

**OFFICIAL BALLOT
NOVEMBER 6, 2012 CONSOLIDATED GENERAL ELECTION
SAN LUIS OBISPO COUNTY, CALIFORNIA**

INSTRUCTIONS TO VOTERS:

To vote, fill in the oval like this: Vote both sides of the card.

To vote for the candidate of your choice, fill in the OVAL next to the candidate's name. Do not vote for more than the number of candidates allowed (i.e. vote for no more than Two). To vote for a qualified write-in candidate, write in the candidate's full name on the Write-In line and fill in the OVAL next to it. To vote on a measure, fill in the OVAL next to the word "Yes" or the word "No". If you tear, deface or wrongly mark this ballot, return it to the Elections Official and get another.

PARTY-NOMINATED OFFICES

The party label accompanying the name of a candidate for party-nominated office on the general election ballot means that the candidate is the official nominee of the party shown.

VOTER-NOMINATED AND NONPARTISAN OFFICES

All voters, regardless of the party preference they disclosed upon registration, or refusal to disclose a party preference, may vote for any candidate for a voter-nominated or nonpartisan office. The party preference, if any, designated by a candidate for a voter-nominated office is selected by the candidate and is shown for the information of the voters only. It does not imply that the candidate is nominated or endorsed by the party or that the party approves of the candidate. The party preference, if any, of a candidate for a nonpartisan office does not appear on the ballot.

PRESIDENT AND VICE-PRESIDENT

Vote for One

- | | | |
|-----------------------|---|----------------------|
| <input type="radio"/> | GARY JOHNSON
For President | Libertarian |
| | JAMES P. GRAY
For Vice-President | |
| <input type="radio"/> | ROSEANNE BARR
For President | Peace and Freedom |
| | CINDY SHEEHAN
For Vice-President | |
| <input type="radio"/> | BARACK OBAMA
For President | Democratic |
| | JOSEPH BIDEN
For Vice-President | |
| <input type="radio"/> | JILL STEIN
For President | Green |
| | CHERI HONKALA
For Vice-President | |
| <input type="radio"/> | THOMAS HOEFLING
For President | American Independent |
| | ROBERT ORNELAS
For Vice-President | |
| <input type="radio"/> | MITT ROMNEY
For President | Republican |
| | PAUL RYAN
For Vice-President | |

Write-in _____

UNITED STATES SENATOR

SCHOOL

SAN LUIS OBISPO COMMUNITY COLLEGE DISTRICT

UNITED STATES SENATOR

Vote for One

- | | |
|-----------------------|---|
| <input type="radio"/> | DIANNE FEINSTEIN
Party Preference: Democratic
United States Senator |
| <input type="radio"/> | ELIZABETH EMKEN
Party Preference: Republican
Businesswoman/Nonprofit Executive |

GOVERNING BOARD MEMBER TRUSTEE AREA NO. 2

Vote for One

- | | |
|-----------------------|--|
| <input type="radio"/> | BARBARA GEORGE
Retired Educator |
| <input type="radio"/> | DAVID MARK BALDWIN
Business Representative |
| <input type="radio"/> | Write-in _____ |

UNITED STATES REPRESENTATIVE

PASO ROBLES JOINT UNIFIED SCHOOL DISTRICT

UNITED STATES REPRESENTATIVE 24th District

Vote for One

- | | |
|-----------------------|--|
| <input type="radio"/> | LOIS CAPPS
Party Preference: Democratic
Congresswoman/Nurse |
| <input type="radio"/> | ABEL MALDONADO
Party Preference: Republican
Farmer/Business Owner |

GOVERNING BOARD MEMBER

Vote for no more than Four

- | | |
|-----------------------|--|
| <input type="radio"/> | ROBERT SIMOLA
Incumbent |
| <input type="radio"/> | JOAN SUMMERS
Retired School Secretary |
| <input type="radio"/> | NICOLETTE HARLEY
Mother/Realtor |
| <input type="radio"/> | TIM GEARHART
Incumbent |
| <input type="radio"/> | DAVID S. LAMBERT
Parent |
| <input type="radio"/> | CHRIS BAUSCH
Parent/Businessman/Realtor |
| <input type="radio"/> | JOEL PETERSON
Parent/Communications Director |
| <input type="radio"/> | Write-in _____ |

STATE SENATOR

STATE SENATOR 17th District

Vote for One

- | | |
|-----------------------|--|
| <input type="radio"/> | LARRY BEAMAN
Party Preference: Republican
School Board Member |
| <input type="radio"/> | BILL MONNING
Party Preference: Democratic
Assemblymember |

MEMBER OF THE STATE ASSEMBLY

MEMBER OF THE STATE ASSEMBLY 35th District

Vote for One

- | | |
|-----------------------|---|
| <input type="radio"/> | K.H. "KATCHO" ACHADJIAN
Party Preference: Republican
Small Businessman/Assemblyman |
| <input type="radio"/> | GERALD "GERRY" MANATA
Party Preference: Democratic
City Transportation Employee |

CITY

CITY OF EL PASO DE ROBLES

MAYOR

Vote for One

- | | |
|-----------------------|--|
| <input type="radio"/> | DUANE PICANCO
Retired Business Owner |
| <input type="radio"/> | Write-in _____ |

COUNCILMEMBER

Vote for no more than Two

- | | |
|-----------------------|--|
| <input type="radio"/> | FRED STRONG
Incumbent |
| <input type="radio"/> | NICK GILMAN
Incumbent |
| <input type="radio"/> | STEVEN W. MARTIN
Self-Employed Businessman |
| <input type="radio"/> | JIM REED |
| <input type="radio"/> | Write-in _____ |
| <input type="radio"/> | Write-in _____ |

WHEN FINISHED VOTING ON THIS SIDE, TURN BALLOT OVER TO CONTINUE

CITY CLERK
Vote for One

DENNIS FANSLER
Incumbent

Write-in _____

CITY TREASURER
Vote for One

MICHAEL COMPTON
Incumbent

Write-in _____

MEASURES SUBMITTED TO THE VOTERS

STATE

PROPOSITION 30 - TEMPORARY TAXES TO FUND EDUCATION. GUARANTEED LOCAL PUBLIC SAFETY FUNDING. INITIATIVE CONSTITUTIONAL AMENDMENT.
Increases taxes on earnings over \$250,000 for seven years and sales taxes by ¼ cent for four years, to fund schools. Guarantees public safety realignment funding. Fiscal Impact: Increased state tax revenues through 2018-19, averaging about \$6 billion annually over the next few years. Revenues available for funding state budget. In 2012-13, planned spending reductions, primarily to education programs, would not occur.

YES NO

PROPOSITION 31 - STATE BUDGET. STATE AND LOCAL GOVERNMENT. INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE.
Establishes two-year state budget. Sets rules for offsetting new expenditures, and Governor budget cuts in fiscal emergencies. Local governments can alter application of laws governing state-funded programs. Fiscal Impact: Decreased state sales tax revenues of \$200 million annually, with corresponding increases of funding to local governments. Other, potentially more significant changes in state and local budgets, depending on future decisions by public officials.

YES NO

PROPOSITION 32 - POLITICAL CONTRIBUTIONS BY PAYROLL DEDUCTION. CONTRIBUTIONS TO CANDIDATES. INITIATIVE STATUTE.
Prohibits unions from using payroll-deducted funds for political purposes. Applies same use prohibition to payroll deductions, if any, by corporations or government contractors. Prohibits union and corporate contributions to candidates and their committees. Prohibits government contractor contributions to elected officers or their committees. Fiscal Impact: Increased costs to state and local government, potentially exceeding \$1 million annually, to implement and enforce the measure's requirements.

YES NO

PROPOSITION 33 - AUTO INSURANCE COMPANIES. PRICES BASED ON DRIVER'S HISTORY OF INSURANCE COVERAGE. INITIATIVE STATUTE.
Changes current law to allow insurance companies to set prices based on whether the driver previously carried auto insurance with any insurance company. Allows proportional discount for drivers with some prior coverage. Allows increased cost for drivers without history of continuous coverage. Fiscal Impact: Probably no significant fiscal effect on state insurance premium tax revenues.

YES NO

PROPOSITION 34 - DEATH PENALTY. INITIATIVE STATUTE.
Repeals death penalty and replaces it with life imprisonment without possibility of parole. Applies retroactively to existing death sentences. Directs \$100 million to law enforcement agencies for investigations of homicide and rape cases. Fiscal Impact: Ongoing state and county criminal justice savings of about \$130 million annually within a few years, which could vary by tens of millions of dollars. One-time state costs of \$100 million for local law enforcement grants.

YES NO

PROPOSITION 35 - HUMAN TRAFFICKING. PENALTIES. INITIATIVE STATUTE.
Increases prison sentences and fines for human trafficking convictions. Requires convicted human traffickers to register as sex offenders. Requires registered sex offenders to disclose Internet activities and identities. Fiscal Impact: Costs of a few million dollars annually to state and local governments for addressing human trafficking offenses. Potential increased annual fine revenue of a similar amount, dedicated primarily for human trafficking victims.

YES NO

PROPOSITION 36 - THREE STRIKES LAW. REPEAT FELONY OFFENDERS. PENALTIES. INITIATIVE STATUTE.
Revises law to impose life sentence only when new felony conviction is serious or violent. May authorize re-sentencing if third strike conviction was not serious or violent. Fiscal Impact: Ongoing state correctional savings of around \$70 million annually, with even greater savings (up to \$90 million) over the next couple of decades. These savings could vary significantly depending on future state actions.

YES NO

PROPOSITION 37 - GENETICALLY ENGINEERED FOODS. LABELING. INITIATIVE STATUTE.
Requires labeling of food sold to consumers made from plants or animals with genetic material changed in specified ways. Prohibits marketing such food, or other processed food, as "natural." Provides exemptions. Fiscal Impact: Increased annual state costs from a few hundred thousand dollars to over \$1 million to regulate the labeling of genetically engineered foods. Additional, but likely not significant, governmental costs to address violations under the measure.

YES NO

PROPOSITION 38 - TAX TO FUND EDUCATION AND EARLY CHILDHOOD PROGRAMS. INITIATIVE STATUTE.
Increases taxes on earnings using sliding scale, for twelve years. Revenues go to K-12 schools and early childhood programs, and for four years to repaying state debt. Fiscal Impact: Increased state tax revenues for 12 years--roughly \$10 billion annually in initial years, tending to grow over time. Funds used for schools, child care, and preschool, as well as providing savings on state debt payments.

YES NO

PROPOSITION 39 - TAX TREATMENT FOR MULTISTATE BUSINESSES. CLEAN ENERGY AND ENERGY EFFICIENCY FUNDING. INITIATIVE STATUTE.
Requires multistate businesses to pay income taxes based on percentage of their sales in California. Dedicates revenues for five years to clean/efficient energy projects. Fiscal Impact: Increased state revenues of \$1 billion annually, with half of the revenues over the next five years spent on energy efficiency projects. Of the remaining revenues, a significant portion likely would be spent on schools.

YES NO

PROPOSITION 40 - REDISTRICTING. STATE SENATE DISTRICTS. REFERENDUM.
A "Yes" vote approves, and a "No" vote rejects, new State Senate districts drawn by the Citizens Redistricting Commission. If rejected, districts will be adjusted by officials supervised by the California Supreme Court. Fiscal Impact: Approving the referendum would have no fiscal impact on the state and local governments. Rejecting the referendum would result in a one-time cost of about \$1 million to the state and counties.

YES NO

CITY

CITY OF EL PASO DE ROBLES

MEASURE E-12
To provide funding that cannot be seized by the State, but will stay in Paso Robles for such things as street repair, maintenance, and improvement, and other vital city needs, shall the City of Paso Robles enact a temporary one half of one percent sales tax which will expire in 12 years?

YES NO

MEASURE F-12 ADVISORY MEASURE
If the voters approve a one half of one percent City limited term general sales tax increase, shall the additional revenues be used primarily for the purpose of repairing and maintaining the City's roadways?

YES NO

MEASURE G-12
Shall the term of office of mayor be four years?

YES NO

WHEN FINISHED VOTING ON THIS SIDE, TURN BALLOT OVER TO CONTINUE

VOTER'S PAMPHLET INFORMATION SECTION

The Following Pages Contain Voter Information Applicable to your Ballot Which May Include Any/All of the Following Items:

- Candidates' Statements
- Ballot Measures
- Analyses
- Arguments, Pro & Con

This pamphlet section may not contain a statement for each candidate. A complete list of candidates appears on your Ballot. Each candidate's statement in this pamphlet is volunteered by the candidate and is printed at his or her expense. Each candidate's statement is printed in uniform format as submitted by the candidate.

Please note that all the statements printed in Spanish, at the candidates' request, follow the English statements for that same contest.

Arguments in support of or in opposition to the proposed laws are the opinions of the authors

Campaign Finance Reform

Among all state legislative candidates appearing on the ballot in San Luis Obispo County, only the candidates listed below have pledged to abide by campaign spending limits as specified in the California Government Code. Candidates agreeing to the campaign spending limits also have the opportunity to have a Statement of Qualifications printed in the local sample ballot booklet, at their own expense.

35th Assembly District Candidates

K. H. "Katcho" Achadjian

Gerald "Gerry" Manata

17th Senate District Candidates

Larry Beaman

Bill Monning

BT 9

**STATEMENT OF CANDIDATE FOR
U.S. REPRESENTATIVE, 24TH CONGRESSIONAL DISTRICT**

LOIS CAPPS

Occupation: Congresswoman, Nurse

Education and Qualifications: I raised my family on the Central Coast and worked as a nurse and teacher in Santa Barbara public schools. I've been honored to serve San Luis Obispo County in Congress representing your values and priorities.

That's why I have stood up for Middle Class families and voted to crack down on skyrocketing credit card fees and rate increases. It's why I voted to hold Wall Street accountable for its reckless behavior.

I know we can do more to help our economy recover. That's why I support targeted investments in infrastructure, clean energy and high tech research and development: to put people to work and promote new business. And it's why I've worked to increase financial aid to make college more affordable, so our students can compete in a competitive global marketplace.

I will continue to protect Social Security and Medicare. And I will always be a champion for our veterans and their hard-earned benefits. We must safeguard our environment, including protecting the Central Coast from more offshore oil drilling which threatens our scenic coastline, coastal economy and public health. I will continue fighting for sensible healthcare policies, including protecting a woman's right to choose, opposing efforts to block access to birth control or eliminating federal funding for Planned Parenthood. And I voted to ensure equal pay for women.

On November 6th, I would be honored to have your support so we can continue making a positive difference in people's lives.

Please visit www.cappsforcongress.com or call 805-548-8690.

**STATEMENT OF CANDIDATE FOR
U.S. REPRESENTATIVE, 24TH CONGRESSIONAL DISTRICT**

ABEL MALDONADO

Age: 45

Occupation: Farmer, Business Owner

Education and Qualifications: Irresponsible deficit spending has created a \$15.5 trillion national debt and done little to improve our economy. Isn't it time we hold Washington accountable and fix the failed policies that took America backwards? To spur the economic development, Congress should enact tax credits for employers who create good paying clean jobs. It should develop new energy technologies that spur economic growth by creating good paying clean jobs. Congress should simplify the tax code so employers focus on job creation.

As a boy, I picked strawberries to help my family make ends meet. Good schools took me out of the fields and taught me how to help turn a half-acre plot of land into a family business that employs hundreds of our neighbors. Our children deserve the same kind of opportunities we enjoyed. That's why Congress must invest in education and make college more affordable. It must also strengthen Medicare and Social Security to ensure America keeps its promise to seniors.

To achieve these goals, Washington must stop the irresponsible spending that has wasted billions overseas and billions more on fraud and corruption. It must prevent future bank bailouts and take care of Main Street – not Wall Street.

It should fix a broken health care system by enacting reforms that improve the quality of care, not spend trillions we don't have and raise the cost of health care insurance premiums.

The root of America's problems is that Washington cares about Washington. Isn't it time we elect someone who cares about us?

**DECLARACIÓN DE LA CANDIDATA A
DIPUTADA DE EE. UU., 24.º DISTRITO ELECTORAL**

LOIS CAPPS

Ocupación: Congresista, enfermera

Educación y competencias: Crié a mi familia en la Costa Central y trabajé como enfermera y maestra en escuelas públicas de Santa Bárbara. Ha sido un honor servir al Condado de San Luis Obispo en el Congreso representando sus valores y prioridades.

Por esa razón he defendido a las familias de clase media y he votado para tomar medidas energéticas para acabar con las tarifas que se disparan de las tarjetas de crédito y los aumentos en las tasas de interés. Por eso voté por hacer responsable a Wall Street por su comportamiento imprudente.

Sé que podemos hacer más para ayudar a nuestra economía a recuperarse. Por eso apoyo las inversiones orientadas a la infraestructura, la energía limpia, y la investigación y el desarrollo de alta tecnología: para poner a trabajar a la gente y promover nuevos negocios. Y por esta razón he trabajado para aumentar la ayuda financiera para que la universidad sea más accesible, de manera que nuestros estudiantes puedan competir en un mercado global competitivo.

Continuaré protegiendo el Seguro Social y Medicare. Y siempre seré una firme defensora de nuestros veteranos y de los beneficios que han ganado con mucho esfuerzo. Debemos salvaguardar nuestro ambiente, incluso proteger la Costa Central de la extracción marítima de petróleo que amenaza nuestra pintoresca costa, la economía de la costa y la salud pública. Continuaré luchando por políticas razonables de atención médica, incluida la protección al derecho de la mujer a decidir, oponiéndome a los esfuerzos por bloquear el acceso a los anticonceptivos o a la eliminación de los fondos federales para la planificación familiar. Y voté para asegurar una paga igualitaria para las mujeres.

El 6 de noviembre, sería un honor tener su apoyo para que podamos continuar haciendo una diferencia positiva en la vida de las personas.

Visite la página www.cappsforcongress.com o llame al 805-548-8690.

**DECLARACIÓN DEL CANDIDATO A
DIPUTADO DE EE. UU., 24.º DISTRITO ELECTORAL**

ABEL MALDONADO

Edad: 45

Ocupación: Agricultor, propietario de empresa

Educación y competencias: El gasto irresponsable del déficit ha creado una deuda nacional de \$15.5 billones y ha hecho poco por mejorar nuestra economía. ¿No es tiempo de que Washington se haga responsable y arregle las políticas fallidas que hicieron que Estados Unidos retrocediera? Para estimular el desarrollo de la economía, el Congreso debe establecer créditos fiscales para los empleadores que crean trabajos transparentes con buena paga. Debe desarrollar nuevas tecnologías de energía que estimulen el crecimiento económico mediante la creación de trabajos transparentes con buena paga. El Congreso debe simplificar el código financiero para que los empleadores se enfoquen en la creación de empleos.

De niño, recogía fresas para ayudar a mi familia a salir adelante. Las buenas escuelas me sacaron de los campos y me enseñaron cómo convertir un terreno de aproximadamente 2020 metros cuadrados en un negocio familiar que emplee a cientos de nuestros vecinos. Nuestros niños merecen el mismo tipo de oportunidades de las que nosotros disfrutamos. Por eso el Congreso debe invertir en educación y hacer la universidad más accesible. También debe reforzar Medicare y el Seguro Social para asegurar que Estados Unidos cumpla su promesa a los ancianos.

Para alcanzar estos objetivos, Washington debe detener el gasto irresponsable que ha desperdiciado miles de millones en el extranjero y miles de millones más en fraude y corrupción. Debe evitar que se tengan que hacer rescates futuros a los bancos y ocuparse de Main Street y no de Wall Street.

Debe arreglar el sistema descompuesto de la atención médica mediante la promulgación de reformas que mejoren la calidad de la atención, no gastar billones que no tenemos y elevar el costo de las primas de seguros de atención médica.

La raíz de los problemas de Estados Unidos es que Washington se preocupa por Washington. ¿No es tiempo de elegir a alguien que se preocupe por nosotros?

**STATEMENT OF CANDIDATE FOR
STATE SENATOR, 17TH DISTRICT**

LARRY BEAMAN

Age: 39

Occupation: Local Businessman, School Board Trustee, Youth Soccer Coach

Education and Qualifications: Why re-elect the same old politicians who have utterly failed to fix our problems? They tax and spend money we don't have, and we get more debt and no reform. Lawmakers have given way to the special interests and lobbyists with big money. This corrosive combination has resulted in bad laws and very poor budgeting. Disapproval ratings are at an all-time high for State Legislators from both parties. Voters have come to accept that California is broke and Sacramento is broken.

Let's start by electing someone new... with a youthful and optimistic perspective. My candidacy offers new energy & fresh leadership on how to best save our State. Your vote for Larry Beaman is a wise investment in a brighter future for California. I am married and the proud Father of three public school-aged children. Currently, I am honored to serve our community as the Board President for the Scotts Valley Unified School District. Other notable community service includes being an active member of the Chamber of Commerce, Kiwanis and coaching youth soccer teams.

Approximately one-half of our California state budget goes to Education. Children and taxpayers need to get more accountability from that massive investment. Our State leaders must work more closely with parents, teachers & students to support excellence and performance in the classroom. California cannot afford to spend Billions for extraneous bureaucracy.

As your Senator, "We, the People" must work together as partners and discover real solutions for California. Let's begin today! Vote Larry Beaman for Senate. (831) 430-2053 or larrybeaman@sbcglobal.net

**STATEMENT OF CANDIDATE FOR
STATE SENATOR, 17TH DISTRICT**

BILL MONNING

Occupation: Assemblymember

Education and Qualifications: Since 2008, when I was elected to the Assembly, I've used my skills in conflict resolution and mediation to tackle our state's challenges. That's why I'm asking you to send me to the State Senate. Because experience and judgment matter.

As an Assemblymember, I can tell you that in Sacramento – as bad as things seem in the headlines – persistence and determination get things done. I've had 26 bills signed into law, under both Republican and Democratic Governors.

With your support, I would be honored to represent the people of San Luis Obispo County.

I want to build on my service as Chair of the Assembly Committee on Health, promoting healthy lifestyles, battling the scourge of childhood obesity, and protecting our most vulnerable, including people with mental health issues and the disabled living in long-term care facilities.

I'll continue to focus on the environment and job growth by supporting agriculture, tourism, and small businesses, including the many farms, ranches, and wineries critical to the County's economic health. I'll make sure we're providing our schools, colleges, and universities the funding that allows our kids to thrive. And, I'll keep pushing for greater highway safety improvements, and fight to give our first responders the support they need to keep our communities safe.

On November 6th, you can be part of the solution. Together, we can preserve what's special about San Luis Obispo County and keep California moving forward.

I'd be honored to receive your vote. For more information, please visit www.billmonning.org.

DECLARACIÓN DEL CANDIDATO A SENADOR ESTATAL, 17.º DISTRITO

BILL MONNING

Ocupación: Miembro de la Asamblea

Educación y competencia: Desde 2008, cuando me eligieron para la Asamblea, he usado mis habilidades de resolución y mediación de conflictos para enfrentar los retos de nuestro estado. Es por eso que le pido que me envíe al Senado Estatal. Porque la experiencia y el juicio importan.

Como miembro de la Asamblea, le puedo decir que en Sacramento, aun cuando los titulares indican que las cosas andan mal, la persistencia y la determinación logran que las cosas se hagan. En periodos de gobernadores tanto republicanos como demócratas, he logrado que se aprueben 26 proyectos de ley.

Con su apoyo, sería un honor representar a la gente del Condado de San Luis Obispo.

Quiero ampliar mi servicio como presidente del Comité de Salud de la Asamblea, al promover estilos de vida saludables, frenar el flagelo de la obesidad infantil y proteger a la gente más vulnerable, incluidas las personas con problemas de salud mental y con discapacidades que viven en establecimientos de cuidado a largo plazo.

Seguiré concentrándome en el ambiente y el crecimiento de empleos mediante el apoyo a la agricultura, al turismo y a los pequeños negocios, incluidas las diversas granjas, ranchos y bodegas que son fundamentales en la salud económica del condado. Me aseguraré de que nuestras escuelas y universidades cuenten con los fondos para que nuestros hijos salgan adelante. Y seguiré impulsando mejoras más grandes en la seguridad de las carreteras, y lucharé para dar a nuestros socorristas el apoyo que necesiten para mantener nuestras comunidades a salvo.

El 6 de noviembre, usted puede ser parte de la solución. Juntos podemos conservar lo que hace especial al Condado de San Luis Obispo y hacer que California siga progresando.

Sería un honor para mí recibir su voto. Para obtener más información, visite la página www.billmonning.org.

**STATEMENT OF CANDIDATE FOR
GOVERNING BOARD MEMBER, TRUSTEE AREA NO. 2
San Luis Obispo County Community College District**

BARBARA GEORGE

Occupation: Retired Educator

Education and Qualifications: Cuesta College is a treasure we need to preserve. I am the right person at the right time to bring leadership and vision to respond to Cuesta's challenges. I have experience in community college budget preparation and management, and in acquiring other sources of funding. I served on every Cuesta accreditation team until 2004 when it was acclaimed one of the finest colleges anywhere. I was selected to serve on accreditation teams for other colleges in California, Washington and Utah.

I have lived and worked in SLO County for 42 years--as Director of Recreation for Morro Bay and as a counselor for the County Office of Education. As a Cuesta College Administrator, I built the Cuesta Foundation, raised and managed assets of \$18 million which provided funding for students, faculty, programs and services. I collaborated to raise funds to establish the Paso Robles campus which now serves thousands of students.

As Trustee I will be informed, prepared and accessible. I am an independent thinker with success in collaborative problem-solving. I bring solid judgment, informed thinking and an abiding and deep commitment to the success of Cuesta College -- its students, faculty and staff -- and the communities it serves.

**STATEMENT OF CANDIDATE FOR
GOVERNING BOARD MEMBER, TRUSTEE AREA NO. 2
San Luis Obispo County Community College District**

DAVID M. BALDWIN

Age: 45

Occupation: Business Representative, Trustee

Education and Qualifications: In my current capacity as a trustee of two employee pension plans, I am part of a team that oversees administration, ensures legal compliance, develops policy and evaluates service providers that the board hires and manages.

I take seriously the high standard of conduct required of those put in a position of trust.

I am committed to the principle of fiscal prudence that is at the heart of everything a trustee does.

Cuesta College is one of three community colleges in California that is threatened with losing its accreditation. I will use the experience and leadership I've developed over 16 years as a trustee and board chairman to ensure Cuesta is once again recognized as a leading community college.

It is time for new ideas and common sense problem solving at Cuesta.

Cuesta belongs to all of us and is at the center of educational opportunity for both traditional and non-traditional students. I feel a responsibility, a desire and a duty to the community where I have lived for 45 years to ensure Cuesta survives as an essential local institution.

My experience as a trustee gives me a unique opportunity to do so with a fresh, open-minded and informed perspective.

**STATEMENT OF CANDIDATE FOR
GOVERNING BOARD MEMBER
Paso Robles Joint Unified School District**

ROBERT SIMOLA, PH.D.

Occupation: Incumbent, Retired High School Teacher

Education and Qualifications: Thirty years of teaching taught me that students will do the best they can to rise to the level of their teachers' expectations. The more we respect our students and the more we expect of our students the better students and people they will become. In these difficult economic times where it seems like everything in education has to be cut and reduced, the one thing I will not cut, the one thing I will not reduce, is the expectations I have for our children and the belief in their abilities, capabilities, and future. With your support I will continue to do everything I can to improve the quality of education our children receive.

**STATEMENT OF CANDIDATE FOR
GOVERNING BOARD MEMBER
Paso Robles Joint Unified School District**

JOAN SUMMERS

Age: 62

Occupation: Retired School Secretary

Education and Qualifications: I realize the importance of allocating taxpayers' dollars in ways that most directly and effectively improve classroom instruction. School districts are facing difficult times given the growing expectations of curriculum standards in the setting of merciless budgetary cuts. Parents, teachers, staff and the school board must work together to ensure all children can be prepared for college or careers. Parental and community support is vital to achieve success for our children.

My background as a long-term resident, parent, grandparent, former school secretary, and an active classroom volunteer will bring a valuable perspective to the board. I will use this experience and knowledge to support safe schools, explore ways to reduce waste and enable the district to tackle the problems we face and stay financially solvent.

If elected, I will do my best to serve your interests and direct my efforts to expanding transparency and outreach to the community and employees of the Paso Robles Joint Unified School District.

I would appreciate your vote.

**STATEMENT OF CANDIDATE FOR
GOVERNING BOARD MEMBER
Paso Robles Joint Unified School District**

TIM GEARHART

Occupation: Retired Teacher, University Supervisor

Education and Qualifications: As your representative, I will continue to promote safe, drug free, fiscally sound and accountable schools. I will continue to support programs that focus on children's health, provide educational pathways for college and careers as well as the expansion of technological experiences for our students. As a veteran teacher with experience in elementary, secondary and university classrooms, I bring a unique and valuable perspective to the board of trustees. I have significant experience in the areas of school business, organizational structures, curriculum and personnel.

I believe that we should continue to look forward, and continue to develop creative educational environments such as magnet schools, partnership programs and schools that regularly involve the community. I advocate continued support for the visual and performing arts, sports and academic enrichment. Funding reductions must be balanced with program quality and parent/teacher input. Together we can continue to serve the students of our community and support quality education. I am Tim Gearhart, and I respectfully ask you to join me in saying yes to our schools and yes to our future.

**STATEMENT OF CANDIDATE FOR
GOVERNING BOARD MEMBER
Paso Robles Joint Unified School District**

DAVID LAMBERT

Age: 52

Occupation: Business Owner

Education and Qualifications: As a parent, community member, and active volunteer, I believe that it is essential to provide students with the best learning environment possible. I have seen kids find and pursue their passions because of opportunities they were given in school. We have seen more and more programs diminish, including academic, fine arts, and sports. I understand the importance of these programs being kept and maintained, and I will do everything in my power to keep these programs going. I believe that accountability is crucial at this financially challenging time in education, and as a board member, I will do all I can to promote openness in our District.

I have been involved with youth sports for more than 10 years, serving on several boards, including Youth Football, Sports Council, and most recently, Paso Robles High School Boosters, where I have proudly served as President for the past 5 years. Our sports programs need to be protected, and I intend to do just that. I believe that my past experience speaks for itself.

As your school board member, I will support our teachers, support staff, and our community.

I respectfully ask for your vote.

**STATEMENT OF CANDIDATE FOR
GOVERNING BOARD MEMBER
Paso Robles Joint Unified School District**

CHRIS BAUSCH

Age: 53

Occupation: Parent, Businessman, REALTOR®

Education and Qualifications: Active in business and as a volunteer in Paso Robles since 1987. Chairman, Flamson Middle School Site Council.

Julie, my wife of 33 years, and I were able to send four of our five children onto highly successful college then professional careers thanks in large part to the excellent education they received at Winifred Pifer, Pat Butler Elementary, St. Rose, Daniel Lewis and of course, Paso Robles High schools. Our youngest son is currently attending Flamson Middle School after completing the Spanish Immersion program at Georgia Brown. I want to return the immense blessing that PRJUSD has given our family.

This is a time to accept the fact that California is broke and is unable to fund Education at the level they are required to do so. Arguing who is to blame won't help. Until funding levels are restored, we must figure out a way to use all available resources to assist our Teachers, Staff and Administrators in providing the very best education we can. Parents need a voice to ensure that Athletics, the Arts and Special Programs are not forgotten. I will be a voice of reason.

Thank you for your vote.

**STATEMENT OF CANDIDATE FOR
GOVERNING BOARD MEMBER
Paso Robles Joint Unified School District**

JOEL PETERSON

Age: 39

Occupation: Director of Communications, Hope Family Wines

Education and Qualifications: Public school education in California is at a critical crossroads and we need strong leadership to navigate the waters of shrinking budgets, larger class sizes, standardized testing and negative public relations. My strengths are working with people, learning about difficult issues and making tough decisions. I'm running to serve my community, my fellow parents and the children of Paso Robles, who need a voice on the school board.

I have deep roots in Paso Robles. My grandmother, Virginia Peterson, was an educator for over fifty years. I have two young daughters, both of whom are attending or will attend Paso Robles public schools. Since coming to Paso Robles over 10 years ago, I've played an active role in the community. I've served on the Planning Commission since 2007 and acted as President of the Paderewski Festival from 2007 to 2011. In my professional career I've created strategic plans, overseen budgets and led teams to success.

With hard work and thoughtful decision-making, I'm dedicated to building lasting partnerships with students, parents and educators. I am committed to enhancing the education of our students and preparing them for a successful future. I would appreciate your vote.

**DECLARACIÓN DEL CANDIDATO A
MIEMBRO DE LA JUNTA GOBERNANTE
Distrito Escolar Unificado Conjunto de Paso Robles**

TIM GEARHART

Ocupación: Maestro jubilado, Jefe de estudios de Universidad

Educación y competencia: Como su representante, continuaré promoviendo escuelas seguras, libres de drogas, fiscalmente sólidas y responsables. Continuaré apoyando programas que se enfoquen en la salud de los niños, que brinden caminos educacionales para las universidades y carreras, así como la expansión de la experiencia tecnológica para nuestros estudiantes. Como maestro veterano con experiencia en salones de primaria, secundaria y universidad, apporto una perspectiva única y valiosa a la junta de administración. Tengo una importante experiencia en las áreas de administración escolar, estructuras organizacionales, plan de estudios y personal.

Considero que debemos seguir mirando hacia adelante y seguir desarrollando ambientes educacionales creativos como escuelas especializadas, programas en colaboración y escuelas que involucren con regularidad a la comunidad. Recomiendo el apoyo continuo a las artes visuales y escénicas, los deportes y el enriquecimiento académico. La reducción de los fondos debe equilibrarse con la calidad del programa y la aportación de los padres/maestros. Juntos podemos continuar al servicio de los estudiantes de nuestra comunidad y seguir apoyando la educación de calidad. Soy Tim Gearhart, y respetuosamente le pido que me acompañe diciendo sí a nuestras escuelas y sí a nuestro futuro.

**STATEMENT OF CANDIDATE FOR
MAYOR
City of El Paso de Robles**

DUANE PICANCO

Occupation: Retired Business Owner

Education and Qualifications: As your mayor for the last two terms I have helped steer our city through the toughest economic times in years. We have a balanced budget and no deficit spending. I continue to be fiscally responsible and have always voted to use the City's money wisely which is necessary when facing a declining budget and deferred maintenance throughout the City. I have focused on using our funds to fix problems and not analyze them!

I raised my children in Paso Robles! I actively volunteer in many organizations including Lions Club, Youth Baseball, Football, St. Rose Church, and the LAFCO Board. I always support co-operation between the City and the Public Schools for the betterment of the students and the community. It's time to engage the community and volunteers to improve our City in this time of need.

Keeping our community safe for our residents has been my primary focus throughout many years of serving my community. I represent you! Real experience gives real knowledge for real responsible decisions! I am here to work with you! You can reach me at duane@pasomayor.com. Thank you for your vote! Together, we will make Paso Robles a better place to live and get our streets repaired!!!

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of El Paso de Robles**

FRED STRONG

Occupation: City Council Member

Education and Qualifications: With my experience and commitment, I have helped to set the City's path to correct deficiencies in water, sewer and infrastructure. The acquiring of over \$100 million in road, bridge, freeway, and rail improvements for our community has been a major achievement for our area. I continue to work for additional street, transportation, energy, and economic development funds.

We have more work to do to keep Paso Robles the best community anywhere—quality of life, safety, jobs. We are challenged to grow our city, provide services to our residents, improve our infrastructure, and keep government expenses under control. The recession deprived us of \$7 million/year but we stayed solvent with \$10 million remaining in reserves. Our careful use of revenue resulted in a current AA credit rating – the highest of any city in California.

As a co-author of our Economic Development Policy, I'm pleased to report over 500 new job opportunities in Paso Robles since the recession hit us. I continue to work for more jobs in Paso Robles.

My background in management, print and radio communications, and land use/legislative consulting prepared me to be your effective representative on the City Council. I respectfully ask for your support and vote. www.fredstrong.com

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of El Paso de Robles**

NICK GILMAN

Age: 71

Occupation: Architect

Education and Qualifications: The City of Paso Robles is weathering the recession far more successfully than many Californian cities. We need, however, to maintain our fiscally responsible, conservative policies for the foreseeable future. At the same time the City must raise additional revenue to begin restoring the long neglected street system. The State of California has "borrowed" our Gas Tax funding, and left the City with no ability to maintain our infrastructure. As a Council member, I will continue to insist on maintaining Paso Robles' financial health. I shall also support reasonable means of raising funds for the City's roads and maintenance.

My wife, Carolyn, and I arrived in Paso Robles in 1969; and have happily raised our three daughters, Marin, Amy, and Poppy locally. I have practiced as an Architect here for 40 years and have served the City on the Planning Commission, Redevelopment and local youth recreation activities. I have served the City on the City Council for the past four years, and look forward to providing an independent, conservative, voice in the City's affairs. I would appreciate the opportunity to continue that service.

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of El Paso de Robles**

STEVEN W. MARTIN

Occupation: Self-Employed Businessman

Education and Qualifications: I am a 39-year resident of Paso Robles, having served on numerous boards and service groups over the years including Kiwanis, Optimists, Rotary and the American Cancer Society. I served on the City Council between 1987 and 1996, as mayor 1988-1990. I was Chairman of the Redevelopment Agency from 1990-1992. During this time major City accomplishments included the creation of major retail shopping opportunities and the construction of the City Hall/Library. For the past decade I have worked with Main Street and other organizations in neighboring Atascadero. In 2007 I received that City's Chamber award for Community Volunteer of the Year. For three years I have served on the Resource Council of the San Luis Obispo County Visitors and Conference Bureau promoting tourism in our area. Opportunities to participate in two cities and at the County level have given me unique perspectives on how communities can and should work together. If Paso Robles is to continue to be successful it must be a city where residents have the opportunity to live, work and shop. I will work for government accountability, improved public safety, infrastructure repair and maintenance, and economic development. I respectfully ask for your vote Nov. 6th. Thank you.

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of El Paso de Robles**

JIM REED

Occupation: Self-Employed Designer and Draftsman

Education and Qualifications: For 25 years I've called Paso Robles my home. Sadly, Paso Robles has changed from a small town with a responsive city council attuned to the need of its residents into a community with an overbearing bureaucracy engrossed in its own increased regulations and related costs.

In the fiscal year 2002-03 our city budget was approximately \$32,000,000, this year's budget is over \$53,000,000 and provides less services, all while our roads are in dangerous disrepair and we have lost access to city facilities such as the Centennial Park pool.

Rather than taking more money out of our pockets with a proposed ballot measure to increase our sales tax, I would work to restore responsible fiscal oversight and ease the burden of unnecessary regulations so our businesses can prosper. We need creative solutions to cut administrative overhead and above all, we need leadership that will focus on serving the public and rebuilding Paso Robles deteriorated infrastructure.

As a first time candidate for any elected office, I am running for city council out of concern for our future. I ask for your vote as it is time for a change that will allow Paso Robles to once again flourish under common sense solutions.

**DECLARACIÓN DEL CANDIDATO A
ALCALDE
Ciudad de El Paso de Robles**

DUANE PICANCO

Ocupación: Propietario de empresa jubilado

Educación y competencia: Como su alcalde durante los últimos dos periodos, he ayudado a dirigir nuestra ciudad a través de los tiempos económicos más difíciles en años. Tenemos un presupuesto balanceado y no tenemos gasto deficitario. Sigo siendo fiscalmente responsable y siempre he votado por utilizar sabiamente el dinero de la ciudad, lo cual es necesario cuando enfrentamos presupuestos en disminución y mantenimiento diferido en toda la ciudad. ¡Me he enfocado en utilizar nuestros fondos para arreglar los problemas y no para analizarlos!

¡Crié a mis hijos en Paso Robles! Soy voluntario activo en muchas organizaciones como el Club de Leones, Béisbol Juvenil, Fútbol, la Iglesia St. Rose y la Junta LAFCO. Siempre he apoyado la cooperación entre la ciudad y las escuelas públicas para la mejora de los estudiantes y la comunidad. Es el momento de hacer participar a la comunidad y a los voluntarios para mejorar nuestra ciudad en esta época de necesidad.

El mantener a nuestra comunidad segura para nuestros residentes ha sido mi objetivo principal a lo largo de varios años de servicio a mi comunidad. ¡Yo lo represento! ¡La experiencia real proporciona conocimiento real para decisiones responsables reales! ¡Estoy aquí para trabajar con usted! Puede contactarme en duane@pasomayor.com. ¡Gracias por su voto! ¡Juntos, haremos de Paso Robles un mejor lugar para vivir y repararemos nuestras calles!!!

**DECLARACIÓN DEL CANDIDATO A
MIEMBRO DEL CONCEJO MUNICIPAL
Ciudad de El Paso de Robles**

FRED STRONG

Ocupación: Miembro del Concejo Municipal

Educación y competencia: Con mi experiencia y compromiso, he ayudado a establecer el camino de la ciudad para corregir las deficiencias en el agua, el alcantarillado y la infraestructura. La adquisición de más de \$100 millones en la mejora de caminos, puentes, carreteras y ferrocarriles para nuestra comunidad ha sido un logro importante para nuestra área. Sigo trabajando para obtener fondos adicionales para las calles, el transporte, la energía y el desarrollo económico.

Tenemos más trabajo que realizar para que Paso Robles siga siendo la mejor comunidad de cualquier lugar: calidad de vida, seguridad, trabajos. Tenemos el desafío de hacer crecer nuestra ciudad, brindar servicios a nuestros residentes, mejorar nuestra infraestructura y mantener los gastos gubernamentales bajo control. La recesión nos privó de \$7 millones al año pero mantuvimos la solvencia con \$10 millones que permanecieron en las reservas. Nuestro cuidadoso uso del ingreso dio como resultado una calificación crediticia actual de AA, la más alta de cualquier ciudad en California.

Como coautor de nuestra Política de Desarrollo Económico, me siento satisfecho de reportar más de 500 nuevas oportunidades laborales en Paso Robles desde que la recesión nos golpeó. Continúo trabajando por más empleos en Paso Robles.

Mi experiencia en administración, en comunicación en medios impresos y radio, y en consultoría legislativa/de uso de suelo me preparó para ser su representante efectivo en el Concejo Municipal. Respetuosamente pido su apoyo y su voto. www.fredstrong.com

**DECLARACIÓN DEL CANDIDATO A
MIEMBRO DEL CONCEJO MUNICIPAL
Ciudad de El Paso de Robles**

STEVEN W. MARTIN

Ocupación: Empresario independiente

Educación y competencia: Soy residente de Paso Robles desde hace 39 años y he sido miembro de varias juntas y grupos de servicio a lo largo de los años, que incluyen Kiwanis, Optimistas, Rotarios y la Sociedad Estadounidense contra el Cáncer. Fungí como miembro del Concejo Municipal entre 1987 y 1996, y como alcalde de 1988 a 1990. Fui Presidente de la Agencia de Reurbanización de 1990 a 1992. Durante esta época, los logros importantes de la Ciudad incluyeron la creación de importantes oportunidades de compra al por menor y la construcción del Ayuntamiento/Biblioteca. Durante la década pasada, trabajé con Main Street y otras organizaciones en la vecina Atascadero. En el 2007, recibí el premio de la Cámara de la Ciudad por ser el Voluntario de la Comunidad del Año. Por tres años, participé en el Comité de Recursos de la Oficina de Conferencias y Visitantes del Condado de San Luis Obispo para promover el turismo en nuestra área. La oportunidad de participar en dos ciudades y a nivel del Condado me dieron perspectivas únicas acerca de cómo las comunidades pueden y deben trabajar juntas. Para que Paso Robles continúe siendo exitosa, debe ser una ciudad donde los residentes tengan la oportunidad de vivir, trabajar y comprar. Trabajaré por la responsabilidad del gobierno, una seguridad pública mejorada, la reparación y el mantenimiento de la infraestructura y el desarrollo económico. Respetuosamente pido su voto el 6 de Nov. Gracias.

**DECLARACIÓN DEL CANDIDATO A
MIEMBRO DEL CONCEJO MUNICIPAL
Ciudad de El Paso de Robles**

JIM REED

Ocupación: Diseñador y dibujante independiente

Educación y competencia: Por 25 años he llamado a Paso Robles mi hogar. Tristemente, Paso Robles ha cambiado de ser una pequeña ciudad con un concejo municipal que responde y está en sintonía con las necesidades de sus residentes a una comunidad con una burocracia dominante y absorba en sus propias regulaciones aumentadas y los costos relacionados.

En el año fiscal 2002-03 el presupuesto de nuestra ciudad era de \$32,000,000 aproximadamente, el presupuesto de este año es de más de \$53,000,000 y brinda menos servicios, mientras que nuestros caminos están peligrosamente descuidados y perdimos el acceso a instalaciones de la ciudad como la alberca de Centennial Park.

En lugar de sacar más dinero de nuestros bolsillos con una medida de votación propuesta para aumentar nuestros impuestos sobre las ventas, trabajaré para restaurar la supervisión fiscal responsable y aliviar la carga de las regulaciones innecesarias para que nuestros negocios puedan prosperar. Necesitamos soluciones creativas para cortar los gastos administrativos y sobre todo, necesitamos un liderazgo que se enfoque en servir al público y en reconstruir la infraestructura deteriorada de Paso Robles.

En mi primera vez como candidato para cualquier cargo electo, estoy compitiendo por el concejo municipal debido a mi preocupación por nuestro futuro. Pido su voto ya que es tiempo de un cambio que permita a Paso Robles florecer una vez más bajo soluciones con sentido común.

**CITY OF EL PASO DE ROBLES
IMPARTIAL ANALYSIS OF MEASURE E-12**

If approved by a majority of the voters voting on the measure, this measure would authorize a one-half of one percent sales tax within the City of Paso Robles. This sales tax would be a "general tax," meaning that revenues raised from the tax would go into the City's general fund to fund any lawful City program, improvement, or service. The City would not be required to use the revenues raised by the measure for any special purpose or for any particular program or service.

California Revenue and Taxation Code section 7285.9 authorizes the City of Paso Robles to levy a transactions and use tax (sales tax) at a rate of one-half of one percent so long as the tax is approved by two-thirds of the City Council and a majority of the voters voting in an election on that issue. If approved, the sales tax would become effective on April 1, 2013.

The tax would be paid in addition to current sales taxes and would be collected at the same time and in the same manner as existing sales taxes. All revenues raised by the tax would belong to the City and would not be shared with any other entity.

This sales tax would automatically sunset and be repealed 12 years after its effective date and could not be collected after that time unless a majority of the voters voting in an election approve an extension or re-authorization of the tax.

s/ Iris P. Yang
City Attorney, City of El Paso de Robles

The above statement is an impartial analysis of Ordinance 981, Measure E-12. If you desire a copy of the Ordinance or Measure, please call the elections official's office at (805) 237-3888 and a copy will be mailed to you at no cost to you.

ARGUMENT IN FAVOR OF MEASURE E-12

A program of regular road repair and maintenance costs over \$3 million per year. A temporary supplemental one-half percent sales tax would provide that amount every year for 12 years. And, while other vital city services can be addressed, road repair is so expensive that supplemental income is needed to do it effectively.

Historically, gasoline taxes provided \$400,000 per year for road maintenance. The State took these funds for the last several years during the recession to balance its own budget. When or if the State will take the funds again is unknown at this time. Additionally, since 2008, the City's income dropped \$7,000,000 per year. Even so, the budget has been balanced - by eliminating 35% of City jobs, freezing pay, and renegotiating pensions - but there is not enough revenue to restore major City services or improvements.

The temporary one-half percent sales tax is a simple way to help restore major City services, with tourists and non-residents helping to pay for them. The money cannot be taken away by the State. Since it is a temporary tax, it would address immediate, one-time needs, rather than recurring obligations like additional staff or salaries. And, importantly, use of the money would be guided by voter preferences as recorded through an advisory measure (on this ballot) and by a citizen's tax oversight committee.

Local services are our responsibility. So, let's vote for . . . us.

s/ Gary Eberle, Businessman Winemaker s/ Anne Laddon, Downtown Arts Center
s/ Barbara Partridge, Community Advocate s/ Matt Masia, Hotelier
s/ Mary Schwartz, Community Advocate

NO ARGUMENT AGAINST MEASURE E-12 WAS SUBMITTED

**CITY OF EL PASO DE ROBLES
IMPARTIAL ANALYSIS OF MEASURE F-12**

Measure F-12 is an advisory measure concerning the recommended expenditure of new City of Paso Robles sales tax revenues if Measure E-12, which is on this ballot, is approved by the voters.

Measure F-12 does not increase taxes. Rather, Measure F-12 asks voters whether they believe the additional sales tax revenues, if Measure E-12 is approved, should be used primarily for the purpose of repairing and maintaining the City's roadways. If a majority of the voters vote "yes," on this measure, it will be an indication to the City Council of how voters believe the revenues should be spent. However, because it is an advisory measure, it is not controlling on the actual use of the sales tax proceeds.

s/ Iris P. Yang
City Attorney, City of El Paso de Robles

The above statement is an impartial analysis of Measure F-12. If you desire a copy of the Measure, please call the elections official's office at (805) 237-3888 and a copy will be mailed to you at no cost to you.

ARGUMENT IN FAVOR OF MEASURE F-12

On this ballot is a proposed temporary sales tax measure that would generate a badly-needed supplemental source of revenue for the City that the State cannot take away. Everyone who drives through Paso Robles knows that our streets are in a deteriorated condition because of severe budget cuts over the last several years. Gasoline tax money of over \$400,000 annually was taken away by the State; City income also dropped \$7 million. The City has been able to balance its budget by eliminating 35% of City jobs, freezing pay and renegotiating pensions, but had to reduce its road repair program to a bare-bones level.

A reasonable program of road repair and maintenance costs over \$3 million per year, which is approximately how much the sales tax proposal would generate each year for 12 years. We believe citizens think that fixing city streets is the highest priority for the use of the additional revenues. Voting "yes" on this measure would confirm that belief.

s/ Victor Popp, Hotelier
s/ Larry Werner, Principal / Engineering Firm
s/ Joel Peterson, Wine Industry Professional
s/ Al Garcia, Chairman Planning Commission
s/ Duane Picanco, Mayor

NO ARGUMENT AGAINST MEASURE F-12 WAS SUBMITTED

**CITY OF EL PASO DE ROBLES
IMPARTIAL ANALYSIS OF MEASURE G-12**

Measure G-12, if approved by a majority of the voters voting on the measure, will change the term of office for the mayor from two years to four years.

Government Code section 34900 *et seq.* permits the City to have a directly elected mayor and for the mayor to serve either a two-year or a four-year term. The voters of the City of Paso Robles previously voted to have a directly elected mayor who serves a two-year term. This measure would change the mayor's term to four years, which would be the same as the term of the other council members. The measure would take effect immediately upon the passage of the measure.

If the measure is not approved by a majority of the voters voting, the mayor's term would remain at two years.

s/ Iris P. Yang
City Attorney, City of El Paso de Robles

The above statement is an impartial analysis of Measure G-12. If you desire a copy of the Measure, please call the elections official's office at (805) 237-3888 and a copy will be mailed to you at no cost to you.

ARGUMENT IN FAVOR OF MEASURE G-12

Several years ago, the voters decided that the Mayor should be a separately elected office with a term of two years. Now that we've had time to try out this approach, we think it makes good sense to have the mayor's term be the same as those of all the other City Council members, which is four years.

First, by law, the Mayor has no greater power or authority than any of the other Council members. More importantly, having a four-year term would allow the Mayor to focus more time on meeting his or her city responsibilities, rather than having to worry about the next election. A two-year term means the Mayor has to raise money for and campaign twice as often as the other Council members, which means less time spent representing you. Finally, elections are costly, not only for the candidates, but for the voters as well who finance the cost of extra elections. For all of these reasons, we believe it is right and proper that the Mayor's term of office be the same as all of the other City Council members.

s/ Frank Mecham, 1st District Supervisor
s/ Jim Heggarty, Former City Councilman
s/ Chris Iversen, Former City Councilman
s/ John Hamon, City Councilman
s/ Ed Steinbeck, City Councilman

NO ARGUMENT AGAINST MEASURE G-12 WAS SUBMITTED

WHAT'S NEW FOR THIS ELECTION

Top Two “Voter-Nominated” Candidates

What is it?

In 2010, California voters approved Proposition 14 creating the “Top-Two Primary,” which replaced the traditional party-nominated primary. Only the candidates who receive the highest and second-highest number of votes cast during the Primary election advance to the General election. Write-in candidates are no longer allowed for these contests during the General election. The new rules apply to U.S. Senate, U.S. Congressional, statewide and state legislative offices. The rules for non-partisan contests (i.e. counties, cities, school and special districts) did not change.

Party Preference and Political Party Endorsement

The term "party preference" is now used in place of the term "party affiliation". On the ballot, the political party preference, or no party preference, as indicated on the candidate's voter registration is listed next to or below the candidate's name. The party designation is shown on the ballot for the information of the voters only and it does not constitute or imply an endorsement by the party designated. Parties may provide a list of candidates who have received the official endorsement of the party for printing in this booklet.

PARTY ENDORSEMENTS FOR THE NOVEMBER 6, 2012 ELECTION

Party	Contests	Candidate
Democratic	U.S. Senate U.S. Representative, 24th State Senate, 17th State Assembly, 35th	Dianne Feinstein Lois Capps Bill Monning Gerald “Gerry” Manata
American Independent	State Assembly, 35th	K. H. “Katcho” Achadjian
Republican	U.S. Senate U.S. Representative, 24th State Senate, 17th State Assembly, 35th	Elizabeth Emken Abel Maldonado Larry Beaman K. H. “Katcho” Achadjian