INSTRUCTIONS TO VOTERS:
To vote, fill in the oval like this:  
Vote both sides of the card.
To vote for the candidate of your choice, fill in the OVAL next to the candidate’s name. Do not vote for more than the number of candidates allowed (i.e. vote for no more than Two). To vote for a qualified write-in candidate, write in the candidate’s full name on the Write-In line and fill in the OVAL next to it. To vote on a measure, fill in the OVAL next to the word “Yes” or the word “No”. If you tear, deface or wrongly mark this ballot, return it to the Elections Official and get another.

PARTY-NOMINATED OFFICES
The party label accompanying the name of a candidate for party-nominated office on the general election ballot means that the candidate is the official nominee of the party shown.

PRESIDENT AND VICE-PRESIDENT
Vote for One

VOTER-NOMINATED AND NONPARTISAN OFFICES
All voters, regardless of the party preference they disclosed upon registration, or refusal to disclose a party preference, may vote for any candidate for a voter-nominated or nonpartisan office. The party preference, if any, designated by a candidate for a voter-nominated office is selected by the candidate and is shown for the information of the voters only. It does not imply that the candidate is nominated or endorsed by the party or that the party approves of the candidate. The party preference, if any, of a candidate for a nonpartisan office does not appear on the ballot.

UNITED STATES SENATOR
Vote for One

UNITED STATES REPRESENTATIVE
24th District
Vote for One

STATE SENATOR
17th District
Vote for One

MEMBER OF THE STATE ASSEMBLY
35th District
Vote for One

SCHOOL
SAN LUIS OBISPO COMMUNITY COLLEGE DISTRICT

GOVERNING BOARD MEMBER
TRUSTEE AREA NO. 2
Vote for One

ATASCADERO UNIFIED SCHOOL DISTRICT

GOVERNING BOARD MEMBER
Vote for no more than Three

CITY
CITY OF ATASCADERO

MAYOR
Vote for One

COUNCILMEMBER
Vote for no more than Two
<table>
<thead>
<tr>
<th>MEASURES SUBMITTED TO THE VOTERS</th>
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**PROPOSITION 30 - TEMPORARY TAXES TO FUND EDUCATION. GUARANTEE LOCAL PUBLIC SAFETY FUNDING. INITIATIVE CONSTITUTIONAL AMENDMENT.**

Increases taxes on earnings over $250,000 for seven years and sales taxes by 1/4 cent for four years, to fund schools. Guarantees public safety realignment funding. Fiscal Impact: Increased state tax revenues through 2018-19, averaging about $6 billion annually over the next few years. Revenues available for funding state budget. In 2012-13, planned spending reductions, primarily to education programs, would not occur.

- YES
- NO

**PROPOSITION 31 - STATE BUDGET. STATE AND LOCAL GOVERNMENT. INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE.**

Establishes two-year state budget. Sets rules for offsetting new expenditures, and Governor budget cuts in fiscal emergencies. Local governments can alter application of laws governing state-funded programs. Fiscal Impact: Decreased state sales tax revenues of $200 million annually, with corresponding increases of funding to local governments. Other, potentially more significant changes in state and local budgets, depending on future decisions by public officials.

- YES
- NO

**PROPOSITION 32 - POLITICAL CONTRIBUTIONS BY PAYROLL DEDUCTION. CONTRIBUTIONS TO CANDIDATES. INITIATIVE STATUTE.**

Prohibits unions from using payroll-deducted funds for political purposes. Applies same use prohibition to payroll deductions, if any, by corporations or government contractors. Prohibits union and corporate contributions to candidates and their committees. Prohibits government contractor contributions to elected officers or their committees. Fiscal Impact: Increased costs to state and local government, potentially exceeding $1 million annually, to implement and enforce the measure’s requirements.

- YES
- NO

**PROPOSITION 33 - AUTO INSURANCE COMPANIES. PRICES BASED ON DRIVER’S HISTORY OF INSURANCE COVERAGE. INITIATIVE STATUTE.**

Changes current law to allow insurance companies to set prices based on whether the driver previously carried auto insurance with any insurance company. Allows proportional discount for drivers with prior coverage. Allows increased cost for drivers without history of continuous coverage. Fiscal Impact: Probably no significant fiscal effect on state insurance premium tax revenues.

- YES
- NO

**PROPOSITION 34 - DEATH PENALTY. INITIATIVE STATUTE.**

Repeals death penalty and replaces it with life imprisonment without possibility of parole. Applies retroactively to existing death sentences. DIRECTS that $100 million to law enforcement agencies for investigation of homicide and rape cases. Fiscal Impact: Ongoing state and county criminal justice savings of about $130 million annually within a few years, which could vary by tens of millions of dollars. One-time state costs of $10 million for local law enforcement grants.

- YES
- NO

**PROPOSITION 35 - HUMAN TRAFFICKING. PENALTIES. INITIATIVE STATUTE.**

Increases prison sentences and fines for human trafficking convictions. Requires convicted human traffickers to register as sex offenders. Requires registered sex offenders to disclose Internet activities and identities. Fiscal Impact: Costs of a few million dollars annually to state and local governments for addressing human trafficking offenses. Potential increased annual fine revenue of a similar amount, dedicated primarily for human trafficking victims.

- YES
- NO

**PROPOSITION 36 - THREE STRIKES LAW. REPEAT FELONY OFFENDERS. PENALTIES. INITIATIVE STATUTE.**

Revises law to impose life sentence only when new felony conviction is serious or violent. May authorize re-sentencing if third strike conviction was not serious or violent. Fiscal Impact: Ongoing state correctional savings of around $70 million annually, with even greater savings (up to $90 million) over the next couple of decades. These savings could vary significantly depending on future state actions.

- YES
- NO

**PROPOSITION 37 - GENETICALLY ENGINEERED FOODS. LABELING. INITIATIVE STATUTE.**

Requires labeling of food sold to consumers made from plants or animals with genetic material changed in specified ways. Prohibits marketing such food, or other processed food, as “natural.” Provides exemptions. Fiscal Impact: Increased annual state costs from a few hundred thousand dollars to over $1 million to regulate the labeling of genetically engineered foods. Additional, but likely not significant, governmental costs to address violations under the measure.

- YES
- NO

**PROPOSITION 38 - TAX TO FUND EDUCATION AND EARLY CHILDHOOD PROGRAMS. INITIATIVE STATUTE.**

Increases taxes on earnings using sliding scale, for twelve years. Revenues go to K-12 schools and early childhood programs, and for four years to repaying state debt. Fiscal Impact: Increased state tax revenues for 12 years--roughly $10 billion annually in initial years, tending to grow over time. Funds used for schools, child care, and preschool, as well as providing savings on state debt payments.

- YES
- NO

**PROPOSITION 39 - TAX TREATMENT FOR MULTISTATE BUSINESSES. CLEAN ENERGY AND ENERGY EFFICIENCY FUNDING. INITIATIVE STATUTE.**

Requires multistate businesses to pay income taxes based on percentage of their sales in California. Dedicates revenues for five years to clean/efficient energy projects. Fiscal Impact: Increased state revenues of $1 billion annually, with half of the revenues over the next five years spent on energy efficiency projects. Of the remaining revenues, a significant portion likely would be spent on schools.

- YES
- NO

**PROPOSITION 40 - REDISTRICTING. STATE AND LOCAL DISTRICTS. REFERENDUM.**

A “Yes” vote approves, and a “No” vote rejects, new State Senate districts drawn by the Citizens Redistricting Commission. If rejected, districts will be adjusted by officials supervised by the California Supreme Court. Fiscal Impact: Approving the referendum would have no fiscal impact on the state and local governments. Rejecting the referendum would result in a one-time cost of about $1 million to the state and counties.

- YES
- NO

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WHEN FINISHED VOTING ON THIS SIDE, TURN BALLOT OVER TO CONTINUE
The Following Pages Contain Voter Information Applicable to your Ballot Which May Include Any/All of the Following Items:

- Candidates’ Statements
- Ballot Measures
- Analyses
- Arguments, Pro & Con

This pamphlet section may not contain a statement for each candidate. A complete list of candidates appears on your Ballot. Each candidate’s statement in this pamphlet is volunteered by the candidate and is printed at his or her expense. Each candidate’s statement is printed in uniform format as submitted by the candidate.

Please note that all the statements printed in Spanish, at the candidates’ request, follow the English statements for that same contest.

Arguments in support of or in opposition to the proposed laws are the opinions of the authors.

Campaign Finance Reform

Among all state legislative candidates appearing on the ballot in San Luis Obispo County, only the candidates listed below have pledged to abide by campaign spending limits as specified in the California Government Code. Candidates agreeing to the campaign spending limits also have the opportunity to have a Statement of Qualifications printed in the local sample ballot booklet, at their own expense.

35th Assembly District Candidates
   K. H. “Katcho” Achadjian
   Gerald “Gerry” Manata

17th Senate District Candidates
   Larry Beaman
   Bill Monning
STATEMENT OF CANDIDATE FOR
U.S. REPRESENTATIVE, 24TH CONGRESSIONAL DISTRICT

LOIS CAPPS
Occupation: Congresswoman, Nurse

Education and Qualifications: I raised my family on the Central Coast and worked as a nurse and teacher in Santa Barbara public schools. I’ve been honored to serve San Luis Obispo County in Congress representing your values and priorities.

That’s why I have stood up for Middle Class families and voted to crack down on skyrocketing credit card fees and rate increases. It’s why I voted to hold Wall Street accountable for its reckless behavior.

I know we can do more to help our economy recover. That’s why I support targeted investments in infrastructure, clean energy and high tech research and development: to put people to work and promote new business. And it’s why I’ve worked to increase financial aid to make college more affordable, so our students can compete in a competitive global marketplace.

I will continue to protect Social Security and Medicare. And I will always be a champion for our veterans and their hard-earned benefits. We must safeguard our environment, including protecting the Central Coast from more offshore oil drilling which threatens our scenic coastline, coastal economy and public health. I will continue fighting for sensible healthcare policies, including protecting a woman’s right to choose, opposing efforts to block access to birth control or eliminating federal funding for Planned Parenthood. And I voted to ensure equal pay for women.

On November 6th, I would be honored to have your support so we can continue making a positive difference in people’s lives.

Please visit www.cappsforcongress.com or call 805-548-8690.

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STATEMENT OF CANDIDATE FOR
U.S. REPRESENTATIVE, 24TH CONGRESSIONAL DISTRICT

ABEL MALDONADO
Age: 45
Occupation: Farmer, Business Owner

Education and Qualifications: Irresponsible deficit spending has created a $15.5 trillion national debt and done little to improve our economy. Isn’t it time we hold Washington accountable and fix the failed policies that took America backwards? To spur the economic development, Congress should enact tax credits for employers who create good paying clean jobs. It should develop new energy technologies that spur economic growth by creating good paying clean jobs. Congress should simplify the tax code so employers focus on job creation.

As a boy, I picked strawberries to help my family make ends meet. Good schools took me out of the fields and taught me how to help turn a half-acre plot of land into a family business that employs hundreds of our neighbors. Our children deserve the same kind of opportunities we enjoyed. That’s why Congress must invest in education and make college more affordable. It must also strengthen Medicare and Social Security to ensure America keeps its promise to seniors.

To achieve these goals, Washington must stop the irresponsible spending that has wasted billions overseas and billions more on fraud and corruption. It must prevent future bank bailouts and take care of Main Street – not Wall Street.

It should fix a broken health care system by enacting reforms that improve the quality of care, not spend trillions we don’t have and raise the cost of health care insurance premiums. The root of America’s problems is that Washington cares about Washington. Isn’t it time we elect someone who cares about us?
DECLARACIÓN DE LA CANDIDATA A DIPUTADA DE EE. UU., 24.° DISTRITO ELECTORAL

LOIS CAPPS
Ocupación: Congresista, enfermera

Educación y competencias: Creé a mi familia en la Costa Central y trabajé como enfermera y maestra en escuelas públicas de Santa Bárbara. Ha sido un honor servir al Condado de San Luis Obispo en el Congreso representando sus valores y prioridades.

Por esa razón he defendido a las familias de clase media y he votado para tomar medidas enérgicas para acabar con las tarifas que se disparan de las tarjetas de crédito y los aumentos en las tasas de interés. Por eso voté por hacer responsable a Wall Street por su comportamiento imprudente.

Sé que podemos hacer más para ayudar a nuestra economía a recuperarse. Por eso apoyo las inversiones orientadas a la infraestructura, la energía limpia, y la investigación y el desarrollo de alta tecnología: para poner a trabajar a la gente y promover nuevos negocios. Y por esta razón he trabajado para aumentar la ayuda financiera para que la universidad sea más accesible, de manera que nuestros estudiantes puedan competir en un mercado global competitivo.

Continuaré protegiendo el Seguro Social y Medicare. Y siempre seré una firme defensora de nuestros veteranos y de los beneficios que han ganado con mucho esfuerzo. Debemos salvaguardar nuestro ambiente, incluso proteger la Costa Central de la extracción marítima de petróleo que amenaza nuestra pintoresca costa, la economía de la costa y la salud pública. Continuaré luchando por políticas razonables de atención médica, incluida la protección al derecho de la mujer a decidir, oponiéndome a los esfuerzos por bloquear el acceso a los anticonceptivos o a la eliminación de los fondos federales para la planificación familiar. Y voté para asegurar una paga igualitaria para las mujeres.

El 6 de noviembre, sería un honor tener su apoyo para que podamos continuar haciendo una diferencia positiva en la vida de las personas.


DECLARACIÓN DEL CANDIDATO A DIPUTADO DE EE. UU., 24.° DISTRITO ELECTORAL

ABEL MALDONADO
Edad: 45
Ocupación: Agricultor, propietario de empresa

Educación y competencias: El gasto irresponsable del déficit ha creado una deuda nacional de $15.5 billones y ha hecho poco por mejorar nuestra economía. ¿No es tiempo de que Washington se haga responsable y arregle las políticas fallidas que hicieron que Estados Unidos retrocediera? Para estimular el desarrollo de la economía, el Congreso debe establecer créditos fiscales para los empleadores que crean trabajos transparentes con buena paga. Debe desarrollar nuevas tecnologías de energía que estimulen el crecimiento económico mediante la creación de trabajos transparentes con buena paga. El Congreso debe simplificar el código financiero para que los empleadores se enfoquen en la creación de empleos.

De niño, recogía fresas para ayudar a mi familia a salir adelante. Las buenas escuelas me sacaron de los campos y me enseñaron cómo convertir un terreno de aproximadamente 2020 metros cuadrados en un negocio familiar que emplee a cientos de nuestros vecinos. Nuestros niños merecen el mismo tipo de oportunidades de las que nosotros disfrutamos. Por eso el Congreso debe invertir en educación y hacer la universidad más accesible. También debe reforzar Medicare y el Seguro Social para asegurar que Estados Unidos cumpla su promesa a los ancianos.

Para alcanzar estos objetivos, Washington debe detener el gasto irresponsable que ha desperdiciado miles de millones en el extranjero y miles de millones más en fraude y corrupción. Debe evitar que se tengan que hacer rescates futuros a los bancos y ocuparse de Main Street y no de Wall Street.

Debe arreglar el sistema descompuesto de la atención médica mediante la promulgación de reformas que mejoren la calidad de la atención, no gastar billones que no tenemos y elevar el costo de las primas de seguros de atención médica.

La raíz de los problemas de Estados Unidos es que Washington se preocupa por Washington. ¿No es tiempo de elegir a alguien que se preocupe por nosotros?
STATEMENT OF CANDIDATE FOR
STATE SENATOR, 17TH DISTRICT

LARRY BEAMAN
Age: 39
Occupation: Local Businessman, School Board Trustee, Youth Soccer Coach

Education and Qualifications: Why re-elect the same old politicians who have utterly failed to fix our problems? They tax and spend money we don’t have, and we get more debt and no reform. Lawmakers have given way to the special interests and lobbyists with big money. This corrosive combination has resulted in bad laws and very poor budgeting. Disapproval ratings are at an all-time high for State Legislators from both parties. Voters have come to accept that California is broke and Sacramento is broken.

Let’s start by electing someone new... with a youthful and optimistic perspective. My candidacy offers new energy & fresh leadership on how to best save our State. Your vote for Larry Beaman is a wise investment in a brighter future for California. I am married and the proud Father of three public school-aged children. Currently, I am honored to serve our community as the Board President for the Scotts Valley Unified School District. Other notable community service includes being an active member of the Chamber of Commerce, Kiwanis and coaching youth soccer teams.

Approximately one-half of our California state budget goes to Education. Children and taxpayers need to get more accountability from that massive investment. Our State leaders must work more closely with parents, teachers & students to support excellence and performance in the classroom. California cannot afford to spend Billions for extraneous bureaucracy.

As your Senator, “We, the People” must work together as partners and discover real solutions for California. Let’s begin today! Vote Larry Beaman for Senate. (831) 430-2053 or larrybeaman@sbcglobal.net

STATEMENT OF CANDIDATE FOR
STATE SENATOR, 17TH DISTRICT

BILL MONNING
Occupation: Assemblymember

Education and Qualifications: Since 2008, when I was elected to the Assembly, I’ve used my skills in conflict resolution and mediation to tackle our state’s challenges. That’s why I’m asking you to send me to the State Senate. Because experience and judgment matter.

As an Assemblymember, I can tell you that in Sacramento – as bad as things seem in the headlines – persistence and determination get things done. I’ve had 26 bills signed into law, under both Republican and Democratic Governors.

With your support, I would be honored to represent the people of San Luis Obispo County. I want to build on my service as Chair of the Assembly Committee on Health, promoting healthy lifestyles, battling the scourge of childhood obesity, and protecting our most vulnerable, including people with mental health issues and the disabled living in long-term care facilities.

I’ll continue to focus on the environment and job growth by supporting agriculture, tourism, and small businesses, including the many farms, ranches, and wineries critical to the County’s economic health. I’ll make sure we’re providing our schools, colleges, and universities the funding that allows our kids to thrive. And, I’ll keep pushing for greater highway safety improvements, and fight to give our first responders the support they need to keep our communities safe.

On November 6th, you can be part of the solution. Together, we can preserve what’s special about San Luis Obispo County and keep California moving forward.

I’d be honored to receive your vote. For more information, please visit www.billmonning.org.
DECLARACIÓN DEL CANDIDATO A
SENADOR ESTATAL, 17.° DISTRITO

BILL MONNING
Ocupación: Miembro de la Asamblea

Educación y competencia: Desde 2008, cuando me eligieron para la Asamblea, he usado mis habilidades de resolución y mediación de conflictos para enfrentar los retos de nuestro estado. Es por eso que le pido que me envíe al Senado Estatal. Porque la experiencia y el juicio importan.

Como miembro de la Asamblea, le puedo decir que en Sacramento, aun cuando los titulares indican que las cosas andan mal, la persistencia y la determinación logran que las cosas se hagan. En periodos de gobernadores tanto republicanos como demócratas, he logrado que se aprueben 26 proyectos de ley.

Con su apoyo, sería un honor representar a la gente del Condado de San Luis Obispo.

Quiero ampliar mi servicio como presidente del Comité de Salud de la Asamblea, al promover estilos de vida saludables, frenar el flagelo de la obesidad infantil y proteger a la gente más vulnerable, incluidas las personas con problemas de salud mental y con discapacidades que viven en establecimientos de cuidado a largo plazo.

Seguiré concentrándome en el ambiente y el crecimiento de empleos mediante el apoyo a la agricultura, al turismo y a los pequeños negocios, incluidas las diversas granjas, ranchos y bodegas que son fundamentales en la salud económica del condado. Me aseguraré de que nuestras escuelas y universidades cuenten con los fondos para que nuestros hijos salgan adelante. Y seguiré impulsando mejoras más grandes en la seguridad de las carreteras, y lucharé para dar a nuestros socorristas el apoyo que necesiten para mantener nuestras comunidades a salvo.

El 6 de noviembre, usted puede ser parte de la solución. Juntos podemos conservar lo que hace especial al Condado de San Luis Obispo y hacer que California siga progresando.

Sería un honor para mí recibir su voto. Para obtener más información, visite la página www.billmonning.org.
STATEMENT OF CANDIDATE FOR
GOVERNING BOARD MEMBER, TRUSTEE AREA NO. 2
San Luis Obispo County Community College District

BARBARA GEORGE
Occupation: Retired Educator

Education and Qualifications: Cuesta College is a treasure we need to preserve. I am the right person at the right time to bring leadership and vision to respond to Cuesta’s challenges. I have experience in community college budget preparation and management, and in acquiring other sources of funding. I served on every Cuesta accreditation team until 2004 when it was acclaimed one of the finest colleges anywhere. I was selected to serve on accreditation teams for other colleges in California, Washington and Utah.

I have lived and worked in SLO County for 42 years--as Director of Recreation for Morro Bay and as a counselor for the County Office of Education. As a Cuesta College Administrator, I built the Cuesta Foundation, raised and managed assets of $18 million which provided funding for students, faculty, programs and services. I collaborated to raise funds to establish the Paso Robles campus which now serves thousands of students.

As Trustee I will be informed, prepared and accessible. I am an independent thinker with success in collaborative problem-solving. I bring solid judgment, informed thinking and an abiding and deep commitment to the success of Cuesta College -- its students, faculty and staff -- and the communities it serves.

STATEMENT OF CANDIDATE FOR
GOVERNING BOARD MEMBER, TRUSTEE AREA NO. 2
San Luis Obispo County Community College District

DAVID M. BALDWIN Age: 45
Occupation: Business Representative, Trustee

Education and Qualifications: In my current capacity as a trustee of two employee pension plans, I am part of a team that oversees administration, ensures legal compliance, develops policy and evaluates service providers that the board hires and manages.

I take seriously the high standard of conduct required of those put in a position of trust.

I am committed to the principle of fiscal prudence that is at the heart of everything a trustee does.

Cuesta College is one of three community colleges in California that is threatened with losing its accreditation. I will use the experience and leadership I’ve developed over 16 years as a trustee and board chairman to ensure Cuesta is once again recognized as a leading community college.

It is time for new ideas and common sense problem solving at Cuesta.

Cuesta belongs to all of us and is at the center of educational opportunity for both traditional and non-traditional students. I feel a responsibility, a desire and a duty to the community where I have lived for 45 years to ensure Cuesta survives as an essential local institution.

My experience as a trustee gives me a unique opportunity to do so with a fresh, open-minded and informed perspective.
STATEMENT OF CANDIDATE FOR
GOVERNING BOARD MEMBER
Atascadero Unified School District

DANA M. CUMMINGS
Occupation: Veterans Service Officer

Age: 42

Education and Qualifications: I am a father of six my oldest is 20 and is currently serving in the U.S. Army as a combat photographer, I have a son and daughter in high school, a daughter in elementary, a 2 year old and a 3 months old. I believe we have a great school district and I am looking forward to my younger children attending school here. I have a degree in Computer Information Systems, I served six years in the U.S. Marine Corps and I have run the non-profit AmpSurf for the last 10 years. With your support I intend to help our district through these difficult financial times and ensure that all of our children receive a quality education. My goal is to be your advocate on the Board of Trustees. I am committed to: ensure responsible spending of taxpayers' dollars, maintaining accessible and affordable education for all our students, providing needed resources for classrooms, and maintain high academic standards. Your vote will be greatly appreciated.

STATEMENT OF CANDIDATE FOR
GOVERNING BOARD MEMBER
Atascadero Unified School District

CORINNE KUHNLE
Occupation: Incumbent

Education and Qualifications: I am a strong supporter of the Atascadero Unified School District, as well as a representative from the outlying rural community of Carrisa Plains. My husband and I have four children who received their k-12 education in the district.

Currently, as your trustee, I am a member of the Atascadero Unified School District Budget Committee and the Board representative for the Regional Occupational Program. I have served twice as Board Clerk and am presently serving my second year as Board President.

I am proud of the Atascadero Unified School District and the wonderful children that I serve. Throughout the battle of being accountable to a challenging state mandated budget, I will continue to put the education of students first.

I sincerely ask for your vote.
GEORGE E. GALVAN
Occupation: Incumbent

Education and Qualifications: My service as a Trustee has given me an insight into the issues and challenges facing education. We need to work together to solve the problems of truancy, student drop out and getting more parent involvement with our schools and the education of their children.

With the budget constraints the District has cut the budget to the bone, and we need to work to insure our schools are fully funded to give each student the best education they deserve. We also need to insure our employees are fairly compensated and receive continuous professional training.

I have served on a number of local and statewide boards and commissions. I am a graduate of Cuesta College and have a BA Degree from CSU Sacramento and I know that my education and experience will continue to help me as a Trustee. I would like to continue to serve as a Trustee, and my first priority will always be the education of all our students.
STATEMENT OF CANDIDATE FOR
MAYOR
City of Atascadero

TOM O’MALLEY
Occupation: Businessperson, City Councilmember
Age: 62

Education and Qualifications: It has been my honor to twice serve as Mayor and on our City Council. As Chairperson of the County Council of Governments I fought for funding our Highway 101/41 overpass, Lewis Avenue Bridge and other road improvements. With the League of California Cities I fought State take-aways preserving local dollars for local services and schools. I am energized by Atascadero's accomplishments during my years on the Council: downtown revitalization, Galaxy Theatre, Youth/Community Center, and our Lake/Park Zoo/Veteran’s Memorial to name just a few.

An Atascadero native, I graduated from AHS, UCSB (Economics) and Cal Poly. My wife, Peggy, and I have three grown children. We own and operate Portola Inn B & B and Event Center. We are active at Refuge Church, Chamber of Commerce and Kiwanis. I am the son of one of Atascadero’s first firefighters and have worked to increase public safety staff and replace outdated equipment.

My vision for Atascadero includes a balanced local economy, activities and venues for residents and visitors, the opportunity for all families to have a home, and preservation of our small town atmosphere. I ask for your vote for Mayor on November 6th. Join our City in celebrating our community’s Centennial!
STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Atascadero

BOB KELLEY
Occupation: City Councilmember

Education and Qualifications: I currently have served on the Atascadero City Council for the last 4 years and I'm currently acting as the Mayor. Prior to this I served on the Planning Commission for 7 years.

With your support I can continue my service to the community for another 4 years as your Councilman. During the last 4 years we have made great advancements for the City. I was instrumental in streamlining the permit process for business applications and building permits. The Design Review Committee was established to streamline the planning process. Because of all of these changes Atascadero has gained the reputation for being possibly the best friendly to business city in the County. 4 years ago this was one of my campaign goals and I feel very good that it has been accomplished.

My other goal was to address the finances of the City. During the last 4 years the budget has been addressed and reductions in spending have been made. Although at the same time I believe that there is still work to be done in reducing additional spending.

I will continue to work hard for the citizens of Atascadero and represent your best interest.

STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Atascadero

ROBERTA FONZI
Occupation: City Councilmember, Businesswoman

Education and Qualifications: I’ve been a resident of Atascadero since the 1950’s, graduating from Atascadero schools, Cuesta College and Cal Poly (with Honors). I authored Atascadero’s Incorporation Study, serving 10 years on the Planning Commission. I’ve served on Atascadero’s City Council from 2008-present, including one year as your Mayor.

As your Councilmember, I worked hard to improve Atascadero’s image as business-friendly, through supporting completion of the Galaxy Theatre complex, voting to approve a Wal-Mart and renovating Old City Hall’s earthquake damage.

I worked to reduce pension costs of city employees, preserve local control and maintain essential services.

If re-elected, I promise to continue listening to all points of view and take decisive action; a fair evaluation of the facts and open mind is very important to me.

In the last four years we turned Atascadero around and changed its reputation from one of indecisive bickering to the most forward-thinking City in the County. Please help me keep that momentum going!

I love this City and its people. I ask for your support to allow me to continue to serve in order to finish what we’ve started, to preserve our unique quality of life and to honor our heritage.

CS-0210-1
WHAT’S NEW FOR THIS ELECTION

Top Two “Voter-Nominated” Candidates

What is it?
In 2010, California voters approved Proposition 14 creating the “Top-Two Primary,” which replaced the traditional party-nominated primary. Only the candidates who receive the highest and second-highest number of votes cast during the Primary election advance to the General election. Write-in candidates are no longer allowed for these contests during the General election. The new rules apply to U.S. Senate, U.S. Congressional, statewide and state legislative offices. The rules for non-partisan contests (i.e. counties, cities, school and special districts) did not change.

Party Preference and Political Party Endorsement
The term “party preference” is now used in place of the term “party affiliation”. On the ballot, the political party preference, or no party preference, as indicated on the candidate’s voter registration is listed next to or below the candidate’s name. The party designation is shown on the ballot for the information of the voters only and it does not constitute or imply an endorsement by the party designated. Parties may provide a list of candidates who have received the official endorsement of the party for printing in this booklet.

PARTY ENDORSEMENTS FOR THE NOVEMBER 6, 2012 ELECTION

<table>
<thead>
<tr>
<th>Party</th>
<th>Contests</th>
<th>Candidate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Democratic</td>
<td>U.S. Senate</td>
<td>Dianne Feinstein</td>
</tr>
<tr>
<td></td>
<td>U.S. Representative, 24th</td>
<td>Lois Capps</td>
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<tr>
<td></td>
<td>State Senate, 17th</td>
<td>Bill Monning</td>
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<td></td>
<td>State Assembly, 35th</td>
<td>Gerald “Gerry” Manata</td>
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<tr>
<td>American</td>
<td>State Assembly, 35th</td>
<td>K. H. “Katcho” Achadjian</td>
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<tr>
<td>Independent</td>
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<tr>
<td>Republican</td>
<td>U.S. Senate</td>
<td>Elizabeth Emken</td>
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<td>U.S. Representative, 24th</td>
<td>Abel Maldonado</td>
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<td></td>
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