<table>
<thead>
<tr>
<th>Measure</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>14</td>
<td>Authorizes bonds continuing stem cell research, initiative statute. Authorizes $5.5 billion state bonds for stem cell and other medical research, including training, research facility construction, administrative costs. Dedicates $1.5 billion to brain-related diseases. Appropriates General Fund money for repayment. Expands related programs. Fiscal impact: Increased state costs to repay bonds estimated at about $250 million per year over the next roughly 30 years. <strong>YES</strong></td>
</tr>
<tr>
<td>19</td>
<td>Changes certain property tax rules, legislative constitutional amendment. Allows homeowners who are over 55, disabled, or wildfire/disaster victims to transfer primary residence’s tax base to replacement residence. Changes taxation of family property transfers. Establishes the protection services fund. Fiscal impact: Local governments could gain tens of millions of dollars of property tax revenue per year, probably growing over time to a few hundred million dollars per year. Schools could receive similar property tax gains. <strong>YES</strong></td>
</tr>
<tr>
<td>20</td>
<td>Restricts parole for certain offenses currently considered to be non-violent; authorizes felony sentences for certain offenses currently treated only as misdemeanors, initiative statute. Limits access to parole program established for non-violent offenders who have completed the full term of their primary offense by eliminating eligibility by certain offenses. Fiscal Impact: Increased state and local correctional, court, and law enforcement costs likely in the tens of millions of dollars annually, depending on implementation. <strong>NO</strong></td>
</tr>
<tr>
<td>21</td>
<td>Expands local governments authority to enact rent control on residential property, initiative statute. Allows local governments to establish rent control on residential properties over 15 years old. Local limits on rent increases may differ from state to state. Fiscal Impact: Overall, a potential reduction in state and local revenues in the high tens of millions of dollars per year overall. Depending on actions by local communities, revenue losses could be less or more. <strong>YES</strong></td>
</tr>
<tr>
<td>22</td>
<td>Exempts app-based transportation and delivery companies from providing employee benefits to certain drivers, initiative statute. Classifies app-based drivers as “independent contractors”, instead of “employees”, and provides independent-contractor drivers other compensation, unless certain criteria are met. Fiscal Impact: Minor increase in state income taxes paid by ride-hailing and delivery company drivers and investors. <strong>YES</strong></td>
</tr>
<tr>
<td>23</td>
<td>Establishes state requirements for kidney dialysis clinics, requires on-site medical professional, initiative statute. Requires physician, nurse practitioners, or physician assistant on site during dialysis treatment. Prohibits clinics from reducing services without state approval. Prohibits clinics from referring to non-profit patients based on payment source. Fiscal Impact: Increased state and local government costs likely in the low tens of millions of dollars annually. <strong>NO</strong></td>
</tr>
</tbody>
</table>
In accordance with the Governor’s Executive Orders and new legislation, all voters are sent Vote By Mail (VBM) ballots to combat COVID-19.

Your OFFICIAL BALLOT and your Voter Information Guide are contained in this VBM packet.

This will be the only official mailing from the County. There is no sample ballot in this booklet since your OFFICIAL BALLOT is included. If you desire a copy of the ballot, refer to instructions on the next page or contact us and one will be provided.

The deadline for return of VBM ballots is 8:00pm, Tuesday, November 3, 2020. You can:

- Return your ballot by mail. Be sure it is postmarked on or before Election Day. No postage necessary.
- Return your ballot in person to the Clerk-Recorder’s offices, or to any VBM Ballot Drop Box located in the County listed in the Voting Instructions.

During the four days of voting between October 31 – November 3, return your ballot or vote in person at a Voter Service Center, also listed in your Voting Instructions.

Contact the Clerk-Recorder at (805) 781-5228 or elections@co.slo.ca.us with any questions.

www.slovote.com
Please refer to the enclosed information sheet for instructions on how to complete your Vote By Mail (VBM) ballot and locations of VBM Ballot Drop Boxes and Voter Service Centers.

**FOR A COPY OF A SAMPLE BALLOT**

1. To locate your ballot type, look at the top left corner of your ballot for your ballot type number (i.e. BT1, BT2, etc.)

2. Go to [www.slovote.com](http://www.slovote.com), click on the November Election page, click on Sample Ballots, then select your specific Ballot Type.

3. You can then print the sample ballot and mark it before your final voting on your VBM ballot.

4. Bringing a completed sample ballot is recommended if you decide to vote at a Voter Service Center during the final four days of voting. Locations will be open from October 31 - November 3.

**POLITICAL PARTY ENDORSEMENTS**

Parties may provide a list of candidates who have received the official endorsement of the party for printing in this booklet.

<table>
<thead>
<tr>
<th>Party</th>
<th>Contests</th>
<th>Candidate</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Independent</td>
<td>U.S. Representative, 24th Dist</td>
<td>Andy Caldwell</td>
</tr>
<tr>
<td>Democratic</td>
<td>U.S. Representative, 24th Dist</td>
<td>Salud Carbajal</td>
</tr>
<tr>
<td></td>
<td>State Senate, 17th Dist</td>
<td>John Laird</td>
</tr>
<tr>
<td></td>
<td>State Assembly, 35th Dist</td>
<td>Dawn Addis</td>
</tr>
<tr>
<td>Republican</td>
<td>U.S. Representative, 24th Dist</td>
<td>Andy Caldwell</td>
</tr>
<tr>
<td></td>
<td>State Senate, 17th Dist</td>
<td>Vicki Nohrden</td>
</tr>
<tr>
<td></td>
<td>State Assembly, 35th Dist</td>
<td>Jordan Cunningham</td>
</tr>
</tbody>
</table>

* The order of parties follows the Randomized Alphabet Drawing conducted by the County.

* Note: Not all political parties provided an endorsement list.
DEVELOP A SAFE VOTING PLAN

To keep voters and election workers safe and limit the spread of COVID-19, voters are encouraged to vote the VBM ballot sent to them in the mail. The public health situation is serious, and the virus is expected to remain disruptive throughout this election season. By voting from home, you will ensure safety for not only yourself but others as well.

You can help keep voting locations safe for voters and election workers in these three ways:

1. **Skip the Line**
   Return your voted Vote By Mail ballot by mail (no postage necessary), at a secure VBM Ballot Drop Box, or at a Voter Service Center, which will have separate lines for voters dropping off completed ballots.

   **Voters who can Vote By Mail will help ensure safe physical distancing at voting locations.**

2. **Vote Early**
   Voting locations will offer voter registration, replacement ballots, accessible voting machines, and language assistance for four days from October 31st to November 3rd, Election Day.

   If you visit a voting location in person, **go before Election Day** to help maintain physical distancing and avoid lines.
Follow Safety Procedures
Protect your health and the health of other voters and election workers at voting locations by taking the following precautions:

VOTING LOCATION SAFETY CHECKLIST

☑ Wear a face covering while at the voting location.
☑ Keep 2 arms’ length distance from other people.
☑ Use hand sanitizer before entering and after leaving a Voter Service Center.
☑ Bring your own ballpoint pen to avoid touching high-contact surfaces.

REQUIREMENTS FOR FIRST TIME VOTERS
The Help America Vote Act requires first time voters to show identification when voting. If you registered to vote by mail after January 1, 2003 and have not previously voted in San Luis Obispo County you may be required to show your current valid photo I.D. or a copy of one of the following that shows your name and address when you go to the polls on election day: Current Utility Bill, Bank Statement, Government Check, Government Paycheck, or a Government Document. The same requirement applies if you are voting by mail. You will be required to send a copy of one of the above with your voted Vote By Mail ballot. If you have questions about your status as a First Time Voter, contact us.
The following pages contain voter information applicable to your ballot which may include any/all of the following items:

- Candidates’ Statements
- Ballot Measure(s)
- Impartial Analysis
- Fiscal Impact/Tax Rate Statement(s)
- Arguments and Rebuttals In Support of or In Opposition To Ballot Measures

This pamphlet section may not contain a statement for each candidate. A complete list of candidates appears on your Ballot/Sample Ballot. Each candidate’s statement in this pamphlet is volunteered by the candidate and is printed at his or her expense. Each candidate’s statement is printed in uniform format as submitted by the candidate.

Please note that all the statements printed in Spanish, at the candidates’ request, follow the English statements for that same contest.

Arguments in support of or in opposition to the proposed laws are the opinions of the authors.

**Campaign Finance Reform**

Among all state legislative candidates appearing on the ballot in San Luis Obispo County, only the candidate listed below has pledged to abide by campaign spending limits as specified in the California Government Code. Candidates agreeing to the campaign spending limits also have the opportunity to have a Statement of Qualifications printed in the local sample ballot pamphlet, at their own expense.

17th Senate District Candidate
John Laird
Vicki Nohrden
STATEMENT OF CANDIDATE FOR
U.S. REPRESENTATIVE, 24TH CONGRESSIONAL DISTRICT

ANDY CALDWELL

Occupation: Government Watchdog

Education and Qualifications: America is the land of freedom, liberty, and opportunity, but it is under attack. I will work to restore and preserve our freedom, rebuild our economy, protect law and order, and bring common sense to Congress on behalf of all residents of San Luis Obispo County.

I grew up poor, the son of an immigrant mother and a father shattered by the torture of the Bataan Death March that led to his premature death when I was 9 years old. The American Dream was my dream and the only hope I had to build a better life.

I am running for Congress because America faces not just one, but multiple crises. Our livelihoods, communities, and freedoms are at risk, putting in jeopardy the well-being of our seniors, veterans, and families. I will stand up for San Luis Obispo County to protect the values and institutions that made America the beacon of hope for generations.

None of this is new for me! I have been a Central Coast watchdog and taxpayer advocate for the past 30 years, leading a non-partisan coalition of labor, agriculture and business working together to fight corruption and waste and to create more opportunity and higher wages for everyone. I have a record of getting things done!

We can protect our homes and our liberty, expand education choices, and rebuild our economy to create more jobs and prosperity for everyone in San Luis Obispo County. However, we will need to work together. Learn more at www.AndyCaldwell2020.com.

STATEMENT OF CANDIDATE FOR
U.S. REPRESENTATIVE, 24TH CONGRESSIONAL DISTRICT

SALUD CARBAJAL

Occupation: Member of Congress

Education and Qualifications: I’m Salud Carbajal, and I’m honored to stand up for our Central Coast values as your representative in Congress.

As a husband, father, and Marine Corps veteran, I am committed to serving our community and country. I attended UCSB while working two jobs to become the first in my family to graduate from a university. My wife, Gina, and I have raised our children here.

I know families are struggling and concerned about the effects of COVID-19 on our health, jobs, and local economy.

I’m working to protect healthcare and ensure it remains affordable and accessible during this pandemic. I helped secure $77 million to help Central Coast hospitals, clinics, and frontline workers.

I supported emergency aid that brought more than $1 billion in financial relief for small businesses, farmers, and local governments and retained more than 150,000 jobs.

I will continue working with Republicans and Democrats on solutions for the Central Coast and nation. I’m proud to have worked on legislation that preserves our pristine environment, addresses climate change, and bans offshore oil drilling.

I will keep fighting to create jobs, increase support for veterans, address racial inequality, and promote commonsense gun-safety measures.

I respectfully ask for your vote.
DECLARACIÓN DE CANDIDATO A 
REPRESENTANTE DE EE. UU., DISTRITO 24º DEL CONGRESO

ANDY CALDWELL
Ocupación: Supervisor del Gobierno

Educación y Competencias: Estados Unidos es la tierra de la libertad, los derechos y las oportunidades, pero se encuentra bajo ataque. Trabajaré para restaurar y preservar nuestra libertad, reconstruir nuestra economía, proteger la ley y el orden y aportar sentido común al Congreso en nombre de todos los residentes del Condado San Luis Obispo. Me crié en la pobreza, hijo de madre inmigrante y padre abrumado por la tortura de la Marcha de la Muerte de Bataan que lo llevó a su muerte prematura cuando yo tenía 9 años. El Sueño Americano era mi sueño y la única esperanza para construir una vida mejor. Me postulo para el Congreso porque Estados Unidos se enfrenta no solo a una, sino a múltiples crisis. Nuestros vecindarios, comunidades y libertades están en riesgo, poniendo en peligro el bienestar de nuestras personas mayores, veteranos y familias. Representaré al Condado de San Luis Obispo para proteger los valores y las instituciones que hacen que Estados Unidos sea el faro de esperanza para generaciones. ¡Nada de esto es nuevo para mí! He sido supervisor de la Costa Central y defensor de los contribuyentes durante los últimos 30 años, como líder de una coalición no partidista de trabajo, agricultura y negocios trabajando juntos a fin de combatir la corrupción y el despilfarro y crear más oportunidades y salarios más altos para todos. ¡Tengo una trayectoria de lograr resultados! Podemos proteger nuestros hogares y nuestros derechos, ampliar las opciones educativas y reconstruir nuestra economía para crear más empleos y prosperidad para todos en el Condado de San Luis Obispo. Sin embargo, debemos trabajar juntos. Conozca más en www.AndyCaldwell2020.com.

DECLARACIÓN DE CANDIDATO A 
REPRESENTANTE DE EE. UU., DISTRITO 24º DEL CONGRESO

SALUD CARBAJAL
Ocupación: Miembro del Congreso

Educación y Competencias: Soy Salud Carbajal, y me siento honrado de defender los valores de nuestra Costa Central como su representante en el Congreso. Como esposo, padre de familia y veterano del Cuerpo de la Marina, estoy comprometido con el servicio a nuestra comunidad y nuestro país. Asistí a UCSB mientras trabajaba en dos empleos para ser el primero de mi familia en graduarse de una universidad. Mi esposa, Gina, y yo hemos criado aquí a nuestra familia. Conozco a ciertas familias que están luchando y se sienten preocupadas por los efectos del COVID-19 en nuestra salud, los empleos y la economía local. Trabajo para proteger el cuidado de la salud y garantizar que siga siendo asequible y accesible durante esta pandemia. Ayudé a conseguir $77 millones como colaboración para hospitales, clínicas y trabajadores de la primera línea de la Costa Central. Respaldé la ayuda de emergencia que aportó más de $1000 millones en asistencia financiera para los pequeños negocios, la agricultura y gobiernos locales y conservó más de 150,000 empleos. Seguiré trabajando con los Republicanos y Demócratas en soluciones para la Costa Central y la nación. Me enorgullece haber trabajado en leyes que preservan nuestro medio ambiente prístino, abordan el cambio climático y prohíben la extracción de petróleo en alta mar. Seguiré luchando para crear empleos, aumentar el apoyo para los veteranos, abordar la desigualdad racial y fomentar medidas de seguridad para el uso de armas basadas en el sentido común. Con todo respeto le pido su voto.
JOHN LAIRD
Occupation: California Secretary for Natural Resources

Education and Qualifications: This past March, I received strong support from voters when I ran on a platform that called for dramatic steps to tackle climate change, the affordable housing crisis, the goal of universal healthcare coverage and the need for a more sustainable public education system. Our world has changed in unprecedented ways since then. We are now deeply challenged by a pandemic, the bottom dropped out of our economy, and high-profile incidents of racial injustice have shaken our nation. All of these inter-related issues demand leadership and strong action.

For eight years, I served as Secretary for Natural Resources, working hard on California’s climate change efforts, safeguarding agricultural land, leading the state’s ocean protection program, and pushing back on federal attempts for more offshore oil drilling. As a Mayor, City Councilmember, Transportation Commissioner, Nonprofit Director and Community College Trustee, I developed experience to tackle the key issues we now face. As an Assemblymember, I authored 82 bills signed into law, on civil rights, environmental protection, first-time homebuyers, community college health services, and more. As Assembly Budget Chair, I navigated difficult fiscal times as I fought for healthcare, education and our environment. I have earned endorsements from teacher, firefighter, nurse and building trades organizations, as well as the League of Conservation Voters, Equality California, Governor Newsom, former Governor Brown, State Schools Superintendent Thurmond and local mayors, county supervisors and school trustees throughout Monterey, San Luis Obispo, Santa Clara and Santa Cruz Counties. I will use my experience, drive and commitment to serve the 17th Senate District. I respectfully ask for your vote. www.LairdforCASenate.com

VICKI NOHRDEN
Occupation: Businesswoman

Education and Qualifications: I'm Vicki Nohrden. I'm running for State Senate because our state control is out of control. In less than three months, Gavin Newsom issued more than 40 executive orders that changed hundreds of laws without oversight or accountability, shutting down businesses and closing our schools. Sacramento thinks it can force a one-size-fits-all approach on our counties but in the process it fails small businesses, independent contractors, families, and educators, all of whom pay the price.

I stand for freedom and excellence in education. I believe school districts, teachers, and parents, not bureaucrats hundreds of miles away, should be the ones deciding our children's futures. I've spent my public service advocating for people as a Court Appointed Special Advocate (CASA), for families in the justice system, and for taxpayers as a member of the Civil Grand Jury, investigating claims of serious government corruption and mismanagement.

I'm not a career politician with hundreds of thousands of dollars from special interests outside the four counties in our district. I support term limits and oppose Prop 15, one of the biggest tax increases in California history currently on our ballots.

Learn more about me and the issues I want to champion at www.vicki4senate.com.

As our region climbs back from COVID-19, we need fresh vision and leadership, not more tax-and-spend career politicians conducting politics-as-usual in Sacramento. This November vote for new leadership that cares about you and your family, not Sacramento and their special interests. I would be honored to have your vote.
DECLARACIÓN DE CANDIDATO A
SENADOR DEL ESTADO, DISTRITO 17º

JOHN LAIRD
Ocupación: Secretario de Recursos Naturales de California

Educarión y Competencias: El pasado marzo, recibí un fuerte apoyo de los votantes cuando me postulé en una plataforma que exigía medidas drásticas para hacerle frente al cambio climático, la crisis de vivienda accesible, el objetivo de la cobertura de seguro de salud universal y la necesidad de un sistema de educación pública más sostenible. Desde entonces, nuestro mundo ha cambiado como nunca antes. Ahora, nos enfrentamos al gran desafío de la pandemia, el difícil situación de nuestra economía y los incidentes de injusticia racial con tanta repercusión mediática que han sacudido a nuestra nación. Todos estos problemas interrelacionados exigen liderazgo y una medida enérgica.

Durante ocho años, me desempeñé como Secretario de Recursos Naturales, trabajando arduamente en los esfuerzos de California por el cambio climático, la protección de las tierras agrícolas principales, liderando el programa de protección del océano del estado y rechazando los intentos federales de más extracciones de petróleo en alta mar. Como Alcalde, Miembro del Concejo Municipal, Comisionado de Transporte, Director Sin Fines de Lucro y Administrador de Universidad Comunitaria, desarrollé experiencia para abordar los problemas clave que enfrentamos. Como Asambleísta, redacté 82 proyectos de ley firmados, que incluyen la protección de los derechos civiles, el medio ambiente, los compradores de primera vivienda, los servicios de salud de las universidades comunitarias y más. Como Presidente del Presupuesto de la Asamblea, enfrenté épocas fiscales difíciles al luchar por la atención médica, la educación y nuestro medio ambiente. Cuento con el respaldo de las organizaciones de maestros, bomberos, enfermeras y trabajadores de la construcción, así como de la Liga de Votantes por la Conservación, Equality California, el Gobernador Newsom, el Exgobernador Brown, el Superintendente de Escuelas Estatales Thurmond y alcaldes locales, supervisores de condado y síndicos escolares de los condados de Monterey, San Luis Obispo, Santa Clara y Santa Cruz. Usaré mi experiencia, energía y compromiso para servirle al Distrito de Senado 17º. Respetuosamente le pido su voto. www.LairdforCASenate.com

DECLARACIÓN DE CANDIDATO A
SENADOR DEL ESTADO, DISTRITO 17º

VICKI NOHRDEN
Ocupación: Empresaria

Educarión y Competencias: Soy Vicki Nohrden. Me postulo para Senadora Estatal porque nuestro control del estado está fuera de control. En menos de tres meses, Gavin Newson emitió más de 40 órdenes ejecutivas que cambiaron cientos de leyes sin supervisión ni rendición de cuentas, provocando el cierre de negocios y nuestras escuelas. Sacramento piensa que puede imponer un enfoque único en nuestros condados pero en el proceso caen pequeños negocios, contratistas independientes, familias y educadores, todos quienes pagan el precio.

Defiendo la libertad y excelencia en educación. Creo que los distritos escolares, los maestros y padres, no los burócratas a cientos de millas de distancia, deben ser quienes decidan el futuro de nuestros hijos. Dediqué mi servicio público a la defensa de personas como Defensora Especial Designada por el Tribunal (CASA), de familias en el sistema de justicia, y de contribuyentes como miembro del Gran Jurado Civil, investigando reclamos de casos graves de corrupción y mala administración gubernamental.

No soy una política de carrera con cientos de miles de dólares de intereses especiales fuera de los cuatro condados de nuestro distrito. Defiendo los límites de mandatos y me opongo a la Propuesta 15, uno de los mayores aumentos de impuestos en la historia de California que actualmente se encuentra en nuestras boletas.

Conozca más sobre mí y los problemas que quiero resolver en www.vicki4senate.com.

Como nuestra región se está recuperando de COVID-19, necesitamos una visión y liderazgo renovados, basta de políticos de carrera que solo quieren recaudar y gastar, haciendo la misma política de siempre en Sacramento. En noviembre vote por un nuevo liderazgo que se preocupe por usted y su familia, no por Sacramento y sus intereses especiales. Sería un honor contar con su voto.
EVE DOBLER-DREW
Occupation: Retired / Teacher

Education and Qualifications: As a certificated bilingual public school teacher for twenty-five years I served hundreds of families from multi-cultural backgrounds. Inclusiveness was the foundation of my classroom. In accord with the school board’s strong pledge to the community, schools need to address the changing needs of an increasingly diverse population.

More students will choose alternatives to the sky-high tuition of college education, and they will flourish with one-to-one and small-group vocational guidance. All students need to be empowered with a comprehensive financial education and greater access to relevant twenty-first century skills that will equip them for a career upon graduation, if they choose.

Success in the “real world” is about networking and teamwork. Students need to socialize with friends. I support getting them safely back to school in small flexible pods of students with common interests and diverse backgrounds. With this support they will confidently discover their purpose and passion.

Backed by our pledge to update the curriculum and equip them with useful information, they will discover their personal best to get out there and succeed.

KATHRYN EISENDRATH ROGERS
Occupation: Incumbent / Educator / Journalist

Education and Qualifications: I am grateful to have served for the past twelve years on the Governing Board of San Luis Coastal Unified School District. We are seven trustees who are committed to our district motto: All means All.

A great deal has happened during my tenure. We hired Dr. Eric Prater as our superintendent, avoided school closures with careful fiscal management, and upgraded our facilities in the city and on the coast.

Our high school students now have access to new laboratories, gymnasiums, pools, auto shops, art studios and more. Our elementary schools have been renovated and every student K-6 has access to portable learning devices.

The passage of SB 1090 provided our district with a soft landing when Diablo Canyon closes and gave the district seed money to start our own educational foundation focused on keeping our schools state of the art. I also serve on the San Luis Coastal Education Foundation.

With the health and welfare of our students, staff and teachers foremost on our minds, be assured that your school board and administration will face these challenges with true grit and determination. Stay safe. Be well. We’re here for you. Kathryn Eisendrath Rogers
DECLARACIÓN DE CANDIDATA A
MIEMBRO DE LA JUNTA de Gobierno, ÁREA de Síndico N.º 1
Distrito Escolar Unificado San Luis Coastal

KATHRYN EISENDRATH ROGERS
Ocupación: Titular/Educadora/Periodista

Educación y Calificaciones: Agradeczo haber prestado servicio en los últimos doce años en la Junta de Gobierno del Distrito Escolar Unificado de San Luis Coastal. Somos siete síndicos comprometidos con el lema de nuestro distrito: Todo significa Todo.

Han sucedido muchas cosas durante mi mandato. Contratamos al Dr. Eric Prater como nuestro superintendente, evitamos los cierres de escuelas con una cuidadosa administración fiscal y actualizamos nuestras instalaciones en la ciudad y en la costa.

Nuestros estudiantes de escuela secundaria ahora tienen acceso a nuevos laboratorios, gimnasios, piscinas, talleres de automóviles, estudios de arte y más. Nuestras escuelas elementales se han renovado y todos los estudiantes de K-6 tienen acceso a dispositivos portátiles de aprendizaje.

La promulgación de SB 1090 proporcionó a nuestro distrito una solución conveniente para el cierre de Diablo Canyon y proporcionó al distrito capital semilla para comenzar nuestra propia fundación educativa enfocada en mantener modernas nuestras escuelas. También formo parte de la Fundación de Educación de San Luis Coastal.

Con la salud y bienestar de nuestros estudiantes, personal y maestros como nuestra principal prioridad, puede estar seguro de que la junta y la administración de su escuela enfrentarán estos desafíos con verdadero coraje y determinación. Manténgase seguro. Manténgase bien. Estamos aquí para usted. Kathryn Eisendrath Rogers
STATEMENT OF CANDIDATE FOR
MAYOR
City of San Luis Obispo

HEIDI HARMON
Occupation: Mayor
Age: 50

Education and Qualifications: As we face the health and economic challenges of COVID-19, San Luis Obispo needs proven leadership, creativity, and collaboration to move us forward. Serving as your Mayor over the past four years, I have a proven track record of significant progress on issues, values, and priorities important to our community. I pledge to uphold this commitment in my next term.

We have, and we will continue to support the creation of more housing affordability, expand access to open spaces, work with small businesses and employees on challenges, build relationships with regional partners to strengthen economic recovery, reinterpret the unique culture of our downtown, prioritize fiscal responsibility, spearhead sustainability policies that attract meaningful clean jobs, and proactively refocus City staff to support our community in this unprecedented time.

As Mayor, I will work to ensure San Luis Obispo is a dynamic, safe, and resilient City of belonging with a solution-oriented mission for the future, protecting the health of our residents, and providing support for local businesses to thrive. As a Cal Poly graduate, former business owner, and mother, I share your vision to evolve and adapt our City during times of change while preserving what makes SLO special.


STATEMENT OF CANDIDATE FOR
MAYOR
City of San Luis Obispo

CHERISSE SWEENEY
Occupation: Business Owner / Mom
Age: 46

Education and Qualifications: My candidacy for Mayor was inspired by my desire and the collective need to reinforce San Luis Obispo’s foundation of safety, stability, and opportunity. Our resilience has been tested and I’ve been in the eye of the storm alongside you. As a wife, mother of grade-school children, and a downtown business owner, I have witnessed firsthand the strains of the adversity we face. It’s time for qualified and experienced leadership grounded in a clear vision of a promising and inclusive future.

My life experiences have prepared me to best represent and serve our community members, students, seniors, families, and businesses of the one-of-a-kind City we all love and call home. SLO desperately needs practical, responsible solutions for the array of challenges we face. I’m committed to leading us to a healthy and viable future for all.

As a 7th generation Californian and Central Coast native, I have a deep love for SLO. I understand that the decisions we make today will impact our future. My priorities include community safety, economic vitality, and protecting the environment.

The San Luis Obispo we all love is still here. Unity in our community will pave the path to resilience and brighter days ahead.
STATEMENT OF CANDIDATE FOR
MAYOR
City of San Luis Obispo

SANDRA MARSHALL-EMINGER
Occupation: Environmental Nonprofit Director

Education and Qualifications: I moved to San Luis Obispo in 1974. During my time here, I have been employed by the County of San Luis Obispo, Coastal Computers and Cal Poly. I was the owner and publisher of the Information Press, a free progressive paper from 1991 to 2017 and hosted the Information Press Hour radio show from 1993 to 1998. Since 1996 I have volunteered my time as the Director of the Earth Day Alliance and coordinated an annual free Earth Day Fair for residents and visitors to SLO County.

I am running for Mayor to ensure that all citizens of San Luis Obispo are represented equally and have a voice in the future of our city. We must continue to address issues of racism, affordable housing, jobs and wages, transportation, air quality and the growth in Downtown SLO and the surrounding areas. As a tourist town we must protect and preserve our Downtown charm, history and architecture, keep building heights reasonable and preserve our mountain views and blue skies.

I support legal nonviolent citizen actions and will work to ensure the public safety of future organized actions.

As Mayor, I’ll work to create safe neighborhoods and business environments by preparing for the long-term duration of the Coronavirus.

DECLARACIÓN DE CANDIDATO A
ALCALDE
Ciudad de San Luis Obispo

HEIDI HARMON
Ocupación: Alcaldesa

Educación y Aptitudes: A medida que enfrentamos los desafíos económicos y de salud del COVID-19, San Luis Obispo necesita liderazgo, creatividad y colaboración comprobados para avanzar. Como su Alcaldesa durante los últimos cuatro años, tengo un historial comprobado de progreso significativo en necesidades, valores y prioridades importantes para nuestra comunidad. Me comprometo a mantener este compromiso en mi próximo mandato.

Hemos apoyado y seguiremos apoyando la creación de más viviendas accesibles, ampliaremos el acceso a los espacios abiertos, trabajaremos con pequeños negocios y sus empleados en los desafíos, construiremos relaciones con los socios regionales para fortalecer la recuperación económica, volveremos a interpretar la cultura única de nuestro centro de la ciudad, priorizaremos la responsabilidad fiscal, lideraremos políticas de sostenibilidad que atraigan trabajos de limpieza significativos y reorientaremos proactivamente al personal de la Ciudad para apoyar a nuestra comunidad en este tiempo sin precedentes.

Como Alcaldesa, trabajará para asegurar que San Luis Obispo sea una ciudad dinámica, segura y resiliente de pertenencia con una misión orientada a soluciones para el futuro, protegiendo la salud de nuestros residentes y proporcionando apoyo para que los negocios locales prosperen. Como graduada de Cal Poly, expropietaria de un negocio y madre, comparto su visión de evolucionar y adaptar nuestra Ciudad en tiempos de cambio mientras preservamos lo que hace que SLO sea especial.

Hagamos prosperar juntos a San Luis Obispo: www.heidiharmon.org.
STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of San Luis Obispo

KELLY EVANS
Occupation: Event Coordinator

Education and Qualifications: As a City of San Luis Obispo resident, I watched as every other city in our county passed rent and mortgage relief bills. I watched as we allowed our Police Department and DA to arrest political dissenters in a way our nation abhors. I watched as our local businesses were left with the option of reopening unsafely or hemorrhaging money while still losing valued employees.

I tried calling, emailing, being as present as possible in these times of distancing. I saw how flippantly the current council ignores our voices. I am left with only one option if I’m ready to make a difference.

The pandemic we’re in isn’t going away anytime soon. The City of San Luis Obispo needs leaders who can function effectively while virtual, listen to its residents, and press for economic policy that helps people and small businesses. I can be that leader if you’ll have me.

STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of San Luis Obispo

ABRIANNA TORRES
Age: 27
Occupation: Business Consultant/Coach

Education and Qualifications: My name is Abrianna Torres. I am running for San Luis Obispo City Council. I am a proud product of SLO, having attended public schools before studying at The University of Colorado on a track scholarship where I earned All Academic in the PAC 12 Conference. Upon graduation I worked as a Correctional Deputy for the San Luis Obispo Sheriff’s Department before transitioning to my current role as a Small Business Consultant.

I am a proud daughter to loving parents whose hard work and commitment to family allowed my four siblings and I to experience the blessings this great town has to offer.

In recent months, we’ve seen the “happiest city in America” devolve into a city divided. Our community members have been branded as racist and our police department marginalized. A limited number of people and perspectives from our community have been given a voice. We are in desperate need of diversity of thought.

We’ve also seen governmental mismanagement, burdensome regulations and excessive taxes cripple our hard working community members and local businesses. As a coach/mentor to young athletes and a small business consultant, I’m passionate about developing forward-thinking, results-driven strategies and I will do the same as a member of the SLO City Council.
ERIK LONG  
**Occupation**: Retired Educator / Administrator  

**Education and Qualifications**: I graduated from UC Santa Barbara with a BA in political science, and CSU Chico with a MA in political science. I have taught, researched, analyzed, published and consulted extensively in the field of political science.

Twenty-years ago when I moved to San Luis Obispo, I felt I had arrived at one of the most beautiful small cities in California. In many ways, I still feel this way. However, over the last few years, I feel there are three issues of concern which merit additional attention; homelessness, housing and downtown parking. While I realize much has been done by various political bodies to address these issues, I am proposing that we undertake a far more expansive process that would allow for greater inclusiveness and the development of diverse ideas.

I am calling for three summits starting in Fall 2021 through Fall 2022. The reason for a delayed start to these summits is that we must first continue to work as a community in containing the spread of COVID-19, while a vaccine is developed. Details for these summits are on the Issues page of my website: www.LongforCouncil.com

I would be honored to have your vote.

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JAMES PAPP  
**Occupation**: Historian / Business Owner  

**Education and Qualifications**: We live in San Luis Obispo because it’s exceptional. Shouldn’t it have exceptional government? Smart? Bold? Open to serious debate? Because you can’t come together without working through disagreement.

And we need to come together to curb COVID and dig out from its huge economic fallout. Erase racism and classism. Mandate and innovate affordable housing. Reverse the decline of local retail. Solve homelessness as a human and economic problem, not a policing one. Be serious, not symbolic, about climate change. Keep San Luis San Luis, not make it Little LA.

Maybe you know me as the guy who promoted masks when the City Council wouldn’t. Led the charge against the Council’s ban on art that commemorates people. Formed SLAP! to sue the city for violating the California Environmental Quality Act. Confronted a backhoe to save the Chumash aqueduct. Was elected Cultural Heritage Committee chair three times, then fired by the Council because of their new rule against “disagreement.” Got called “tireless,” “staunch,” by community members; “adversarial,” “a cudgel” by developers.

I have decades of experience in government initiatives—from administering USAID microgrants to overseeing multibillion University of California budgets. That doesn’t matter unless you listen to people and stand up for your community. Read more at pappforcouncil.com—or call me at 805-470-0983.
ANDREA “ANDY” PEASE
Occupation: Incumbent

Education and Qualifications: It has been my honor to serve on City Council these past four years. As a councilmember and a business owner, I have the experience to be effective. I have a balanced approach and listen to all perspectives. And I have a vision for our future that is sustainable, inclusive and thriving. I love San Luis Obispo. I have seen this city come together with creativity and generosity, and I am inspired every single day. We have accomplished a lot in four years, and going forward, I will build on that foundation. My priorities include:

Economic recovery: Retain local businesses, support head-of-household jobs, help address childcare for working families and maintain essential services for all residents.

Housing: Promote housing affordability, walkable neighborhoods and great access for transit and biking.

Homelessness: Strengthen partnerships, develop transitional housing, deploy social workers to those in crisis and advocate for mental health services for all who need it.

Climate action: Implement plans for carbon neutral by 2035, including open space, urban forestry, sustainable transportation and energy efficiency.

Diversity, equity and inclusion: Ensure all residents have a voice and access to opportunity.

I humbly ask for your vote this November. www.AndyforSLO.com. Thank you!

JEFFREY SPECHT
Occupation: Entrepreneur

Education and Qualifications: As a councilman, I will work to end the culture of waste, corruption and bloated government oozing out of City Hall, as well as put a halt to the division pulling apart our community at its seams. San Luis Obispo needs council members who are accountable to the people, not to buddies in big business and extremist street activism.

Our City Council ignores the public while bowing to city staff and supporting large developers and a marijuana mogul. These special interests build atrocities that block our scenic views and grease the wheels to get projects approved. The council also backs a bike riding coalition determined to force people out of cars and onto bicycles.

I plan to build a coalition on the council that will fire the city manager and city attorney, slash city employee salaries and place major pension reform on the ballot. We’ll also address the veterans left to rot on the streets and make police hand over body-cam footage when the public requests it.

I am running for city council because I care about our community, our residents and justice. As a councilman, I promise to serve the will of the people.
STATEMENT OF CANDIDATE FOR MEMBER OF CITY COUNCIL
City of San Luis Obispo

JAN HOWELL MARX
Occupation: Dean / Professor / Lawyer

Education and Qualifications: Facing this time of pandemic, economic downturn and divisiveness, the City of San Luis Obispo needs to elect a Council Member who puts the health, safety, and welfare of residents first. Under my leadership--six years as Mayor and six years on Council--we became recognized as an outstanding place to live, work and play. Obviously, we cannot turn back the clock. Instead, we must seize this opportunity to create a thriving post pandemic future for the City of San Luis Obispo, by working together toward the common good.

We need to elect a Council Member with: 1) the experience, knowledge and practical vision to guide City policy wisely, respecting residents’ values; 2) integrity, civility and the willingness to listen to everyone, without playing favorites; 3) a track record of decisions based on prudent budgeting, accountability, social equity, open space preservation and climate action; and 4) dedication to increasing affordable housing, helping the needy and improving our quality of life. I am the only candidate who fits that description.

A longtime resident, married grandmother, Stanford and Santa Clara Law graduate, educator, and businessperson, I support the Chamber, Rotary, NAACP, City Farm SLO and environmental organizations.

I would appreciate your vote. [janmarx.com janmarx@stanfordalumni.org (805)541-2716]

STATEMENT OF CANDIDATE FOR MEMBER OF CITY COUNCIL
City of San Luis Obispo

ROBIN WOLF
Age: 40
Occupation: Restaurant / Hospitality Manager

Education and Qualifications: My name is Robin Wolf and I am running for SLO City Council. A SLO native, I was raised on the Central Coast. My 2+ decades working in restaurants, hospitality, and tourism, offer a unique skill set and perspective into an industry that is an economic force in our area and provides a living for many of our residents. I have learned to listen and to bridge divides between people to ensure everyone has a seat at the table.

My priorities in office include: Civil Rights, Workers and Jobs, Health and Safety for All, Environmental Stewardship, Affordable Housing and Renter’s Rights, Downtown Vitality and Recovery, and Transparency and Accountability in Elected Officials and Law Enforcement.

I am dedicated to greater community engagement in local government, especially our youth and traditionally underrepresented voices.

In this time, we need new and creative approaches to support local businesses and workers facing an uncertain future. I am a worker. I am a renter. I understand the struggle we undertake to make San Luis Obispo our home. City Government should be transparent and inclusive and serve the people always. I am fiercely committed to making sure each community member is heard, valued, respected, and engaged.
ANDREA “ANDY” PEASE
Edad: 54
Ocupación: Titular

Educatión y Aptitudes: Ha sido un honor para mí trabajar en el Concejo Municipal durante los últimos cuatro años. Como concejal y propietaria de un negocio, tengo la experiencia para ser eficaz. Tengo un enfoque equilibrado y escucho todas las perspectivas. Y tengo una visión de nuestro futuro que es sostenible, inclusiva y próspera. Me encanta San Luis Obispo. He visto a esta ciudad unirse con creatividad y generosidad, y me siento inspirada todos los días. Hemos logrado mucho en cuatro años y, en el futuro, construiré sobre esa base. Mis prioridades son las siguientes:

Recuperación económica: Conservar los negocios locales, apoyar los puestos de trabajo de jefe de familia, ayudar a abordar el cuidado de los niños de las familias trabajadoras y mantener los servicios esenciales para todos los residentes.

Vivienda: Promover viviendas accesibles, vecindarios transitables y un gran acceso para el tránsito y el ciclismo.

Personas sin hogar: Fortalecer las asociaciones, desarrollar viviendas de transición, enviar trabajadores sociales a las personas en crisis y defender los servicios de salud mental para todos los que los necesitan.

Acción climática: Aplicar planes para lograr la neutralidad del carbono para el año 2035, incluidos los espacios abiertos, la silvicultura urbana, el transporte sostenible y la eficiencia energética.

Diversidad, equidad e inclusión: Asegurar que todos los residentes tengan participación y acceso a las oportunidades.

Le pido humildemente su voto en noviembre. www.AndyforSLO.com. ¡Gracias!

ROBIN WOLF
Edad: 40
Ocupación: Restaurante / Gerente de Hospitalidad

Educatión y Competencias: Mi nombre es Robin Wolf y me presente como candidato para el Concejo Municipal de San Luis Obispo.

Soy oriundo de SLO y crecí en la Costa Central.

Mis más de 20 años trabajando en restaurantes, hoteles y turismo me dan un juego de habilidades únicas y perspectiva en una industria que se está volviendo una fuerza económica en nuestra área y que provee medios para vivir para muchos de nuevos residentes. He aprendido a escuchar y a superar las diferencias entre personas para asegurar que todos puedan hablar.

Mis prioridades en el puesto incluyen: Derechos Civiles, Laborales y de los Trabajadores, Salud y Seguridad para Todos, Administración Ambiental, Viviendas Asequibles y Derechos para el Inquilino, Recuperación y Vitalidad del Centro y la Transparencia y Responsabilidad de los Funcionarios Electos y las Fuerzas del Orden.

Estoy dedicado a mejorar el rol de la comunidad en el gobierno local, en especial de las voces jóvenes y tradicionalmente poco representadas.

Hoy en día necesitamos un enfoque nuevo y creativo para apoyar a los negocios locales y a los trabajadores frente a un futuro incierto. Soy un trabajador. Soy un inquilino. Comprendo la lucha que debemos enfrentar para hacer de San Luis Obispo nuestro hogar. El Gobierno de la Ciudad debería ser transparente e inclusivo y siempre servir a la gente. Me comprometo a asegurarme de que todos los miembros de la comunidad sean escuchados, valorados, respectados e involucrados.
STATEMENT OF CANDIDATE FOR
COMMISSIONER
Port San Luis Harbor District

JIM BLECHA
Occupation: Biologist
Age: 74


Port San Luis, and the beaches at Avila, Port and Lighthouse, are the Jewels of our coast. Let’s keep it that way.

We must remain a full-service port with facilities to keep commercial and recreational boats safe year-round in a user-friendly style, load and un-load vessels, reliably launch and retrieve large and small vessels, fuel vessels and provide a fully functional boat yard.

I remain committed to patrons, residents and visitors to ensure that: The final development of Harbor Terrace will be accessible and affordable for patrons of all economic strata; Avila Pier will be fully reconstructed and functional; PSL will successfully weather the economic and logistic circumstances associated with COVID-19 and; Access to the beaches at Avila and Port remain affordable in our parking lot and the beaches remain safe and user (and dog) friendly.

The challenges ahead for PSLHD need to be met by commissioners with vision, pragmatism, and a sense of history.

Experience counts. Vote Jim Blecha for Harbor Commissioner.

STATEMENT OF CANDIDATE FOR
COMMISSIONER
Port San Luis Harbor District

SCOTT R. LATHROP
Occupation: Retired – Chief Business Officer
Age: 66

Education and Qualifications: I am a native to the central coast with Northern Chumash ancestral connection to Port San Luis. Raised on the central coast, Cal Poly graduate, careers in both school district administration, and a small business owner.

As Chief Business Officer, I directed all aspects of the business administration of a public-school district. My responsibilities included managing and directing the Business Services Division including Budget, Finance, Facilities, Purchasing/Warehousing, Operations, and Employee Benefits Departments. In addition, served as the district’s chief labor negotiator, an adviser to the Board of Trustees on fiscal matters.

As an ytt Northern Chumash native I would be proud to represent the citizens of the District and will commit to protection and development of District resources, meaningful engagement with all community groups regarding future challenges, and opportunities facing PSLHD.

I am running for commissioner because I believe my education, professional experiences, and Native American roots will serve the citizens of the District well.

Together, by a proactive, civil, and inclusive approach we can move the Port San Luis Harbor District forward for the benefit of all who call this place home.
STATEMENT OF CANDIDATE FOR
COMMISSIONER
Port San Luis Harbor District

GARY MAIER
Occupation: Retired Project Management Professional
Age: 58

Education and Qualifications: With my Information Technology and Project Management background, I will help the Port San Luis team address data requirements and long-term facility maintenance issues. I have a bachelor’s degree in Business and have held a Project Management certificate since 2008. As a successful Project Manager and Supervisor of over 50 employees and contractors, I understand the value of teamwork, communication, and community input to ensure the necessary support and resources to get projects done, safely.

After serving as a US Marine, I relocated to the Central Coast and have been living within 3 miles of Port San Luis Harbor. My family and I love the area and believe it is a crucial resource that must be preserved and improved for the future. I believe in a balanced approach to growth with an emphasis on public input. I am running for Harbor Commissioner to give back to the community and build meaningful relationships to ensure we have a team that continues to support the mission, while serving the public in a respectful and effective way.

STATEMENT OF CANDIDATE FOR
COMMISSIONER
Port San Luis Harbor District

DAVE A. FRIESEN
Occupation: Business Owner, Contractor / Realtor, SLCUSD School District Employee
Age: 49

Education and Qualifications: My wife & I with our 5 children are born and raised long time local residents whom are devoted to our community.

From my childhood on the ocean has and continues to be a huge influence on my life. I was a volunteer Firefighter and one of two ocean swimmers for the first San Luis Obispo County surf rescue team.

I have a vast amount of ocean knowledge and I am very passionate about our Harbor. I am dedicated to recognizing and preserving the history of Port San Luis so our local community and visitors can enjoy it for generations to come. I will work toward keeping both our harbor and beaches safe, clean and accessible.

My work as a contractor for the past 20+ years will ensure that harbor projects will be completed accurately and inexpensively. I am devoted to keeping the harbor from being a financial burden to tax payers by monitoring future taxes burdens for us all.

My intent as a Commissioner is to help manage our harbor so that it meets our community’s needs, from our fishermen, recreational users to our local residents.

Thank you and I would appreciate your vote.
STATEMENT OF CANDIDATE FOR
COMMISSIONER
Port San Luis Harbor District

ROBERT VESSELY
Occupation: Incumbent, Civil Engineer

Education and Qualifications: As a commissioner for the past 3½ years, I have been gratified at how interesting and fulfilling the position is. Before I ran for the office in 2016, I thought I had a rough idea of how the Harbor District operated but since then, I've learned a lot. I had worked with the Harbor District in the past on saving the Harford Pier Canopy, on restoring the Lighthouse and opening it to the public and on various other engineering projects around the Port. Since my election, I've become familiar with the operations, personnel, tenants and with the relationships between the Harbor and the community. As a civil engineer, I believe that I have brought a practical approach to such things as infrastructure and facility improvements. Engineers are problem solvers. I have supported our business tenants by voting to reduce their rent during the Covid-19 shut-down. It is critical that we continue to plan for a healthy Port operation when this pandemic passes.

SPANISH STATEMENTS FOR THIS CONTEST BEGIN ON THE NEXT PAGE
DECLARACIÓN DE CANDIDATO PARA
COMISIONADO
Distrito Portuario Port San Luis

DAVE A. FRIESEN
Ocupación: Dueño de Negocio, Contratista/Corredor de Bienes Raíces, Empleado del Distrito Escolar SLCUSD

Edad: 49

Educación y Competencias: Mi esposa y yo con nuestros 5 hijos nacimos y nos criamos como residentes locales durante mucho tiempo y estamos dedicados a nuestra comunidad.

Desde la infancia el océano ha tenido y sigue teniendo una enorme influencia en mi vida. Fui Bombero voluntario y uno de los dos nadadores oceánicos para el primer equipo de rescate de surf del Condado de San Luis Obispo.

Tengo amplia experiencia en conocimiento del océano y me apasiona nuestro Puerto. Me dedico a reconocer y a preservar la historia de Port San Luis para que nuestra comunidad local y los visitantes puedan disfrutarlo en las próximas generaciones. Trabajaré para mantener tanto nuestro puerto como nuestras playas seguros, limpios y accesibles.

Mi trabajo como contratista durante más de 20 años garantizará que todos los proyectos portuarios se completen de manera precisa y económica. Estoy dedicado a evitar que el puerto se convierta en una carga financiera para los contribuyentes mediante el control de las cargas impositivas futuras para todos nosotros.

Mi intención como Comisionado es ayudar a administrar nuestro puerto de manera que satisfaga las necesidades de la comunidad, desde las de nuestros pescadores, los usuarios recreativos hasta nuestros residentes.

Gracias y apreciaría su voto.

ROBERT VESSELY
Ocupación: Titular, Ingeniero Civil

Edad: 71

Educación y Competencias: Como comisionado a cargo durante los últimos 3 años y medio, me sentí gratificado al conocer lo interesante y satisfactorio que es el puesto. Antes de presentar mi candidatura en 2016, pensaba que tenía una idea general de cómo funcionaba el Distrito Portuario pero desde entonces, he aprendido mucho. Trabajé con el Distrito Portuario en el pasado para salvar el Muelle Cubierto Harford, en la restauración y en la apertura para el público del Faro y en diferentes proyectos de ingeniería relacionados con el Puerto. Desde mi elección, me familiaricé con las operaciones, el personal, los inquilinos y las relaciones entre el Puerto y la comunidad. Como ingeniero civil, creo que he aportado un enfoque práctico a cosas tales como mejoras en la infraestructura y en las instalaciones. Los ingenieros son especialistas en resolver problemas. He apoyado a nuestros inquilinos de negocios al votar para reducir su renta durante el cierre por Covid-19. Es fundamental que sigamos planificando un funcionamiento saludable del Puerto cuando pase esta pandemia.
In 2014, 70.32 percent of City of San Luis Obispo voters approved Measure G-14, which adopted Chapter 3.15 (ESSENTIAL SERVICES TRANSACTIONS (SALES) AND USE TAX) into the City’s Municipal Code. Measure G-14 extended for eight years a previously voter-approved ½ percent City sales tax, which is currently included in the City’s seven and three quarters percent total sales tax rate. Since its original effective date, April 1, 2007, the tax has generated an average of approximately $6.6 million in annual revenue to the City. Measure G-14 approved a “general purpose tax,” meaning that all revenue raised from the tax can be used to fund any City service, project, facility, or operation approved by the City Council.

Measure G-14 provided: “The authority to levy the tax imposed by this chapter shall expire in eight years, on March 31, 2023, unless extended by the voters.” Unless Measure G-20 is approved by a majority of City voters in the November 2020, or subsequent election, the current ½ percent local tax will expire after March 31, 2023, and the City will receive no further revenue from the local tax.

Measure G-20 would amend and re-enact Chapter 3.15 of the City’s Municipal Code (re-titled as “Community Services and Investment Transactions (Sales) and Use Tax”) to continue the existing ½ percent local sales tax and increase the existing tax by 1 percent for a total rate of 1.5 percent. The City anticipates Measure G-20 will generate approximately $21,600,000 in annual revenue, which can be used for any general city purpose approved by the City Council, including stated purposes of protecting City of San Luis Obispo’s financial stability; maintaining fire/community safety, health emergency/disaster preparedness; protecting creeks from pollution; addressing homelessness; keeping public areas clean/safe; retaining local businesses; maintaining youth/senior services, streets, open space/natural areas. Measure G-20 provides: “The authority to levy the tax imposed by this chapter shall expire when ended by the voters.”

Measure G-20 would continue the following fiscal accountability provisions included in Measure G-14: 1) Revenue Enhancement Oversight Commission comprised of citizens “....responsible for reviewing and making budget recommendations directly to the City Council regarding expenditures and ....reporting annually to the community on the City’s use of these tax revenues”; 2) separate, publicly available accounting and tracking of funds by the City Treasurer; 3) independent annual financial audit; 4) integration of the use of funds into the City’s public budget and goal setting process and citizen participation in determining priority uses; 5) annual community report provided to every household on how much revenue is being generated and how funds are being spent; and 6) annual citizen oversight meeting.

A “yes” vote on Measure G-20 means the City will continue to levy the existing ½ percent local sales tax and increase the total rate to 1.5 percent, until ended by the voters. A “no” vote means that the existing ½ percent local sales tax will continue only until its current expiration date in 2023, unless extended and/or increased by voters before 2023.

s/ J. Christine Dietrick  
City Attorney, City of San Luis Obispo

The above statement is an impartial analysis of the Ordinance. If you desire a copy of the ordinance, please call the election official’s office at 805-781-7102 and a copy will be mailed at no cost to you.
ARGUMENT IN FAVOR OF MEASURE G-20

We have never experienced a threat as menacing to our lives and livelihoods as this pandemic. But time and again, we have seen San Luis Obispo residents pull together to solve daunting challenges.

Measure G-20 is a necessary step forward in SLO’s recovery. This sales-tax increase keeps us in line with our regional competitors while generating at least $20 million annually for vital economic and community programs to benefit all residents.

As concerned residents and your neighbors, here’s why we urge YES on Measure G-20:

- **SELF RELIANCE, LOCAL CONTROL**: We cannot count on Washington or Sacramento to help us; we must rely on ourselves.
- **LONG-TERM BENEFITS**: Measure G-20 will support much needed investment in open space, water security, road improvements and climate action.
- **HEALTH & SAFETY**: It’s essential to improve emergency response times and keep our community healthy and safe.
- **HELP BUSINESS AND EMPLOYEES**: Measure G-20 will invest in local businesses so they can survive, expand and increase local jobs.
- **HOMELESSNESS**: The pandemic has worsened our housing and homelessness crisis; Measure G-20 will support affordable housing and mental-health services.
- **QUALITY OF LIFE**: San Luis Obispo’s quality of life is not an accident. It’s the product of our residents’ strength, compassion and resiliency, and it requires continuous investment.
- **ACCOUNTABILITY**: Measure G-20 requires an independent oversight committee, annual audits and community input to ensure wise spending. If the City Council fails to manage it responsibly, we will vote to end this tax.
- **VISITORS PAY FAIR SHARE**: Historically, visitors have paid more than 70% of sales tax revenue, thus paying their fair share.

As voters with different political perspectives and economic interests, we are united in our enthusiastic support of this one-and-a-half percent sales tax.

Please join us and vote YES on Measure G-20.

s/ Ron Yukelson          s/ Sandi Sigurdson
Healthcare Executive    Non-Profit Executive

s/ Jesse Dundon          s/ Carlyn Christianson
CEO, Local Business     City Council Member

s/ Chris Richardson
Local Business Owner
REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE G-20

IMPORTANT:

READ THE “FINE PRINT” AND VOTE NO!

- **TRIPLES THE CITY’S SALES TAX INCREASE** by making the existing tax permanent while adding a 1% tax hike on top of it, forcing struggling families to pay more for clothes, supplies, and other necessities.

- **FUNDS CAN BE USED FOR ANY GOVERNMENT PURPOSE WHATSOEVER.** Revenue from this tax goes into the city’s General Fund and isn’t required to be spent on what this measure proposes.

- **CAN BE USED TO INCREASE SALARIES.** 11 city execs making more than the Governor and 25 others making more than US Senators can further increase their bloated salaries!

- **GREATER DEBT.** The city’s unfunded public pension liability exceeds $175 million and climbing with interest accruing on its pension debt by $1.1 million monthly.

- **“FOREVER TAX” ELIMINATES FUTURE VOTER APPROVAL.** Now, voters get to decide every few years whether the sales tax is too high. This measure strips that safeguard.

- **DEGRADES “PROTECTION OF OPEN SPACE” AS MAJOR CITY GOAL.** Despite its high priority among residents in community surveys, “Acquiring Open Space” is no longer on city’s list of spending priorities.

- **HURTS MIDDLE-CLASS, SMALL BUSINESSES, AND YOUNG FAMILIES** that are already suffering while encouraging locals to shop in other cities with lower retail sales taxes.

The city’s existing sales tax continues to 2023. Why push new taxes now? Let’s give our economy a chance to recover and then give voters the opportunity to rescind or extend this regressive tax at that time.

Please join us in voting **“NO”** on Measure G-20.

s/ T. Keith Gurnee
Former Councilmember

s/ Brett Cross
Native San Luis Obispan

s/ Lance Parker
Financial Advisor

s/ Stewart D. Jenkins
Public Interest Lawyer

s/ Daniel L. Carpenter
Former Mayor
ARGUMENT AGAINST MEASURE G-20

Amidst the worst pandemic in 100 years and one of the worst economic downturns ever—when so many have lost their jobs and local businesses are trying so hard to survive—our city’s “recovery plan” is to TRIPLE OUR LOCAL SALES TAX. That’s bad economics and bad tax policy.

That the city wants to eliminate your right to vote every few years to continue or eliminate that tax is undemocratic. Instead, the city wants a “FOREVER TAX”—we pass it once and that’s that. It’s a REGRESSIVE TAX that will hit the poor, the middle class, and our struggling small businesses the hardest.

Taking away your right to reconsider this sales tax is just wrong! It’s a huge step away from responsive city government.

The Council has spent hundreds of thousands of dollars on political consultants to manipulate you into believing this sales tax will be spent on needed public improvements. However, the city can spend the $21.6 million in annual revenue on ANYTHING, like increasing its posh management salaries and expanding its bureaucracy.

The city’s past promises to spend prior sales tax increases on open space or parks were false bait to get your vote. Just like then, this regressive tax will become the Council’s new slush fund to pursue their pet projects as they please, regardless of what the community wants.

Losing our right to re-enact or reject this tax every few years means that the city can completely disregard public sentiment about how your tax dollars are spent.

With people and businesses suffering from the effects of COVID-19, the timing of this tax could not be worse. A recent survey of local residents revealed that a large majority opposed new tax hikes.

Please join us in voting NO on Measure G-20.

s/ T. Keith Gurnee
Member of the Board of Directors, Livable California

s/ Stewart D. Jenkins
Public Interest Lawyer
REBUTTAL TO ARGUMENT AGAINST MEASURE G-20

Measure G-20’s opponents acknowledge the current crisis, but they fail to offer a credible path forward.

They are choosing to sit on the sidelines and shout NO.

The way out of a crisis is decisive action at the local level. We can’t wait for Washington or Sacramento to help us, and we don’t want them telling us what to do.

By approving Measure G-20, we will support one another, invest in our community and achieve our shared goals.

Measure G-20 revenue will:

- Support economic recovery.
- Improve fire, public safety and emergency health response.
- Ensure wildfire and natural disaster preparedness.
- Repair potholes, reduce traffic congestion, expand bike lanes.
- Protect creeks from pollution, preserve open space and natural areas.
- Retain local businesses and assist with job creation.
- Fund homeless prevention programs.
- Support local nonprofits that assist our most vulnerable neighbors.
- Keep public areas clean and safe.

Because visitors pay 70% of sales tax revenue, Measure G-20 is the fairest and best way to invest in our city without overburdening residents.

Other key benefits:

- SLO’s tax rate will still be the same or lower than many California cities including Santa Barbara, Santa Maria and Monterey.
- Voters can repeal Measure G-20 at any time.

These extraordinary times demand action. Measure G-20 is an affordable path forward, a way to help ourselves, and to control our destiny.

Please join us and vote YES ON MEASURE G-20

s/ Kevin Harris          s/ Eric Veium
Managing Artistic Director  Climate / Community Activist

s/ Erica A. Stewart   s/ Hillary Trout
SLO City Councilmember    CFO, Local Tech Business

s/ Ty Safreno
Owner / CEO, Local Manufacturing Business
San Luis Obispo County offers voters with disabilities options that provide for a private and independent voting environment. The San Luis Obispo County Clerk-Recorder wants to help you create a voting method that works for you. See your options below.

- **Vote by Mail:** You ballot has automatically been sent to you. Keep safe and return your ballot by mail, drop box, or Voter Service Center.

- **Voting at a Voter Service Center:** You can go to any Voter Service Center from October 31st to November 3rd. Locations are listed on the back of your Voting Instructions page.

- **Accessible ballot-marking machines (ICX) are available at every Voter Service Center for four days of voting and at the County Clerk-Recorder’s Office 29 days prior to the election for early voting.**

- **Curbside voting:** If you arrive at a Voter Service Center and cannot get to the voting area, ask for assistance.

- **Accessible Voter Information Guide on the Web:** Sample Ballot and Voter Information Guides are available on the Clerk-Recorder’s website with the use of personal accessible navigational tools and screen reader technology.

  **Remote Accessible Vote by Mail**

  A new voting experience can be provided by the elections staff for all Vote By Mail voters, including those with disabilities by using web-based tools on a personal computer, printer, and one’s personal assistive device(s) (screen readers, tactile switches, closed captioning, sip and puff system, etc.) to access and mark one’s ballot, then returning it by mail to the Elections Office.

  **Contact the Elections office for information at 805-781-5228**

  **Other Assistance for Visually, Hearing or Speech Impaired:**

  The Secretary of State’s Office has a TDD (Telecommunications Device for the Deaf) to provide elections information: **1-800-833-8683 (1-800-TDD-VOTE).** Large print format of the state ballot measures continues to be available.
As required by new legislation, the County of San Luis Obispo offers facsimile ballots in the following languages and for only the precincts listed below:

**Spanish**

All Precincts All Voter Service Centers

**Tagalog**

Consolidated Precinct All Voter Service Centers
403, 404, and 405

To determine your Con (precinct), please refer to the top left corner of your Vote By Mail ballot, which contains your precinct information (i.e. CON 403).

Facsimile ballots and instructions will be provided upon request. You can request to view the facsimile ballot for the language that is available at a Voter Service Center, listed in your Voting Instructions page.

**Vote By Mail Voters**

You can request a facsimile ballot in one of the languages available:

By Phone: 805-781-5228

By E-Mail: elections@co.slo.ca.us

By Mail: 1055 Monterey Street, Suite D120
San Luis Obispo, CA 93408

In Person: At the Clerk-Recorder’s Office at 1055 Monterey Street, D120, San Luis Obispo or 6565 Capistrano Avenue (2nd floor), Atascadero

Online: www.slocounty.ca.gov/LanguageAssistance

**Spanish Language Ballot Technology**

With new accessible ballot-marking technology (ICX voting machines), a Spanish language voting experience can assist voters with making their selections and marking their ballots. They are available at the County Clerk-Recorder’s office beginning October 5th, and at all Voter Service Centers from October 31 – November 3rd, Election Day.
ASISTENCIA DE IDIOMA

Conforme exige la nueva legislación, el Condado de San Luis Obispo ofrece boletas electorales en los siguientes idiomas y solo para los distritos electorales que a continuación se indican:

Espinol
En todos los distritos En todos los Centros de Servicios al Votante

Tagalo
En los distritos consolidados y en todos los Centros de Servicios al Votante
Distritos 403, 404, y 405

Para determinar cuál es su CON (distrito electoral), por favor revise la esquina superior izquierda de su boleta de Voto por Correo, que contiene la información de su distrito (por ejemplo, CON 403).

Se suministrarán, a petición, boletas electorales e instrucciones por facsímil. Puede solicitar ver la boleta facsímil del idioma que se encuentre disponible en el Centro de Servicios al Votante que aparece en su página con Instrucciones de Voto.

Electores que votan por correo
Puede solicitar una boleta facsímil en uno de los idiomas disponibles:
Por teléfono: 805-781-5228
Por correo electrónico: elections@co.slo.ca.us
Por correo: 1055 Monterey Street, Suite D120
San Luis Obispo, CA 93408

Personalmente: En la Oficina del Secretario-Oficial de Registro en 1055 Monterey Street, D120, San Luis Obispo o 6565 Capistrano Avenue (2º piso), Atascadero

En línea: www.slocounty.ca.gov/LanguageAssistance

Tecnología de Boletas en idioma español

Con la nueva tecnología para completar boletas con más accesibilidad (máquinas de votación ICX), una interfaz en idioma español puede ayudar a los votantes a realizar sus elecciones y a marcar sus boletas. Se encontrarán disponibles en la oficina del Secretario-Oficial de Registro a partir del 5, de octubre, y en todos los Centros de Servicios al Votante desde el 31 de octubre hasta el 3 de noviembre, el Día de las Elecciones.
TULONG SA WIKA

Ayon sa kinakailangan ng bagong batas na pinagtibay, nagbibigay ang County ng San Luis Obispo ng mga kopya ng balota na nasa mga sumusunod na wika at para lang sa mga presintong nakalista sa ibaba:

Spanish
Lahat ng Presinto Lahat ng Sentro ng Serbisyo para sa Botante

Tagalog
Pinagsamang Presinto Lahat ng Sentro ng Serbisyo para sa Botante
403, 404, at 405

Upang alamin kung ano ang iyong Con (presinto), maniyaring sumangguni sa kaliwang sulok sa itaas ng iyong balota sa Pagboto sa Pamamagitan ng Koreo, na naglalaman ng impormasyon ng iyong presinto (ibig sabihin, CON 403).

Magbibigay ng mga kopya ng balota at tagubilin kapag hiniling. Maaari ninyong hilinging makita ang kopya ng balota para sa wikang ginagamit sa Sentro ng Serbisyo para sa Botante, na nakalista sa iyong pahina sa mga Tagubilin sa Pagboto.

Mga Botante ng Pagboto sa Pamamagitan ng Koreo
Maaari kayong humiling ng kopya ng balota sa isa sa mga wikang magagamit:
Sa Pamamagitan ng Telepono: 805-781-5228
Sa Pamamagitan ng E-Mail: elections@co.slo.ca.us
Sa Pamamagitan ng Koreo: 1055 Monterey Street, Suite D120
San Luis Obispo, CA 93408
Sa Personal: Sa Opisina ng Klerk na Tagapagtala
sa 1055 Monterey Street, D120, San Luis Obispo o 6565 Capistrano
Avenue (Ika-2 palapag), Atascadero

Online: www.slocounty.ca.gov/LanguageAssistance

Teknolohiya ng Balota sa Wikang Spanish
Sa tulong ng nagagamit na teknolohiya sa pagmarka ng balota (mga ICX na makina sa pagboto), ang karanasan sa pagboto sa wikang Spanish ay makakatulong sa mga botante sa pagpili at pagmarka sa kanilang mga balota. Magagamit ang mga ito sa opisina ng Klerk ng County-Tagapagtala simula ika-5 ng Oktubre, at sa lahat ng Sentro ng Serbisyo para sa Botante simula Oktubre 31 – ika-3 ng Nobyembre, Araw ng Halalan.
WHY YOUR BALLOT WOULD NOT BE COUNTED

1. Ballot arrives after the deadline.
2. The VBM Return Envelope is not signed.
3. The signature on the VBM Return Envelope does not match the signature on the voter’s Affidavit of Registration.
4. The ballot is returned without the I.D. Return Envelope.

VBM Cure Process: New legislation requires the Election Office to send letters to voters who forgot to sign their return envelope or whose signatures did not match their signatures on file so their ballots can be validated and counted.

VOTE-BY-MAIL LOOK-UP ON THE WEB: Check the status of your returned VBM ballot on the Internet at: www.slovote.com

For the latest updates, follow us on Facebook: facebook.com/slocountyclerkrec

TRACK YOUR BALLOT

You can track and receive notifications via email, SMS (text), or voice message on the status of your VBM ballot. Sign-up at: WheresMyBallot.sos.ca.gov