OFFICIAL BALLOT  
NOVEMBER 4, 2014 CONSOLIDATED GENERAL ELECTION  
SAN LUIS OBISPO COUNTY, CALIFORNIA

INSTRUCTIONS TO VOTERS:  
To vote, fill in the oval like this:  

VOTE YES OR NO FOR EACH OFFICE

ATTORNEY GENERAL  
Vote for One  

KAMALA D. HARRIS  
Party Preference: Democratic  
Attorney General of California

RONALD GOLD  
Party Preference: Republican  
California Attorney

CONTROLER  
Vote for One  

ASHLEY SWEARENGIN  
Party Preference: Republican  
Mayor/CEO

PETE PETERSON  
Party Preference: Republican  
Educator/Institute Director

JUDICIAL
VOTE YES OR NO FOR EACH OFFICE

FOR ASSOCIATE JUSTICE OF THE SUPREME COURT Shall Associate Justice GOODWIN LIU be elected to the office for the term provided by law?

YES  NO

FOR ASSOCIATE JUSTICE OF THE SUPREME COURT Shall Associate Justice LAURENCE D. RUBIN be elected to the office for the term provided by law?

YES  NO

FOR ASSOCIATE JUSTICE OF THE SUPREME COURT Shall Associate Justice KATHRYN MICKLE WERDEGAR be elected to the office for the term provided by law?

YES  NO

FOR PRESIDENTIAL COURT OF APPEAL, 2nd Appellate District, Div. 1 Shall President Justice BRONX be elected to the office for the term provided by law?

YES  NO

FOR PRESIDENTIAL COURT OF APPEAL, 2nd Appellate District, Div. 2 Shall President Justice BRIAN M. HOFFSTADT be elected to the office for the term provided by law?

YES  NO

FOR PRESIDENTIAL COURT OF APPEAL, 2nd Appellate District, Div. 3 Shall President Justice JEFFREY W. JOHNSON be elected to the office for the term provided by law?

YES  NO

FOR PRESIDENTIAL COURT OF APPEAL, 2nd Appellate District, Div. 4 Shall President Justice AUDREY B. COLLINS be elected to the office for the term provided by law?

YES  NO

FOR PRESIDENTIAL COURT OF APPEAL, 2nd Appellate District, Div. 5 Shall President Justice PAUL A. TURNER be elected to the office for the term provided by law?

YES  NO

FOR PRESIDENTIAL COURT OF APPEAL, 2nd Appellate District, Div. 6 Shall President Justice KENNETH R. YEGAN be elected to the office for the term provided by law?

YES  NO

FOR PRESIDENTIAL COURT OF APPEAL, 2nd Appellate District, Div. 7 Shall President Justice DENNIS M. PERLOFF be elected to the office for the term provided by law?

YES  NO

FOR PRESIDENTIAL COURT OF APPEAL, 2nd Appellate District, Div. 8 Shall President Justice MADELEINE I. PLIER be elected to the office for the term provided by law?

YES  NO

SECRETARY OF STATE  
Vote for One  

ALEX PADILLA  
Party Preference: Democratic  
California State Senator

PETE PETERSON  
Party Preference: Republican  
Educator/Institute Director

STATED  
FOR VOTE YES OR NO FOR EACH OFFICE

GAO preference, if any, designated by a candidate for a voter-nominated office is selected by the candidate and is shown for the information of the voters only. It does not imply that the candidate is nominated or endorsed by the party or that the party approves of the candidate. The party preference, if any, of a candidate for a nonpartisan office does not appear on the ballot.

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ALL VOTERS, REGARDLESS OF THE PARTY PREFERENCE THEY DISCLOSED UPON REGISTRATION, OR REFUSAL TO DISCLOSE A PARTY PREFERENCE, MAY VOTE FOR ANY CANDIDATE FOR A VOTER-NOMINATED OR NONPARTISAN OFFICE. THE PARTY PREFERENCE, IF ANY, DESIGNATED BY A CANDIDATE FOR A VOTER-NOMINATED OFFICE IS SELECTED BY THE CANDIDATE AND IS SHOWN FOR THE INFORMATION OF THE VOTERS ONLY. IT DOES NOT IMPLY THAT THE CANDIDATE IS Nominated OR ENDORSEd BY THE PARTY OR THAT THE PARTY APPROVES OF THE CANDIDATE. THE PARTY PREFERENCE, IF ANY, OF A CANDIDATE FOR A NONPARTISAN OFFICE DOES NOT APPEAR ON THE BALLOT.

Vote both sides of the card.

Turn Ballot Over to Continue Voting

FRONT Card 42RptCet 224-10 "SL2011.01" FOR PROOF ONLY
VOTER-NOMINATED AND NONPARTISAN OFFICES
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SCHOOL
SUPERINTENDENT OF PUBLIC INSTRUCTION
Vote for One

TOM TORKLASON
Educator/Californian Superintendent

MARTHA TUCK
Educator/Executive Executive

Write-in

COUNTY
COUNTY CLERK-RERECORDER
Vote for One

AMANDA S. KING
Executive Clerk-Recorder

TOMMY GONG
Assistant Clerk-Recorder

Write-in

CITY
CITY OF SAN LUIS OBISPO
MAYOR
Vote for One

DONALD E. HEDRICK
Artisan Whale Maker

JEFFREY CONLEY SPECHT
Entrepreneur

JAN MARX
Mayor

Write-in

COUNCILMEMBER
Vote for no more than Two

DAN RIVOIRE
Executive Director

CARLYN CHRISTIANSON
City Council Member

DIANE CLARK
Retired Army Officer

DAN CANO
Executive Director

GORDON MULLIN
Financial Advisor/Investigator

Write-in

Write-in

MEASURES TO BE SUBMITTED TO THE VOTERS
STATE
PROPOSITION 2
STATE BUDGET - BUDGET STABILIZATION ACCOUNT, LEGISLATIVE CONSTITUTIONAL AMENDMENT. Requires annual transfer of state general fund revenues to budget stabilization account. Requires half the revenues be used to repay state debts. Limits use of remaining funds to emergencies or budget deficits. Fiscal Impact: Long-term state savings from lower interest payments on debts. Different levels of state budget reserves, depending on economy and decisions by elected officials. Smaller local reserves for some school districts.

BONDS - NO

PROPOSITION 45
HEALTHCARE INSURANCE. RATE CHANGES.
INITIATIVE STATUTE. Requires Insurance Commissioner’s approval before health insurer can change its rates of any policy not affecting the charges associated with health insurance. Provides for public notice, disclosure, and hearing, and subsequent judicial review. Exempts employer large group health plans. Fiscal Impact: Increased state administrative costs to regulate health insurance, likely not exceeding the low millions of dollars annually in most years. Funded from fees paid by health insurance companies.

BONDS - NO

SAN LUIS COASTAL UNIFIED SCHOOL DISTRICT
MEASURE D-14
To improve the quality of education; construct/renovate classrooms, facilities, labs, and infrastructure; update career education programs for job readiness; replace leaky roofs; improve student access to computers and technology; upgrade/replace outdated electrical, plumbing, and sewer systems; make health, safety, and energy-efficiency improvements; shall San Luis Coastal Unified School District issue $177 million of bonds at legal interest rates, have an independent citizens’ oversight committee, and use NO money for administrative salaries or be taken by the state?

BONDS - YES

BONDS - NO

CITY
CITY OF SAN LUIS OBISPO
MEASURE G-14
To protect and maintain essential services and facilities – such as open space preservation; bike lanes and sidewalks; public safety; neighborhood street paving and code enforcement; flood protection; senior programs; and other vital services and capital improvement projects – shall the City’s Municipal Code be amended to extend the current one-half percent local sales tax for eight years, with independent annual audits, public goal-setting and budgeting, and a Citizens’ Oversight Commission?

BONDS - NO

BONDS - NO

Back to Top
WHAT’S NEW FOR THIS ELECTION

Top Two “Voter-Nominated” Contests

- Applies to U.S. Senate, U.S. Congressional, Statewide and State legislative offices.
- Only the two candidates who receive the highest number of votes cast in the Primary election are on the ballot for the General election.
- Write-in candidates are not allowed for these contests during the General election.
- The rules for non-partisan contests (i.e. counties, cities, school and special districts) did not change.

Party Preference & Political Party Endorsement

- The political party preference, or no party preference, as indicated on the candidate’s voter registration is listed next to or below the candidate’s name on the ballot.
- The party designation shown is for the information of the voters only. It is not an endorsement by the party designated.

Parties may provide a list of candidates who have received the official endorsement of the party for printing in this booklet.

PARTY ENDORSEMENTS FOR THE NOVEMBER 4, 2014 ELECTION

<table>
<thead>
<tr>
<th>Party</th>
<th>Contests</th>
<th>Candidate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Democratic</td>
<td>Governor</td>
<td>Edmund G. “Jerry” Brown</td>
</tr>
<tr>
<td></td>
<td>Lieutenant Governor</td>
<td>Gavin Newsom</td>
</tr>
<tr>
<td></td>
<td>Secretary of State</td>
<td>Alex Padilla</td>
</tr>
<tr>
<td></td>
<td>Controller</td>
<td>Betty T. Yee</td>
</tr>
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<td></td>
<td>Treasurer</td>
<td>John Chiang</td>
</tr>
<tr>
<td></td>
<td>Attorney General</td>
<td>Kamala D. Harris</td>
</tr>
<tr>
<td></td>
<td>Insurance Commissioner</td>
<td>Dave Jones</td>
</tr>
<tr>
<td></td>
<td>Board of Equalization, 2nd</td>
<td>Fiona Ma</td>
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<tr>
<td></td>
<td>U.S. Representative, 24th</td>
<td>Lois Capps</td>
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<tr>
<td></td>
<td>State Assembly, 35th</td>
<td>Heidi Harmon</td>
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<tr>
<td>American Independent</td>
<td>Secretary of State</td>
<td>Pete Peterson</td>
</tr>
<tr>
<td></td>
<td>State Controller</td>
<td>Ashley Swearengin</td>
</tr>
<tr>
<td></td>
<td>Attorney General</td>
<td>Ronald Gold</td>
</tr>
<tr>
<td></td>
<td>Insurance Commissioner</td>
<td>Ted Gaines</td>
</tr>
</tbody>
</table>

| Republican       | Governor                                      | Neel Kashkari                                  |
|                  | Lieutenant Governor                           | Ron Nehring                                    |
|                  | Secretary of State                            | Pete Peterson                                  |
|                  | Controller                                     | Ashley Swearengin                              |
|                  | Treasurer                                     | Greg Conlon                                    |
|                  | Attorney General                              | Ronald Gold                                    |
|                  | Insurance Commissioner                        | Ted Gaines                                     |
|                  | Board of Equalization, 2nd                   | James E. Theis                                 |
|                  | U.S. Representative, 24th                     | Chris Mitchum                                  |
|                  | State Assembly, 35th                          | Katcho Achadjian                               |

* The order of parties follows the Randomized Alphabet Drawing conducted by the County.
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VOTER-NOMINATED AND NONPARTISAN OFFICES
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**STATE**

**GOVERNOR**  
Vote for One

- **EDMUND G. “JERRY” BROWN**  
  Party Preference: Democratic  
  Governor of California

- **NEEL KASHKARI**  
  Party Preference: Republican  
  Businessman

**LIEUTENANT GOVERNOR**  
Vote for One

- **RON NEHRING**  
  Party Preference: Republican  
  Small Businessman/Educator

- **GAVIN NEWSOM**  
  Party Preference: Democratic  
  Lieutenant Governor

**SECRETARY OF STATE**  
Vote for One

- **ALEX PADILLA**  
  Party Preference: Democratic  
  California State Senator

- **PETE PETERSON**  
  Party Preference: Republican  
  Educator/Institute Director

**CONTROLLER**  
Vote for One

- **ASHLEY SWEARENGIN**  
  Party Preference: Republican  
  Mayor/CEO

- **BETTY T. YEE**  
  Party Preference: Democratic  
  California State Board of Equalization Member

**TREASURER**  
Vote for One

- **JOHN CHIANG**  
  Party Preference: Democratic  
  California State Controller

- **GREG CONLON**  
  Party Preference: Republican  
  Businessman/CPA
ATTORNEY GENERAL
Vote for One

- KAMALA D. HARRIS
  Party Preference: Democratic
  Attorney General of California

- RONALD GOLD
  Party Preference: Republican
  California Attorney

INSURANCE COMMISSIONER
Vote for One

- DAVE JONES
  Party Preference: Democratic
  Insurance Commissioner

- TED GAINES
  Party Preference: Republican
  Independent Insurance Agent

MEMBER, STATE BOARD OF EQUALIZATION
2nd District
Vote for One

- FIONA MA
  Party Preference: Democratic
  CPA/Taxpayer Representative

- JAMES E. THEIS
  Party Preference: Republican
  Organic Foods Manager

UNITED STATES REPRESENTATIVE
24th District
Vote for One

- LOIS CAPPS
  Party Preference: Democratic
  Congresswoman

- CHRIS MITCHUM
  Party Preference: Republican
  Actor/Writer/Businessman

MEMBER OF THE STATE ASSEMBLY
35th District
Vote for One

- HEIDI HARMON
  Party Preference: Democratic
  Educator

- KATCHO ACHADJIAN
  Party Preference: Republican
  Assemblyman/Businessman
<table>
<thead>
<tr>
<th>OFFICE</th>
<th>Name</th>
<th>Vote for YES or NO</th>
</tr>
</thead>
<tbody>
<tr>
<td>FOR ASSOCIATE JUSTICE OF THE SUPREME COURT</td>
<td>GOODWIN LIU</td>
<td>YES</td>
</tr>
<tr>
<td>FOR ASSOCIATE JUSTICE OF THE SUPREME COURT</td>
<td>MARIANO-FLORENTINO CUÉLLAR</td>
<td>NO</td>
</tr>
<tr>
<td>FOR ASSOCIATE JUSTICE OF THE SUPREME COURT</td>
<td>KATHRYN MICKLE WERDEGAR</td>
<td>YES</td>
</tr>
<tr>
<td>FOR ASSOCIATE JUSTICE OF THE SUPREME COURT</td>
<td></td>
<td>NO</td>
</tr>
<tr>
<td>FOR PRESIDING JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 1</td>
<td>FRANCES ROTHSCHILD</td>
<td>YES</td>
</tr>
<tr>
<td>FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 1</td>
<td>JEFFREY W. JOHNSON</td>
<td>NO</td>
</tr>
<tr>
<td>FOR ASSOCIATE JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 2</td>
<td>BRIAN M. HOFFSTADT</td>
<td>YES</td>
</tr>
<tr>
<td>FOR PRESIDING JUSTICE OF THE COURT OF APPEAL, 2nd Appellate District, Div. 3</td>
<td>LEE ANNE EDMON</td>
<td>NO</td>
</tr>
<tr>
<td>Position</td>
<td>Candidate</td>
<td>YES</td>
</tr>
<tr>
<td>----------------------------------------------------</td>
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</tr>
<tr>
<td>Associate Justice of the Court of Appeal, 2nd Appellate District, Div. 4</td>
<td>AUDREY B. COLLINS</td>
<td></td>
</tr>
<tr>
<td>Associate Justice of the Court of Appeal, 2nd Appellate District, Div. 4</td>
<td>NORA M. MANELLA</td>
<td></td>
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<tr>
<td>Presiding Justice of the Court of Appeal, 2nd Appellate District, Div. 5</td>
<td>PAUL A. TURNER</td>
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<td>Associate Justice of the Court of Appeal, 2nd Appellate District, Div. 6</td>
<td>KENNETH R. YEGAN</td>
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<td>Presiding Justice of the Court of Appeal, 2nd Appellate District, Div. 7</td>
<td>DENNIS M. PERLUSS</td>
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<tr>
<td>Associate Justice of the Court of Appeal, 2nd Appellate District, Div. 8</td>
<td>LAURENCE D. RUBIN</td>
<td></td>
</tr>
<tr>
<td>Associate Justice of the Court of Appeal, 2nd Appellate District, Div. 8</td>
<td>MADELEINE I. FLIER</td>
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## SCHOOL

**SUPERINTENDENT OF PUBLIC INSTRUCTION**
Vote for One

- **TOM TORLAKSON**
  Educator/California Superintendent

- **MARSHALL TUCK**
  Educator/Schools' Executive

- Write-in

## COUNTY

**COUNTY CLERK-RECORDER**
Vote for One

- **AMANDA S. KING**
  Deputy Clerk-Recorder

- **TOMMY GONG**
  Assistant Clerk-Recorder

- Write-in

## CITY

**CITY OF SAN LUIS OBISPO**

**MAYOR**
Vote for One

- **DONALD E. HEDRICK**
  Artisan Whale Maker

- **JEFFERY CONLEY SPECHT**
  Entrepreneur

- **JAN MARX**
  Mayor

- Write-in

**COUNCILMEMBER**
Vote for no more than Two

- **DAN RIVOIRE**
  Nonprofit Executive Director

- **CARLYN CHRISTIANSON**
  City Council Member

- **MIKE CLARK**
  Retired Army Officer

- **DAN CANO**
  Executive Director

- **GORDON MULLIN**
  Financial Advisor/Businessman

- Write-in

- Write-in
<table>
<thead>
<tr>
<th>MEASURES TO BE SUBMITTED TO THE VOTERS</th>
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<tbody>
<tr>
<td><strong>STATE</strong></td>
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</table>

**PROPOSITION 1**  
WATER BOND. FUNDING FOR WATER QUALITY, SUPPLY, TREATMENT, AND STORAGE PROJECTS. Authorizes $7.545 billion in general obligation bonds for state water supply infrastructure projects, including surface and groundwater storage, ecosystem and watershed protection and restoration, and drinking water protection. Fiscal Impact: Increased state bond costs averaging $360 million annually over 40 years. Local government savings for water-related projects, likely averaging a couple hundred million dollars annually over the next few decades.

- [ ] YES  
- [ ] NO

**PROPOSITION 2**  
STATE BUDGET. BUDGET STABILIZATION ACCOUNT. LEGISLATIVE CONSTITUTIONAL AMENDMENT. Requires annual transfer of state general fund revenues to budget stabilization account. Requires half the revenues be used to repay state debts. Limits use of remaining funds to emergencies or budget deficits. Fiscal Impact: Long-term state savings from faster payment of existing debts. Different levels of state budget reserves, depending on economy and decisions by elected officials. Smaller local reserves for some school districts.

- [ ] YES  
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- [ ] YES  
- [ ] NO

**PROPOSITION 46**  
DRUG AND ALCOHOL TESTING OF DOCTORS. MEDICAL NEGLIGENCE LAWSUITS. INITIATIVE STATUTE. Requires drug testing of doctors. Requires review of statewide prescription database before prescribing controlled substances. Increases $250,000 pain/suffering cap in medical negligence lawsuits for inflation. Fiscal Impact: State and local government costs from raising the cap on medical malpractice damages ranging from tens of millions to several hundred million dollars annually, offset to some extent by savings from requirements on health care providers.

- [ ] YES  
- [ ] NO
PROPOSITION 47
CRIMINAL SENTENCES. MISDEMEANOR PENALTIES. INITIATIVE STATUTE. Requires misdemeanor sentence instead of felony for certain drug and property offenses. Inapplicable to persons with prior conviction for serious or violent crime and registered sex offenders. Fiscal Impact: State and county criminal justice savings potentially in the high hundreds of millions of dollars annually. State savings spent on school truancy and dropout prevention, mental health and substance abuse treatment, and victim services.

☑ YES ☐ NO

PROPOSITION 48
INDIAN GAMING COMPACTS. REFERENDUM. A “Yes” vote approves, and a “No” vote rejects, tribal gaming compacts between the state and the North Fork Rancheria of Mono Indians and the Wiyot Tribe. Fiscal Impact: One-time payments ($16 million to $35 million) and for 20 years annual payments ($10 million) from Indian tribes to state and local governments to address costs related to the operation of a new casino.

☑ YES ☐ NO

SCHOOL

SAN LUIS OBISPO COUNTY COMMUNITY COLLEGE DISTRICT

MEASURE L-14
CUESTA COLLEGE AFFORDABLE EDUCATION, JOB TRAINING/ CAMPUS REPAIR MEASURE. To repair, construct/acquire facilities, sites/equipment, prepare students/returning veterans for universities/good paying jobs, address severe budget cuts by updating aging classrooms, improving/maintaining nursing, paramedic, 9-1-1 medical training, welding, engineering, automotive, early childhood education/other career education programs, repairing deteriorating gas/electrical lines, upgrading technology, shall San Luis Obispo County Community College District issue $275,000,000 in bonds at legal rates, requiring citizens’ oversight, independent audits, all funds used locally?

☐ BONDS - YES ☐ BONDS - NO

SAN LUIS COASTAL UNIFIED SCHOOL DISTRICT

MEASURE D-14
To improve the quality of education; construct/renovate classrooms, facilities, labs, and infrastructure; update career education programs for job readiness; replace leaky roofs; improve student access to computers and technology; upgrade/replace outdated electrical, plumbing, and sewer systems; make health, safety, and energy-efficiency improvements; shall San Luis Coastal Unified School District issue $177 million of bonds at legal interest rates, have an independent citizens’ oversight committee, and use NO money for administrative salaries or be taken by the state?

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- [ ] YES  
- [ ] NO
The Following Pages Contain Voter Information Applicable to your Ballot Which May Include Any/All of the Following Items:

- Candidates’ Statements
- Ballot Measures
- Analyses
- Arguments, Pro & Con

This pamphlet section may not contain a statement for each candidate. A complete list of candidates appears on your Ballot/Sample Ballot. Each candidate’s statement in this pamphlet is volunteered by the candidate and is printed at his or her expense. Each candidate’s statement is printed in uniform format as submitted by the candidate.

Please note that all the statements printed in Spanish, at the candidates’ request, follow the English statements for that same contest.

Arguments in support of or in opposition to the proposed laws are the opinions of the authors

**Campaign Finance Reform**

Among all state legislative candidates appearing on the ballot in San Luis Obispo County, only the candidates listed below have pledged to abide by campaign spending limits as specified in the California Government Code. Candidates agreeing to the campaign spending limits also have the opportunity to have a Statement of Qualifications printed in the local Voter Information Guide, at their own expense.

35th Assembly District Candidates

- Katcho Achadjian
- Heidi Harmon
STATEMENT OF CANDIDATE FOR
U.S. REPRESENTATIVE, 24TH CONGRESSIONAL DISTRICT

LOIS CAPP
Occupation: Member of Congress

Education and Qualifications: I've been honored to serve San Luis Obispo County in Congress, representing your values and priorities. My commitment to serving you comes from my experience raising my family here on the Central Coast, and working as a nurse and teacher in our public schools.

I know what a special place the Central Coast is. That’s why I’ve worked in Congress for all our communities, helping rebuild Highway 46, funding Cal Poly research and supporting our agriculture industry. I am proud of my work to safeguard our environment, protecting the Central Coast from the threat of more offshore oil drilling.

I am committed to growing our economy in a way that helps middle class families. That’s why I support targeted investments in infrastructure, clean energy and high tech research and development - to put people to work and promote new business. And it’s why I have worked to make high-quality education available for our children and to increase financial aid to make college more affordable.

I will continue to protect Social Security and Medicare. And I will always be a champion for our veterans and their hard-earned benefits. I support sensible healthcare policies that improve quality, expand access and lower costs. And I will always protect women’s access to comprehensive healthcare, such as birth control.

On November 4th, I would be honored to have your support so we can continue making a positive difference in people’s lives.

Please visit www.cappsforcongress.com or call 805-884-0202 for more information. Thank you.

STATEMENT OF CANDIDATE FOR
U.S. REPRESENTATIVE, 24TH CONGRESSIONAL DISTRICT

CHRIS MITCHUM
Occupation: Actor, Writer, Businessman

Education and Qualifications: University of Pennsylvania, Trinity College/Dublin, University of Arizona, BA Literature

I believe passionately in the promise of America: With Liberty comes opportunity. I will work hard to represent you and you will always know where I stand. My first priority is jumpstarting the anemic economic recovery to create jobs and generate revenue to invest in schools and infrastructure. I’ll work for a commonsense budget, tax reform, and get control of our national debt. It’s irresponsible to burden our children and grandchildren with crushing debt.

I know we can protect our natural resources, and still ensure energy independence and affordability. We can keep our nation safe without sacrificing personal privacy to government. I will lead efforts to restore Medicare cuts and replace ObamaCare with a better plan that reduces costs, improves quality, and ensures everyone can choose their own plan and doctor.

Today, we have chronic problems. The real issue, however, is America’s future: Are we going to be a Constitutional Republic which safeguards our freedom or continue to cede our rights to big, invasive government telling us what freedoms we’re allowed? I choose Liberty. I hope you will too. I respectfully ask for your vote. www.MitchumForCongress.com
HEIDI HARMON  
Occupation: Educator  
Age: 44

Education and Qualifications: I am a native Californian, 25-year resident of SLO, and a Cal Poly graduate. I am strongly committed to making our communities safe, secure, and economically viable. We must do better for future generations and ourselves. The old ways of doing the people’s business are broken and it's time for an independent leader committed to people - not corporations. I am that leader. We have a “pay to play” political system that creates policies that hurt working people. This is fundamentally unfair to everybody except a powerful minority.

The most pressing issue facing us is our decreasing water supply. Climate change is greatly worsening our drought and is the biggest threat to our local economy, security, and public health. By acting now, new jobs and businesses will be created through innovative resource management and renewable energy. With my leadership, we can have the water we need and leave our dependence on foreign oil behind. I will put people before profits by fighting for workers, women, and our children. It's time for wage increases, access to health care, and meaningful gun reform. We deserve a government that works for all of us. Please vote for Heidi Harmon for Assembly.

www.Heidiharmon.org

K. H. “KATCHO” ACHADJIAN  
Occupation: Small Businessman, Assemblyman  
Age: 63

Education and Qualifications: As your Assemblyman I have brought to Sacramento the values and work ethic of the Central Coast that served me well as a county supervisor. During my time in the State Legislature, I have worked in a bipartisan manner to enact policies that reflect the needs of my constituents. Whether it’s fighting against higher taxes, protecting the rights of local governments, or working to streamline burdensome regulations that drive businesses out of state, every decision I make as your Assemblyman reflects my honest assessment of what is best for the Central Coast and California.

While I am pleased that California’s economy appears to be on the rebound and that progress has been made towards reducing the structural budget deficit, we still have plenty of work to do. Despite increasing revenue, the State must control its spending in order to prevent another recession and avoid painful cuts. As a proud graduate of Cal Poly San Luis Obispo, I believe education funding should be among our highest priorities and I remain committed to restoring funding to higher education and the K-12 school system.

With your help, I will return to Sacramento and fight for the type of common sense policies that will streamline government, encourage job growth, and ensure that we have the resources necessary to protect public safety and to fund our schools, colleges and universities without overburdening hardworking taxpayers.

I would be honored to once again have your support.

www.katcho2014.com
DECLARACION DEL CANDIDATO A
MIEMBRO DE LA ASAMBLEA ESTATAL, DISTRITO 35

K. H. “KATCHO” ACHADJIAN
Edad: 63
Ocupación: Pequeño Empresario, Asambleísta

Educación y Competencias: Como Asambleísta he aportado a Sacramento los valores y la ética de trabajo de la Costa Central que me fue muy útil como supervisor del condado.

Durante mi cargo en la Legislatura Estatal, he trabajado de forma bipartidista para adoptar políticas que reflejen las necesidades de mis electores. Ya sea luchando en contra del aumento de impuestos, protegiendo los derechos de los gobiernos locales o trabajando para reestructurar regulaciones complicadas que hacen que los negocios salgan del Estado, cada decisión que tomo como Asambleísta refleja mi apreciación honesta de lo que es mejor para la Costa Central y para California.

Si bien estoy satisfecho de que la economía de California se esté restableciendo y de que se haya progresado para reducir el déficit presupuestario estructural, todavía tenemos mucho trabajo que hacer. A pesar del aumento del ingreso, el Estado debe controlar sus gastos para impedir otra recesión y evitar recortes difíciles. Orgullosamente graduado de Cal Poly San Luis Obispo, considero que el financiamiento de la educación debe estar entre nuestras prioridades más altas y sigo comprometido en restaurar el financiamiento de la educación superior y del sistema escolar a nivel jardín de niños a 12.º grado.

Con su ayuda, regresaré a Sacramento y lucharé por las políticas de sentido común que modernizarán al gobierno, fomentarán el crecimiento del empleo, y asegurarán que tengamos los recursos necesarios para proteger la seguridad pública y para financiar nuestras escuelas y universidades sin sobrecargar a los contribuyentes trabajadores.

Sería un honor para mí contar de nuevo con su apoyo.

www.katcho2014.com
STATEMENT OF CANDIDATE FOR COUNTY CLERK-RECORDER

TOMMY GONG

Occupation: Assistant Clerk-Recorder, Bruce Lee Foundation Director, Leadership SLO Alumni

Age: 49

Education and Qualifications: In 2005, the current Clerk-Recorder selected me to be the second-in-command in the office. As the assistant department head, I oversee the department's many deputy clerk-recorders. I am on the upper management team that conducts elections, develops the annual budget, sets departmental policy, and makes personnel decisions.

As your Clerk-Recorder I pledge to continue excellence in public service by protecting county records and conducting fair and impartial elections. I will embrace new and updated election and recording technologies to modernize the office, increasing transparency and better serving the public.

Prior to moving my family to San Luis Obispo County, I earned a bachelor's degree from U.C. Berkeley, a Master's of Business Administration from San Francisco State University, and a California Professional Election Administration Certification. I am currently pursuing a three-year national program to become a Certified Elections/Registration Administrator.

My record of efficient, effective, and non-partisan leadership has earned my candidacy the support of all five County Supervisors (Mecham, Arnold, Hill, Gibson & Ray), Sheriff Ian Parkinson, District Attorney-elect Dan Dow, Assessor Tom Bordonaro, School Superintendent Julian Crocker, numerous City Councilmembers and community leaders from across the county.

I respectfully request your vote. Please visit www.tommygong.com.

STATEMENT OF CANDIDATE FOR COUNTY CLERK-RECORDER

AMANDA S. KING

Occupation: Deputy Clerk-Recorder and Precinct Worker Trainer

Education and Qualifications: A vote for me, Amanda King, is a vote for continued quality customer service from the County Clerk-Recorder's office. I have the experience that matters.

You already know me from my over 8 years in the Clerk-Recorder's office. You may have seen me recording official documents or clerking for Assessment Appeals Board meetings. Perhaps I issued your marriage license, filed your Notary or FBN, or filled your vital records request. Maybe you checked the accessibility of your polling place on the website and saw the photo progression I conceived. When you were voting, I was there, helping elections run smoothly by training precinct workers.

You know me, and I know the County Clerk-Recorder's Office.

I am committed to conducting transparent and honest elections, eliminating fraudulent document recordings, processing timely vital requests, and keeping an accurate record of public meetings. My education in conflict resolution and my customer support experience will keep the office running smoothly. I am proud to have spent these last 8 years enhancing the economic, environmental, and social quality of life in San Luis Obispo County each and every day.

I ask you to support me with your vote and visit www.kingforclerkrecorder.com for more information. Thank you.
DECLARACION DEL CANDIDATO A
SECRETARIO Y FUNCIONARIO DEL REGISTRO PÚBLICO DEL CONDADO

TOMMY GONG  Edad: 49
Ocupación: Secretario y Funcionario Adjunto del Registro Público, Director de la Bruce Lee Foundation, Exalumno de Liderazgo de SLO

Educación y Competencias: En 2005, el actual Secretario y Funcionario del Registro Público me eligió para ser el segundo al mando en el cargo. Como jefe adjunto del departamento, superviso a los diversos registradores públicos adjuntos. Perteneco al equipo de altos directivos que dirige las elecciones, desarrolla el presupuesto anual, establece las políticas departamentales, y toma decisiones sobre el personal.

Como su Secretario y Funcionario del Registro Público, me comprometo a continuar la excelencia del servicio público protegiendo los registros del condado y llevando a cabo elecciones justas e imparciales. Adoptaré tecnologías nuevas y actualizadas de elecciones y registro para modernizar el cargo, aumentar la transparencia y mejorar el servicio al público.

Antes de mudarme con mi familia al Condado de San Luis Obispo, obtuve un título de licenciatura en la U.C. Berkeley, una Maestría en Administración de Empresas en la Universidad Estatal de San Francisco, y una Certificación Profesional en Administración Electoral de California. Actualmente sigo un programa nacional de tres años para ser Administrador Certificado Electoral/de Registro.

Mi liderazgo eficiente, efectivo y apartidista ha hecho que mi candidatura cuente con el apoyo de los cinco Supervisores del Condado (Mecham, Arnold, Hill, Gibson y Ray), del Alguacil Ian Parkinson, del Fiscal de Distrito electo Dan Dow, del Asesor Tom Bordonaro, del Superintendente Escolar Julian Crocker, de varios miembros del Concejo de la Ciudad y de líderes de la comunidad de todo el condado.

Respetuosamente pido su voto. Por favor visite www.tommygong.com.

DECLARACION DE LA CANDIDATA A
SECRETARIA Y FUNCIONARIA DEL REGISTRO PÚBLICO DEL CONDADO

AMANDA S. KING
Ocupación: Secretaria y Funcionaria Adjunta del Registro Público y Capacitadora de los Empleados del Distrito Electoral

Educación y Competencias: Un voto por mí, Amanda King, es un voto por un servicio continuo y de calidad al cliente por parte de la oficina del Secretario y Funcionario del Registro Público del Condado. Yo tengo la experiencia que se necesita.

Ya me conoce por mis más de 8 años en la oficina del Secretario y Funcionario del Registro Público. Puede que me haya visto registrando documentos oficiales o trabajando como secretaria para las reuniones de la Junta de Apelaciones de Evaluación. Quizás emitió su licencia de matrimonio, hice sus trámites ante Notario o FBN, o llené su solicitud de certificaciones del Registro Civil. Tal vez revisé la facilidad de acceso a su casilla electoral en el sitio web y vio la serie de fotografías que yo ideé. Cuando fue a votar, yo estaba ahí, ayudando a que las elecciones se realizaron sin problemas gracias a la capacitación que doy a los trabajadores del distrito electoral.

Usted me conoce y yo conozco la Oficina del Secretario y Funcionario del Registro Público del Condado.

Estoy comprometida a realizar elecciones transparentes y honestas, eliminar los registros de documentos fraudulentos, procesar las solicitudes vitales puntualmente, y mantener un registro preciso de las reuniones públicas. Mis estudios en resolución de conflictos y mi experiencia en apoyo al cliente harán que la oficina trabaje sin problemas. Estoy orgullosa de haber pasado estos últimos 8 años mejorando diariamente el aspecto económico, ambiental, y social de la calidad de vida en el Condado de San Luis Obispo.

Le pido que me apoye con su voto y que visite www.kingforclerkrecorder.com para obtener más información. Gracias.
STATEMENT OF CANDIDATE FOR
MAYOR
City of San Luis Obispo

JEFFERY SPECHT
Age: 50
Occupation: Entrepreneur

Education and Qualifications: I am a San Luis Obispo native and have always called this city my home. I love the town of San Luis and its people, but I have had enough of the waste, corruption and bloated government oozing out of City Hall.

The city manager acts as a dictator, the police harass the homeless for merely existing and the council does not serve the will of the people. There is a city slush fund of nearly $100 million, but taxes, fees and rates keep going up, making life in SLO unaffordable to most.

Meanwhile, city employees are using revenue sources, such as Measure Y/G, to get rich of the money they collect from the citizens.

I have passed the point of no return, and I am running for mayor to end the decrepit style of democracy that plagues our once beautiful town.

As mayor, I plan to build a coalition on the council that will vote to fire the city manager and city attorney, slash city employee salaries, repeal the city’s unconstitutional ordinance against sleeping in vehicles and place major pension reform on the ballot.

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STATEMENT OF CANDIDATE FOR
MAYOR
City of San Luis Obispo

JAN MARX
Occupation: Mayor

Education and Qualifications: I’ve served the City of San Luis Obispo for four years as Mayor and six years as a member of Council. Under my leadership, we’ve received national recognition as an outstanding place to live, work and play. I’m proud of these accomplishments, but much remains to be done to maintain our upward economic, social and environmental momentum.

A proven municipal and regional leader, I’ve responded decisively and creatively to challenges facing San Luis Obispo, promoting fiscal responsibility, economic vitality, pension reform, neighborhood wellness and environmental stewardship.

On the San Luis Obispo Council of Governments (SLOCOG), I’ve won allocations for bike paths, transit and roads, including $16 million LOVR interchange funding. Recently I initiated the regional partnership which provided for the co-location of a future bus facility and homeless shelter at 40 Prado Road.

During my next term, I’ll champion neighborhood stabilization, workforce housing, open space preservation, and pedestrian and bicycle Masterplan implementation.

A 26-year SLO resident, married grandmother of four, Stanford and Santa Clara Law graduate, and business owner, I’m active in Chamber, Rotary, neighborhood, conservation, arts and humanitarian organizations.

My experience, effectiveness and vision make me the most qualified candidate for Mayor. For a thriving, sustainable San Luis Obispo, re-elect Jan Marx. [jan@janmarx.com (805)541-2716]
STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of San Luis Obispo

DAN RIVOIRE
Occupation: Non-Profit Executive Director

Education and Qualifications: San Luis Obispo residents are unified by the desire to preserve our incredible quality of life. Serving on the City Council requires a resolute commitment to local success, providing the leadership necessary to build consensus between retirees, business owners, new families, young professionals and students.

My sense of devotion to public service began while serving as a local Americorps member and quickly through two terms as the chair of the San Luis Obispo Chamber’s Sustainability and Resources Committee.

As the executive director of a local organization devoted to improving transportation infrastructure, I have spent five years gaining a deep understanding of government and the challenges small businesses face everyday. I currently serve as chair of the Safe Routes to School Regional Task Force, co-chair of County Public Health’s Injury Prevention Coalition, a member of the Healthy Eating Active Living Coalition, the Downtown Association’s Parking Committee, and the Chamber’s Economic Development and Land Use and Circulation Element committees.

My wife Megan and I look forward to raising a family here. We respect the foundation built by past officials and will honor their decisions by bringing a renewed focus to completing essential infrastructure improvements and enhancing community well being.

www.voterivoire.com

STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of San Luis Obispo

CARLYN CHRISTIANSON
Occupation: City Council Member

Education and Qualifications: I am grateful to serve on the City Council. Since the voters entrusted this seat to me in the special election last year, I’ve delivered on my promises: integrity, transparency, and a no-nonsense attitude coupled with a calm, balanced, thoughtful approach to the city’s challenges, whether in the areas of financial responsibility, homelessness, land use planning, or safeguarding our beautiful greenbelt.

A resident for 25 years, mother of two sons, I’ve been an active volunteer for local nonprofits, always promoting the connection between a healthy environment and a healthy economy. I remain strongly committed to San Luis Obispo’s fundamental values of environmental protection, cultural richness, economic vitality and fair, sensible government.

San Luis Obispo is thriving but we have hard choices ahead. My business experience provides useful skills to make decisions critical to our future, like those regarding employee compensation, infrastructure financing, and housing. I’m committed to tackling budget issues such as unfunded pension liabilities.

I approved the Bicycle and Pedestrian Master Plans; insured our water supply was safe and clean; encouraged neighborhood wellness solutions; supported open space maintenance efforts; and continue to explore climate change responses and new workforce housing opportunities.

I ask for your vote. Please contact me at carlynpc@gmail.com or 805-550-9320.
STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of San Luis Obispo

MIKE CLARK
Occupation: Retired Army Officer

Education and Qualifications: I decided to become a Council candidate because we must address a number of issues in order to ensure our city’s long-term health. I believe I am well qualified to do so.

My immediate concerns are for the financial future of San Luis Obispo and for the future of the city’s many unique neighborhoods – especially the older well-established ones.

Recent events have caused a fraying of the long-established relationship between Cal Poly and the City – serious for both residents and city leadership.

Couple the above with the financial stress many young families and small businesses face in these still challenging economic times, and we have a potentially serious situation. We must deal with these if our city is to remain a great place to live and work.

Decades of military leadership experience, service on two San Luis Obispo County Grand Juries, three terms on the County’s Juvenile Justice Commission, and many years as a Director/Treasurer of the Rev. M.L. King Scholarship Fund give me the broad background and skills needed for City Council. I will be honored to represent you and will do so in a financially responsible manner.

Please cast your vote for Mike Clark for City Council.

STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of San Luis Obispo

DAN CANO Age: 42
Occupation: Executive Director

Education and Qualifications: Thank you for the opportunity to represent you. I look forward to bringing my experience as a business owner, a sales and marketing director, and more recently as an Executive Director of a non-profit with programs that include homeless services. I have direct hands on experience with many of the issues and challenges that our City will face in the coming year.

I graduated from UC Davis with a degree in English and History, and live in San Luis Obispo raising my two daughters.
STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of San Luis Obispo

GORDON MULLIN
Occupation: Financial Advisor, Businessman

Education and Qualifications: I am a Financial Advisor and a San Luis High School grad with a degree in Economics. I am involved with our community and have served with many non-profits including - Big Brothers/Big Sisters; Elks Club; SLO Bike Club; SLO County Bike Coalition; SLO Sportsman’s Association; Project Lifesaver; SESLOC Credit Union Supervisory Committee; SLO Chamber of Commerce; Long-Term Care Ombudsman; Area Agency on Aging; SLO County Commission on Aging; Laguna Lake Mobile Homeowners Association.

One of my concerns is fiscal stability. With increasing demands on our safety staff, roads and infrastructure, I will insure that our city government develops a foundation of fiscal responsibility. We must keep spending within our means. We must not overreach.

I’m also in favor of a periodic review of city regulations to uncover what may be unintended consequences to our neighborhoods and businesses.

I support a balanced solution to homelessness that both protects our neighborhoods and local businesses and provides needed services to those willing to actively take steps to move away from their current situation.

I am an independent voice and I hope to serve that role on council. With my background in business and as an active volunteer, I am ready to serve.

DECLARACIÓN DE LA CANDIDATA A
MIEMBRO DEL CONCEJO MUNICIPAL
Ciudad de San Luis Obispo

CARLYN CHRISTIANSON
Ocupación: Miembro del Consejo Municipal

Educación y Competencias: Estoy agradecida de servir en el Concejo Municipal. Desde que los votantes me confiaron este puesto en las elecciones especiales del año pasado, he cumplido mis promesas: integridad, transparencia, y una actitud directa combinada con un enfoque sereno, equilibrado y considerado ante los retos de la ciudad, ya sea en áreas de responsabilidad financiera, falta de vivienda, planificación del uso del suelo, o la salvaguardia de nuestras hermosas áreas verdes.

He vivido aquí durante 25 años, soy madre de dos hijos, he sido voluntaria activa en organizaciones sin fines de lucro locales, y siempre he promovido la conexión que hay entre un ambiente sano y una economía sana. Sigo firmemente comprometida con los valores fundamentales de San Luis Obispo de protección ambiental, riqueza cultural, vitalidad económica y un gobierno justo y sensato.

San Luis Obispo prospera pero tendremos que tomar decisiones difíciles. Mi experiencia empresarial proporciona habilidades útiles para tomar decisiones críticas para nuestro futuro, como las relativas a la compensación de los empleados, el financiamiento de la infraestructura y la vivienda. Estoy comprometida a abordar temas presupuestales como las pensiones que carecen de capital de respaldo.

Aprobé los Planes Maestros para Bicicletas y Peatones; me aseguré de que nuestro suministro de agua fuera seguro y limpio; propicié soluciones para el bienestar de los vecindarios; respaldé los esfuerzos de mantenimiento de los espacios abiertos; y sigo explorando respuestas al cambio climático y nuevas oportunidades de vivienda para la fuerza laboral.

Le pido su voto. Por favor contácteme en carlynpc@gmail.com o en el 805-550-9320.
SAN LUIS OBISPO COUNTY COMMUNITY COLLEGE DISTRICT
FULL TEXT OF MEASURE L-14

CUESTA COLLEGE AFFORDABLE EDUCATION, JOB TRAINING/CAMPUS REPAIR MEASURE. To repair, construct/acquire facilities, sites/equipment, prepare students/returning veterans for universities/good paying jobs, address severe budget cuts by updating aging classrooms, improving/maintaining nursing, paramedic, 9-1-1 medical training, welding, engineering, automotive, early childhood education/other career education programs, repairing deteriorating gas/electrical lines, upgrading technology, shall San Luis Obispo County Community College District issue $275,000,000 in bonds at legal rates, requiring citizens’ oversight, independent audits, all funds used locally?

Bonds—Yes
Bonds—No

PROJECTS

The Board of Trustees of the San Luis Obispo County Community College District, to be responsive to the needs of its community, evaluated Cuesta College’s urgent and critical facility needs, and its capacity to provide students, active military and Veterans with support facilities, an affordable education and prepare them for success in college and careers. Job training, safety issues, enrollment, class size reduction and class offerings, and information and computer technology infrastructure were each considered, in developing the scope of projects to be funded, as outlined in the District’s Facilities Master Plan, incorporated herein by reference in its entirety (the “Master Plans”), and available for review on the District’s website (www.cuesta.edu). In developing the scope of projects, the faculty, staff, students and community have prioritized local job training and job placement needs, particularly in automotive, technology, paramedic/911 emergency medical training, as well as facilities available to support an affordable education, so that the most critical needs that will make the Cuesta College an effective place for learning, would be addressed. In the course of developing the Master Plans, public input was received from hundreds of constituents. It was concluded that if these facility needs were not addressed now, the Cuesta College would be unable to remain competitive in preparing students for jobs in high demand industries and university transfer. The Board concluded that the longer they waited to repair and upgrade Cuesta College, the more expensive it would be. In implementing the Master Plan for the Cuesta College, the Board of Trustees determines that Cuesta College MUST:

(i) Provide AFFORDABLE, LOW-COST, HIGH QUALITY EDUCATION in San Luis Obispo County needed to successfully transfer to four-year universities, and earn job skills; and

(ii) Expand career and SUPPORT FACILITIES FOR VETERANS and military personnel;

(iii) Provide essential job training and workforce preparation for students of all ages, including among others, training for paramedics, nurses and emergency medical responders; and
Adhere to stringent FISCAL ACCOUNTABILITY safeguards including:

(a) REQUIRE ANNUAL FINANCIAL AUDITS,
(b) Require citizens’ oversight of all funds,
(c) No funds will be used for administrators’ salaries and pensions,
(d) ALL FUNDS WILL BE SUBJECT TO LOCAL CONTROL AND WILL REMAIN LOCAL AT CUESTA COLLEGE.

The Master Plan is available for review at the Superintendent/President’s office and at www.cuesta.edu. The following types of projects are authorized to be undertaken at Cuesta College:

**Academic Facility and Technology Upgrade Projects To Help Students, Active Military and Veterans Transfer to Four-Year Universities or be Trained For Good Jobs**

**Goal and Purpose:** Ensuring students, active military and veterans are either prepared for transfer to University of California or State college systems or trained for in-demand, good paying jobs are major objectives of Cuesta College.

Cuesta College has served San Luis Obispo County residents for nearly three generations providing essential job training and workforce preparation in automotive technology, nursing, paramedic/911 emergency medical training, agricultural trades, early childhood education, law enforcement, welding, construction, engineering, technology and architecture. Funding needed repairs and upgrades to support vital educational programs will ensure Cuesta College remains a strong resource for future generations.

Thus the District requires FUNDS that ARE LOCALLY CONTROLLED to improve academic facilities and technology implementations which will allow them to continue providing ACCESS TO AFFORDABLE, HIGH QUALITY EDUCATION to local students, active military and veterans, including:

- Upgrade and expand facilities for career training in well-paying careers and transfer to universities.
- Expand classrooms and instructional facilities in nursing, emergency responder, and other health care professions.
- Expand facilities for veterans to provide career training and support services to returning veterans seeking training or retraining to reenter the workforce.
- Upgrade outdated science, math and computer labs and expand College facilities providing instruction in Science, Technology, Engineering and Math (STEM).
- Install additional technology infrastructure to improve computer technology and Internet access.
Upgrade outdated job-training classrooms, labs and equipment to provide all students with opportunities to learn job skills, including nursing and paramedic education programs.

Upgrade support facilities for currently active military personnel.

Upgrade and replace existing information technology infrastructure and network systems to improve efficiency and increase capacity.

Upgrade and build academic buildings to expand classrooms for job training and career technical education, including early childhood education, welding, construction, engineering, technology and architecture, among others.

Upgrade and replace technology, computers, hardware and systems used for job training and retraining programs.

Repair and Construction Projects to Provide Greater ACCESS TO AN AFFORDABLE EDUCATION

Goal and Purpose: Since the cost of attending universities costs as much as six (6) times that of attending Cuesta College, more and more local students and their families rely on Cuesta College. Therefore, keeping Cuesta’s facilities upgraded will ensure that local students can earn college credits, certificates and job skills at a reasonable price:

- Upgrade aging bathrooms, repair floors, walkways, plumbing, lighting and electrical systems.
- Construct more classroom space.
- Fix leaking roofs, which lead to power outages and cancelled classes.
- Upgrade outdated electrical systems and wiring for computer technology and Internet access.
- Renovate, repair or replace outdated laboratories, classrooms, training centers and support facilities.
- Replace deteriorating portable classrooms on San Luis Obispo Campus with up-to-date permanent classrooms.
- Replace deteriorating portable classrooms on North County Campus in Paso Robles with up-to-date permanent classrooms.
- Upgrade and replace classroom instructional equipment.
- Improve student safety, handicapped accessibility emergency preparedness, and security systems, including lighting, fencing, smoke detectors, fire alarms and sprinklers, gas and sewer lines.
- Repair deteriorating gas and electrical lines.

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This bond measure has strict accountability requirements including (a) an independent Citizens’ Oversight Committee with representation from throughout our region; (b) annual financial audits to make sure money is being spent as promised; (c) no money from this measure will go towards salaries or pensions, and (d) all money will stay local and cannot be taken by the State.

1. **NO ADMINISTRATOR SALARIES.** Proceeds from the sale of the bonds authorized by this proposition shall be used only for the acquisition, construction, reconstruction, rehabilitation, or replacement of school facilities, including the furnishing and equipping of school facilities, and not for any other purpose, including teacher, faculty and college administrator salaries, pensions and other operating expenses.

2. **FISCAL ACCOUNTABILITY. THE EXPENDITURE OF BOND MONEY ON THESE PROJECTS IS SUBJECT TO STRINGENT FINANCIAL ACCOUNTABILITY REQUIREMENTS.** BY LAW, PERFORMANCE AND FINANCIAL AUDITS WILL BE PERFORMED ANNUALLY, AND ALL BOND EXPENDITURES WILL BE MONITORED BY AN INDEPENDENT CITIZENS’ OVERSIGHT COMMITTEE TO ENSURE THAT FUNDS ARE SPENT AS PROMISED AND SPECIFIED. THE CITIZENS’ OVERSIGHT COMMITTEE MUST INCLUDE, AMONG OTHERS, REPRESENTATION OF A BONA FIDE TAXPAYERS ASSOCIATION, A BUSINESS ORGANIZATION AND A SENIOR CITIZENS ORGANIZATION. NO DISTRICT EMPLOYEES OR VENDORS ARE ALLOWED TO SERVE ON THE CITIZENS’ OVERSIGHT COMMITTEE.

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The listed projects will be completed as needed. Each project is assumed to include its share of furniture, equipment, architectural, engineering, and similar planning costs, program/project management, staff training expenses and a customary contingency. In addition to the listed projects stated above, authorized projects also include the acquisition of a variety of instructional, maintenance and operational equipment, including the reduction or retirement of outstanding lease obligations and interim funding incurred to advance fund projects from payment of the costs of preparation of all facility planning, facility studies, assessment reviews, facility master plan preparation and updates, environmental studies (including environmental investigation, remediation and monitoring), design and construction documentation, and temporary housing of dislocated college activities caused by construction projects. In addition to the projects listed above, repair, renovation and construction projects may include, but not be limited to, some or all of the following: renovation of student and staff restrooms; replace aging electrical and plumbing systems; repair and replacement of heating and ventilation systems; upgrade of facilities for energy efficiencies, including photovoltaic/solar installations; repair and replacement of worn-out and leaky roofs, windows, walls doors and drinking fountains; removal of outdated buildings and construction of new classrooms and support buildings; installation of wiring and electrical systems to safely accommodate computers, technology and other electrical devices and needs; upgrade facilities to meet current earthquake safety standards; repair and replacement of fire alarms, emergency communications and security systems; upgrading, resurfacing, replacing or relocating of hard courts, fields, turf and irrigation systems; upgrade classrooms; build or upgrade facilities for math, physical sciences, fine arts, theatre arts, and agriculture; construct or expand a
simulation lab for allied health programs; improve campus signage; upgrade existing parking lots; repair, upgrade and install interior and exterior lighting systems; replace water and sewer lines and other plumbing systems; construct, upgrade or expand foreign language, humanities buildings, physical education/aquatic facilities, locker rooms, administrative offices, public safety office, maintenance building, student service/campus center and instructional buildings, trades and technology building, library, auto shop, athletic fields, student services building, parking lots, turf; improve water conservation and energy efficiency; replace elevators; replace outdated security systems; replace existing window systems with energy-efficient systems to reduce costs; improve insulation, weatherproofing and roofs to reduce costs; improve access for the disabled; install and repair fire safety equipment, including alarms, smoke detectors, sprinklers, emergency lighting, and fire safety doors; replace broken concrete walks, deteriorated asphalt; replace/upgrade existing signage, bells and clocks; demolition of unsafe facilities; install new security systems, such as security (surveillance) cameras, outdoor lighting, fencing, gates and classroom door locks; replace sewer lines and improve drainage systems to prevent flooding; upgrade roadway and pedestrian paths for improved safety and access for emergency vehicles, site parking, utilities and grounds. The project list also includes the refinancing of outstanding lease obligations. The upgrading of technology infrastructure includes, but is not limited to, the funding of a technology endowment, LCD projectors, portable interface devices, servers, switches, routers, modules, sound projection systems, information systems, printers, digital whiteboards, upgrade voice-over-IP, communication systems, audio/visual and telecommunications systems, call manager and network security/firewall, Internet connectivity, wireless systems, technology infrastructure, and other miscellaneous equipment.

The allocation of bond proceeds will be affected by the District’s receipt of State matching funds and the final costs of each project. In the absence of State matching funds, which the District will aggressively pursue to reduce the District’s share of the costs of the projects, the District will not be able to complete some of the projects listed above. Some projects may be undertaken as joint use projects in cooperation with other local public or non-profit agencies. The budget for each project is an estimate and may be affected by factors beyond the District’s control. The final cost of each project will be determined as plans and construction documents are finalized, construction bids are received, construction contracts are awarded and projects are completed. Based on the final costs of each project, certain of the projects described above may be delayed or may not be completed. Demolition of existing facilities and reconstruction of facilities scheduled for repair and upgrade may occur, if the Board determines that such an approach would be more cost-effective in creating more enhanced and operationally efficient campuses. Necessary site preparation/restoration may occur in connection with new construction, renovation or remodeling, or installation or removal of relocatable classrooms, including ingress and egress, removing, replacing, or installing irrigation, utility lines, trees and landscaping, relocating fire access roads, and acquiring any necessary easements, licenses, or rights of way to the property. Proceeds of the bonds may be used to pay or reimburse the District for the cost of District staff when performing work on or necessary and incidental to bond projects. Bond proceeds shall only be expended for the specific purposes identified herein. The District shall create an account into which proceeds of the bonds shall be deposited and comply with the reporting requirements of Government Code § 53410.
IMPARTIAL ANALYSIS OF MEASURE L-14

This measure will determine whether the San Luis Obispo County Community College District ("the District") may issue $275 million in bonds for the purpose of improving school and education facilities within the District. The measure, placed on the ballot by the District’s Board of Trustees, will become effective only if 55% of the voters vote “Yes” on the measure.

On November 7, 2000, the voters of California passed “Proposition 39,” amending Article XIII, section 1(b) of the California Constitution. That amendment authorizes the District to incur bonded indebtedness for the purpose of financing the construction, reconstruction, rehabilitation, or replacement of community college school facilities, in accordance with certain accountability requirements. To implement the requirements of Proposition 39, the Legislature enacted the “Strict Accountability in Local School Construction Bond Act of 2000” (Educ. Code, § 15264, et seq.; hereafter referred to as “the School Bond Act”).

If approved by 55% of the voters, this measure will authorize the District to issue up to $275 million in general obligation bonds, which will bear interest at a rate not to exceed the annual limit permitted by law. Bond proceeds will be used to fund the “Projects” identified in the full text of the measure. The District’s Board of Trustees has evaluated safety, class size reduction, enrollment and information and computer technology infrastructure in developing the list of projects proposed in the measure, in accordance with the accountability requirements of Article XIII, section 1(b)(3) of the California Constitution.

As required by law, the proceeds from the sale of the bonds will be used only for the acquisition, construction, reconstruction, rehabilitation or replacement of school facilities, including the furnishing and equipping of school facilities, and not for any other purpose, including teacher, faculty, and administrator salaries, pensions and other operating expenses. Approval of the bond measure does not guarantee that any particular project will be funded.

Principal and interest on the bonds will be payable from the proceeds of ad valorem taxes levied annually on taxable real property within the District. These taxes would be in addition to the property taxes currently levied on taxpayers within the District. The amount of the increased taxes each year would depend upon the amount needed to pay the principal and interest on the bonds. The District’s Tax Rate Statement, which accompanies this analysis, reflects an estimate of the maximum property tax levies required to service the bonds. The actual tax rates may vary depending on the timing of sales, number of bonds sold at each sale, and increases in assessed valuations.

Performance and financial audits must be performed annually to ensure that bond proceeds are spent only as specified in the measure, and an independent citizens’ oversight committee will monitor expenditures and provide additional oversight. Under the School Bond Act, bond proceeds must be deposited in a separate account. As long as any bond proceeds remain unexpended, annual reports must be filed with the District’s Board of Trustees stating the amount of bond proceeds received and expended in that year and the status of any project funded or to be funded from bond proceeds.

s/ RITA L. NEAL
County Counsel
TAX RATE STATEMENT FOR MEASURE L-14

An election will be held in the San Luis Obispo County Community College District (the “District”) on November 4, 2014, to authorize the sale of up to $275,000,000 in bonds of the District to finance facilities as described in the proposition. If the bonds are approved, the District expects to issue the Bonds in multiple series over time. Principal and interest on the bonds will be payable from the proceeds of tax levies made upon the taxable property in the District. The following information is provided in compliance with Sections 9400 through 9404 of the California Elections Code.

1. The best estimate of the tax which would be required to be levied to fund this bond issue during the first fiscal year after the sale of the first series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is $0.01945 per $100 ($19.45 per $100,000) of assessed valuation in fiscal year 2015-16.

2. The best estimate of the tax rate which would be required to be levied to fund this bond issue during the first fiscal year after the sale of the last series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is $0.01945 per $100 ($19.45 per $100,000) of assessed valuation in fiscal year 2024-25.

3. The best estimate of the highest tax rate which would be required to be levied to fund this bond issue, based on estimated assessed valuations available at the time of filing of this statement, is $0.01945 per $100 ($19.45 per $100,000) of assessed valuation, which is projected to be the same in every fiscal year that the bonds remain outstanding.

Voters should note that estimated tax rates are based on the ASSESSED VALUE of taxable property on the Counties’ official tax rolls, not on the property’s market value, which could be more or less than the assessed value. In addition, taxpayers eligible for a property tax exemption, such as the homeowner’s exemption, will be taxed at a lower effective tax rate than described above. Certain taxpayers may also be eligible to postpone payment of taxes. Property owners should consult their own property tax bills and tax advisors to determine their property’s assessed value and any applicable tax exemptions.

Attention of all voters is directed to the fact that the foregoing information is based upon the District’s projections and estimates only, which are not binding upon the District. The actual tax rates and the years in which they will apply may vary from those presently estimated, due to variations from these estimates in the timing of bond sales, the amount of bonds sold and market interest rates at the time of each sale, and actual assessed valuations over the term of repayment of the bonds. The dates of sale and the amount of bonds sold at any given time will be determined by the District based on need for construction funds and other factors. The actual interest rates at which the bonds will be sold will depend on the bond market at the time of each sale. Actual future assessed valuation will depend upon the amount and value of taxable property within the District as determined by the respective County Assessors of San Luis Obispo and Monterey Counties in the annual assessment and the equalization process.

s/ Gilbert H. Stork, Ed.D.
Superintendent/President
San Luis Obispo County Community College District / Cuesta College
ARGUMENT IN FAVOR OF MEASURE L-14

51 Years! That’s how long Cuesta College has been serving our community.

Whether it’s training first responders, providing career training in fields like agriculture, welding, trades, construction, and early childhood education, or simply providing college transfer courses – keeping Cuesta College STRONG and AFFORDABLE for future generations is a must.

**YES on L** maintains affordable, quality education and job training LOCALLY at Cuesta College!

The fact is, with Universities becoming increasingly expensive, strong, affordable community colleges – like Cuesta College – are more important than ever! **YES on L** supports vital educational programs at Cuesta College by repairing and upgrading classrooms and educational facilities.

Local job training programs help keeps our economy moving forward! **YES on L** maintains and improves Cuesta College job training programs in automotive technology, nursing, paramedic/9-1-1 emergency medical training, agriculture trades, early childhood education, law enforcement, welding, construction, engineering, technology and architecture, among others.

Cuesta College is also where many of our area’s 9-1-1 emergency first-responders are educated and trained. **YES on L** ensures Cuesta College can continue to play this vital role training paramedics, nurses, emergency medical responders and other healthcare professionals – keeping our communities healthy and safe.

Our community has a strong tradition of patriotism and supporting our military and our veterans. **YES on L** ensures access for disabled students and improves support programs for veterans looking to re-enter the civilian workforce.

**YES on L** includes tough accountability provisions required by law including published financial audits and an Independent Citizens’ Oversight Committee to monitor funds.

**NO Measure L** money can be spent on administrators’ salaries or pensions.

**NO Measure L** funds can be taken by Sacramento!

**YES on L** is supported by community leaders, business leaders, local employers, educators.

To learn more, visit **www.KeepCuestaStrong.com**

Dee Lacey  
Cattle Rancher / Board of Directors Heritage Oaks Bank & Cuesta College Foundation

Matthew Lozano  
Iraq Veteran / Atascadero Resident

Jim Brabeck  
55 year County Resident / Cuesta College Alumnus / Local Businessman

Kyle Parker  
Paramedic / Cuesta College Alumnus

Jacqueline del Valle Vitti Frederick  
Nipomo Resident / Business Owner / Attorney
This proposition may be known and referred to as the San Luis Coastal Unified School District General Obligation Bond of 2014, or Measure D-14.

BOND AUTHORIZATION

By approval of this proposition by at least 55% of the registered voters voting on the proposition, the San Luis Coastal Unified School District (the “District”) shall be authorized to issue and sell bonds of up to $177 million in aggregate principal amounts to provide financing for the specific school facilities projects listed in the Bond Project List below, and in order to qualify to receive State matching grant funds, subject to all of the accountability safeguards specified below.

ACCOUNTABILITY SAFEGUARDS

The provisions in this section are specifically included in this proposition in order that the District’s voters and taxpayers may be assured that their money will be spent wisely to address specific facilities needs of the District, all in compliance with the requirements of Article XIII A, Section 1(b)(3) of the State Constitution, and the Strict Accountability in Local School Construction Bonds Act of 2000 (codified at Education Code Sections 15264 and following).

Evaluation of Needs. The Board of Education hereby certifies that it has evaluated safety, class size reduction and information technology needs in developing the Bond Project List.

Limitation on Use of Bond Proceeds. The State of California does not have the power to take locally approved school district bond funds for any State purposes. The Constitution allows proceeds from the sale of bonds authorized by this proposition to be used only for the construction, reconstruction, rehabilitation, or replacement of school facilities listed in this proposition, including the furnishing and equipping of school facilities, or the acquisition or lease of real property for school facilities, and not for any other purpose, including teacher and administrator salaries and other school operating expenses. Proceeds of the bonds may be used to pay or reimburse the District for the cost of District staff only when performing work on or necessary and incidental to the bond projects.

Independent Citizens’ Oversight Committee. The Board of Education shall establish an independent Citizens’ Oversight Committee (pursuant to Education Code Section 15278 and following), to ensure bond proceeds are spent only for the school facilities projects listed in the Bond Project List. The committee shall be established within 60 days of the date on which the Board of Education enters the election results on its minutes.

Annual Performance Audits. The Board of Education shall conduct an annual, independent performance audit to ensure that the bond proceeds have been expended only on the school facilities projects listed in the Bond Project List.

Annual Financial Audits. The Board of Education shall conduct an annual, independent financial audit of the bond proceeds (which shall be separate from the District’s regular annual financial audit) until all of those proceeds have been spent for the school facilities projects listed in the Bond Project List.

Special Bond Proceeds Account; Annual Report to Board. Upon approval of this proposition and the sale of any bonds approved, the Board of Education shall take actions necessary pursuant to Government Code Section 53410 and following to establish an account in which proceeds of the sale of bonds will be deposited. As long as any proceeds of the bonds remain unexpended, the Superintendent or the Chief Business Official of the District (or such other employee as may perform substantially similar duties) shall cause a report to be filed with the
Board no later than December 31 of each year, commencing January 1 of the year in which bonds are first issued, stating (1) the amount of bond proceeds received and expended in that year, and (2) the status of any project funded or to be funded from bond proceeds. The report may relate to the calendar year, fiscal year, or other appropriate annual period as such officer shall determine, and may be incorporated into the annual budget, audit, or other appropriate routine report to the Board.

**FURTHER SPECIFICATIONS**

**Specific Purposes.** All of the purposes enumerated in this proposition shall be united and voted upon as one single proposition, pursuant to Education Code Section 15100, and shall constitute the specific purposes of the bonds; and proceeds of the bonds shall be spent only for such purposes, pursuant to Government Code Section 53410.

**Joint Use.** The District may enter into agreements with the County of San Luis Obispo, City of Morro Bay, City of San Luis Obispo, or other public agencies or nonprofit organizations for joint use of school facilities financed with the proceeds of the bonds in accordance with Education Code Section 17077.42 (or any successor provision). The District may seek State grant funds for eligible joint-use projects as permitted by law, and this proposition hereby specifies and acknowledges that bond funds will or may be used to fund all or a portion of the local share for any eligible joint-use projects identified in the Bond Project List or as otherwise permitted by California State regulations, as the Board of Education shall determine.

**Rate of Interest.** The bonds shall bear interest at a rate per annum not exceeding the statutory maximum, payable at the time or times permitted by law.

**Term of Bonds.** The number of years the whole or any part of the bonds are to run shall not exceed the legal limit, though this shall not preclude bonds from being sold which mature prior to the legal limit.

**BOND PROJECT LIST**

The Bond Project List below describes the specific projects the San Luis Coastal Unified School District proposes to finance with proceeds of the bonds. Listed projects will be completed as needed at a particular school site according to Board-established priorities, and the order in which such projects appear on the Bond Project List is not an indication of priority for funding or completion. The final cost of each project will be determined as plans are finalized, construction bids are awarded, and projects are completed. Certain construction funds expected from non-bond sources, including State grant funds for eligible projects, have not yet been secured. Until all project costs and funding sources are known, the Board of Education cannot determine the amount of bond proceeds available to be spent on each project, nor guarantee that the bonds will provide sufficient funds to allow completion of all listed projects. Completion of some projects may be subject to further government approvals or appropriation by State officials and boards, to local environmental review, and to input from the public. For these reasons, inclusion of a project on the Bond Project List is not a guarantee that the project will be funded or completed.

Unless otherwise noted, the projects in the Bond Project List are authorized to be completed at each or any of the District’s sites, as shall be approved by the Board of Education. Furthermore the District references herein the Facilities Master Plan adopted by the Board of Education at its June 24, 2014, board meeting as the basis for the bond projects.

The District’s goal in establishing the project list is to provide equity among local schools so that all children have the opportunity to excel academically. Furthermore, the projects should ensure that students who plan to go to college are prepared to succeed, and those who don’t
plan to go to college receive the career training they need to compete for good paying jobs in science, technology and the trades.

The following is a list of District schools and their first date of construction:

- Baywood Elementary - 1975
- Bellevue-Santa Fe Elementary - 1964
- Bishop’s Peak Elementary - 1950
- Del Mar Elementary - 1960
- Hawthorne Elementary - 1961
- Los Ranchos Elementary - 1958
- Monarch Grove Elementary - 1991
- Morro Elementary - 1935
- Pacheco Elementary - 1953
- Sinsheimer Elementary - 1953
- C.L. Smith Elementary - 1962
- Sunnyside Elementary - 1953
- Teach Elementary - 1948
- Laguna Middle School - 1968
- Los Osos Middle School- 1975
- Morro Bay High School - 1958
- Pacific Beach High School - 1938
- San Luis Obispo High School - 1936

Specific project improvements at:

**Morro Bay High School (first built in 1958):**

- Provide updated career or technical education programs for job readiness;
- Repair or replace leaky roofs;
- Improve student access to computers and modern technology;
- Construct, upgrade, and renovate science, technology, engineering, and math classrooms and labs;
- Modernize and upgrade outdated academic classrooms, labs and shops;
- Upgrade inadequate electrical systems;
- Make energy efficiency and water conservation improvements including updating outdated windows, lighting, heating, ventilation, and air conditioning systems;
- Renovate, upgrade, and construct student support facilities including restrooms, library, cafeteria/multi-purpose room, student services/school offices, plaza/quad area, and performing arts building;
- Upgrade, modernize and construction athletic fields and facilities for school and community use including a new pool, all-weather track, gymnasiums, locker rooms, stadium and tennis courts;
- Make health, safety and handicapped accessibility improvements throughout the campus;
- Repair deteriorating plumbing and sewer systems;
- Upgrade security systems and fire alarms;
- Improve student safety by upgrading or constructing new drop-off/pick-up areas, and parking;
- Construct new classrooms to replace outdated temporary portable classrooms, as needed

Specific project improvements at:

**San Luis Obispo High School (first built in 1936):**

- Provide updated career and technical education programs for job readiness;
- Construct, upgrade, and renovate science, technology, engineering, and math classrooms and labs;
- Repair or replace leaky roofs;
- Improve student access to computers and modern technology;
- Modernize and upgrade outdated academic classrooms, labs and shops;
- Upgrade inadequate electrical systems;
- Upgrade, modernize and construction athletic fields and facilities for school and community use including a new pool, all-weather track, gymnasiums, locker rooms, stadium and tennis courts;
- Make energy efficiency and water conservation improvements including updating outdated windows, lighting, and heating, ventilation, and air conditioning systems;
- Renovate or construct student support facilities including restrooms, library, cafeteria, kitchen, student services/school offices, multipurpose room, and performing arts/music;
- Make health, safety and handicapped accessibility improvements throughout the campus.
- Repair deteriorating plumbing and sewer systems.
- Upgrade security systems and fire alarms.
- Improve student safety by upgrading or constructing drop-off, pick-up areas, pedestrian walkways, and parking.
- Construct new classrooms to replace outdated temporary portable classrooms, as needed

Specific project improvements at:
**Pacific Beach High School, Laguna and Los Osos Middle Schools (first built in 1938, 1968 and 1975, respectively):**
- Construct, upgrade and renovate science, technology, engineering, and math classrooms and labs;
- Provide updated career technical programs;
- Repair and replace outdated roofs;
- Construct new classrooms to replace outdated temporary portable classrooms, as needed;
- Make security improvements improving site entrances;
- Improve student safety by upgrading drop-off, pick-up areas, pedestrian walkways, and parking;
- Renovate and expand existing multipurpose buildings and gymnasiums;
- Make health, safety and handicapped accessibility improvements throughout the campus;
- Repair deteriorating plumbing and sewer systems;
- Upgrade security systems and fire alarms;
- Upgrade inadequate electrical systems;
- Renovate or construct student support facilities including restrooms, libraries, cafeterias, kitchens, student services, and school offices;

Specific project improvements at:
**Elementary Schools throughout the District:**
- Construct new classrooms to replace outdated temporary portable classrooms, as needed;
- Repair or replace leaky roofs;
- Improve student access to computers and modern technology;
- Modernize and upgrade outdated classrooms;
- Construct, upgrade, and renovate multipurpose rooms;
- Upgrade inadequate electrical systems;
- Repair deteriorating plumbing and sewer systems;
- Remove deteriorating portable classrooms;
- Make energy efficiency and water conservation improvements including updating outdated windows, lighting, heating, ventilation, and air conditioning systems;
• Renovate or construct student support facilities including restrooms, libraries, cafeterias, multi-purpose rooms, kitchens, student services, and school offices;
• Make health, safety and handicapped accessibility improvements throughout the campus;
• Make security improvements improving site entrances and fencing;
• Improve student safety by upgrading drop-off, pick-up areas, and parking;
• Upgrade security systems and fire alarms.

The listed projects will be completed as needed. Each project is assumed to include its share of furniture, equipment, architectural, engineering, and similar planning costs; program/project management; staff training expenses; and a customary contingency for unforeseen design and construction costs. In addition to the listed projects stated above, the list also includes the acquisition of a variety of instructional, maintenance and operational equipment, including the reduction or retirement of outstanding lease obligations and interim funding incurred to advance fund projects from the list; installation of signage and fencing; payment of the costs of preparation of all facility planning, facility studies, assessment reviews, facility master plan preparation and updates, environmental studies (including environmental investigation, remediation and monitoring), design and construction documentation, and temporary housing of dislocated District activities caused by construction projects. In addition to the projects listed above, the repair and renovation of each of the existing school facilities may include, but not be limited to, some or all of the following: installation wiring, and electrical systems to safely accommodate computers, technology and other electrical devices and needs; upgrades or construction of support facilities, including administrative, physical education/athletic facilities, and performing arts buildings and maintenance yards; repair and replacement of fire alarms, emergency communications and security systems; resurfacing or replacing hard courts, pools, turf and irrigation systems, and campus landscaping and play fields; expand parking; install interior and exterior painting and floor covering; demolition; and construction of various forms of storage and support spaces; upgrade classrooms, bleachers, kitchens; repair, upgrade and install interior and exterior lighting systems; replace outdated security fences and security systems. The upgrading of technology infrastructure includes, but is not limited to, computers, projectors, portable interface devices, servers, switches, routers, modules, sound projection systems, laser printers, digital white boards, document projectors, upgrade voice-over-IP, call manager and network security/firewall, wireless technology systems, and other miscellaneous equipment and software. The allocation of bond proceeds will be affected by the District’s receipt of State matching funds and the final costs of each project. In the absence of State matching funds, which the District will aggressively pursue to reduce the District’s share of the costs of the projects, the District will not be able to complete some of the projects listed above. The budget for each project is an estimate and may be affected by factors beyond the District’s control. Some projects throughout the District, such as gyms, fields, and performing arts facilities, may be undertaken as joint use projects in cooperation with other local public or non-profit agencies. The final cost of each project will be determined as plans and construction documents are finalized, construction bids are received, construction contracts are awarded, and projects are completed. Based on the final costs of each project, certain of the projects described above may be delayed or may not be completed. Demolition of existing facilities and reconstruction of facilities scheduled for repair and upgrade may occur, if the Board determines that such an approach would be more cost-effective in creating more enhanced and operationally efficient campuses. Necessary site preparation/restoration may occur in connection with new construction, renovation or remodeling, or installation or removal of relocatable classrooms, including ingress and egress, removing, replacing, or installing irrigation, utility lines, trees and landscaping, relocating fire access roads, and acquiring any necessary easements, licenses, or rights of way to the property. Proceeds of the bonds may be used to pay
or reimburse the District for the cost of District staff when performing work on or necessary and incidental to bond projects and the costs of issuing the bonds. Bond proceeds shall only be expended for the specific purposes identified herein. The District shall create an account into which proceeds of the bonds shall be deposited and comply with the reporting requirements of Government Code § 53410.

The Bond Project List shall be considered a part of this ballot proposition, and shall be reproduced in any official document required to contain the full statement of the bond proposition.

IMPARTIAL ANALYSIS OF MEASURE D-14

This measure will determine whether the San Luis Coastal Unified School District ("the District") shall issue $177 million in bonds for the purpose of improving school and education facilities within the District. The measure, placed on the ballot by the District’s Board of Education, will become effective only if fifty-five percent (55%) of the voters vote “Yes” on the measure.

On November 7, 2000, the voters of California passed “Proposition 39,” amending Article XIII A, section 1(b)(3) of the California Constitution. That amendment authorizes the District to incur bonded indebtedness for the purpose of financing the construction, reconstruction, rehabilitation, or replacement of school facilities, in accordance with certain accountability requirements. To implement the requirements of Proposition 39, the Legislature enacted the "Strict Accountability in Local School Construction Bond Act of 2000" (Ed. Code, § 15264, et seq.; hereafter referred to as “the School Bond Act”).

If approved, this measure will authorize the District to issue up to $177 million in general obligation bonds, which will bear interest at a rate not to exceed the annual limit permitted by law. Bond proceeds will be used to fund projects included in the Bond Project List (included in the full-text of the measure). The District’s Board of Education has certified that it has evaluated safety, class size reduction, enrollment growth and information technology needs of the District in developing the Bond Project List, in accordance with the School Bond Act.

As required by law, the proceeds from the sale of the bonds will be used only for the construction, reconstruction, rehabilitation or replacement of school facilities, including the furnishing and equipping of school facilities, or the acquisition or lease of real property for school facilities, and not for any other purpose, including teacher and employee salaries and other school operating expenses. Approval of the bond measure does not guarantee that any particular project will be funded.

Principal and interest on the bonds will be payable from the proceeds of ad valorem taxes levied annually on taxable real property within the District. These taxes would be in addition to the property taxes currently levied on taxpayers within the District. The amount of the increased taxes each year would depend upon the amount needed to pay the principal and interest on the bonds. The District’s Tax Rate Statement, which accompanies this analysis, reflects an estimate of the maximum property tax levies required to service the bonds. The actual tax rates may vary depending on the timing of sales, number of bonds sold at each sale, and increases in assessed valuations.

Performance and financial audits must be performed annually to ensure that bond proceeds are spent only as specified in the measure, and an independent citizens’ oversight committee will monitor expenditures and provide additional oversight. Bond proceeds will be deposited in a separate account. As long as any bond proceeds remain unexpended, annual reports will be filed with the District’s Board of Education stating the amount of bond proceeds received and expended in that year and the status of any project funded or to be funded from bond proceeds.

s/ RITA L. NEAL
County Counsel

PR-0640-6
TAX RATE STATEMENT FOR MEASURE D-14

An election will be held in the San Luis Coastal Unified School District (the "District") on November 4, 2014, to authorize the sale of $177,000,000 in general obligation bonds. The following information is submitted in compliance with Sections 9400-9404 of the California Elections Code.

The best estimate of the tax rate that would be required to fund this bond issue during the first fiscal year after the sale of the first series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is $.0490 per $100 ($49.00 per $100,000) of assessed valuation in fiscal year 2015-16.

The best estimate of the tax rate that would be required to fund this bond issue during the first fiscal year after the sale of the last series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is $.0490 per $100 ($49.00 per $100,000) of assessed valuation in fiscal year 2022-23.

The best estimate of the highest tax rate that would be required to fund this bond issue, based on estimated assessed valuations available at the time of filing this statement, is $.0490 per $100 ($49.00 per $100,000) of assessed valuation.

These estimates are based on projections derived from information obtained from official sources. The actual tax rates and the years in which they will apply may vary depending on the timing of bond sales, the amount of bonds sold at each sale and actual increases in assessed valuations. The timing of the bond sales and the amount of bonds sold at any given time will be determined by the needs of the District. Actual assessed valuations will depend upon the amount and value of taxable property within the District as determined in the assessment and the equalization process.

s/ ERIC PRATER, Ed.D.
Superintendent
ARGUMENT IN FAVOR OF MEASURE D-14

Our schools are our most important community assets and should be our number one priority. Quality schools improve student achievement, property values, and neighborhood safety, and prepare students for productive futures. While teachers and staff do a great job educating local children, the San Luis Coastal Unified School District must renovate its aging schools for continued student safety and success.

Although our schools have been well maintained over the years, including major renovations and upgrades to elementary and middle schools in the 1990s, many outdated classrooms and facilities throughout the District require upgrades to meet 21st century standards. All our schools need some improvement, but our high schools currently have the greatest needs. San Luis Obispo High, our oldest, includes buildings from 1936, nearly 80 years ago! Most Morro Bay High classrooms are over 50 years old.

Our schools need major classroom and infrastructure improvements to continue providing quality education to local students. By investing in our neighborhood schools, we can strengthen our community and meet today’s safety, technology, and educational standards.

If passed, Measure D will:

- Provide updated vocational education facilities for job readiness
- Construct and renovate classrooms, restrooms, facilities, and labs
- Repair and replace leaky roofs
- Improve student access to computers and modern technology
- Repair deteriorating plumbing and sewer systems

Measure D makes financial sense and protects taxpayers.

- By law, spending must be reviewed and annually audited by an independent citizens’ oversight committee.
- All funds must be spent locally and cannot be taken by the State.
- Funds are required to be spent only on schools, not for administrator or teacher salaries.

Measure D upgrades and renovates old and inadequate classrooms, improves the education of local children, and maintains the quality of our community. That's something we can all support. Please join us and VOTE YES ON MEASURE D!

s/ Diana Barnhart, California Teacher of the Year, 2006; Retired SLCUSD Teacher; San Luis Obispo Resident

s/ Amy Burton, Del Mar PTA Board Member; SLCUSD Parent; Morro Bay Resident

s/ Brian Clausen, CEO, Experts Exchange; SLCUSD Parent and SLO Resident; Board of Directors, SLO Chamber of Commerce

s/ Jim Quesenberry, President, SLCUSD Board of Trustees; Grandparent; Los Osos Resident

s/ John Spatafore, Attorney, Community Volunteer; Parent and Former SLCUSD Board Member; San Luis Obispo Resident

NO ARGUMENT AGAINST MEASURE D-14 WAS SUBMITTED
WHEREAS, in 2006, the voters of San Luis Obispo approved the San Luis Obispo Essential Services Measure (also commonly known as Measure Y, its 2006 ballot designation) with 64.77% of the vote, establishing a half-cent per dollar sales tax to address fiscal challenges including State takeaways totaling more than $22 million over the prior 15 years, and ongoing State funding reductions of $3 million annually; and

WHEREAS, the purpose of Measure Y was to secure a local revenue source to protect and maintain essential community services such as neighborhood street paving and pothole repair, traffic congestion relief, police protection, fire and paramedic services, flood protection, senior citizen services and facilities, neighborhood code enforcement, open space preservation and other vital general purpose services; and

WHEREAS, the voter’s approval of Measure Y in 2006 allowed the City to: restore its neighborhood paving and flood protection programs; restore sworn police positions that had been cut, as well as restore the City’s Fire Marshal to a full-time position; and restore its open space acquisition program, aiding in the purchase of portions of the Irish Hills, Stenner Canyon, and Reservoir Canyon natural reserves; and also gave the City the ability to provide added services for residents, including hiring two neighborhood services specialists, hiring two downtown daytime police patrol officers, and hiring a ranger services maintenance worker; and

WHEREAS, the City’s financial challenges continued after the adoption of Measure Y due to the Great Recession – which impacted all of the City’s major revenue sources including property tax, transient occupancy tax, and sales tax – but even during the Great Recession, the City was still able to maintain a high level of service for its residents; and,

WHEREAS, due to Measure Y revenue and the financial stability created by City actions – including (1) compensation reductions agreed to by employees saving the City over $3 million in ongoing, annual savings, and (2) pension reform efforts that require employees to pay their share of pension costs, and implementation of three tiers of retirement benefits so that, over time, the cost to the City for retirement benefits for new public employees will be significantly reduced – the City has invested in new Capital Improvement Projects, such as the Santa Rosa Skate Park, the Bob Jones Trail bridge at Los Osos Valley Road, and is in a position to make new open space acquisitions in the City’s greenbelt; and

WHEREAS, the City Council appointed a 10-person citizen advisory committee to analyze the City’s stewardship of Measure Y resources and report back to the City Council with its recommendations, and following several meetings, a public opinion survey, a public open house, and deliberations among the committee members, the committee recommended that the City Council place a measure before the voters to extend the Essential Services Sales and Use Tax for another eight years; and
WHEREAS, the City’s Essential Services Sales and Use Tax includes substantial accountability measures including: requirements for independent annual financial audits; integration of use of funds into the City’s budget and goal-setting process; annual community reports; and annual citizen engagement meetings; and

WHEREAS, the City Council desires to include additional accountability measures, including a Citizen’s Revenue Enhancement Oversight Commission and a new Fiscal Responsibility Philosophy to increase transparency and accountability and to ensure the expenditure of revenue measure funds in alignment with evolving community priorities, as defined through citizen engagement and City Council direction; and

WHEREAS, the City’s Essential Services Transactions (Sales) and Use Tax Ordinance is found in Chapter 3.15 of the City’s Municipal Code; and

WHEREAS, Section 3.15.03 of this Chapter sets forth a expiration date of March 31, 2015, at which time Chapter 3.15 will expire, unless extended by the voters of the City at an election called for that purpose; and

WHEREAS, the City Council desires to place a measure before the voters in the November 2014 General Election to extend the City’s existing one-half percent Transactions and Use Tax, Chapter 3.15, for another eight years, to March 31, 2023.

NOW, THEREFORE, BE IT ORDAINED by the Council and the People of the City of San Luis Obispo as follows:

SECTION 1. Chapter 3.15 of the City’s Municipal Code is hereby amended and re-enacted in full to read as follows:

Chapter 3.15

ESSENTIAL SERVICES TRANSACTIONS (SALES) AND USE TAX

3.15.010 Title.

This chapter shall be known as the “city of San Luis Obispo essential services transactions (sales) and use tax ordinance.” The city of San Luis Obispo hereinafter shall be called the “city.” This chapter shall be applicable in the incorporated territory of the city.

3.15.020 Purpose.

This chapter is adopted to achieve the following, among other purposes, and directs that the provisions hereof be interpreted in order to accomplish those purposes:

A. To protect and maintain essential services and facilities— such as open space preservation; bike lanes, sidewalks and other traffic congestion relief projects; public safety; neighborhood street paving and code enforcement; flood protection; senior citizen programs including services and facilities; and other vital general purpose services and capital improvement projects —by extending a general purpose retail transactions and use tax of one-half percent in accordance with the provisions of Part 1.6 (commencing with Section 7251) of Division 2 of the Revenue and Taxation Code and Section 7285.9 of Part 1.7 of Division 2, which authorizes the city to adopt this general purpose tax chapter, which shall be operative if two-thirds of the council and a majority vote of the electors voting on the measure, vote to approve the extension of this general purpose revenue source at an election called for that purpose.

B. To adopt a retail transactions and use tax chapter that incorporates provisions identical to those of the sales and use tax law of the state of California insofar as those provisions are not inconsistent with the requirements and limitations contained in Part 1.6 of Division 2 of the Revenue and Taxation Code.
C. To adopt a retail transactions and use tax chapter that imposes a tax and provides a measure therefor that can be administered and collected by the State Board of Equalization in a manner that adapts itself as fully as practicable to, and requires the least possible deviation from, the existing statutory and administrative procedures followed by the State Board of Equalization in administering and collecting the California State sales and use taxes.

D. To adopt a retail transactions and use tax chapter that can be administered in a manner that will be, to the greatest degree possible, consistent with the provisions of Part 1.6 of Division 2 of the Revenue and Taxation Code, minimize the cost of collecting the transactions and use taxes, and at the same time minimize the burden of recordkeeping upon persons subject to taxation under the provisions of this chapter.

3.15.030 Eight-year sunset.

The authority to levy the tax imposed by this chapter shall expire in eight years, on March 31, 2023, unless extended by the voters.

3.15.040 Fiscal accountability provisions—Citizen oversight and independent annual financial audits.

Along with the city’s ongoing commitment to citizen involvement as a fundamental principle of good government, specific citizen oversight and fiscal accountability provisions are hereby established as follows:

A. Revenue Enhancement Oversight Commission. A citizen’s commission will be established to provide transparency and maximize City accountability. The Commission will be responsible for reviewing and making budget recommendations directly to the City Council regarding expenditures from the essential services transactions (sales) and use tax, and reporting annually to the community on the City’s use of these tax revenues.

B. Accounting and Tracking Expenditures. The funds collected through the City of San Luis Obispo essential services transactions (sales) and use tax ordinance shall be accounted for and tracked by the City Treasurer separately to facilitate citizen oversight.

C. Independent Annual Financial Audit. The amount generated by this general purpose revenue source and how it was used shall be included in the annual audit of the city’s financial operations by an independent certified public accountant.

D. Integration of the Use of Funds into the City’s Budget and Goal-Setting Process. The estimated revenue and proposed use of funds generated by this measure shall be an integral part of the city’s budget and goal-setting process, and significant opportunities will be provided for meaningful participation by citizens in determining priority uses of these funds.

E. Annual Community Report. A written report shall be reviewed at a public hearing by the Revenue Enhancement Oversight Commission, and a summary will be provided annually to every household in the community detailing how much revenue is being generated by the measure and how funds are being spent.

F. Annual Citizen Oversight Meeting. An invitation will be extended each year to the entire community inviting them to participate in a forum to review and discuss the use of the revenue generated by this measure. City staff will also be available to meet with any group that requests a specific briefing with their members to discuss and answer questions about the revenues generated by the measure and their uses.

3.15.050 Transactions (sales) tax rate.
For the privilege of selling tangible personal property at retail, a tax is hereby imposed upon all retailers in the incorporated territory of the city at the rate of one-half percent of the gross receipts of any retailer from the sale of all tangible personal property sold at retail in said territory on and after the operative date of this chapter.

3.15.060 Use tax rate.

An excise tax is hereby imposed on the storage, use or other consumption in the city of tangible personal property purchased from any retailer on and after the operative date of this chapter for storage, use or other consumption in said territory at the rate of one-half percent of the sales price of the property. The sales price shall include delivery charges when such charges are subject to state sales or use tax regardless of the place to which delivery is made.

3.15.070 Operative date.

“Operative date” means the first day of the first calendar quarter commencing more than one hundred ten days after the adoption of the ordinance codified in this chapter.

3.15.080 Contract with state.

Prior to the operative date, the city shall contract with the State Board of Equalization to perform all functions incident to the administration and operation of this transactions and use tax chapter; provided, that if the city shall not have contracted with the State Board of Equalization prior to the operative date, it shall nevertheless so contract and in such a case the operative date shall be the first day of the first calendar quarter following the execution of such a contract.

3.15.090 Place of sale.

For the purposes of this chapter, all retail sales are consummated at the place of business of the retailer unless the tangible personal property sold is delivered by the retailer or his agent to an out-of-state destination or to a common carrier for delivery to an out-of-state destination. The gross receipts from such sales shall include delivery charges, when such charges are subject to the state sales and use tax, regardless of the place to which delivery is made. In the event a retailer has no permanent place of business in the state or has more than one place of business, the place or places at which the retail sales are consummated shall be determined under rules and regulations to be prescribed and adopted by the State Board of Equalization.

3.15.100 Adoption of provisions of state law.

Except as otherwise provided in this chapter and except insofar as they are inconsistent with the provisions of Part 1.6 of Division 2 of the Revenue and Taxation Code, all of the provisions of Part 1 (commencing with Section 6001) of Division 2 of the Revenue and Taxation Code are hereby adopted and made a part of this chapter as though fully set forth herein.

3.15.110 Limitations on adoption of state law and collection of use taxes.

In adopting the provisions of Part 1 of Division 2 of the Revenue and Taxation Code:

A. Wherever the state of California is named or referred to as the taxing agency, the name of this city shall be substituted therefor. However, the substitution shall not be made when:

1. The word “state” is used as a part of the title of the State Controller, State Treasurer, State Board of Control, State Board of Equalization, State Treasury, or the Constitution of the State of California.
2. The result of that substitution would require action to be taken by or against this city or any agency, officer, or employee thereof rather than by or against the State Board of Equalization, in performing the functions incident to the administration or operation of this chapter.

3. In those sections, including, but not necessarily limited to, sections referring to the exterior boundaries of the state of California, where the result of the substitution would be to:

   a. Provide an exemption from this tax with respect to certain sales, storage, use or other consumption of tangible personal property which would not otherwise be exempt from this tax while such sales, storage, use or other consumption remain subject to tax by the state under the provisions of Part 1 of Division 2 of the Revenue and Taxation Code; or

   b. Impose this tax with respect to certain sales, storage, use or other consumption of tangible personal property, which would not be subject to tax by the state under the said provision of that code.

4. In Sections 6701, 6702 (except in the last sentence thereof), 6711, 6715, 6737, 6797 or 6828 of the Revenue and Taxation Code.

B. The word “city” shall be substituted for the word “state” in the phrase “retailer engaged in business in this state” in Section 6203 and in the definition of that phrase in Section 6203. (Ord. 1495 § 11, 2006)

3.15.120 Permit not required.

If a seller’s permit has been issued to a retailer under Section 6067 of the Revenue and Taxation Code, an additional transactor’s permit shall not be required by this chapter.

3.15.130 Exemptions and exclusions.

The following transactions shall be exempted and excluded:

A. There shall be excluded from the measure of the transactions tax and the use tax the amount of any sales tax or use tax imposed by the state of California or by any city, city and county, or county pursuant to the Bradley-Burns Uniform Local Sales and Use Tax Law or the amount of any state-administered transactions or use tax.

B. There are exempted from the computation of the amount of transactions tax the gross receipts from:

1. Sales of tangible personal property, other than fuel or petroleum products, to operators of aircraft to be used or consumed principally outside the county in which the sale is made and directly and exclusively in the use of such aircraft as common carriers of persons or property under the authority of the laws of this state, the United States, or any foreign government.

2. Sales of property to be used outside the city which is shipped to a point outside the city, pursuant to the contract of sale, by delivery to such point by the retailer or his agent, or by delivery by the retailer to a carrier for shipment to a consignee at such point. For the purposes of this section, delivery to a point outside the city shall be satisfied:
a. With respect to vehicles (other than commercial vehicles) subject to registration pursuant to Chapter 1 (commencing with Section 4000) of Division 3 of the Vehicle Code, aircraft licensed in compliance with Section 21411 of the Public Utilities Code, and undocumented vessels registered under Division 3.5 (commencing with Section 9840) of the Vehicle Code by registration to an out-of-city address and by a declaration under penalty of perjury, signed by the buyer, stating that such address is, in fact, his or her principal place of residence; and

b. With respect to commercial vehicles, by registration to a place of business out-of-city and declaration under penalty of perjury, signed by the buyer, that the vehicle will be operated from that address.

3. The sale of tangible personal property if the seller is obligated to furnish the property for a fixed price pursuant to a contract entered into prior to the operative date of this chapter.

4. A lease of tangible personal property, which is a continuing sale of such property, for any period of time for which the lessor is obligated to lease the property for an amount fixed by the lease prior to the operative date of this chapter.

5. For the purposes of subsections (B)(3) and (4) of this section, the sale or lease of tangible personal property shall be deemed not to be obligated pursuant to a contract or lease for any period of time for which any party to the contract or lease has the unconditional right to terminate the contract or lease upon notice, whether or not such right is exercised.

C. There are exempted from the use tax imposed by this chapter, the storage, use or other consumption in this city of tangible personal property:

1. The gross receipts from the sale of which have been subject to a transactions tax under any state-administered transactions and use tax ordinance.

2. Other than fuel or petroleum products purchased by operators of aircraft and used or consumed by such operators directly and exclusively in the use of such aircraft as common carriers of persons or property for hire or compensation under a certificate of public convenience and necessity issued pursuant to the laws of this state, the United States, or any foreign government. This exemption is in addition to the exemptions provided in Sections 6366 and 6366.1 of the Revenue and Taxation Code of the State of California.

3. If the purchaser is obligated to purchase the property for a fixed price pursuant to a contract entered into prior to the operative date of this chapter.

4. If the possession of, or the exercise of any right or power over, the tangible personal property arises under a lease which is a continuing purchase of such property for any period of time for which the lessee is obligated to lease the property for an amount fixed by a lease prior to the operative date of this chapter.

5. For the purposes of subsections (C)(3) and (4) of this section, storage, use, or other consumption, or possession of, or exercise of any right or power
over, tangible personal property shall be deemed not to be obligated pursuant to a contract or lease for any period of time for which any party to the contract or lease has the unconditional right to terminate the contract or lease upon notice, whether or not such right is exercised.

6. Except as provided in subsection (C)(7) of this section, a retailer engaged in business in the city shall not be required to collect use tax from the purchaser of tangible personal property, unless the retailer ships or delivers the property into the city or participates within the city in making the sale of the property, including, but not limited to, soliciting or receiving the order, either directly or indirectly, at a place of business of the retailer in the city or through any representative, agent, canvasser, solicitor, subsidiary, or person in the city under the authority of the retailer.

7. A retailer engaged in business in the city shall also include any retailer of any of the following: vehicles subject to registration pursuant to Chapter 1 (commencing with Section 4000) of Division 3 of the Vehicle Code, aircraft licensed in compliance with Section 21411 of the Public Utilities Code, or undocumented vessels registered under Division 3.5 (commencing with Section 9840) of the Vehicle Code. That retailer shall be required to collect use tax from any purchaser who registers or licenses the vehicle, vessel or aircraft at an address in the city.

D. Any person subject to use tax under this chapter may credit against that tax any transactions tax or reimbursement for transactions tax paid to a district imposing, or retailer liable for, a transactions tax pursuant to Part 1.6 of Division 2 of the Revenue and Taxation Code with respect to the sale to the person of the property the storage, use or other consumption of which is subject to the use tax.

3.15.140 Amendments.

All amendments subsequent to the effective date of this chapter to Part 1 of Division 2 of the Revenue and Taxation Code relating to sales and use taxes and which are not inconsistent with Part 1.6 and Part 1.7 of Division 2 of the Revenue and Taxation Code, and all amendments to Part 1.6 and Part 1.7 of Division 2 of the Revenue and Taxation Code, shall automatically become a part of this chapter; provided, however, that no such amendment shall operate so as to affect the rate of tax imposed by this chapter.

3.15.150 Enjoining collection forbidden.

No injunction or writ of mandate or other legal or equitable process shall issue in any suit, action or proceeding in any court against the state or the city, or against any officer of the state or the city, to prevent or enjoin the collection under this chapter, or Part 1.6 of Division 2 of the Revenue and Taxation Code, of any tax or any amount of tax required to be collected.

Section 2. A summary of this ordinance, together with the names of Council members voting for and against, shall be published at least five (5) days prior to its final passage, in The Tribune, a newspaper published and circulated in this City. This ordinance shall go into effect upon adoption by the voters.
In 2006, 64.77 percent of City of San Luis Obispo voters approved Measure Y-06, which adopted Chapter 3.15 (ESSENTIAL SERVICES TRANSACTIONS (SALES) AND USE TAX) into the City’s Municipal Code. Measure Y-06 authorized an additional ½ percent City sales tax, which is currently included in the eight percent total sales tax rate applicable in the City. Since its effective date, April 1, 2007, the tax has generated an average of approximately $5.2 million in annual revenue to the City, through audited fiscal year 2012-13. Measure Y-06 approved a “general purpose tax,” meaning that all revenue raised from the tax can be used to fund any City project, operation or service approved by the City Council.

Measure Y-06 provided: “The authority to levy the tax imposed by this chapter shall expire eight years from the operative date of this chapter, unless extended by the voters.” Unless Measure G-14 is approved by a majority of City voters voting in the November 2014 election, the current ½ percent local tax will expire after March 31, 2015 and the City will receive no further revenue from the local tax.

This measure was placed on the ballot by the City Council of the City of San Luis Obispo. Measure G-14 would amend Chapter 3.15 of the City’s Municipal Code to authorize the City to continue to levy a ½ percent local sales tax for another eight years. Measure G-14 would provide: “The authority to levy the tax imposed by this chapter shall expire in eight years, on March 31, 2023, unless extended by the voters.”

Measure G-14 would continue the following fiscal accountability provisions included in Measure Y-06: 1) independent annual financial audit; 2) integration of the use of funds into the City’s budget and goal setting process; 3) annual citizen oversight meeting.

Measure G-14 would add the following fiscal accountability requirements to Chapter 3.15: 1) “A citizen’s commission will be established to provide transparency and maximize City accountability. The Commission will be responsible for reviewing and making budget recommendations directly to the City Council regarding expenditures from the essential services transactions (sales) and use tax, and reporting annually to the community on the City’s use of these tax revenues”; 2) “The funds collected through the City of San Luis Obispo essential services transactions (sales) and use tax ordinance shall be accounted for and tracked by the City Treasurer separately to facilitate citizen oversight.”

Measure G-14 would amend the existing annual community report requirement in Chapter 3.15 to require that “[a] written report shall be reviewed at a public hearing by the Revenue Enhancement Oversight Commission, and a summary will be provided annually to every household in the community detailing how much revenue is being generated by the measure and how funds are spent.”

A “yes” vote on Measure G-14 means the City will continue to levy a ½ percent local sales tax for another eight years. A “no” vote means that the current ½ percent local sales tax will expire and the City will not collect a local ½ percent tax after March 31, 2015.

s/ J. Christine Dietrick
City Attorney, City of San Luis Obispo
ARGUMENT IN FAVOR OF MEASURE G-14

Approving Measure G would renew the half-percent sales tax that has paid for essential improvements in city services since San Luis Obispo voters overwhelmingly approved it in 2006. This revenue has been crucial in preserving and enhancing the quality of life in our city.

Measure G will keep San Luis Obispo moving in the right direction, and we urge you to vote Yes.

Measure G does not increase taxes. It simply renews a tax that voters overwhelmingly approved in 2006.

In all, the half-percent tax has generated about $6.5 million a year, equal to 12% of the city’s operating budget.

Importantly, about 72% of the tax has been paid by visitors, not by residents.

We believe city officials have been responsive to residents’ needs and priorities, and have invested wisely. The revenue has enabled the city to fix potholes and resurface streets; to acquire open space and improve public parks; to increase and improve bike lanes, and to add police officers to enhance safety downtown and reduce noise in neighborhoods. Annual audits have verified these facts.

And for greater accountability, City Council said the tax should be put to voters for re-approval after eight years. That time has come.

Renewal will reinforce the city’s financial stability, and, importantly, these tax dollars will remain under local control. Additionally, a special citizens’ oversight commission will be created to monitor future spending and ensure that the revenue will continue to support essential services, such as police and fire protection, senior programs, park maintenance, street repair and open-space acquisition.

As parents and grandparents, as environmentalists and business owners, as concerned citizens and as your neighbors, we enthusiastically support renewal of this half-percent sales tax for another eight years. We strongly urge you to vote Yes on Measure G.

s/ Patricia Andreen,
City advisory body member; former school board president

s/ June McIvor,
Arts advocate; youth sports organizer; attorney

s/ Clint Pearce,
President, Madonna Enterprises; past chair, SLO City Tourism Business Improvement District

s/ Pierre Rademaker,
Small business owner; past president, SLO Downtown Association

s/ Andrea Pease,
Architect; founding member, SLO Green Build

REBUTTAL TO ARGUMENT IN FAVOR PRINTED ON NEXT PAGE
Ready to write another $1,500 check to City Hall? That’s what Measure Y’s broken promises cost your household, says the Chamber of Commerce.

With Y, City Hall promised much, but delivered little on those promises.

They promised neighborhood improvements. They spent only $10,000 annually fixing dangerous neighborhood sidewalks, but $1,500,000 for fancy designer sidewalks downtown and motel row. Seven years later -- neighborhood sidewalks remain dangerous.

They promised neighborhood flood maintenance. Target’s developers got six figures of flood funds. Seven years later -- neighborhood culverts remain dangerously clogged.

During Y, City Hall subsidized developers with sweetheart deals for YOUR public property. One developer got prime downtown PUBLIC land, appraised at $8,800,000, for just $1,100,000, and rented TAXPAYER-OWNED retail space for $0.85 per foot when nearby rents approach $4.

Another developer got a $1,860,000 fee waiver and $500,000 “loan” FROM TAXPAYERS. Chevron, the oil giant which hardly needs your help, may get as much as $20,000,000 from CITY TAXPAYERS to develop a toxic site.

IS THIS WHAT YOU VOTED FOR?

Nor did they tell you Y would finance $6,000,000 a year in higher city salaries, and 23 pensions above $100,000!

City Hall knows you’re unhappy with Y’s broken promises. So they hired a pollster, who told them: Talk about “accountability.”

Measure Y also promised “citizen oversight and independent annual financial audits,” but look how ineffective that was!

New talk of “accountability” is just electioneering.

THIS TAX CAN BE SPENT FOR ANYTHING!

Don’t be fooled again.

Vote NO on G.

www.NoOnG.net

s/ Peg Pinard,
Former SLO Mayor/Former SLO County Board of Supervisors Chairperson

s/ Richard Schmidt,
Teacher/Former SLO Planning Commissioner
ARGUMENT AGAINST MEASURE G-14

Don’t be fooled again!

Measure G is the “new” Measure Y – just another tax.

G’s proponents promise to use it to preserve open space, make traffic flow, polish tarnished neighborhoods, and pave streets. Who’s not for that?

They promised the same with Y, but promises weren’t kept. That’s because THIS TAX CAN BE SPENT FOR ANYTHING, so election-time promises are meaningless sales pitches, derived from years of polls paid for by you, the city taxpayer, to discover what you’ll vote for.

Review of Measure Y expenditures shows voters didn’t get what they believed they’d get.

Y collected $6,000,000+ a year. Where did it go? Spending for open space, traffic relief, and street construction didn’t change much before and after Y’s passage.

WHAT CHANGED WAS SPENDING ON CITY SALARIES AND PENSIONS. Salaries grew about $6,000,000 per year, essentially absorbing Y’s tax proceeds. The city compensates too generously: our city manager earns 28% more than the Governor, her predecessor has a $159,000 pension.

This pattern will NOT change under G. And deceptive new promises of “accountability” CANNOT GUARANTEE WHAT IS FUNDED. The city’s budget shows future intent: next year 2% of Y’s funds go for traffic relief, 3% for open space, 4% for neighborhoods, and 91% for general government expenses including bloated salaries and pensions.

Proponents claim without G the city will lack funds to operate at high standards. Really? The city banks a huge cash reserve – equal to about 34% of its annual expenditures. This “surplus” accumulated year after year, even during the Recession, while the city talked about being broke.

Measure Y’s account runs its own unspent cumulative surplus -- $4,300,000 was carried forward last year. This city’s not broke.

Its public trust, however, is broken.

Don’t be fooled again.

Please vote NO on G

s/ Peg Pinard,
Former SLO Mayor/Former SLO County Board of Supervisors Chairperson

s/ Richard Schmidt,
Teacher/Former SLO Planning Commissioner

s/ T. Keith Gurnee,
Urban Designer/Former Councilmember

REBUTTAL TO ARGUMENT AGAINST PRINTED ON NEXT PAGE
REBUTTAL TO ARGUMENT AGAINST MEASURE G-14

The opponents’ analysis and related arguments are simply wrong. Here’s what really happened and why this half-percent tax deserves your support.

Before Measure Y, previous recessions and ongoing state takeaways of local funds had forced SLO to suspend neighborhood-street paving, cut police and fire positions, stop funding open-space preservation and halt flood-protection programs.

In response, the 2006 ballot said these revenues would be used for:

“street paving and pothole repair; traffic congestion relief; public safety ...; flood protection; senior citizen services/facilities; neighborhood code enforcement; open-space preservation and other vital general purpose services.”

This is exactly how the money was spent.

Based on independently audited figures as of June 30, 2013:

- Streets: $11.6 million for street repair and sidewalk maintenance.
- Traffic: $1.5 million on congestion relief and reduced accidents, including $700,000 for upgrading the LOVR interchange.
- Public safety: $6.5 million for improved police and fire protection.
- Flood protection: $5.7 million on storm-drain maintenance and creek protection.
- Seniors: $378,400 for Senior Center improvements.
- Neighborhood protection: $750,200 on stepped-up code enforcement.
- Open-space preservation: $1.5 million to protect this essential resource.

These seven areas accounted for 90% of Measure Y spending. The remaining 10% has been used for parks and other maintenance. The reserve now equals 20%, exactly as prescribed by City policy.

Along with employees’ significant wage and pension concessions, which save $3.1 million annually, Measure Y has meant increased spending on capital improvements that benefit all residents.

Promises made, promises kept. Please vote YES on Measure G. Keep SLO Great.

s/ Lauren Brown,
Co-Chair Measures A&B/Citizens for Fiscal Responsibility, 2013 Citizen of the Year

s/ Eric Meyer,
Entrepreneur, San Luis Obispo County Planning Commissioner, Board Member San Luis Obispo County Bicycle Coalition

s/ Linnaea Phillips,
Former Owner Linnaea’s Café, 1974 Citizen of the Year, Arts Advocate

s/ B.K. Richard,
Trustee of The Land Conservancy of San Luis Obispo County

s/ Dave Romero,
Former Mayor of San Luis Obispo 2002-2010
PR-0670-12
## New Features on the Web

www.slovote.com
Find Your Polling Place Here

### Polling Place Search

To locate your polling place and view ballot choices, enter the following information and click “Find polling place”.

The required fields are street number, street name, and zip code. If you know your street direction and street type, you may enter them, too. Then click “Find polling place”.

<table>
<thead>
<tr>
<th>Street Number</th>
<th>Street Direction</th>
<th>Street Name</th>
<th>Street Type</th>
<th>Zip Code</th>
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</table>

[Find polling place]

### View Photos, Directions to the Polls, Accessibility Features for Voters with Disabilities, and Your Sample Ballot

#### Polling Place Search Results

*Note: Showing a polling place for this address does not mean that you are registered to vote. To verify your registration status contact the Clerk-Recorder’s Office at (805) 781-5400 or Elections@co.slo.ca.us.*

To return to the Search page, click [here].

**Your polling place:**

- **Polling Place:** San Luis Obispo Veterans Bldg
- **Location:** 801 Grand Ave - San Luis Obispo
- **Consolidation Number:** 520
- **Sample Ballot Booklet:** [BallotType9](#)  (PDF file, Adobe Reader required.)
- **Accessibility Details:** Accessibility Details
- **Link to map:** Map

![Image of polling place](image-url)
HELPFUL HINTS
MAKE ELECTION DAY EASIER!

Your precinct workers are citizens like you. They sincerely want to make voting easy while protecting your voting rights and ensuring that all election laws are followed. Here are some ideas for you to make Election Day easier for all.

- Your polling place is listed on the back page of this Sample Ballot booklet. It may have changed since the last election.

- If you are not planning on voting by mail, check to make sure you know where your polling place is located. If you are not sure how to locate your polling place, go to our polling place look-up on the web (www.slovote.com) or contact us before Election Day, if possible.

- Go to the polls prepared. Read and mark the contests prior to Election Day and take this Sample Ballot booklet with you to refer to while you are in the voting booth. This is especially helpful with a lengthy ballot and can also help the precinct workers locate your name and address on the voter roster.

- If you are a first time voter, be prepared to show identification, see below.

NEW REQUIREMENTS FOR FIRST TIME VOTERS

The Help America Vote Act requires first time voters to show identification when voting. If you registered to vote by mail after January 1, 2003 and have not previously voted in San Luis Obispo County you will be required to show your current valid photo I.D. or a copy of one of the following that shows your name and address when you go to the polls on election day: Current Utility Bill, Bank Statement, Government Check, Government Paycheck or a Government Document. The same requirement applies if you request to vote by absentee ballot. You will be required to send a copy of one of the above with your voted vote-by-mail ballot. If you have questions about your status as a First Time Voter, contact us.

Contact Information on the Front Cover
Develop your Personal Voting Plan

The San Luis Obispo County Clerk-Recorder wants to help you create a voting plan that works for you. See your options below!

1. **Vote at the Polls** – Polling places are open from 7 am – 8 pm on Election Day. We recommend that you bring your completed sample ballot to help you save time. The information on the back cover can also help the precinct workers find your name and address in the voting roster.
   - You can find your polling place on your sample ballot or our website at [www.slovote.com](http://www.slovote.com)

2. **Vote by Mail** – Sign up by completing the application in your sample ballot, phoning the election office, or by sending a request. Return the application well before the election so you have time to complete and return your ballot. Mail your ballot in early, or drop it off at any polling place to be received by 8 pm on Election Day.
   - You can also request to permanently vote by mail, and you will receive a mail-in ballot automatically for each election.

**Assistance for Voters with Special Needs**

San Luis Obispo offers voters with disabilities options that provide a private and independent voting environment.

- Check the accessibility of your polling place or the status of your vote-by-mail ballot at [www.slovote.com](http://www.slovote.com)
- AutoMARK Ballot Marking Machines are available in every polling place on Election Day and at the County Clerk-Recorder’s Office 22 days prior to the election for early voting.
- Curbside voting is also available. If you arrive at your polling place and cannot get to the voting area, ask for assistance.

**Other Assistance for Visually, Hearing or Speech Impaired:**
The Secretary of State’s Office has a TDD (Telecommunications Device for the Deaf) to provide elections information: **1-800-833-8683 (1-800-TDD-VOTE)**. Audio tapes and large print format of the state ballot measures and audio tapes of local measures and candidates are available from the Clerk-Recorder’s Department.

**Contact us for additional information.**

Contact Information on the Front Cover
1. You have the right to cast a ballot if you are a valid registered voter. A valid registered voter means a United States Citizen who is a resident in this state, who is at least 18 years of age and not in prison or on parole for conviction of a felony, and who is registered to vote at his or her current residence address.

2. You have the right to cast a provisional ballot if your name is not listed on the voting rolls.

3. You have the right to cast a ballot if you are present and in line at the polling place prior to the close of polls.

4. You have the right to cast a secret ballot free from intimidation.

5. You have the right to receive a new ballot if, prior to casting your ballot, you believe you made a mistake. If at any time before you finally cast your ballot, you feel you have made a mistake, you have the right to exchange the spoiled ballot for a new ballot. Vote by Mail voters may also request and receive a new ballot if they return their spoiled ballot to an elections official prior to the closing of the polls on Election Day.

6. You have the right to receive assistance in casting your ballot, if you are unable to vote without assistance.

7. You have the right to return a completed vote by mail ballot to any precinct in the county.

8. You have the right to election materials in another language, if there are sufficient residents in your precinct to warrant production.

9. You have the right to ask questions about election procedures and observe the election process. You have the right to ask questions of the precinct board and election officials regarding election procedures and to receive an answer or be directed to the appropriate official for an answer. However, if persistent questioning disrupts the execution of their duties, the board or election officials may discontinue responding to questions.

10. You have the right to report any illegal or fraudulent activity to a local elections official or to the Secretary of State's Office. If you believe you have been denied any of these rights, or if you are aware of any election fraud or misconduct please call the Secretary of State's confidential toll-free

VOTER BILL OF RIGHTS

VOTER PROTECTION HOTLINE
1-800-345-VOTE (8683) OR
YOUR LOCAL ELECTION OFFICIAL'S TOLL FREE NUMBER
800-834-4636, Ext 5228
What can the Clerk-Recorder do for you?

You already know us as the Registrar of Voters. The Clerk-Recorder also functions as the Clerk of the Board of Supervisors, County Recorder, County Clerk and Commissioner of Civil Marriages.

What other services are offered by the department? Here are just a few…

- File Fictitious Business Name Statements
- Maintain Official Records (land records)
- Issue Marriage Licenses
- Perform Wedding Ceremonies
- Provide Certified Copies of Vital Records for events that occurred in San Luis Obispo County (Births, Deaths and Marriages)
- Watch Board of Supervisor’s meetings online and view associated documents

For more information, visit us on the internet at www.slocounty.ca.gov/clerk, contact us by phone (805) 781-5080 and don’t forget to follow us on:

- http://www.facebook.com/slocountyclerkrec
- http://twitter.com/slocountyclerk
DID YOU SERVE

Are you receiving ALL you’ve earned???

Education  Service Connected
Aid & Disability  Survivor
Attendance  Medical  benefits
Medical  Pension
Employment

(805)781-5766
FOR UNIFORMED AND OVERSEAS CITIZENS!

Do you have family or friends stationed or residing overseas?
Let them know...

VOTING JUST GOT A LOT EASIER

- They can access their ballot anywhere in the world!
- Their ballot is available to them instantly! (No waiting for it to arrive in the mail!)
- They can easily replace their paper ballot.

TELL THEM ABOUT LIVEBALLOT
THE NEW WAY TO ACCESS A BALLOT ONLINE

This is how it works..................

1. During an election, the voter will be notified by email when his/ her ballot is available
2. He/ she can then access the ballot on LiveBallot’s website using identifying information
3. The pdf ballot is downloaded, printed and marked, and returned by postal service or fax

Contact the Clerk-Recorder’s office for further information. Contact information is on the front cover of this pamphlet.

http://www.facebook.com/slocountyclerkrec

http://twitter.com/slocountyclerk
REQUESTING A VOTE BY MAIL BALLOT

If you find that for any reason you will be unable to vote in person on Election Day, promptly complete and sign the application for a Vote By Mail ballot printed on the reverse side of this page, detach the post card, apply postage and mail. Your application must reach the office of the Clerk-Recorder not less than 7 days before the day of election. State law now allows a voter to apply for a Vote By Mail ballot by telephone. You may reach the Clerk-Recorder at 805-781-5228. The deadline for the Clerk-Recorder to receive Vote By Mail applications is October 28, 2014.

PERMANENT VOTE BY MAIL QUALIFICATION

Any voter, upon request, may become a Permanent Vote By Mail Voter. You may either check the Permanent Vote By Mail box on the Application for Vote By Mail Ballot or request Permanent Vote By Mail status over the phone and a vote by mail ballot will automatically be sent to you for future elections. Failure to vote in four consecutive statewide general elections may cancel your Permanent Vote By Mail Status and you will need to reapply.

RETURNING YOUR VOTE BY MAIL BALLOT

Voters may return only their own voted vote by mail ballot, in person or by mail, to the Clerk-Recorder’s Office. On Election Day the ballot can be returned to any polling place in the County. To be counted, a ballot must be received no later than the close of the polls at 8:00 p.m. on Election Day. However, a voter who is unable to return his/her ballot may designate his/her spouse, child, parent, grandparent, grandchild, sibling or a person residing in the same household as the voter to return the ballot to the Clerk-Recorder or any election day polling place in San Luis Obispo County.

VOTE BY MAIL BALLOT LOOK-UP ON THE WEB

Check the status of your returned VBM ballot on the Internet at www.slovote.com

FOR QUESTIONS, CONTACT US

Contact Information on the Front Cover