highest possible educational experience for each of our students.

| STATEMENT OF CANDIDATE FOR  
| GOVERNING BOARD MEMBER  
| Atascadero Unified School District |
| GORDON WEST | Age: 58 |
| Occupation: Retired |

**Education and Qualifications:** I am a retired business owner. I have worked for the Atascadero School District and San Luis Obispo County of Education.

I have lived in Atascadero for 22 years with my wife and family. I have been the president of Tri County Coalition, which lobbies for education in Sacramento. I have been involved with numerous community organizations, such as Kiwanis Club, Colony Days Committee, and Atascadero Education Foundation. My children have attended and graduated from Atascadero. My grandchildren are attending Atascadero schools. In these times of budget cuts affecting our schools I have the passion and dedication to make our schools top priority. I am asking for your support in this election for Atascadero School Board.

| STATEMENT OF CANDIDATE FOR  
| GOVERNING BOARD MEMBER  
| Atascadero Unified School District |
| TAMI GUNTHER | Age: 50 |
| Occupation: Incumbent/Parent |

**Education and Qualifications:** I am running for re-election to the School Board in order to continue advocating for our public schools, and to continue supporting expanded use of technology, increased vocational education, and efforts to increase communication and community involvement.

Currently I am serving as a delegate for SLO County on the California School Boards Association, and I’m the president of the Tri-County Education Coalition. Voicing the needs of our district’s students to the legislators in Sacramento is more important than ever, and I look forward to continuing this important work.

I support efforts to improve and expand the use of technology in communication to keep our parents and community members informed and involved. In addition to strong college prep classes, I support arts and technology programs at all grade levels, and believe that life skills and vocational training are extremely important for our high school students.

I will continue to encourage and support public involvement and advisory committee processes in budget development, special education, and all other areas of critical decision making.

Please feel free to contact me via e-mail at tamig030@yahoo.com if you have any questions. Thank you for voting!

| STATEMENT OF CANDIDATE FOR  
| GOVERNING BOARD MEMBER  
| Atascadero Unified School District |
| GEORGE B. DODGE |
| Occupation: Retired |

**Education and Qualifications:** I am a retired non-profit manager, school business official and army officer. I have dedicated my retirement to the betterment of families and children in Atascadero. I have received awards from the City of Atascadero, The LINK, The Asset Development Network, The Children’s Services Network and the California Teachers Association for my support and dedication to children and families. I am currently serving on the Committee for Atascadero Public Schools (CAPS), the Atascadero Unified School District Board, The Charles Paddock Zoo Board and the County Office of Education Personnel Commission. I have, even with my retirement, maintained my connection with the statewide California Association of School Business Officials and attended their conferences at my own expense. A Vietnam Veteran I am a member of the American Legion, The Military Officers Association of America and the National Association of Uniformed Services. These are tough times for schools and my experience in school budgeting and financial management will help our schools. During my tenure on the board, Atascadero Schools have continued to improve in spite of the budget pressures. If we work together we can continue to keep this district and its students among the most successful in the county.
JOE CORTEZ
Age: 56
Occupation: Veteran/Former Police Chief

Education and Qualifications: The Sheriff’s Department is at a crossroads. We can stay the course of weak leadership, poor morale and ineffective budgeting, or we can move toward safer communities and the best quality of life. I offer a new direction to build the strong department our county deserves.

Accountability, respect for the public trust, and commitment to collaboration are hallmarks of my 36 years in law enforcement. I’ve championed fiscal restraint as police chief for 15 years having returned over $1 million to general fund coffers. The high standards I set gained law enforcement accreditation for Pismo Beach, one of five California cities so-designated.

Reaching the top of my profession has given me a lifetime of experience and knowledge best suited for the office of Sheriff. I’ll use my leadership abilities to replace controversy with stability and my budget skills to maximize services without drowning us in debt.

I am a 36 year veteran in law enforcement with 15 years as a police chief. I’m a military veteran, hold a Bachelors degree in Criminal Justice, and a graduate of the FBI National Academy. As your sheriff I stand ready to lead on Day One.

I respectfully ask for your vote.

IAN PARKINSON
Age: 46
Occupation: Police Captain

Education and Qualifications: I’m Ian Parkinson. I’ve been training to be Sheriff my entire adult life.

I joined the Morro Bay Police Department in 1984, transferred to the San Luis Obispo Police Department in 1988 and was promoted to Captain in 2005.

I conduct day-to-day operations, establish policy and procedures, prepare the budget and supervise the patrol division.

I have served as a patrol officer, a major crime investigator, training officer, traffic officer, lead defensive tactics instructor, SWAT team commander and narcotics investigator. I use advanced technology to prevent crime and capture those responsible for it, and I embrace community policing.

I believe it is time for positive change in County law enforcement.

I will bring a new attitude and approach to the Sheriff’s Department – one in which collaboration is as valued as crime fighting.

I am endorsed by many of the city police chiefs and law enforcement executives in the County.

As Sheriff, I will create a department that is transparent and accountable to the citizens of our County.

I will lead an agency you can trust filled with employees who are proud to be members of the San Luis Obispo County Sheriff’s Department.

Please, vote for Ian Parkinson for Sheriff on November 2nd.

IAN PARKINSON
Edad: 46
Ocupación: Capitán de Policía

Educación y Competencia: Soy Ian Parkinson. Me he estado capacitando para ser Alguacil toda mi vida adulta.


Llevo a cabo las operaciones diarias, establezco políticas y procedimientos, preparo el presupuesto y superviso la división de patrullas.

He servido como oficial de patrulla, investigador de crímenes importantes, oficial de capacitación, oficial de tránsito, instructor líder de tácticas de defensa, comandante del equipo SWAT e investigador de narcóticos. Utilizo tecnología avanzada para prevenir el crimen y capturar a los responsables y estoy a favor de la vigilancia comunitaria.

Creo que es el momento de un cambio positivo en el orden público del Condado.

Aportaré una nueva actitud y enfoque al Departamento del Alguacil – uno en el que la colaboración sea tan valorada como la lucha contra el crimen.

Tengo el apoyo de muchos de los jefes de policía de la ciudad y ejecutivos del orden público del Condado.

Como Alguacil, crearé un departamento que sea transparente y responsable ante los ciudadanos de nuestro Condado.

Lideraré una agencia en la que usted pueda confiar y que esté repleta de empleados que sean orgullosos miembros del Departamento del Alguacil del Condado de San Luis Obispo.

Por favor, vote por Ian Parkinson para Alguacil el 2 de noviembre.
STATEMENT OF CANDIDATE FOR 
MEMBER OF CITY COUNCIL
City of Atascadero

CHUCK WARD
Occupation: Retired Corporate Managing Director, City Planning Commissioner

Education and Qualifications: Eagle Scout, public high school, University of Pennsylvania-chemical engineering/business graduate, Marine Corps Officer.

35 years international businessman; retired as Managing Director of the Corporation I founded. Family man: married 45 years to Barbara Ward, two sons and one granddaughter.

Community involvement: Currently City Planning Commissioner, instrumental in the fundraising and building of the “Faces of Freedom” Veterans Memorial and the “Purple Heart Trail” project throughout San Luis Obispo County, Grizzly Academy Youth Leadership Program, active member Marine Corps League, Military Order of the World Wars, and Military Officers Assn. of America, Atascadero Historical Society.

I strongly support: Sensible economic development; the WalMart and Annex projects must be kept on a fast track, the Colony Square project as the new heart of the city; I strongly oppose any situation that could put in jeopardy the financial viability of this key element of our city’s future, the restoration of the Historic City Hall, Downtown revitalization, our current city management and staff, Chamber of Commerce and Main Street.

I’m a candidate for City Council because I’m a problem solving, get-it-done kind of guy and I care for our community. I would be honored to have your vote. “Let’s Get It Done.”

www.chuckwardforcouncil.org

STATEMENT OF CANDIDATE FOR 
MEMBER OF THE CITY COUNCIL
City of Atascadero

TOM O’MALLEY
Age: 60
Occupation: Businessperson, City Councilmember

Education and Qualifications: An Atascadero native, I graduated from AHS, UCSB (Economics) and Cal Poly. My wife, Peggy, and I have three grown children. We own and operate the Portola Inn and B&B. I am active in Calvary Chapel Church, Chamber of Commerce and Kiwanis. It has been my honor to serve as Mayor and on our City Council. As Chairperson of the SLO County Council of Governments I fought for funding for our Highway 101/41 overpass, Lewis Avenue Bridge and other road improvements. As your representative with the League of California Cities I fight State funding take-aways to preserve local dollars for local services and schools. I am energized by Atascadero’s accomplishments during my years on the Council: downtown revitalization, Colony Square, Community Center, and Lewis Avenue Bridge to name just a few. I am the son of one of Atascadero’s first firefighters and I have worked to increase public safety staff and replace outdated equipment. My vision for Atascadero includes a balanced local economy, activities and venues for residents and visitors, the opportunity for all families to have a home, and preservation of our small town atmosphere. I am your council member. I respectfully ask for your vote on November 2nd.

SANDY JACK
Occupation: Planning Commissioner, Investor

Education and Qualifications: I’m an Appointed Atascadero Planning Commissioner and was an Atascadero Parks & Recreation Commissioner from 2005 to 2007. I have a Master of Business Administration (MBA) from California State College at Long Beach.

I worked 32 years for Ford Motor Company as a Financial Consultant to company dealers, a Regional Computer expert, and as a Branch Parts and Service Manager in Salt Lake City, Utah.

I was an elected Fire Commissioner in San Ramon, CA.

What I will do for Atascadero as a City Councilman: I will be a full-time city councilman who will be open and honest with each of you, I will reach out to the community to form a committee, of Atascadero citizens, to assist me in gathering information that I will utilize in making the best decisions I can for the City of Atascadero and its residents.

I will work with other council members to achieve the City’s and my goals and achieve more Accountability and Openness (within our city government) for you, the voters, residents and businesses of Atascadero.

I will be open and accountable to my constituents.

STATEMENTS CONTINUED ON NEXT PAGE
STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Atascadero

BRIAN STURTEVANT  Age: 48
Occupation: City Planning Commissioner, Equipment Mechanic

Education and Qualifications: My goal is to promote an attitude of open and honest communication, in all aspects of City Government. Currently, I am a Planning Commissioner for the City of Atascadero, and I was the Treasurer and Board Member for the Atascadero Veterans Memorial Foundation.

I am a homeowner, married, and father of four. I have been employed by Pacific Gas and Electric Co. for 30+ years.

With your support, I am committed to: listening, respecting different opinions, and increasing public engagement, by strengthening public trust.

I care about our City, and its future. All of us need to work together, for the economic health, and stability, of our City.

Your vote for Brian Sturtevant would be greatly appreciated.

STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Atascadero

BRET HEINEMANN
Occupation: Businessman, Writer

Education and Qualifications: Atascadero: Our Blue Heaven

I moved to Atascadero with my parents in 1971. I’m involved in business, writing, education, research, and understand our local history and economy. I’m an AHS graduate and have a BA in History, AA in Electronics Technology and have studied government in Sacramento.

Jobs, economy and budgets are #1 issues along with our character and values (honesty, integrity, work ethic) that make Atascadero the best place to live, visit, work, shop and conduct business.

Our City’s assets include families, AUSD, Atascadero Mutual Water Company, organizations and volunteers whose time and services are a benefit to us all.

What is it we celebrate July 4th? Holiday, independence and freedom of elections and their worth. A day to welcome.

Liberty nurtured over-the-years takes a lot of work, time, struggles, blood, sweat, and tears to grow and climb.

We have many choices everyday to work, socialize, travel and play or to be smart and wise.

Freedom is not a license cue to do legally everything we choose. Responsibility is needed not to over-do and lose.

Veterans and civilians know that We would weep if our freedoms should die and go.

Thank you for voting.

STATEMENT OF CANDIDATE FOR
CITY TREASURER
City of Atascadero

DAVID P. BENTZ
Occupation: Planning Commissioner, CEO, Consultant

Education and Qualifications: City of Atascadero Treasurer is an office within a general law city. The legal requirements carry important official and personal responsibilities. Treasurer duties are set forth in the California Government Code: Sections 41001- 41007, which outline the primary statutory duties of City Treasurers in general law cities.

The Treasurer plays a key role in the separation of duties system that makes it possible to monitor all financial transactions in regards to whether they meet the public purpose requirement of state law. Accountability is improved with a City Treasurer.

My experience:

Actual experience as the City Treasurer for the City of San Juan Capistrano while holding the position of Director of Administrative Services. I worked with Elected City Treasurers in the Cities of Ontario and Monterey Park investing surplus funds and reviewing expenditures for accountability and purpose.

I have my own business, Revenue Allocation Management, consulting with governmental agencies in regards to misallocated revenue in sales tax, property tax and general revenue. I have also assisted with Bond Sales, debts such as Assessment Districts, Tax Allocation Bonds, Lease Revenue Bonds and other debt.
ATASCADERO UNIFIED SCHOOL DISTRICT
FULL TEXT OF MEASURE I-10

“To expand vocational education programs and facilities; upgrade classroom computers and technology; construct a Science, Technology, Engineering and Mathematics facility; rebuild and replace roofs; and repair, renovate, construct and acquire classrooms and facilities throughout the District; shall Atascadero Unified School District be authorized to issue $117 million of bonds within legal interest rates, so long as there is an independent local citizens’ oversight committee and no funds can be taken by the State and spent elsewhere?”

Bonds—Yes    Bonds—No

BOND AUTHORIZATION

By approval of this proposition by at least 55 percent of the registered voters voting on the proposition, the District will be authorized to issue and sell bonds of up to $117 million in aggregated principal at interest rates below the legal limit and to provide financing for the specific school facilities projects listed in the Bond Project List described below, subject to all the accountability requirements specified below.

ACCOUNTABILITY REQUIREMENTS

The provisions in this section are specifically included in this proposition in order that the voters and taxpayers in the District may be assured that their money will be spent wisely. Expenditures to address specific facilities needs of the District will be in compliance with the requirements of Article XIII A, Section 1(b)(3), of the State Constitution and the Strict Accountability in Local School Construction Bonds Act of 2000 (codified at Education Code Sections 15264 and following) and California Government Code Section 53410 and following.

Evaluation of Needs. The School Board has identified detailed facilities needs of the District and has determined which projects to finance from a local bond at this time. The School Board hereby certifies that it has evaluated safety, the potential for future class size reduction, enrollment growth, and information technology needs in developing the Bond Project List shown below.

Independent Citizens’ Oversight Committee. The School Board shall establish an Independent Citizens’ Oversight Committee under Education Code Section 15278 and following to ensure bond proceeds are expended only on the school facilities projects listed below. The committee will be established within 60 days of the date when the results of the election appear in the minutes of the School Board.

Performance Audits. The School Board shall conduct an annual, independent performance audit to ensure that the bond proceeds have been expended only on the school facilities projects listed below.

Financial Audits. The School Board shall conduct an annual, independent financial audit of the bond proceeds until all of those proceeds have been spent for the school facilities projects listed below.

Special Bond Proceeds Account: Annual Report to Board. Upon approval of this proposition and the sale of any bonds approved, proceeds of the bonds will be deposited into a Building Fund to be held by the San Luis Obispo County Treasurer, as required by the California Education Code. As long as any proceeds of the bonds remain unexpended, the Superintendent of the District shall cause an annual report to be filed with the Board of Trustees of the District not later than January 1 of each year, which report shall contain pertinent information regarding the amount of funds collected and expended, as well as the status of the projects listed in the proposition, as required by Sections 53410 and 53411 of the California Government Code.

FURTHER SPECIFICATIONS

No Administrator Salaries. Proceeds from the sale of bonds authorized by this proposition shall be used only for the construction, reconstruction and/or rehabilitation of school facilities including the furnishing and equipping of school facilities or acquisition or lease of real property for school facilities, professional services required for the modernization, replacement, renovation, construction, and rebuilding of the school facilities projects and not for any other purpose, including teacher and administrator salaries and other school operating expenses.

BOND PROJECT LIST

The Bond Project List shown below is a part of the ballot proposition and must be reproduced in any official document required to contain the full statement of the bond proposition.

Evaluation of Needs. As required by Article XIII A of the California Constitution, the Board of Trustees of the District has certified that it has evaluated safety, the potential for future class size reduction and information needs in developing the list of school facilities projects shown below.

Projects Subject to Available Funding. The following list of projects is subject to the availability of adequate funding to the District. Approval of the bond proposition does not guarantee that the proposed projects in the District that are the subject of bonds under the proposition will be funded beyond the local revenues generated by the bond proposition. The District’s proposal for the projects may assume the receipt of matching state funds, which could be subject to appropriation by the Legislature or approval of a statewide bond proposition.

Scope of Projects. Bond proceeds will be expended to modernize, replace, renovate, construct, equip, furnish, rebuild and otherwise improve District facilities as described below. The specific school facilities projects which are described below include all related and incidental costs, including costs of design, engineering, architect and other professional services, site preparation, utilities, landscaping and other incidental costs, and construction management. Bond proceeds may also be expended to acquire real property for future educational facilities and to acquire and install furniture, fixtures and equipment at any classrooms and other facilities of the District. The District may alter the scope and nature of any of the specific projects which are described below as required by conditions that arise during the course of design and construction, including unforeseen conditions such as dry rot and faulty engineering, and some of the projects may not be financed with bond proceeds depending upon actual project costs.

RENOVATION, MODERNIZATION, REPAIR AND CONSTRUCTION OF SCHOOLS FACILITIES

Bond proceeds will be expended to modernize, replace, renovate, construct, acquire, equip, rebuild and furnish the District’s classrooms, restrooms, and facilities including but not limited to those located at:

<table>
<thead>
<tr>
<th>School Name</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atascadero High</td>
<td>Monterey Road Elementary</td>
</tr>
<tr>
<td>Atascadero Junior High</td>
<td>San Benito Elementary</td>
</tr>
<tr>
<td>Carrisa Plains Elementary</td>
<td>San Gabriel Elementary</td>
</tr>
<tr>
<td>Creston Elementary</td>
<td>Santa Margarita Elementary</td>
</tr>
<tr>
<td>Del Rio Continuation High School</td>
<td>Santa Rosa Road Academic Academy</td>
</tr>
<tr>
<td>Fine Arts Academy</td>
<td>West Mall Alternative</td>
</tr>
</tbody>
</table>

Whenever specific items are included in the following list, they are presented to provide an example and are not intended to limit the generality of the broader description of authorized projects. Some of the projects listed below may not be financed with bond proceeds depending upon actual project costs.

- Expand the District’s vocational education programs and facilities, such as welding and automotive technology, culinary arts, medical and health technology, and construction trades
- Upgrade classrooms with up-to-date computers and technology
• Construct a Science, Technology, Engineering and Mathematics’ facility at Atascadero High School
• Repair and replace roofs
• Meet handicap accessibility (ADA) requirements in restrooms and classrooms
• Upgrade and replace outdated heating, ventilation, and air-conditioning (HVAC) systems
• Repair, renovate and modernize outdated and aging classrooms and school facilities throughout the District
• Install solar and other energy cost saving systems
• Renovate restrooms throughout the District
• Upgrade playfields and athletic facilities throughout the District
• Construct and develop a Visual and Performing Arts Center at Atascadero High School
• Repurpose one of the existing high school buildings to accommodate a student and staff cafeteria including a staff development, meeting & classroom facility
• Renovate or relocate and reconstruct the downtown junior high campus
• Renovate or relocate and reconstruct the downtown Atascadero Fine Arts Academy

**IMPARTIAL ANALYSIS OF MEASURE I-10**

This measure will determine whether the Atascadero Unified School District shall issue $117 million in bonds, at an interest rate and for a term not to exceed the maximum permitted by law for the purpose of acquiring and improving school facilities within the District.

On November 7, 2000, the voters of California passed “Proposition 39,” amending Article XIIIA, section 1 and Article XVI, section 18 of the California Constitution. The amendments authorize the District to incur bonded indebtedness for the purpose of financing the construction, reconstruction, rehabilitation, or replacement of school facilities upon approval of 55% of the voters.

If approved, this measure will allow the District to issue up to $117 million in general obligation bonds. The bond proceeds will be used to acquire and improve school facilities within the District. The bonds and interest thereon would be financed by ad valorem taxes levied annually on taxable real property within the District and will increase the tax rate on real property within the District above 1% of the full cash value for the period necessary to pay the principal and interest on the bonds, as permitted by Article XIII A, section 1(b)(3) of the California Constitution. The District’s Tax Rate Statement, which accompanies this analysis, reflects an estimate of the maximum property tax levies required to service the bonds.

In accordance with the above-referenced constitutional provisions, Government Code sections 53410 and 53411 and Education Code section 15264 et seq., the measure contains the following requirements:

1. That the proceeds from the bond sale shall be used only for the purposes listed in the measure and not for any other purpose, including teacher and administrator salaries and other operating expenses;
2. A list of the specific facilities projects to be funded and certification that the District Board has evaluated safety, class size reduction, and information technology needs in developing that list;
3. That the District Board will conduct an annual performance audit to ensure that the funds have been spent only on the specific facilities projects listed in the measure;
4. That the District Board will conduct an annual, independent financial audit of the proceeds from the bond sales until all proceeds have been spent on the facilities projects listed in the measure;
5. That the District will maintain the proceeds from the bonds in a separate account and the District Superintendent shall cause a report to be filed annually with the District Board;
6. That the District Board shall establish a citizens’ oversight committee to monitor expenditures and to ensure that bond proceeds are used to fund the specific projects listed in the measure.

A “Yes” vote on this measure is a vote in support of the issuance of $117 million in general obligation bonds to be used for the purposes of improving school facilities within the District.

A “No” vote on this measure is a vote against the issuance of $117 million in general obligation bonds to be used for the purposes of improving school facilities within the District.

s/ WARREN JENSEN
County Counsel

Approval of Measure I-10 does not guarantee that the proposed project or projects in the Atascadero Unified School District that are the subject of bonds under Measure I-10 will be funded beyond the local revenues generated by Measure I-10. The school district’s proposal for the project or projects may assume the receipt of matching state funds, which could be subject to appropriation by the Legislature or approval of a statewide bond measure.
TAX RATE STATEMENT FOR MEASURE I-10

An election will be held in Atascadero Unified School District (the “District”) on November 2, 2010 to authorize the sale of $117,000,000 in general obligation bonds. The following information is submitted in compliance with Sections 9400-9404 of the California Elections Code.

1. The best estimate of the tax rate that would be required to fund this bond issue during the first fiscal year after the sale of the first series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is $.0590 per $100 ($59.00 per $100,000) of assessed valuation in fiscal year 2011-12.

2. The best estimate of the tax rate that would be required to fund this bond issue during the first fiscal year after the sale of the last series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is $.0590 per $100 ($59.00 per $100,000) of assessed valuation in fiscal year 2019-20.

3. The best estimate of the highest tax rate that would be required to fund this bond issue, based on estimated assessed valuations available at the time of filing this statement, is $.0590 per $100 ($59.00 per $100,000) of assessed valuation.

4. The best estimate of the average tax rate required to fund this bond issue, based on estimated assessed valuations available at the time of filing of this statement, is $.0590 per $100 ($59.00 per $100,000) of assessed valuation.

These estimates are based on projections derived from information obtained from official sources. The actual tax rates and the years in which they will apply may vary depending on the timing of bond sales, the amount of bonds sold at each sale and actual increases in assessed valuations. The timing of the bond sales and the amount of bonds sold at any given time will be determined by the needs of the District. Actual assessed valuations will depend upon the amount and value of taxable property within the District as determined in the assessment and the equalization process.

s/ Jackie Martin
Assistant Superintendent of Business Services
Atascadero Unified School District

ARGUMENT IN FAVOR OF MEASURE I-10

Our schools in the Atascadero Unified School District are the most important asset in our community and should be our number one priority. From higher achieving students to greater neighborhood safety to improved property values, quality schools make a difference.

Your YES vote on Measure I-10 will improve our local schools by expanding educational programs and facilities, upgrading technology and computers in the classrooms and making needed renovations and repairs throughout the district with no tax increase.

Measure I-10 will improve classrooms and school facilities by:

- Expanding the District’s vocational education programs and facilities, including welding and automotive technology, medical and health technology, and construction trades
- Upgrading classrooms with up-to-date computers and technology
- Constructing a Science, Technology, Engineering and Mathematics facility at Atascadero High School
- Repairing and replacing roofs
- Meeting handicap accessibility (ADA) requirements in restrooms and classrooms
- Upgrading and replacing outdated heating, ventilation, and air-conditioning (HVAC) systems

As taxpayers, we agree on the importance of quality schools but also financial safeguards.

Measure I-10 makes financial sense and protects taxpayers

- By law, all bond monies must be spent locally and entirely within our District
- Bond funds cannot be taken by the State and spent elsewhere
- Measure I-10 will not increase the annual tax rate that voters approved in 1990, in fact it will be a decrease in the annual tax rate
- All spending must be reviewed by an independent citizens’ oversight committee
- No money can be used for administrative salaries

Measure I-10 deserves our support because it improves the education of local children, and helps maintain the quality of our community – and that’s something we can all support. Please join us and VOTE YES ON MEASURE I-10!

s/ Donald D. Idler, Business Owner
s/ Robert J. Wilkins, Jr., Business Owner
s/ Thomas Patrick O’Malley, Atascadero City Councilman
s/ Barbara W. Butz, Community Volunteer
s/ James Patterson, County Supervisor – 5th District

NO ARGUMENT AGAINST MEASURE I-10 WAS SUBMITTED
CITY OF ATASCADERO

FULL TEXT OF MEASURE E-10
Shall the electors elect a Mayor and four Council Members?
YES NO

FULL TEXT OF MEASURE F-10
Shall the term of office of mayor be two years?
YES NO

FULL TEXT OF MEASURE G-10
Shall the term of office of mayor be four years?
YES NO

IMPARTIAL ANALYSIS OF MEASURES E-10, F-10, & G-10

There are five City Council Members in the City of Atascadero. Currently, one of the five Council Members serves as Mayor, who is selected by a majority vote of the Council. This procedure is authorized by Government Code Section 36801. However, upon a majority vote of the citizens of a city on a ballot measure, there can be a direct election of the mayor by voters pursuant to Government Code Sections 34900-34906.

A mayor elected by the voters is a member of the city council and has all of the powers and duties of a member of the city council. A mayor elected by the voters has the same powers as a mayor selected by a vote of the City Council. Government Code § 34903.

There are three measures on the ballot relating to the election of Mayor in the City of Atascadero:

1. Shall the electors elect a Mayor and four Council Members? Yes or No.
2. Shall the term of office of mayor be two years? Yes or No.
3. Shall the term of office of mayor be four years? Yes or No.

Voters may vote on one, two or all three of these measures. The first measure asks whether the voters shall elect the Mayor and four Council Members. Since the Council Members in Atascadero are currently elected by the voters, the only change if the first measure is passed would be to provide for the Mayor to be elected by the voters rather than selected by the City Council. If the first measure receives a majority of yes votes at the election, then the term of the Mayor, two years or four years, shall be that preferred by a majority of those voting on the measures.

s/ Brian A. Pierik, City Attorney
City of Atascadero

ARGUMENT IN FAVOR OF MEASURE E-10

Atascadero should have an elected mayor. Every city in San Luis Obispo County has an elected mayor – all except Atascadero – our mayor is selected from among the sitting City Council members annually. With a one year term of office, the Atascadero mayor is just becoming effective when they are replaced by another council member.

An elected mayor is better than an appointed mayor for the following reasons:

• An elected mayor is more accountable to the voters than an appointed mayor.
• An elected mayor will represent Atascadero better and for longer than one year at a time on state and county inter-governmental commissions and boards. This will put Atascadero on a level playing field with other cities with elected mayors when vying for grant monies or influencing policy.
• An elected mayor provides continuity of purpose and a vision for the community.
• An elected mayor will work more efficiently with city staff allowing more to be accomplished. Currently, staff must adjust to each mayor’s differing goals each year. An elected mayor would provide continuity.
• An elected mayor will have more experience and time in office and is better able to achieve the goals of the voters.

After 30 years of incorporation, the voters of Atascadero deserve the opportunity to directly elect the mayor.

s/ Roberta Fonzi, Mayor, City of Atascadero
s/ Jerry Clay, City Councilman
s/ Jay De Cou, Business Owner
s/ Don Idler, Business Owner
s/ Ron Walters, President, A Better Atascadero

NO ARGUMENT AGAINST MEASURE E-10 WAS SUBMITTED
ARGUMENT AGAINST MEASURE F-10

- The two-year term fails to provide the stability of vision, goals and priorities which is the advantage of a four year term of office.
- A 2-year term ensures that the mayor is running for office constantly; by the end of their first year of office, they are required to immediately begin campaigning for re-election for their entire second year, a distraction from the duties of the mayor and an irritation to the electorate.
- A 2-year term is not as cost effective for citizens or candidates as is a four year term of office. Election campaigns are costly and some highly qualified candidates will opt not to run for the office of mayor if it is a two year term.
- City council members are currently elected for 4-year terms. Why should the mayor be any different?
- A 2-year term will occur on “off” election years rather than on presidential election years, which usually means a lower voter turnout.

Atascadero residents deserve a full-time mayor. A four year term will provide citizens with a mayor that will effectively represent them for a reasonable length of time.

s/ Roberta J. Fonzi, Mayor, City of Atascadero
s/ Jerry Clay, Atascadero City Councilman
s/ Bob Wilkins, Business Owner, 1st Mayor of Atascadero
s/ Jay De Cou, Business Owner
s/ Ron Walters, President, A Better Atascadero

NO ARGUMENT IN FAVOR OF MEASURE F-10 WAS SUBMITTED

ARGUMENT IN FAVOR OF MEASURE G-10

- A four year term of office will enable an elected mayor to provide the community with stability of vision, goals and priorities.
- A four year term will allow an Atascadero Mayor to gain long term experience thereby enabling the mayor to more effectively represent the city and its residents when advocating Atascadero’s interest before State and County boards, commissions and agencies.
- A 4-year term ensures that the mayor will be focused on representing the people of Atascadero and not constantly campaigning for re-election.
- A 4-year election will occur when presidential elections are held, insuring maximum voter input.
- A 4-year term will encourage and not deter quality candidates from running by eliminating the repetitive expense of running every two years versus once every four years.
- A 4-year term will provide a consistency between the current city council terms of 4 years and the mayor’s term.

Atascadero deserves a mayor that will be in office long enough to complete their goals. Shorter terms are inefficient, more expensive to the citizens and to the candidate. We deserve a full-time mayor that’s committed to a 4-year term.

s/ Roberta Fonzi, Mayor, City of Atascadero
s/ Jerry Clay, Atascadero City Councilman
s/ Bob Wilkins, Business Owner, 1st Mayor of Atascadero
s/ Jay De Cou, Business Owner
s/ Ron Walters, President, A Better Atascadero

NO ARGUMENT AGAINST MEASURE G-10 WAS SUBMITTED