

OFFICIAL BALLOT
NOVEMBER 4, 2014 CONSOLIDATED GENERAL ELECTION
 SAN LUIS OBISPO COUNTY, CALIFORNIA

BT23

INSTRUCTIONS TO VOTERS:

To vote, fill in the oval like this: Vote both sides of the card.

To vote for or against candidates for Associate Justice of the Supreme Court; Presiding Justice, Court of Appeal; or Associate Justice, Court of Appeal, fill in the OVAL next to the word "Yes" or "No," respectively. To vote for any other candidate of your choice, fill in the OVAL next to the candidate's name. Do not vote for more than the number of candidates allowed. To vote for a qualified write-in candidate, write in the candidate's full name on the Write-In line and fill in the OVAL next to it. To vote on a measure, fill in the OVAL next to the word "Yes" or the word "No". If you tear, deface or wrongly mark this ballot, return it to the Elections Official and get another.

VOTER-NOMINATED AND NONPARTISAN OFFICES

All voters, regardless of the party preference they disclosed upon registration, or refusal to disclose a party preference, may vote for any candidate for a voter-nominated or nonpartisan office. The party preference, if any, designated by a candidate for a voter-nominated office is selected by the candidate and is shown for the information of the voters only. It does not imply that the candidate is nominated or endorsed by the party or that the party approves of the candidate. The party preference, if any, of a candidate for a nonpartisan office does not appear on the ballot.

STATE	INSURANCE COMMISSIONER	FOR PRESIDING JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 1 Shall Presiding Justice FRANCES ROTHSCHILD be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO
GOVERNOR Vote for One	Vote for One	
<input type="radio"/> EDMUND G. "JERRY" BROWN Party Preference: Democratic Governor of California	<input type="radio"/> DAVE JONES Party Preference: Democratic Insurance Commissioner	FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 1 Shall Associate Justice JEFFREY W. JOHNSON be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO
<input type="radio"/> NEEL KASHKARI Party Preference: Republican Businessman	<input type="radio"/> TED GAINES Party Preference: Republican Independent Insurance Agent	
LIEUTENANT GOVERNOR Vote for One	MEMBER, STATE BOARD OF EQUALIZATION 2nd District Vote for One	FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 2 Shall Associate Justice BRIAN M. HOFFSTADT be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO
<input type="radio"/> RON NEHRING Party Preference: Republican Small Businessman/Educator	<input type="radio"/> FIONA MA Party Preference: Democratic CPA/Taxpayer Representative	FOR PRESIDING JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 3 Shall Judge of the Superior Court of Los Angeles County LEE ANNE EDMON be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO
<input type="radio"/> GAVIN NEWSOM Party Preference: Democratic Lieutenant Governor	<input type="radio"/> JAMES E. THEIS Party Preference: Republican Organic Foods Manager	
SECRETARY OF STATE Vote for One	UNITED STATES REPRESENTATIVE 24th District Vote for One	FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 4 Shall Associate Justice AUDREY B. COLLINS be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO
<input type="radio"/> ALEX PADILLA Party Preference: Democratic California State Senator	<input type="radio"/> LOIS CAPPS Party Preference: Democratic Congresswoman	FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 4 Shall Associate Justice NORA M. MANELLA be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO
<input type="radio"/> PETE PETERSON Party Preference: Republican Educator/Institute Director	<input type="radio"/> CHRIS MITCHUM Party Preference: Republican Actor/Writer/Businessman	
CONTROLLER Vote for One	MEMBER OF THE STATE ASSEMBLY 35th District Vote for One	FOR PRESIDING JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 5 Shall Presiding Justice PAUL A. TURNER be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO
<input type="radio"/> ASHLEY SWEARENGIN Party Preference: Republican Mayor/CEO	<input type="radio"/> HEIDI HARMON Party Preference: Democratic Educator	FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 6 Shall Associate Justice KENNETH R. YEGAN be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO
<input type="radio"/> BETTY T. YEE Party Preference: Democratic California State Board of Equalization Member	<input type="radio"/> KATCHO ACHADJIAN Party Preference: Republican Assemblyman/Businessman	
TREASURER Vote for One	JUDICIAL VOTE YES OR NO FOR EACH OFFICE	FOR PRESIDING JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 7 Shall Presiding Justice DENNIS M. PERLUSS be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO
<input type="radio"/> JOHN CHIANG Party Preference: Democratic California State Controller	FOR ASSOCIATE JUSTICE OF THE SUPREME COURT Shall Associate Justice GOODWIN LIU be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO	FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 8 Shall Associate Justice LAURENCE D. RUBIN be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO
<input type="radio"/> GREG CONLON Party Preference: Republican Businessman/CPA	FOR ASSOCIATE JUSTICE OF THE SUPREME COURT Shall Stanford University Law Professor MARIANO-FLORENTINO CUÉLLAR be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO	
ATTORNEY GENERAL Vote for One	FOR ASSOCIATE JUSTICE OF THE SUPREME COURT Shall Associate Justice KATHRYN MICKLE WERDEGAR be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO	FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 8 Shall Associate Justice MADELEINE I. FLIER be elected to the office for the term provided by law? <input type="radio"/> YES <input type="radio"/> NO
<input type="radio"/> KAMALA D. HARRIS Party Preference: Democratic Attorney General of California		
<input type="radio"/> RONALD GOLD Party Preference: Republican California Attorney		

TURN BALLOT OVER TO CONTINUE VOTING

VOTER-NOMINATED AND NONPARTISAN OFFICES All voters, regardless of the party preference they disclosed upon registration, or refusal to disclose a party preference, may vote for any candidate for a voter-nominated or nonpartisan office. The party preference, if any, designated by a candidate for a voter-nominated office is selected by the candidate and is shown for the information of the voters only. It does not imply that the candidate is nominated or endorsed by the party or that the party approves of the candidate. The party preference, if any, of a candidate for a nonpartisan office does not appear on the ballot.	MEASURES TO BE SUBMITTED TO THE VOTERS	SCHOOL
	STATE	SAN LUIS OBISPO COUNTY COMMUNITY COLLEGE DISTRICT
SCHOOL	PROPOSITION 1 WATER BOND. FUNDING FOR WATER QUALITY, SUPPLY, TREATMENT, AND STORAGE PROJECTS. Authorizes \$7.545 billion in general obligation bonds for state water supply infrastructure projects, including surface and groundwater storage, ecosystem and watershed protection and restoration, and drinking water protection. Fiscal Impact: Increased state bond costs averaging \$360 million annually over 40 years. Local government savings for water-related projects, likely averaging a couple hundred million dollars annually over the next few decades. <input type="radio"/> YES <input type="radio"/> NO	MEASURE L-14 CUESTA COLLEGE AFFORDABLE EDUCATION, JOB TRAINING/ CAMPUS REPAIR MEASURE. To repair, construct/acquire facilities, sites/equipment, prepare students/returning veterans for universities/good paying jobs, address severe budget cuts by updating aging classrooms, improving/maintaining nursing, paramedic, 9-1-1 medical training, welding, engineering, automotive, early childhood education/other career education programs, repairing deteriorating gas/electrical lines, upgrading technology, shall San Luis Obispo County Community College District issue \$275,000,000 in bonds at legal rates, requiring citizens' oversight, independent audits, all funds used locally? <input type="radio"/> BONDS - YES <input type="radio"/> BONDS - NO
SUPERINTENDENT OF PUBLIC INSTRUCTION Vote for One <input type="radio"/> TOM TORLAKSON Educator/California Superintendent <input type="radio"/> MARSHALL TUCK Educator/Schools' Executive <input type="radio"/> Write-in	PROPOSITION 2 STATE BUDGET. BUDGET STABILIZATION ACCOUNT. LEGISLATIVE CONSTITUTIONAL AMENDMENT. Requires annual transfer of state general fund revenues to budget stabilization account. Requires half the revenues be used to repay state debts. Limits use of remaining funds to emergencies or budget deficits. Fiscal Impact: Long-term state savings from faster payment of existing debts. Different levels of state budget reserves, depending on economy and decisions by elected officials. Smaller local reserves for some school districts. <input type="radio"/> YES <input type="radio"/> NO	CITY
COUNTY	PROPOSITION 45 HEALTHCARE INSURANCE. RATE CHANGES. INITIATIVE STATUTE. Requires Insurance Commissioner's approval before health insurer can change its rates or anything else affecting the charges associated with health insurance. Provides for public notice, disclosure, and hearing, and subsequent judicial review. Exempts employer large group health plans. Fiscal Impact: Increased state administrative costs to regulate health insurance, likely not exceeding the low millions of dollars annually in most years, funded from fees paid by health insurance companies. <input type="radio"/> YES <input type="radio"/> NO	CITY OF PISMO
COUNTY CLERK-RECORDER Vote for One <input type="radio"/> TOMMY GONG Assistant Clerk-Recorder <input type="radio"/> AMANDA S. KING Deputy Clerk-Recorder <input type="radio"/> Write-in	PROPOSITION 46 DRUG AND ALCOHOL TESTING OF DOCTORS. MEDICAL NEGLIGENCE LAWSUITS. INITIATIVE STATUTE. Requires drug testing of doctors. Requires review of statewide prescription database before prescribing controlled substances. Increases \$250,000 pain/suffering cap in medical negligence lawsuits for inflation. Fiscal Impact: State and local government costs from raising the cap on medical malpractice damages ranging from tens of millions to several hundred million dollars annually, offset to some extent by savings from requirements on health care providers. <input type="radio"/> YES <input type="radio"/> NO	MEASURE H-14 Shall the Initiative of the People of the City of Pismo Beach Amending the City's General Plan to Alter Development Standards within the City's Sphere of Influence in Planning Area R and Other Specified Areas be adopted? <input type="radio"/> YES <input type="radio"/> NO
CITY	PROPOSITION 47 CRIMINAL SENTENCES. MISDEMEANOR PENALTIES. INITIATIVE STATUTE. Requires misdemeanor sentence instead of felony for certain drug and property offenses. Inapplicable to persons with prior conviction for serious or violent crime and registered sex offenders. Fiscal Impact: State and county criminal justice savings potentially in the high hundreds of millions of dollars annually. State savings spent on school truancy and dropout prevention, mental health and substance abuse treatment, and victim services. <input type="radio"/> YES <input type="radio"/> NO	MEASURE I-14 The Pismo Beach Vital Public Service Protection Measure. To continue to help preserve, enhance and improve the infrastructure, safety and character of Pismo Beach, shall an ordinance be adopted to extend the existing one-half cent increase to the City of Pismo Beach sales tax, approved by the voters in 2008, for a period of twelve (12) years? <input type="radio"/> YES <input type="radio"/> NO
CITY OF PISMO BEACH	PROPOSITION 48 INDIAN GAMING COMPACTS. REFERENDUM. A "Yes" vote approves, and a "No" vote rejects, tribal gaming compacts between the state and the North Fork Rancheria of Mono Indians and the Wiyot Tribe. Fiscal Impact: One-time payments (\$16 million to \$35 million) and for 20 years annual payments (\$10 million) from Indian tribes to state and local governments to address costs related to the operation of a new casino. <input type="radio"/> YES <input type="radio"/> NO	
MAYOR Vote for One <input type="radio"/> SHELLY HIGGINBOTHAM Mayor <input type="radio"/> KEVIN KREOWSKI Business Owner <input type="radio"/> Write-in		
COUNCILMEMBER Vote for no more than Two <input type="radio"/> MARY ANN REISS Council Member/Businesswoman <input type="radio"/> KRIS VARDAS Incumbent <input type="radio"/> MARCIA GUTHRIE Realtor <input type="radio"/> SHEILA BLAKE Retired Airline Supervisor <input type="radio"/> Write-in <input type="radio"/> Write-in		
DISTRICT		
PORT SAN LUIS HARBOR DISTRICT		
COMMISSIONER Vote for no more than Two <input type="radio"/> JUSTIN HODGES Counselor/Businessman <input type="radio"/> DREW BRANDY Incumbent <input type="radio"/> MARY MATAKOVICH Educator/Teacher <input type="radio"/> BRIAN "CRAIG" KREOWSKI Incumbent <input type="radio"/> Write-in <input type="radio"/> Write-in		

TURN BALLOT OVER TO CONTINUE VOTING

WHAT'S NEW FOR THIS ELECTION

Top Two “Voter-Nominated” Contests

- Applies to U.S. Senate, U.S. Congressional, Statewide and State legislative offices.
- Only the two candidates who receive the highest number of votes cast in the Primary election are on the ballot for the General election.
- Write-in candidates are not allowed for these contests during the General election.
- The rules for non-partisan contests (i.e. counties, cities, school and special districts) did not change.

Party Preference & Political Party Endorsement

- The political party preference, or no party preference, as indicated on the candidate’s voter registration is listed next to or below the candidate’s name on the ballot.
- The party designation shown is for the information of the voters only. It is not an endorsement by the party designated.

Parties may provide a list of candidates who have received the official endorsement of the party for printing in this booklet.

PARTY ENDORSEMENTS FOR THE NOVEMBER 4, 2014 ELECTION

Party	Contests	Candidate
Democratic	Governor Lieutenant Governor Secretary of State Controller Treasurer Attorney General Insurance Commissioner Board of Equalization, 2 nd U.S. Representative, 24 th State Assembly, 35 th	Edmund G. “Jerry” Brown Gavin Newsom Alex Padilla Betty T. Yee John Chiang Kamala D. Harris Dave Jones Fiona Ma Lois Capps Heidi Harmon
American Independent	Secretary of State State Controller Attorney General Insurance Commissioner	Pete Peterson Ashley Swearingin Ronald Gold Ted Gaines
Republican	Governor Lieutenant Governor Secretary of State Controller Treasurer Attorney General Insurance Commissioner Board of Equalization, 2 nd U.S. Representative, 24 th State Assembly, 35 th	Neel Kashkari Ron Nehring Pete Peterson Ashley Swearingin Greg Conlon Ronald Gold Ted Gaines James E. Theis Chris Mitchum Katcho Achadjian

* The order of parties follows the Randomized Alphabet Drawing conducted by the County.

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STATE

GOVERNOR

Vote for One

- EDMUND G. "JERRY" BROWN**
Party Preference: Democratic
Governor of California
- NEEL KASHKARI**
Party Preference: Republican
Businessman

LIEUTENANT GOVERNOR

Vote for One

- RON NEHRING**
Party Preference: Republican
Small Businessman/Educator
- GAVIN NEWSOM**
Party Preference: Democratic
Lieutenant Governor

SECRETARY OF STATE

Vote for One

- ALEX PADILLA**
Party Preference: Democratic
California State Senator
- PETE PETERSON**
Party Preference: Republican
Educator/Institute Director

CONTROLLER

Vote for One

- ASHLEY SWEARENGIN**
Party Preference: Republican
Mayor/CEO
- BETTY T. YEE**
Party Preference: Democratic
California State Board of Equalization Member

TREASURER

Vote for One

- JOHN CHIANG**
Party Preference: Democratic
California State Controller
- GREG CONLON**
Party Preference: Republican
Businessman/CPA

ATTORNEY GENERAL

Vote for One

- KAMALA D. HARRIS**
Party Preference: Democratic
Attorney General of California
- RONALD GOLD**
Party Preference: Republican
California Attorney

INSURANCE COMMISSIONER

Vote for One

- DAVE JONES**
Party Preference: Democratic
Insurance Commissioner
- TED GAINES**
Party Preference: Republican
Independent Insurance Agent

MEMBER, STATE BOARD OF EQUALIZATION

2nd District

Vote for One

- FIONA MA**
Party Preference: Democratic
CPA/Taxpayer Representative
- JAMES E. THEIS**
Party Preference: Republican
Organic Foods Manager

UNITED STATES REPRESENTATIVE

24th District

Vote for One

- LOIS CAPPS**
Party Preference: Democratic
Congresswoman
- CHRIS MITCHUM**
Party Preference: Republican
Actor/Writer/Businessman

MEMBER OF THE STATE ASSEMBLY

35th District

Vote for One

- HEIDI HARMON**
Party Preference: Democratic
Educator
- KATCHO ACHADJIAN**
Party Preference: Republican
Assemblyman/Businessman

**JUDICIAL
VOTE YES OR NO FOR EACH OFFICE**

FOR ASSOCIATE JUSTICE OF THE SUPREME COURT

Shall Associate Justice **GOODWIN LIU** be elected to the office for the term provided by law?

YES

NO

FOR ASSOCIATE JUSTICE OF THE SUPREME COURT

Shall Stanford University Law Professor **MARIANO-FLORENTINO CUÉLLAR** be elected to the office for the term provided by law?

YES

NO

FOR ASSOCIATE JUSTICE OF THE SUPREME COURT

Shall Associate Justice **KATHRYN MICKLE WERDEGAR** be elected to the office for the term provided by law?

YES

NO

FOR PRESIDING JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 1

Shall Presiding Justice **FRANCES ROTHSCHILD** be elected to the office for the term provided by law?

YES

NO

FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 1

Shall Associate Justice **JEFFREY W. JOHNSON** be elected to the office for the term provided by law?

YES

NO

FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 2

Shall Associate Justice **BRIAN M. HOFFSTADT** be elected to the office for the term provided by law?

YES

NO

FOR PRESIDING JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 3

Shall Judge of the Superior Court of Los Angeles County **LEE ANNE EDMON** be elected to the office for the term provided by law?

YES

NO

FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 4
Shall Associate Justice **AUDREY B. COLLINS** be elected to the office for the term provided by law?

YES

NO

FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 4
Shall Associate Justice **NORA M. MANELLA** be elected to the office for the term provided by law?

YES

NO

FOR PRESIDING JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 5
Shall Presiding Justice **PAUL A. TURNER** be elected to the office for the term provided by law?

YES

NO

FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 6
Shall Associate Justice **KENNETH R. YEGAN** be elected to the office for the term provided by law?

YES

NO

FOR PRESIDING JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 7
Shall Presiding Justice **DENNIS M. PERLUSS** be elected to the office for the term provided by law?

YES

NO

FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 8
Shall Associate Justice **LAURENCE D. RUBIN** be elected to the office for the term provided by law?

YES

NO

FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 8
Shall Associate Justice **MADELEINE I. FLIER** be elected to the office for the term provided by law?

YES

NO

SCHOOL

SUPERINTENDENT OF PUBLIC INSTRUCTION

Vote for One

TOM TORLAKSON
Educator/California Superintendent

MARSHALL TUCK
Educator/Schools' Executive

Write-in

COUNTY

COUNTY CLERK-RECORDER

Vote for One

TOMMY GONG
Assistant Clerk-Recorder

AMANDA S. KING
Deputy Clerk-Recorder

Write-in

CITY

CITY OF PISMO BEACH

MAYOR

Vote for One

SHELLY HIGGINBOTHAM
Mayor

KEVIN KREOWSKI
Business Owner

Write-in

COUNCILMEMBER

Vote for no more than Two

MARY ANN REISS
Council Member/Businesswoman

KRIS VARDAS
Incumbent

MARCIA GUTHRIE
Realtor

SHEILA BLAKE
Retired Airline Supervisor

Write-in

Write-in

DISTRICT

PORT SAN LUIS HARBOR DISTRICT

COMMISSIONER

Vote for no more than Two

- JUSTIN HODGES**
Counselor/Businessman
- DREW BRANDY**
Incumbent
- MARY MATAKOVICH**
Educator/Teacher
- BRIAN "CRAIG" KREOWSKI**
Incumbent
- _____
Write-in
- _____
Write-in

MEASURES TO BE SUBMITTED TO THE VOTERS

STATE

PROPOSITION 1

WATER BOND. FUNDING FOR WATER QUALITY, SUPPLY, TREATMENT, AND STORAGE PROJECTS. Authorizes \$7.545 billion in general obligation bonds for state water supply infrastructure projects, including surface and groundwater storage, ecosystem and watershed protection and restoration, and drinking water protection. Fiscal Impact: Increased state bond costs averaging \$360 million annually over 40 years. Local government savings for water-related projects, likely averaging a couple hundred million dollars annually over the next few decades.

YES

NO

PROPOSITION 2

STATE BUDGET. BUDGET STABILIZATION ACCOUNT. LEGISLATIVE CONSTITUTIONAL AMENDMENT. Requires annual transfer of state general fund revenues to budget stabilization account. Requires half the revenues be used to repay state debts. Limits use of remaining funds to emergencies or budget deficits. Fiscal Impact: Long-term state savings from faster payment of existing debts. Different levels of state budget reserves, depending on economy and decisions by elected officials. Smaller local reserves for some school districts.

YES

NO

PROPOSITION 45

HEALTHCARE INSURANCE. RATE CHANGES. INITIATIVE STATUTE. Requires Insurance Commissioner's approval before health insurer can change its rates or anything else affecting the charges associated with health insurance. Provides for public notice, disclosure, and hearing, and subsequent judicial review. Exempts employer large group health plans. Fiscal Impact: Increased state administrative costs to regulate health insurance, likely not exceeding the low millions of dollars annually in most years, funded from fees paid by health insurance companies.

YES

NO

PROPOSITION 46

DRUG AND ALCOHOL TESTING OF DOCTORS. MEDICAL NEGLIGENCE LAWSUITS. INITIATIVE STATUTE. Requires drug testing of doctors. Requires review of statewide prescription database before prescribing controlled substances. Increases \$250,000 pain/suffering cap in medical negligence lawsuits for inflation. Fiscal Impact: State and local government costs from raising the cap on medical malpractice damages ranging from tens of millions to several hundred million dollars annually, offset to some extent by savings from requirements on health care providers.

YES

NO

PROPOSITION 47

CRIMINAL SENTENCES. MISDEMEANOR PENALTIES. INITIATIVE STATUTE. Requires misdemeanor sentence instead of felony for certain drug and property offenses. Inapplicable to persons with prior conviction for serious or violent crime and registered sex offenders. Fiscal Impact: State and county criminal justice savings potentially in the high hundreds of millions of dollars annually. State savings spent on school truancy and dropout prevention, mental health and substance abuse treatment, and victim services.

YES

NO

PROPOSITION 48

INDIAN GAMING COMPACTS. REFERENDUM. A “Yes” vote approves, and a “No” vote rejects, tribal gaming compacts between the state and the North Fork Rancheria of Mono Indians and the Wiyot Tribe. Fiscal Impact: One-time payments (\$16 million to \$35 million) and for 20 years annual payments (\$10 million) from Indian tribes to state and local governments to address costs related to the operation of a new casino.

YES

NO

SCHOOL

SAN LUIS OBISPO COUNTY COMMUNITY COLLEGE DISTRICT

MEASURE L-14

CUESTA COLLEGE AFFORDABLE EDUCATION, JOB TRAINING/ CAMPUS REPAIR MEASURE. To repair, construct/acquire facilities, sites/equipment, prepare students/returning veterans for universities/good paying jobs, address severe budget cuts by updating aging classrooms, improving/maintaining nursing, paramedic, 9-1-1 medical training, welding, engineering, automotive, early childhood education/other career education programs, repairing deteriorating gas/electrical lines, upgrading technology, shall San Luis Obispo County Community College District issue \$275,000,000 in bonds at legal rates, requiring citizens’ oversight, independent audits, all funds used locally?

BONDS - YES

BONDS - NO

CITY

CITY OF PISMO

MEASURE H-14

Shall the Initiative of the People of the City of Pismo Beach Amending the City's General Plan to Alter Development Standards within the City's Sphere of Influence in Planning Area R and Other Specified Areas be adopted?

YES

NO

MEASURE I-14

The Pismo Beach Vital Public Service Protection Measure. To continue to help preserve, enhance and improve the infrastructure, safety and character of Pismo Beach, shall an ordinance be adopted to extend the existing one-half cent increase to the City of Pismo Beach sales tax, approved by the voters in 2008, for a period of twelve (12) years?

YES

NO

VOTER'S PAMPHLET INFORMATION SECTION

The Following Pages Contain Voter Information Applicable to your Ballot Which May Include Any/All of the Following Items:

- Candidates' Statements
- Ballot Measures
- Analyses
- Arguments, Pro & Con

This pamphlet section may not contain a statement for each candidate. A complete list of candidates appears on your Ballot/Sample Ballot. Each candidate's statement in this pamphlet is volunteered by the candidate and is printed at his or her expense. Each candidate's statement is printed in uniform format as submitted by the candidate.

Please note that all the statements printed in Spanish, at the candidates' request, follow the English statements for that same contest.

Arguments in support of or in opposition to the proposed laws are the opinions of the authors

Campaign Finance Reform

Among all state legislative candidates appearing on the ballot in San Luis Obispo County, only the candidates listed below have pledged to abide by campaign spending limits as specified in the California Government Code. Candidates agreeing to the campaign spending limits also have the opportunity to have a Statement of Qualifications printed in the local Voter Information Guide, at their own expense.

35th Assembly District Candidates
Katcho Achadjian
Heidi Harmon

**STATEMENT OF CANDIDATE FOR
U.S. REPRESENTATIVE, 24TH CONGRESSIONAL DISTRICT**

LOIS CAPPS

Occupation: Member of Congress

Education and Qualifications: I've been honored to serve San Luis Obispo County in Congress, representing your values and priorities. My commitment to serving you comes from my experience raising my family here on the Central Coast, and working as a nurse and teacher in our public schools.

I know what a special place the Central Coast is. That's why I've worked in Congress for all our communities, helping rebuild Highway 46, funding Cal Poly research and supporting our agriculture industry. I am proud of my work to safeguard our environment, protecting the Central Coast from the threat of more offshore oil drilling.

I am committed to growing our economy in a way that helps middle class families. That's why I support targeted investments in infrastructure, clean energy and high tech research and development - to put people to work and promote new business. And it's why I have worked to make high-quality education available for our children and to increase financial aid to make college more affordable.

I will continue to protect Social Security and Medicare. And I will always be a champion for our veterans and their hard-earned benefits. I support sensible healthcare policies that improve quality, expand access and lower costs. And I will always protect women's access to comprehensive healthcare, such as birth control.

On November 4th, I would be honored to have your support so we can continue making a positive difference in people's lives.

Please visit www.cappsforcongress.com or call 805-884-0202 for more information. Thank you.

**STATEMENT OF CANDIDATE FOR
U.S. REPRESENTATIVE, 24TH CONGRESSIONAL DISTRICT**

CHRIS MITCHUM

Occupation: Actor, Writer, Businessman

Education and Qualifications: University of Pennsylvania, Trinity College/Dublin, University of Arizona, BA Literature

I believe passionately in the promise of America: With Liberty comes opportunity. I will work hard to represent you and you will always know where I stand. My first priority is jumpstarting the anemic economic recovery to create jobs and generate revenue to invest in schools and infrastructure. I'll work for a commonsense budget, tax reform, and get control of our national debt. It's irresponsible to burden our children and grandchildren with crushing debt.

I know we can protect our natural resources, and still ensure energy independence and affordability. We can keep our nation safe without sacrificing personal privacy to government. I will lead efforts to restore Medicare cuts and replace ObamaCare with a better plan that reduces costs, improves quality, and ensures everyone can choose their own plan and doctor.

Today, we have chronic problems. The real issue, however, is America's future: Are we going to be a Constitutional Republic which safeguards our freedom or continue to cede our rights to big, invasive government telling us what freedoms we're allowed? I choose Liberty. I hope you will too. I respectfully ask for your vote. www.MitchumForCongress.com

**STATEMENT OF CANDIDATE FOR
MEMBER OF THE STATE ASSEMBLY, 35th DISTRICT**

HEIDI HARMON

Age: 44

Occupation: Educator

Education and Qualifications: I am a native Californian, 25-year resident of SLO, and a Cal Poly graduate. I am strongly committed to making our communities safe, secure, and economically viable. We must do better for future generations and ourselves. The old ways of doing the people's business are broken and it's time for an independent leader committed to people - not corporations. I am that leader. We have a "pay to play" political system that creates policies that hurt working people. This is fundamentally unfair to everybody except a powerful minority.

The most pressing issue facing us is our decreasing water supply. Climate change is greatly worsening our drought and is the biggest threat to our local economy, security, and public health. By acting now, new jobs and businesses will be created through innovative resource management and renewable energy. With my leadership, we can have the water we need and leave our dependence on foreign oil behind. I will put people before profits by fighting for workers, women, and our children. It's time for wage increases, access to health care, and meaningful gun reform. We deserve a government that works for all of us. Please vote for Heidi Harmon for Assembly.

www.Heidiharmon.org

**STATEMENT OF CANDIDATE FOR
MEMBER OF THE STATE ASSEMBLY, 35th DISTRICT**

K. H. "KATCHO" ACHADJIAN

Age: 63

Occupation: Small Businessman, Assemblyman

Education and Qualifications: As your Assemblyman I have brought to Sacramento the values and work ethic of the Central Coast that served me well as a county supervisor.

During my time in the State Legislature, I have worked in a bipartisan manner to enact policies that reflect the needs of my constituents. Whether it's fighting against higher taxes, protecting the rights of local governments, or working to streamline burdensome regulations that drive businesses out of state, every decision I make as your Assemblyman reflects my honest assessment of what is best for the Central Coast and California.

While I am pleased that California's economy appears to be on the rebound and that progress has been made towards reducing the structural budget deficit, we still have plenty of work to do. Despite increasing revenue, the State must control its spending in order to prevent another recession and avoid painful cuts. As a proud graduate of Cal Poly San Luis Obispo, I believe education funding should be among our highest priorities and I remain committed to restoring funding to higher education and the K-12 school system.

With your help, I will return to Sacramento and fight for the type of common sense policies that will streamline government, encourage job growth, and ensure that we have the resources necessary to protect public safety and to fund our schools, colleges and universities without overburdening hardworking taxpayers.

I would be honored to once again have your support.

www.katcho2014.com

**DECLARACIÓN DEL CANDIDATO A
MIEMBRO DE LA ASAMBLEA ESTATAL, DISTRITO 35**

K. H. "KATCHO" ACHADJIAN

Edad: 63

Ocupación: Pequeño Empresario, Asambleísta

Educación y Competencias: Como Asambleísta he aportado a Sacramento los valores y la ética de trabajo de la Costa Central que me fue muy útil como supervisor del condado.

Durante mi cargo en la Legislatura Estatal, he trabajado de forma bipartidista para adoptar políticas que reflejan las necesidades de mis electores. Ya sea luchando en contra del aumento de impuestos, protegiendo los derechos de los gobiernos locales o trabajando para reestructurar regulaciones complicadas que hacen que los negocios salgan del Estado, cada decisión que tomo como Asambleísta refleja mi apreciación honesta de lo que es mejor para la Costa Central y para California.

Si bien estoy satisfecho de que la economía de California se esté restableciendo y de que se haya progresado para reducir el déficit presupuestario estructural, todavía tenemos mucho trabajo que hacer. A pesar del aumento del ingreso, el Estado debe controlar sus gastos para impedir otra recesión y evitar recortes difíciles. Orgullosamente graduado de Cal Poly San Luis Obispo, considero que el financiamiento de la educación debe estar entre nuestras prioridades más altas y sigo comprometido en restaurar el financiamiento de la educación superior y del sistema escolar a nivel jardín de niños a 12.º grado.

Con su ayuda, regresaré a Sacramento y lucharé por las políticas de sentido común que modernizarán al gobierno, fomentarán el crecimiento del empleo, y asegurarán que tengamos los recursos necesarios para proteger la seguridad pública y para financiar nuestras escuelas y universidades sin sobrecargar a los contribuyentes trabajadores.

Sería un honor para mí contar de nuevo con su apoyo.

www.katcho2014.com

**STATEMENT OF CANDIDATE FOR
COUNTY CLERK-RECORDER**

TOMMY GONG

Age: 49

Occupation: Assistant Clerk-Recorder, Bruce Lee Foundation Director, Leadership SLO Alumni

Education and Qualifications: In 2005, the current Clerk-Recorder selected me to be the second-in-command in the office. As the assistant department head, I oversee the department's many deputy clerk-recorders. I am on the upper management team that conducts elections, develops the annual budget, sets departmental policy, and makes personnel decisions.

As your Clerk-Recorder I pledge to continue excellence in public service by protecting county records and conducting fair and impartial elections. I will embrace new and updated election and recording technologies to modernize the office, increasing transparency and better serving the public.

Prior to moving my family to San Luis Obispo County, I earned a bachelor's degree from U.C. Berkeley, a Master's of Business Administration from San Francisco State University, and a California Professional Election Administration Certification. I am currently pursuing a three-year national program to become a Certified Elections/Registration Administrator.

My record of efficient, effective, and non-partisan leadership has earned my candidacy the support of all five County Supervisors (Mecham, Arnold, Hill, Gibson & Ray), Sheriff Ian Parkinson, District Attorney-elect Dan Dow, Assessor Tom Bordonaro, School Superintendent Julian Crocker, numerous City Councilmembers and community leaders from across the county.

I respectfully request your vote. Please visit www.tommygong.com.

**STATEMENT OF CANDIDATE FOR
COUNTY CLERK-RECORDER**

AMANDA S. KING

Occupation: Deputy Clerk-Recorder and Precinct Worker Trainer

Education and Qualifications: A vote for me, Amanda King, is a vote for continued quality customer service from the County Clerk-Recorder's office. I have the experience that matters.

You already know me from my over 8 years in the Clerk-Recorder's office. You may have seen me recording official documents or clerking for Assessment Appeals Board meetings. Perhaps I issued your marriage license, filed your Notary or FBN, or filled your vital records request. Maybe you checked the accessibility of your polling place on the website and saw the photo progression I conceived. When you were voting, I was there, helping elections run smoothly by training precinct workers.

You know me, and I know the County Clerk-Recorder's Office.

I am committed to conducting transparent and honest elections, eliminating fraudulent document recordings, processing timely vital requests, and keeping an accurate record of public meetings. My education in conflict resolution and my customer support experience will keep the office running smoothly. I am proud to have spent these last 8 years enhancing the economic, environmental, and social quality of life in San Luis Obispo County each and every day.

I ask you to support me with your vote and visit www.kingforclerkrecorder.com for more information. Thank you.

**DECLARACION DEL CANDIDATO A
SECRETARIO Y FUNCIONARIO DEL REGISTRO PUBLICO DEL CONDADO**

TOMMY GONG

Edad: 49

Ocupación: Secretario y Funcionario Adjunto del Registro Público, Director de la Bruce Lee Foundation, Exalumno de Liderazgo de SLO

Educación y Competencias: En 2005, el actual Secretario y Funcionario del Registro Público me eligió para ser el segundo al mando en el cargo. Como jefe adjunto del departamento, superviso a los diversos registradores públicos adjuntos. Pertenezco al equipo de altos directivos que dirige las elecciones, desarrolla el presupuesto anual, establece las políticas departamentales, y toma decisiones sobre el personal.

Como su Secretario y Funcionario del Registro Público, me comprometo a continuar la excelencia del servicio público protegiendo los registros del condado y llevando a cabo elecciones justas e imparciales. Adoptaré tecnologías nuevas y actualizadas de elecciones y registro para modernizar el cargo, aumentar la transparencia y mejorar el servicio al público.

Antes de mudarme con mi familia al Condado de San Luis Obispo, obtuve un título de licenciatura en la U.C. Berkeley, una Maestría en Administración de Empresas en la Universidad Estatal de San Francisco, y una Certificación Profesional en Administración Electoral de California. Actualmente sigo un programa nacional de tres años para ser Administrador Certificado Electoral/de Registro.

Mi liderazgo eficiente, efectivo y apartidista ha hecho que mi candidatura cuente con el apoyo de los cinco Supervisores del Condado (Mecham, Arnold, Hill, Gibson y Ray), del Alguacil Ian Parkinson, del Fiscal de Distrito electo Dan Dow, del Asesor Tom Bordonaro, del Superintendente Escolar Julian Crocker, de varios miembros del Concejo de la Ciudad y de líderes de la comunidad de todo el condado.

Respetuosamente pido su voto. Por favor visite www.tommygong.com.

**DECLARACION DE LA CANDIDATA A
SECRETARIA Y FUNCIONARIA DEL REGISTRO PUBLICO DEL CONDADO**

AMANDA S. KING

Ocupación: Secretaria y Funcionaria Adjunta del Registro Público y Capacitadora de los Empleados del Distrito Electoral

Educación y Competencias: Un voto por mí, Amanda King, es un voto por un servicio continuo y de calidad al cliente por parte de la oficina del Secretario y Funcionario del Registro Público del Condado. Yo tengo la experiencia que se necesita.

Ya me conoce por mis más de 8 años en la oficina del Secretario y Funcionario del Registro Público. Puede que me haya visto registrando documentos oficiales o trabajando como secretaria para las reuniones de la Junta de Apelaciones de Evaluación. Quizás emité su licencia de matrimonio, hice sus trámites ante Notario o FBN, o llené su solicitud de certificaciones del Registro Civil. Tal vez revisó la facilidad de acceso a su casilla electoral en el sitio web y vio la serie de fotografías que yo ideé. Cuando fue a votar, yo estaba ahí, ayudando a que las elecciones se realizarán sin problemas gracias a la capacitación que doy a los trabajadores del distrito electoral.

Usted me conoce y yo conozco la Oficina del Secretario y Funcionario del Registro Público del Condado.

Estoy comprometida a realizar elecciones transparentes y honestas, eliminar los registros de documentos fraudulentos, procesar las solicitudes vitales puntualmente, y mantener un registro preciso de las reuniones públicas. Mis estudios en resolución de conflictos y mi experiencia en apoyo al cliente harán que la oficina trabaje sin problemas. Estoy orgullosa de haber pasado estos últimos 8 años mejorando diariamente el aspecto económico, ambiental, y social de la calidad de vida en el Condado de San Luis Obispo.

Le pido que me apoye con su voto y que visite www.kingforclerkrecorder.com para obtener más información. Gracias.

**STATEMENT OF CANDIDATE FOR
MAYOR
City of Pismo Beach**

SHELLY HIGGINBOTHAM

Age: 57

Occupation: Incumbent Mayor

Education and Qualifications: MS degree in Psychology, 2 years serving on Pismo Beach Park, Recreation Beautification Commission, 6 years serving as a Pismo Beach City Council member, 4 years serving as Pismo Beach Mayor.

I am proud of the accomplishments of our Pismo Beach City Council. Working together, we have accomplished many important goals: maintaining a balanced budget and increased reserves, improving our ocean water quality, completion of boardwalk connections at the pier, construction of beach access stairs, continued investment in maintaining public safety, adoption of a downtown strategic plan, funding a citywide street paving program, construction of a low income housing project, approval of the Shell Beach streetscape plan, and completion of many city park improvements.

I currently serve as the President of San Luis Obispo Council of Governments (SLOCOG), President of Regional Transit Authority (RTA), Vice Chair of South County Transit (SCT), President of the Channel Counties Division of the League of California Cities, and serve as a member of the League of California Cities Coastal Cities Issue Group.

I will continue to work hard to represent you and would sincerely appreciate your vote on November 4.

**STATEMENT OF CANDIDATE FOR
MAYOR
City of Pismo Beach**

KEVIN KREOWSKI

Occupation: Business Owner

Education and Qualifications: My name is Kevin Kreowski and I am running for Mayor. I grew up here on the Central Coast and attended High School and College here. I served our country in the U.S. Border Patrol where I finished my career as a decorated, senior administrator.

Presently, I own an art gallery in Shell Beach. I believe in the core values of the City of Pismo Beach and I will work to preserve our "Small-Beach-Town" character.

I feel that we need to evaluate the proposals for "new-housing-developments" on our hillsides and to listen to our citizens on the issues of sustained and planned growth. Clearly, we are a tourist-based economy that has thrived here and we should continue to focus on that vital segment of our economy.

I strongly believe in a community-based city government that involves its citizens in the decision-making process, especially when it impacts our neighborhoods.

I will preserve, enhance and protect our beaches, parks and trails, to support the update of our infrastructure that includes creating a gray-water sewer system and enhanced water supplies.

It will be my honor to be your mayor. I promise to never forget that I serve you, the people of Pismo Beach.

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Pismo Beach**

MARY ANN REISS

Occupation: City Council Member, Businesswoman

Education and Qualifications: During my tenure on the City Council, I have always had one goal – to build a strong, fiscally sound and responsive city government, and preserve the positive things we have accomplished. To do this, I have worked collaboratively with other council members to create policies that protect our quality of life, and improve our economic and environmental wellbeing.

My priority remains with funding the many capital improvement projects; streets and storm drains, bluff protection, beach access, downtown beautification, parking and traffic circulation, streetscape, undergrounding utilities and other enhancements in our neighborhoods and business districts. I am committed to continuing our general plan update to reflect our long-term community vision as a “road map” for future councils.

I have served on the city council for the past 18 years, 6 of those years as your first elected Mayor, hold a degree in Public Administration and have over 27 years of city administrative experience. I want to draw on that experience to continue to protect our quality of life and all that makes Pismo Beach a great place to live, work and raise a family.

Please vote to re-elect Mary Ann Reiss to the City Council.

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Pismo Beach**

KRIS VARDAS

Occupation: Incumbent

Education and Qualifications: Let’s continue the progress.

Qualifications: Eight-Year Pismo Beach City Council Member; Former Pismo Beach Planning Commissioner; MBA, Finance and Marketing; B.S. Environmental Policy Analysis and Planning. **Occupation:** Land Use Planner; 20 years experience resolving land use and government issues throughout California; Chair, San Luis Obispo Economic Vitality Corporation, 2011-2013; Chair, Zone 3 Water Advisory Board; Board of Directors, California Coastal Coalition.

Key Issues: Maintain and improve the City’s infrastructure, including streets, sidewalks, parks, and the pier; Alleviate traffic congestion; Revitalize Downtown Pismo Beach; Protect the environment and control growth, including preserving the City’s small-town character.

Additional Issues: Carefully manage city finances and resources; Minimize taxes and fees; Expand the City’s water supply through effective implementation of recycled water; Promote the City’s tourism-based economy; Enhance recreational opportunities; Balance public trust and private property rights; Continue to strengthen the City’s Mobile Home Ordinance.

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Pismo Beach**

MARCIA GUTHRIE

Occupation: Real Estate Sales and Investments

Education and Qualifications: I believe we can maintain and preserve our quality of life, flourish as a tourist destination and still be a great place to live.

We are best served when public officials listen to residents. I will listen and take action. I understand the issues facing our community and will be your voice at City Hall.

I support: Measure H-14, the citizen based Initiative allowing voters of Pismo Beach to decide on large developments proposed for Price Canyon. Prioritizing the enhancement of our downtown which includes listening to the downtown Business Owners and Hoteliers. Moving forward with real solutions to existing traffic, congestion, and parking. Preserving existing water supplies for current residents. Our City Council has already overcommitted what little water we have. Responsible and balanced growth.

About me: Self-Employed in real estate sales and investments for 26 years. Past Parks, Recreation and Beautification Commission Member. Past Shell Beach PTO Board Member. I am not beholden to any special interest. Fiscally conservative non-politician with fresh ideas and solutions – and the passion and tenacity to get things done.

This city belongs to all of us. It would be an honor to serve you on the City Council. I respectfully ask for your vote.

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Pismo Beach**

SHEILA BLAKE

Age: 71

Occupation: Retired Airline Supervisor

Education and Qualifications: Graduate of Michigan State University.

What kind of City do you want to show your grandkids when they visit? A clean, safe beach. A downtown with nearby parking, a place to sit – perhaps an outdoor table to have a cup of coffee. Going to the airport via Price Canyon Road, on your left is The Pismo Preserve, permanently protected open space. On your right is Price Canyon – a timeless tableau of oak trees, canyons, and unbroken vistas. I support all of this.

But I am also a fiscal conservative, and know that we need the economic benefits which come from growth within the City. I am running for office to offer the public a choice. If only the incumbents run for re-election, that is hardly a choice.

I support the Ballot Measure H-14 which lets the public vote on any proposed large annexation in Price Canyon. We need to begin upgrades to our wastewater treatment facility to re-capture the gallons we discard daily. We need to examine and execute a plan to expand parking opportunities citywide.

Pismo Beach is an incredible place to live, work, and visit. We have an opportunity to make it even better!

I would appreciate your vote.

**STATEMENT OF CANDIDATE FOR
COMMISSIONER
Port San Luis Harbor District**

JUSTIN HODGES

Age: 36

Occupation: County of San Luis Obispo Behavioral Health Counselor, Small Business Owner in Avila Beach

Education and Qualifications: Master's Degree in Public Policy from Cal Poly 2011, Employed with the County. Resident and small-business owner in Avila.

As a trustee on the Avila Beach Community Foundation, I have helped safeguard the community's long-term health and promoted important programs like the Junior Life Guard Program. I have co-developed and implemented surfing programs that help disabled veterans. As an active member of the community, I know the heartbeat of Avila and listen to the people who use its resources for their livelihood and personal enjoyment. I will bring a new perspective to the Commission.

My priorities include: Continued promotion and support of the healthiest live fisheries in the State; Ensuring a clean and safe environment for public enjoyment and commercial needs; Ensuring an Open Port Policy for freedom of navigation and public use; Adopting a Green Port Policy; Creating a sound development plan; Fostering cooperation among different groups utilizing district resources; Assuring the transparency of the Port San Luis Harbor District Commission's business practices.

I'm fair and open-minded and will ensure the needs of the community are heard by the Commission and see that policies are implemented justly. Your vote will be honored and appreciated.

**STATEMENT OF CANDIDATE FOR
COMMISSIONER
Port San Luis Harbor District**

DREW BRANDY

Occupation: Commissioner, Commercial Fisherman, and Retired Fish and Game Warden, Marine Patrol

Education and Qualifications: BS, Natural Resource Management, Cal Poly.

Protecting and enhancing our harbor are my priorities. As commissioner these have long been, and will remain my goals if re-elected. Working with Lighthouse Keepers, I will continue efforts to enhance our amazing, historic PSL lighthouse resource, and work for restoration of Harford pier and canopy and remain diligent with the Corps of Engineers to complete essential breakwater repairs and dredging.

Additionally I plan to continue identifying sensible revenue sources to ensure long-term financial stability through: fair leases with port concessioners, effective management of facilities; grants to supplement local taxes/user fees for capital projects; reduction of operating costs and sensible use of tax dollars to enhance PSL for everyone. Our port's most important long term revenue source will come from the soon-to-be-developed Harbor Terrace campground which will feature several camping options, a restaurant, and boat and gear storage.

PSL must remain a viable port that facilitates the launching of sport, commercial and recreational vessels and provides a functional boatyard for repairs. We must maintain clean and safe beaches to ensure PSL remains a certified, environmentally sound, showcase natural resource. I respectfully seek your support for re-election.

**STATEMENT OF CANDIDATE FOR
COMMISSIONER
Port San Luis Harbor District**

MARY MATAKOVICH

Occupation: Former Commissioner, Educator, Teacher

Education and Qualifications: Just as our beaches shift, the Harbor Commission should be energized to readily adapt to changing conditions. If you elect me, I will work to make sure the Commission is responsive to the changes to our harbor, beaches, fisheries and surrounding environment. I welcome the opportunity to again serve as your Commissioner. I have participated in all Commissioners' meetings for the last four years. I am the Avila Valley Advisory Council's Liaison to the Harbor District. I am committed to ensuring the District's goals are met.

As a County resident and public servant for over thirty years, I understand community expectations for the harbor: access to recreational, educational and commercial activities; support of fishermen; and assurance the beaches, piers and harbor are safe and sustainable. The District needs collaborative, independent thinkers. As such, I am well-suited for this position.

As a former Commissioner, I am aware of the District's complexities. I approach decision-making by learning about issues in depth. I do my homework. I have developed a reputation for doing whatever it takes to reach success. I am willing to learn new ways to make our harbor district the best it can be.

I ask for your vote.

SPANISH STATEMENTS PRINTED ON NEXT PAGE

DECLARACIÓN DEL CANDIDATO A COMISIONADO

Distrito del Puerto de Port San Luis

JUSTIN HODGES

Edad: 36

Ocupación: Consejero de Salud Conductual del Condado de San Luis Obispo, Propietario de Pequeña Empresa en Avila Beach

Educación y Competencias: Maestría en Políticas Públicas en la Cal Poly, 2011, Empleado del Condado. Residente y propietario de pequeña empresa en Avila.

Como fideicomisario de la Fundación Comunitaria de Avila Beach, he ayudado a salvaguardar la salud de la comunidad a largo plazo y he promovido programas importantes como el Programa de Salvavidas Juveniles. Ayudé a codesarrollar e implementar programas de surf que ayudan a veteranos con discapacidad. Como miembro activo de la comunidad, conozco la fuerza que impulsa a Avila y escucho a la gente que usa sus recursos para ganarse la vida y para su goce personal. Aportaré una nueva perspectiva a la Comisión.

Entre mis prioridades están: La promoción y el apoyo continuos de las granjas piscícolas más sanas del Estado; Garantizar un ambiente limpio y sano para el goce de la ciudadanía y para las necesidades comerciales; Garantizar una Política de Puerto Abierto para la libre navegación y el uso público; Adoptar una Política de Puerto Verde; Crear un plan de desarrollo sólido; Fomentar la cooperación entre los diferentes grupos que utilizan los recursos del distrito; Garantizar la transparencia de las prácticas de negocios de la Comisión del Distrito del Puerto de Port San Luis.

Soy justo y de mente abierta; garantizaré que la Comisión atienda las necesidades de la comunidad y me encargaré de que las políticas se implementen justamente. Honraré y valoraré su voto.

DECLARACIÓN DE LA CANDIDATA A COMISIONADA

Distrito del Puerto de Port San Luis

MARY MATAKOVICH

Ocupación: Antigua Comisionada, Educadora, Maestra

Educación y Competencias: Así como nuestras playas cambian, la Comisión del Puerto debería vitalizarse para adaptarse rápidamente a las condiciones cambiantes. Si me eligen, trabajaré para asegurarme de que la Comisión reaccione ante los cambios en nuestro puerto, nuestras playas, nuestro sector pesquero y nuestro medio ambiente. Recibo de buen grado la oportunidad de volver a servir como su Comisionada. He participado en todas las reuniones de Comisionados durante los últimos cuatro años. Soy el Enlace del Concejo Asesor de Avila Valley con el Distrito del Puerto. Estoy comprometida a garantizar que se cumplan las metas del Distrito.

Como residente del Condado y servidora pública por más de treinta años, entiendo las expectativas que el puerto crea en la comunidad: acceso a actividades recreativas, educativas y comerciales; apoyo a los pescadores, y la garantía de que las playas, los muelles y el puerto sean seguros y sostenibles. El Distrito necesita pensadores cooperadores e independientes. Como tal, soy apta para este cargo.

Como antigua Comisionada, estoy consciente de las complejidades del Distrito. Mi método para tomar decisiones es informarme en profundidad sobre los temas. Hago mi tarea. Me he ganado la reputación de hacer lo que sea necesario para alcanzar el éxito. Estoy dispuesta a aprender formas nuevas de hacer que nuestro distrito del puerto sea lo mejor posible.

Le pido su voto.

**SAN LUIS OBISPO COUNTY COMMUNITY COLLEGE DISTRICT
FULL TEXT OF MEASURE L-14**

**CUESTA COLLEGE AFFORDABLE EDUCATION, JOB TRAINING/
CAMPUS REPAIR MEASURE.** To repair, construct/acquire facilities, sites/equipment, prepare students/returning veterans for universities/good paying jobs, address severe budget cuts by updating aging classrooms, improving/maintaining nursing, paramedic, 9-1-1 medical training, welding, engineering, automotive, early childhood education/other career education programs, repairing deteriorating gas/electrical lines, upgrading technology, shall San Luis Obispo County Community College District issue \$275,000,000 in bonds at legal rates, requiring citizens' oversight, independent audits, all funds used locally?

Bonds—Yes

Bonds—No

PROJECTS

The Board of Trustees of the San Luis Obispo County Community College District, to be responsive to the needs of its community, evaluated Cuesta College's urgent and critical facility needs, and its capacity to provide students, active military and **Veterans** with support facilities, an **affordable education** and prepare them for success in college and careers. Job training, safety issues, enrollment, class size reduction and class offerings, and information and computer technology infrastructure were each considered, in developing the scope of projects to be funded, as outlined in the District's Facilities Master Plan, incorporated herein by reference in its entirety (the "Master Plans"), and available for review on the District's website (www.cuesta.edu). In developing the scope of projects, the faculty, staff, students and community have **prioritized local job training and job placement needs**, particularly in automotive, technology, paramedic/911 emergency medical training, as well as facilities available to support an affordable education, so that the most critical needs that will make the Cuesta College an effective place for learning, would be addressed. In the course of developing the Master Plans, public input was received from hundreds of constituents. It was concluded that if these facility needs were not addressed now, the Cuesta College would be unable to remain competitive in preparing students for jobs in high demand industries and university transfer. The Board concluded that the longer they waited to repair and upgrade Cuesta College, the more expensive it would be. **In implementing the Master Plan for the Cuesta College, the Board of Trustees determines that Cuesta College MUST:**

- (i) **Provide AFFORDABLE, LOW-COST, HIGH QUALITY EDUCATION in San Luis Obispo County needed to successfully transfer to four-year universities, and earn job skills; and**
- (ii) **Expand career and SUPPORT FACILITIES FOR VETERANS and military personnel;**
- (iii) **Provide essential job training and workforce preparation for students of all ages, including among others, training for paramedics, nurses and emergency medical responders; and**

- (iv) **Adhere to stringent FISCAL ACCOUNTABILITY safeguards including:**
- (a) **REQUIRE ANNUAL FINANCIAL AUDITS,**
 - (b) **Require citizens' oversight of all funds,**
 - (c) **No funds will be used for administrators' salaries and pensions,**
 - (d) **ALL FUNDS WILL BE SUBJECT TO LOCAL CONTROL AND WILL REMAIN LOCAL AT CUESTA COLLEGE.**

The Master Plan is available for review at the Superintendent/President's office and at www.cuesta.edu.] The following types of projects are authorized to be undertaken at Cuesta College:

**Academic Facility and Technology Upgrade Projects To Help Students,
Active Military and Veterans Transfer to Four-Year
Universities or be Trained For Good Jobs**

Goal and Purpose: Ensuring students, active military and veterans are either prepared for transfer to University of California or State college systems or trained for in-demand, good paying jobs are major objectives of Cuesta College.

Cuesta College has served San Luis Obispo County residents for nearly three generations providing essential job training and workforce preparation in automotive technology, nursing, paramedic/911 emergency medical training, agricultural trades, early childhood education, law enforcement, welding, construction, engineering, technology and architecture. Funding needed repairs and upgrades to support vital educational programs will ensure Cuesta College remains a strong resource for future generations.

Thus the District requires FUNDS that ARE LOCALLY CONTROLLED to improve academic facilities and technology implementations which will allow them to continue providing ACCESS TO AFFORDABLE, HIGH QUALITY EDUCATION to local students, active military and veterans, including:

- **Upgrade and expand facilities for career training in well-paying careers and transfer to universities.**
- Expand classrooms and instructional facilities in nursing, emergency responder, and other health care professions.
- **Expand facilities for veterans to provide career training and support services to returning veterans seeking training or retraining to reenter the workforce.**
- Upgrade outdated science, math and computer labs and expand College facilities providing instruction in Science, Technology, Engineering and Math (STEM).
- Install additional technology infrastructure to improve computer technology and Internet access.

- Upgrade outdated job-training classrooms, labs and equipment to provide all students with opportunities to learn job skills, including nursing and paramedic education programs.
- Upgrade support facilities for currently active military personnel.
- Upgrade and replace existing information technology infrastructure and network systems to improve efficiency and increase capacity.
- Upgrade and build academic buildings to expand classrooms for job training and career technical education, including early childhood education, welding, construction, engineering, technology and architecture, among others.
- Upgrade and replace technology, computers, hardware and systems used for job training and retraining programs.

**Repair and Construction Projects to
Provide Greater ACCESS TO AN AFFORDABLE EDUCATION**

Goal and Purpose: Since the cost of attending universities costs as much as six (6) times that of attending Cuesta College, more and more local students and their families rely on Cuesta College. Therefore, keeping Cuesta's facilities upgraded will ensure that local students can earn college credits, certificates and job skills at a reasonable price:

- Upgrade aging bathrooms, repair floors, walkways, plumbing, lighting and electrical systems.
- Construct more classroom space.
- Fix leaking roofs, which lead to power outages and cancelled classes.
- Upgrade outdated electrical systems and wiring for computer technology and Internet access.
- Renovate, repair or replace outdated laboratories, classrooms, training centers and support facilities.
- Replace deteriorating portable classrooms on San Luis Obispo Campus with up-to-date permanent classrooms.
- Replace deteriorating portable classrooms on North County Campus in Paso Robles with up-to-date permanent classrooms.
- Upgrade and replace classroom instructional equipment.
- Improve student safety, handicapped accessibility emergency preparedness, and security systems, including lighting, fencing, smoke detectors, fire alarms and sprinklers, gas and sewer lines.
- Repair deteriorating gas and electrical lines.

* * *

FISCAL ACCOUNTABILITY

This bond measure has strict accountability requirements including (a) an independent Citizens' Oversight Committee with representation from throughout our region; (b) annual financial audits to make sure money is being spent as promised; (c) no money from this measure will go towards salaries or pensions, and (d) all money will stay local and cannot be taken by the State.

1. **NO ADMINISTRATOR SALARIES.** Proceeds from the sale of the bonds authorized by this proposition shall be used only for the acquisition, construction, reconstruction, rehabilitation, or replacement of school facilities, including the furnishing and equipping of school facilities, and not for any other purpose, including teacher, faculty and college administrator salaries, pensions and other operating expenses.

2. **FISCAL ACCOUNTABILITY. THE EXPENDITURE OF BOND MONEY ON THESE PROJECTS IS SUBJECT TO STRINGENT FINANCIAL ACCOUNTABILITY REQUIREMENTS. BY LAW, PERFORMANCE AND FINANCIAL AUDITS WILL BE PERFORMED ANNUALLY, AND ALL BOND EXPENDITURES WILL BE MONITORED BY AN INDEPENDENT CITIZENS' OVERSIGHT COMMITTEE TO ENSURE THAT FUNDS ARE SPENT AS PROMISED AND SPECIFIED. THE CITIZENS' OVERSIGHT COMMITTEE MUST INCLUDE, AMONG OTHERS, REPRESENTATION OF A BONA FIDE TAXPAYERS ASSOCIATION, A BUSINESS ORGANIZATION AND A SENIOR CITIZENS ORGANIZATION. NO DISTRICT EMPLOYEES OR VENDORS ARE ALLOWED TO SERVE ON THE CITIZENS' OVERSIGHT COMMITTEE.**

* * *

The listed projects will be completed as needed. Each project is assumed to include its share of furniture, equipment, architectural, engineering, and similar planning costs, program/project management, staff training expenses and a customary contingency. In addition to the listed projects stated above, authorized projects also include the acquisition of a variety of instructional, maintenance and operational equipment, including the reduction or retirement of outstanding lease obligations and interim funding incurred to advance fund projects from payment of the costs of preparation of all facility planning, facility studies, assessment reviews, facility master plan preparation and updates, environmental studies (including environmental investigation, remediation and monitoring), design and construction documentation, and temporary housing of dislocated college activities caused by construction projects. In addition to the projects listed above, repair, renovation and construction projects may include, but not be limited to, some or all of the following: renovation of student and staff restrooms; replace aging electrical and plumbing systems; repair and replacement of heating and ventilation systems; upgrade of facilities for energy efficiencies, including photovoltaic/solar installations; repair and replacement of worn-out and leaky roofs, windows, walls doors and drinking fountains; removal of outdated buildings and construction of new classrooms and support buildings; installation of wiring and electrical systems to safely accommodate computers, technology and other electrical devices and needs; upgrade facilities to meet current earthquake safety standards; repair and replacement of fire alarms, emergency communications and security systems; upgrading, resurfacing, replacing or relocating of hard courts, fields, turf and irrigation systems; upgrade classrooms; build or upgrade facilities for math, physical sciences, fine arts, theatre arts, and agriculture; construct or expand a

simulation lab for allied health programs; improve campus signage; upgrade existing parking lots; repair, upgrade and install interior and exterior lighting systems; replace water and sewer lines and other plumbing systems; construct, upgrade or expand foreign language, humanities buildings, physical education/aquatic facilities, locker rooms, administrative offices, public safety office, maintenance building, student service/campus center and instructional buildings, trades and technology building, library, auto shop, athletic fields, student services building, parking lots, turf; improve water conservation and energy efficiency; replace elevators; replace outdated security systems; replace existing window systems with energy-efficient systems to reduce costs; improve insulation, weatherproofing and roofs to reduce costs; improve access for the disabled; install and repair fire safety equipment, including alarms, smoke detectors, sprinklers, emergency lighting, and fire safety doors; replace broken concrete walks, deteriorated asphalt; replace/upgrade existing signage, bells and clocks; demolition of unsafe facilities; install new security systems, such as security (surveillance) cameras, outdoor lighting, fencing, gates and classroom door locks; replace sewer lines and improve drainage systems to prevent flooding; upgrade roadway and pedestrian paths for improved safety and access for emergency vehicles, site parking, utilities and grounds. The project list also includes the refinancing of outstanding lease obligations. The upgrading of technology infrastructure includes, but is not limited to, the funding of a technology endowment, LCD projectors, portable interface devices, servers, switches, routers, modules, sound projection systems, information systems, printers, digital white boards, upgrade voice-over-IP, communication systems, audio/visual and telecommunications systems, call manager and network security/firewall, Internet connectivity, wireless systems, technology infrastructure, and other miscellaneous equipment.

The allocation of bond proceeds will be affected by the District's receipt of State matching funds and the final costs of each project. In the absence of State matching funds, which the District will aggressively pursue to reduce the District's share of the costs of the projects, the District will not be able to complete some of the projects listed above. Some projects may be undertaken as joint use projects in cooperation with other local public or non-profit agencies. The budget for each project is an estimate and may be affected by factors beyond the District's control. The final cost of each project will be determined as plans and construction documents are finalized, construction bids are received, construction contracts are awarded and projects are completed. Based on the final costs of each project, certain of the projects described above may be delayed or may not be completed. Demolition of existing facilities and reconstruction of facilities scheduled for repair and upgrade may occur, if the Board determines that such an approach would be more cost-effective in creating more enhanced and operationally efficient campuses. Necessary site preparation/restoration may occur in connection with new construction, renovation or remodeling, or installation or removal of relocatable classrooms, including ingress and egress, removing, replacing, or installing irrigation, utility lines, trees and landscaping, relocating fire access roads, and acquiring any necessary easements, licenses, or rights of way to the property. Proceeds of the bonds may be used to pay or reimburse the District for the cost of District staff when performing work on or necessary and incidental to bond projects. Bond proceeds shall only be expended for the specific purposes identified herein. The District shall create an account into which proceeds of the bonds shall be deposited and comply with the reporting requirements of Government Code § 53410.

IMPARTIAL ANALYSIS OF MEASURE L-14

This measure will determine whether the San Luis Obispo County Community College District ("the District") may issue \$275 million in bonds for the purpose of improving school and education facilities within the District. The measure, placed on the ballot by the District's Board of Trustees, will become effective only if 55% of the voters vote "Yes" on the measure.

On November 7, 2000, the voters of California passed "Proposition 39," amending Article XIII A, section 1(b) of the California Constitution. That amendment authorizes the District to incur bonded indebtedness for the purpose of financing the construction, reconstruction, rehabilitation, or replacement of community college school facilities, in accordance with certain accountability requirements. To implement the requirements of Proposition 39, the Legislature enacted the "Strict Accountability in Local School Construction Bond Act of 2000" (Educ. Code, § 15264, et seq.; hereafter referred to as "the School Bond Act").

If approved by 55% of the voters, this measure will authorize the District to issue up to \$275 million in general obligation bonds, which will bear interest at a rate not to exceed the annual limit permitted by law. Bond proceeds will be used to fund the "Projects" identified in the full text of the measure. The District's Board of Trustees has evaluated safety, class size reduction, enrollment and information and computer technology infrastructure in developing the list of projects proposed in the measure, in accordance with the accountability requirements of Article XIII A, section 1(b)(3) of the California Constitution.

As required by law, the proceeds from the sale of the bonds will be used only for the acquisition, construction, reconstruction, rehabilitation or replacement of school facilities, including the furnishing and equipping of school facilities, and not for any other purpose, including teacher, faculty, and administrator salaries, pensions and other operating expenses. Approval of the bond measure does not guarantee that any particular project will be funded.

Principal and interest on the bonds will be payable from the proceeds of ad valorem taxes levied annually on taxable real property within the District. These taxes would be in addition to the property taxes currently levied on taxpayers within the District. The amount of the increased taxes each year would depend upon the amount needed to pay the principal and interest on the bonds. The District's Tax Rate Statement, which accompanies this analysis, reflects an estimate of the maximum property tax levies required to service the bonds. The actual tax rates may vary depending on the timing of sales, number of bonds sold at each sale, and increases in assessed valuations.

Performance and financial audits must be performed annually to ensure that bond proceeds are spent only as specified in the measure, and an independent citizens' oversight committee will monitor expenditures and provide additional oversight. Under the School Bond Act, bond proceeds must be deposited in a separate account. As long as any bond proceeds remain unexpended, annual reports must be filed with the District's Board of Trustees stating the amount of bond proceeds received and expended in that year and the status of any project funded or to be funded from bond proceeds.

s/ RITA L. NEAL
County Counsel

TAX RATE STATEMENT FOR MEASURE L-14

An election will be held in the San Luis Obispo County Community College District (the "District") on November 4, 2014, to authorize the sale of up to \$275,000,000 in bonds of the District to finance facilities as described in the proposition. If the bonds are approved, the District expects to issue the Bonds in multiple series over time. Principal and interest on the bonds will be payable from the proceeds of tax levies made upon the taxable property in the District. The following information is provided in compliance with Sections 9400 through 9404 of the California Elections Code.

1. The best estimate of the tax which would be required to be levied to fund this bond issue during the first fiscal year after the sale of the first series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is \$0.01945 per \$100 (\$19.45 per \$100,000) of assessed valuation in fiscal year 2015-16.
2. The best estimate of the tax rate which would be required to be levied to fund this bond issue during the first fiscal year after the sale of the last series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is \$0.01945 per \$100 (\$19.45 per \$100,000) of assessed valuation in fiscal year 2024-25.
3. The best estimate of the highest tax rate which would be required to be levied to fund this bond issue, based on estimated assessed valuations available at the time of filing of this statement, is \$0.01945 per \$100 (\$19.45 per \$100,000) of assessed valuation, which is projected to be the same in every fiscal year that the bonds remain outstanding.

Voters should note that estimated tax rates are based on the ASSESSED VALUE of taxable property on the Counties' official tax rolls, not on the property's market value, which could be more or less than the assessed value. In addition, taxpayers eligible for a property tax exemption, such as the homeowner's exemption, will be taxed at a lower effective tax rate than described above. Certain taxpayers may also be eligible to postpone payment of taxes. Property owners should consult their own property tax bills and tax advisors to determine their property's assessed value and any applicable tax exemptions.

Attention of all voters is directed to the fact that the foregoing information is based upon the District's projections and estimates only, which are not binding upon the District. The actual tax rates and the years in which they will apply may vary from those presently estimated, due to variations from these estimates in the timing of bond sales, the amount of bonds sold and market interest rates at the time of each sale, and actual assessed valuations over the term of repayment of the bonds. The dates of sale and the amount of bonds sold at any given time will be determined by the District based on need for construction funds and other factors. The actual interest rates at which the bonds will be sold will depend on the bond market at the time of each sale. Actual future assessed valuation will depend upon the amount and value of taxable property within the District as determined by the respective County Assessors of San Luis Obispo and Monterey Counties in the annual assessment and the equalization process.

s/ Gilbert H. Stork, Ed.D.
Superintendent/President
San Luis Obispo County Community College District / Cuesta College

ARGUMENT IN FAVOR OF MEASURE L-14

51 Years! That's how long Cuesta College has been serving our community.

Whether it's training first responders, providing career training in fields like agriculture, welding, trades, construction, and early childhood education, or simply providing college transfer courses – keeping Cuesta College STRONG and AFFORDABLE for future generations is a must.

YES on L maintains affordable, quality education and job training LOCALLY at Cuesta College!

The fact is, with Universities becoming increasingly expensive, strong, affordable community colleges – like Cuesta College – are more important than ever! **YES on L** supports vital educational programs at Cuesta College by repairing and upgrading classrooms and educational facilities.

Local job training programs help keeps our economy moving forward! **YES on L** maintains and improves Cuesta College job training programs in automotive technology, nursing, paramedic/9-1-1 emergency medical training, agriculture trades, early childhood education, law enforcement, welding, construction, engineering, technology and architecture, among others.

Cuesta College is also where many of our area's 9-1-1 emergency first-responders are educated and trained. **YES on L** ensures Cuesta College can continue to play this vital role training paramedics, nurses, emergency medical responders and other healthcare professionals – keeping our communities healthy and safe.

Our community has a strong tradition of patriotism and supporting our military and our veterans. **YES on L** ensures access for disabled students and improves support programs for veterans looking to re-enter the civilian workforce.

YES on L includes tough accountability provisions required by law including published financial audits and an Independent Citizens' Oversight Committee to monitor funds.

NO **Measure L** money can be spent on administrators' salaries or pensions.

NO **Measure L** funds can be taken by Sacramento!

YES on L is supported by community leaders, business leaders, local employers, educators. To learn more, visit www.KeepCuestaStrong.com

Dee Lacey
Cattle Rancher / Board of Directors Heritage Oaks Bank & Cuesta College Foundation

Matthew Lozano
Iraq Veteran / Atascadero Resident

Jim Brabeck
55 year County Resident / Cuesta College Alumnus / Local Businessman

Kyle Parker
Paramedic / Cuesta College Alumnus

Jacqueline del Valle Vitti Frederick
Nipomo Resident / Business Owner / Attorney

**CITY OF PISMO BEACH
IMPARTIAL ANALYSIS FOR MEASURE H-14**

If approved by the voters, Measure H-14, entitled “**AN INITIATIVE OF THE PEOPLE OF THE CITY OF PISMO BEACH AMENDING THE CITY’S GENERAL PLAN TO ALTER DEVELOPMENT STANDARDS WITHIN THE CITY’S SPHERE OF INFLUENCE IN PLANNING AREA R AND OTHER SPECIFIED AREAS**”, will alter existing development standards for properties within the City of Pismo Beach General Plan’s Planning Area R, and in other areas of the City’s sphere of influence outside Planning Area R. Under the current General Plan, Planning Area R consists of three properties in Price Canyon, a total of about 890 acres. The initiative adds another 250 acre parcel to Planning Area R.

The initiative adds a watershed and resource management (WRM) land use designation to the General Plan. The minimum size for WRM-designated parcels will be 40 acres. Uses permitted on WRM-designated parcels without a conditional use permit are limited to dry farming, dry farming vineyards, grazing, animal raising and keeping, storage of farm equipment and supplies, agricultural accessory structures and limited residential structures. Uses permitted with a conditional use permit are limited to farm stands, parks, trails, public buildings, and schools. No other uses will be allowed. These limitations will apply only when land in Planning Area R is annexed into the City.

The initiative eliminates an existing proposed “inland arterial” road in Planning Area R and elsewhere outside Planning Area R, as well as proposed arterial road connections.

The initiative requires all future City annexations to prove sustained, demonstrated new long term water sources sufficient for planned development.

The initiative alters existing General Plan provisions that no rare or endangered species other than steelhead trout have been observed in Pismo Creek’s existing riparian habitat, adding that Pismo Creek also provides habitat for the California red-legged frog. The initiative removes the existing requirement that developers within Planning Area R dedicate a portion of their properties, or install trail improvements, for a public pathway along Pismo Creek.

The initiative prohibits amendment or repeal of its primary General Plan amendments without a public vote for 30 years. The initiative allows the City to waive WRM development standards and/or amend the General Plan without a public vote under specified conditions where the development standards constitute an unconstitutional taking of a landowner’s property. The initiative makes specified General Plan amendments to provide internal consistency within the General Plan and to comply with state housing laws. These amendments could be amended by the City Council without a vote of the people provided the changes do not conflict with the primary amendments set forth in Section II of the initiative.

This measure is being placed on the ballot by a petition signed by the requisite number of voters.

A YES vote approves the measure.

A NO vote rejects the measure

The above statement is an impartial analysis of Measure H-14. If you desire a copy of the measure, please call the elections official’s office at (805) 773-7003 and a copy will be mailed at no cost to you.

s/ David Fleishman
City Attorney, City of Pismo Beach

ARGUMENT IN FAVOR OF MEASURE H-14

Your YES vote on Measure H-14 Insures:

- That the Price Canyon/Planning area "R" area remains intact and any large development with significant impacts to our air, traffic, water and quality of life must be decided by the registered voters of Pismo Beach.
- Only Pismo Beach voters can decide on large developments in Price Canyon or Planning Area "R". Measure H-14 expires in thirty (30) years and can be changed at any time by a vote of the registered voters of Pismo Beach.
- The City Council maintains authority to approve schools, trails, roads, farming, parks and wastewater treatment plants.
- Existing city water supplies will be reserved for current residents.
- That no future revenue will be lost by measure H-14 which confirms an analysis done by the city.
- Property owners can ask to be annexed into the city but must follow the General Plan policies of Measure H-14 which are consistent with county standards.
- There is no infringement on private property rights of parcels which are outside of the city limits. Property owners are free to develop within the county.
- Protection of existing watershed and groundwater assets essential to our standard of living.

THINK ABOUT YOUR FUTURE

VOTE YES on MEASURE H-14

s/ Sheila Blake, Proponent

REBUTTAL TO ARGUMENT IN FAVOR PRINTED ON NEXT PAGE

REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE H-14

Arguments supporting Measure H-14 mislead Pismo Beach voters in significant ways.

- H-14 **discourages Pismo Beach control** of Price Canyon by so severely restricting agricultural, recreational and residential uses.
- H-14 encourages development that could be approved by the County with **NO APPROVAL RIGHTS BY CITY COUNCIL OR PISMO BEACH VOTERS**.
- H-14 describes certain types of development that can - and in some cases **must** - be approved.
- H-14 **does NOT protect** any groundwater used by, or essential to, Pismo Beach residents.
- H-14 **makes it nearly impossible** to proceed with plans to recycle wastewater and achieve over 1 million gallons of 'new' water daily.
- H-14 claims that no future revenues will be lost by Pismo Beach. City analysis states that H-14 may "**result in lost revenue opportunities**", not the least of which include local jobs, taxes, fees, infrastructure contributions and hotel taxes.

Proponent's argument IS NEGATIVE and TRUSTS COUNTY TO DO BETTER.

H-14 was written without public participation and input.

H-14 demonstrates distrust of the orderly planning process, including shaping our General Plan through workshops and public hearings.

H-14 will force Pismo Beach to spend tax dollars to serve county developments under mutual aid agreements. It ignores, even blocks, plans for Creek Trails, Price Park expansion and recycled water to combat drought conditions.

The **ONLY TRUE** point made in the argument in favor of Measure H-14 is that "Property owners are free to develop in the County."

PLEASE RETAIN LOCAL CONTROL. VOTE NO ON MEASURE H-14.

s/ Theodore W. Ehring, Resident
s/ Steven Puglisi, Resident
s/ Kathleen J. Foster, Resident
s/ Arlene Gonzales-Gee, Resident
s/ Rudolph R. Natoli, Resident

ARGUMENT AGAINST MEASURE H-14

MEASURE H-14 IS POORLY DRAFTED WITHOUT PUBLIC OR STAKEHOLDERS INPUT AND WILL HAVE CONSEQUENCES HARMFUL TO PISMO BEACH. READ THE IMPARTIAL CITY ATTORNEY ANALYSIS.

Measure H-14 could allow High Density affordable housing near existing single family neighborhoods. Large schools and public facilities too! WHAT WERE THE PROPONENTS THINKING?

MEASURE H-14 WOULD MAKE IT HARDER IF NOT IMPOSSIBLE FOR PISMO BEACH TO:

- Upgrade our Wastewater Treatment Plant to create recycled water and protect against drought
- Complete regional hiking/biking trails along Pismo Creek
- Expand the Price House Historic Park
- Generate Millions in economic development from hotel revenues and taxes

MEASURE H-14 WILL ENCOURAGE DEVELOPMENT IN PRICE CANYON UNDER MORE PERMISSIVE COUNTY RULES.

Do you want to see scattered development without infrastructure on the hillsides with no obligation for trails, parks and open space?

More county-approved oil wells all along Price Canyon Road?

MEASURE H-14 WILL HAVE UNINTENDED CONSEQUENCES FOR YOUR TAXES AND QUALITY OF LIFE

County development will generate fees for the county but Pismo Beach will have to spend our tax dollars to provide fire, police and medical response services under mutual aid agreements!

County traffic will impact City streets but not pay one dime to mitigate impacts. We will suffer the consequences!

IF PISMO BEACH CONTROLS THE PLANNING PROCESS, WE CAN REQUIRE PUBLIC OPEN SPACE, PARKS, TRAILS, POSITIVE FISCAL EFFECTS, TRAFFIC MITIGATION AND NEW WATER!

MEASURE H-14 CLAIMS TO PROTECT THE CITY'S GROUNDWATER SUPPLY THROUGH "WATERSHED PROTECTION." THIS IS FALSE!

Price Canyon sits above entirely different groundwater basins that have effectively nothing to do with the City's drinking water supplies.

PISMO BEACH IS SUCCESSFUL BECAUSE IT RESPECTS PRIVATE PROPERTY RIGHTS. MEASURE H-14 DOES NOT!

LET'S PROMOTE PISMO BEACH - NOT SLO COUNTY - CONTROL OF PRICE CANYON!

PLEASE JOIN US. VOTE NO ON MEASURE H-14.

s/ James C. Buttery, Resident
s/ Henry A. Hyman (Tony), Resident
s/ John Sorgenfrei, Resident

s/ Rudolph R. Natoli, Resident
s/ Theodore W. Ehring, Resident

REBUTTAL TO ARGUMENT AGAINST PRINTED ON NEXT PAGE

REBUTTAL TO ARGUMENT AGAINST MEASURE H-14

- Opponents of Measure H-14 want a free rein to develop Price Canyon as they see fit, using your neighborhood, your water, your tax-dollars.
- **Measure H-14** simply ensures that the future of Price Canyon remains with the people most affected – **THE CITIZENS AND THE TAXPAYERS.**
- **Private property rights and zoning in the county remain unchanged.**
- **Measure H-14** means protecting our water supply and controlling mass urbanization. Do you want more traffic?
- **Measure H-14** is a citizen-generated initiative placed on the ballot by the City Council. The City Council retains authority over most decisions including:

Upgrading our wastewater treatment plant

Completing any and all hiking and biking trails

Expanding the Price Historical Park

Generating Millions in Economic Development from hotel revenues and taxes

Roadway designation, including an Inland Arterial if necessary

The residents of Pismo Beach deserve a voice in the future of Price Canyon and our quality of life!

VOTE YES ON MEASURE H-14.

s/ Sheila Blake, Proponent

**CITY OF PISMO BEACH
IMPARTIAL ANALYSIS OF MEASURE I-14**

If approved by the voters, Measure I-14, entitled “**The Pismo Beach Vital Public Service Protection Measure**”, would amend the Pismo Beach Municipal Code to extend the current retail transactions and use tax within the City that was approved by the voters in 2008. This measure is authorized by the State Legislature under Revenue and Taxation Code Section 7285.9. This measure would set the retail transactions and use tax rate at one-half of one percent (0.50%). At this rate, for example, a retail transaction \$100 in value would generate a tax of 50 cents. The proposed transactions and use tax would be imposed upon the sale of all tangible personal property sold at retail within the City. This measure would authorize the City to enter into a contract with the State Board Of Equalization to administer and collect the tax.

This measure requires all proceeds of the tax to be deposited into the City’s General Fund to be used for such general municipal governmental purposes as the City Council shall direct. Among such purposes are street and sidewalk construction, maintenance and repair, pothole repair, storm drain construction, maintenance and repair, and pier maintenance.

This measure would provide several enumerated exemptions and exclusions from the transactions and use tax. It would further prohibit the issuance of any injunction to prohibit the collection of the tax. The ordinance proposed by this measure will only become effective if approved by a majority of those electors voting on the measure. The measure provides that, if approved at election, the tax would expire twelve years following its operative date without further action of the City Council or the voters.

A YES vote approves the measure.

A NO vote rejects the measure.

This measure was placed on the ballot by the City Council of the City of Pismo Beach.

The above statement is an impartial analysis of Measure I-14. If you desire a copy of the measure, please call the elections official's office at (805) 773-7003 and a copy will be mailed at no cost to you.

s/ David Fleishman
City Attorney, City of Pismo Beach

ARGUMENT IN FAVOR OF MEASURE I-14

YOUR YES vote on Measure I-14 will continue the existing 1/2 penny sales tax. If you do not vote YES this valuable revenue stream will reach its sunset and come to an end. There is good reason to vote yes. For six years this almost unnoticeable tax has raised close to a million dollars (\$1,000,000) a year from tourists. The city uses this revenue exclusively for "infrastructure" improvements like paving your roads and streets, repairing sidewalks, installing handicapped ramps at corners, fixing seawalls, keeping the pier safe, repairing and extending storm and sewer drains throughout Pismo Beach neighborhoods, and much more. As promised, none goes for salaries or administration.

Under this new version of the law, the city is required to report quarterly to voters on how the money is spent. Like the original 1/2 penny tax law that citizens voted in 6 years ago, the new law contains a "sunset clause." That means voters will once again be able to vote the tax out at the end of its term if they feel it's not been used properly.

Your YES vote will guarantee the paving of your streets and continued repair of sidewalks, the continued improvement of local parks, and allow the city the opportunity to improve pedestrian trails and bike paths, undergrounding utilities, completing the Shell Beach streetscape...and more. Remember, nearly all taxable purchases in Pismo Beach are bought by visitors. As a result this tiny but helpful tax has truly benefited our residents. To continue this million dollar annual income flow that makes your city a nicer, prettier, safer and a more pleasant place to live, VOTE YES ON MEASURE I-14.

More information at www.pismo beachesalestax.com

s/ Shelly Higginbotham, Mayor
s/ Erik Howell, City Councilmember

NO ARGUMENT AGAINST MEASURE I-14 WAS SUBMITTED



New Features on the Web

www.slovote.com

Find Your Polling Place Here

Polling Place Search

To locate your polling place and view ballot choices, enter the following information and click "Find polling place".

The required fields are street number, street name, and zip code. If you know your street direction and street type, you may enter them, too. Then click "Find polling place".

Street Number	Street Direction	Street Name	Street Type	Zip Code
<input type="text"/>	Please select <input type="button" value="v"/>	<input type="text"/>	Please select <input type="button" value="v"/>	<input type="text"/>

View Photos, Directions to the Polls, Accessibility Features for Voters with Disabilities, and Your Sample Ballot

Polling Place Search Results

Note: Showing a polling place for this address does not mean that you are registered to vote. To verify your registration status contact the Clerk-Recorder's Office at (805) 781-5080 or Elections@co.slo.ca.us.

To return to the Search page, click [here](#).

Your polling place:

Polling Place: San Luis Obispo Veterans Bldg

Location: 801 Grand Ave - San Luis Obispo

Consolidation Number: 520

Sample Ballot Booklet: [BallotType9](#) (PDF file. Adobe Reader required.)

Accessibility Details: [Accessibility Details](#)

Link to map: [Map](#)



REQUESTING A VOTE BY MAIL BALLOT

If you find that for any reason you will be unable to vote in person on Election Day, promptly complete and sign the application for a Vote By Mail ballot printed on the reverse side of this page, detach the post card, apply postage and mail. Your application must reach the office of the **Clerk-Recorder** not less than 7 days before the day of election. State law now allows a voter to apply for a Vote By Mail ballot by telephone. You may reach the Clerk-Recorder at 805-781-5228. The deadline for the Clerk-Recorder to receive Vote By Mail applications is October 28, 2014.

PERMANENT VOTE BY MAIL QUALIFICATION

Any voter, upon request, may become a Permanent Vote By Mail Voter. You may either check the Permanent Vote By Mail box on the Application for Vote By Mail Ballot or request Permanent Vote By Mail status over the phone and a vote by mail ballot will automatically be sent to you for future elections. Failure to vote in four consecutive statewide general elections may cancel your Permanent Vote By Mail Status and you will need to reapply.

RETURNING YOUR VOTE BY MAIL BALLOT

Voters may return only their own voted vote by mail ballot, in person or by mail, to the Clerk-Recorder's Office. On Election Day the ballot can be returned to any polling place in the County. To be counted, a ballot must be received no later than the close of the polls at 8:00 p.m. on Election Day. However, a voter who is unable to return his/her ballot may designate his/her spouse, child, parent, grandparent, grandchild, sibling or a person residing in the same household as the voter to return the ballot to the Clerk-Recorder or any election day polling place in San Luis Obispo County.

VOTE BY MAIL BALLOT LOOK-UP ON THE WEB

Check the status of your returned VBM ballot on the Internet at www.slovote.com

FOR QUESTIONS, CONTACT US

Contact Information on the Front Cover