

<p style="text-align: center;">STATEMENT OF CANDIDATE FOR MAYOR City of Morro Bay</p> <p>R. PEPPER HUGHES Age: 55 Occupation: Businesswoman</p> <p>Education and Qualifications: My platform will be centered on increasing the economic vitality of Morro Bay, while maintaining the beautiful essence of this charming town.</p> <p>I have worked with various merchants and local businesses, chairing several organizations promoting commerce. I feel confident that not only do I understand the pulse of our local economy, but the absolute need to keep local businesses thriving.</p> <p>I feel very fortunate to be living in Morro Bay with my husband of 25 years. I look forward to the opportunity to be able to give back to the community. I respectfully ask for your support in my candidacy for Mayor.</p> <p style="text-align: right;">s/ R. Pepper Hughes</p>	<p style="text-align: center;">STATEMENT OF CANDIDATE FOR MAYOR City of Morro Bay</p> <p>GEORGE LEAGE Occupation: Business Owner</p> <p>Education and Qualifications: I have lived and worked in Morro Bay for over 50 years. I have watched the town transform from an active fishing village bustling with boats and seafood plants to the tourist town of today. Attempts to "close the door" and stop change have never worked...never will.</p> <p>Morro Bay is land-and-sea locked and will never grow beyond its boundaries. We will never allow high rises, polluting industries, and the like. So, while protecting our unique quality of life, we need to work on strengthening what we have: our tourist industry. It's the primary income source paying for our public services.</p> <p>I'm a strong personality and good business manager. I have steered my businesses through extreme challenges; they are still here, thriving. I will treat the city the same: like a business.</p> <p>We must make public safety our number-one priority. Without a crime-free town, with excellent police, fire, and medical response teams, we have no real quality of life.</p> <p>I seek your vote for mayor. If elected, I will work full time on your behalf to provide strong leadership, return our city to a sound financial footing, and protect and enhance our exceptional quality of life.</p> <p style="text-align: right;">s/ George Leage</p>
<p style="text-align: center;">STATEMENT OF CANDIDATE FOR MAYOR City of Morro Bay</p> <p>JANICE PETERS Occupation: Mayor, City of Morro Bay</p> <p>Education and Qualifications: Serving as your Mayor is a fulltime job. It requires dedication, integrity, patience, diplomacy, research, networking, and making difficult decisions. It means putting personal opinion aside, listening to our residents and business people, and making decisions that are beneficial for our community as a whole.</p> <p>Serving as your Mayor means being constantly available for numerous weekly meetings, responding to dozens of phone calls, and answering hundreds of e-mails on city matters. It means developing positive ways to promote and support our city, as I've done with the Shop Local campaign, the Fundraiser Follies and other events and projects.</p> <p>Serving as your Mayor extends beyond our city limits, working with other mayors, sitting on County boards and commissions, maintaining relationships with our State and federal representatives, and traveling to Sacramento and Washington D.C. to promote Morro Bay issues, such as obtaining dredging funds and support for our fishing industry.</p> <p>Serving as your Mayor for the past three years, I have fulfilled these requirements to the best of my ability. With your support and your vote, I will continue serving the citizens and community of Morro Bay, which has always been my one and only agenda.</p> <p style="text-align: right;">s/ Janice Peters</p>	<p style="text-align: center;">DECLARACIÓN DEL CANDIDATO PARA ALCALDE Ciudad de Morro Bay</p> <p>JANICE PETERS Ocupación: Alcaldesa, Ciudad de Morro Bay</p> <p>Educación y Competencia: Prestar servicio como su Alcaldesa es un trabajo a tiempo completo. Requiere dedicación, integridad, paciencia, diplomacia, investigación, trabajo en red y tomar decisiones difíciles. Significa dejar de lado la opinión personal, escuchar a nuestros residentes y gente de comercio, y tomar decisiones que sean beneficiosas para nuestra comunidad en su totalidad.</p> <p>Prestar servicio como su Alcaldesa significa estar constantemente disponible para numerosas reuniones semanales, respondiendo a docenas de llamados telefónicos, y contestar cientos de correos electrónicos sobre asuntos de la ciudad. Significa desarrollar formas positivas de promocionar y apoyar a nuestra ciudad, como lo he hecho con la campaña Comercio Local, las Locuras de las Recaudaciones de Fondos y otros eventos y proyectos.</p> <p>Prestar servicio como su Alcaldesa se extiende más allá de los límites de nuestra ciudad, trabajando con otros alcaldes, participando de juntas y comisiones del Condado, manteniendo comunicación con nuestros representantes Estatales y federales, y viajando a Sacramento y Washington D.C. para promover los asuntos de Morro Bay, como ser la obtención de fondos para dragado y apoyo para nuestra industria pesquera.</p> <p>Prestando servicio como su Alcaldesa los últimos tres años, he cumplido con estos requerimientos con mi máxima capacidad. Con su apoyo y su voto, continuaré prestando servicio a los ciudadanos y comunidad de Morro Bay, lo cual siempre ha sido mi primera y única agenda.</p> <p style="text-align: right;">f/ Janice Peters</p>

**STATEMENT OF CANDIDATE FOR
MAYOR
City of Morro Bay**

MELODY DE MERITT

Age: 56

Occupation: Councilmember, Cal Poly Instructor

Education and Qualifications: Morro Bay needs a Mayor who can apply creative thinking, long range planning and vision. I believe I have what is needed to bring positive change to government leadership. That is why I am running for Mayor.

The community is concerned about the direction the City is taking. Residents wonder about the character of our neighborhoods when huge homes are being built on small lots. They wonder why a roundabout was approved when they opposed it. They wonder why there will be overwhelmingly high increases to sewer rates when over a 1000 residents signed a petition to oppose it.

I support well-designed neighborhoods that build community. I'm for a sustainable budget. I have ideas that will build a constant stream of revenue for the future. I have supported many revenue-generating community events like the Harbor and Kite Festivals.

I offer leadership that gives priority to our citizens. I am a strong voice for the citizens and respect the value of public comment.

Together we can keep Morro Bay a great place to live, work, and play. I have listened and worked hard as a Councilmember to prepare to now serve as Morro Bay's Mayor. Please vote for me.

s/ Melody DeMeritt

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Morro Bay**

ROGER EWING

Occupation: Retired

Education and Qualifications: After years of being actively involved with the workings of our local government, I have chosen to be a candidate for City Council because I am deeply concerned with the lack of a level playing field for all of our residents and businesses alike.

I want to give each of our citizens an equal voice in the process of our government, and equal accessibility to having problems addressed and errors corrected.

It is one thing to have codes and ordinances to protect our sense of community, but what good are they if they are not enforced? It is time that our city takes the responsibility to return fairness and transparency in our government.

Most of us live here because of our beautiful and healthy environment, friendly neighbors, and an appreciation of diversity. A key component of our quality of life is a vibrant local economy. I intend to welcome businesses that benefit the residents and provide a continuing revenue source for our city.

I have the good fortune of being retired while having no debts financially or politically. I currently serve as Chair of the Public Works Advisory Board.

I would appreciate your vote... Thank you.

s/ Roger Ewing

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Morro Bay**

WILLIAM "BILL" PEIRCE

Occupation: City of Morro Bay Councilmember

Education and Qualifications: I have been honored to serve as your City Councilman; I have worked hard to represent all of the community honestly and fairly.

I have supported and will continue to support using Measure Q funds (sales tax) for public safety.

I will get a second Fire Station opened to better serve Morro Bay. I will increase the Fire Department staffing to reduce the time it takes to help you when you need it.

I will spearhead efforts to improve our business community by exploring ways to encourage business to locate in Morro Bay. I will continue to work with the City's professional staff to insure that our City government is efficient and cost effective.

I actively support youth projects and programs for our senior citizens. I am continuing to support our commercial fishermen and am working to keep our harbor viable. Keeping our harbor open and healthy is a continuous fight, not something we can take for granted.

Because of my fifteen plus years of community service I have the proven experience to continue to lead the City in a positive direction.

I ask for your continued trust, your continued support, and ask for your vote.

s/ William Peirce

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Morro Bay**

NOAH SMUKLER

Occupation: Morro Bay Small Business Owner

Education and Qualifications: I am running for City Council for several reasons. I love Morro Bay's small town character and natural beauty, and I want to help lead our community into the future.

My qualifications include: Morro Bay Public Works Advisory Board, Vice-Chair; MB Business Owner, Local Organic Chef; Estero Bay Community Garden, Founding Member; Spencer's Market Pocket Park, Volunteer Landscaper & Caretaker; San Luis Bay Chapter of Surfrider Foundation, Chair; Cal Poly Graduate.

As a City Council member, I want to help implement smart growth principles and green building techniques whenever possible, and to respect our neighborhoods, local businesses and our environment. I want to create pedestrian and bicycle friendly transportation corridors that allow our children and guests to travel safely throughout our town.

With challenging economic times ahead, I will demand responsible management of our budget and your tax dollars, so we can provide dependable services throughout our city.

We must develop our Vision of a sustainable future for the residents, businesses and environment of Morro Bay.

Thank you for reading this statement.

Please vote for me, Noah Smukler, for City Council.

s/ Noah Smukler

**DECLARACIÓN DEL CANDIDATO PARA
MIEMBRO DEL CONCEJO MUNICIPAL
Ciudad de Morro Bay**

NOAH SMUKLER

Occupación: Dueño de Negocio en Pequeña Escala de Morro Bay

Educación y Competencia: Me postulo para el Concejo Municipal por varias razones. Amo el carácter de pueblo pequeño y la belleza natural de Morro Bay y quiero ayudar a conducir a nuestra comunidad hacia el futuro.

Mis calificaciones incluyen; Junta Consultiva de Obras Públicas de Morro Bay, Vicepresidente; Dueño de Negocio con título en Administración de Empresas, Chef Orgánico Local; Jardín de la Comunidad de Estero Bay, Miembro Fundador; Pequeño Parque del Mercado de Spencer, Paisajista Voluntario y Cuidador; Filial de la Fundación Surfrider en San Luis Bay, Presidente; Graduado de Cal Poly.

Como miembro del Concejo Municipal, quiero ayudar a implementar principios inteligentes sobre el crecimiento y técnicas de construcción ecológicas siempre que sea posible, y respetar a nuestros vecindarios, comercios locales y nuestro medio ambiente. Quiero crear corredores de transporte amigables para los peatones y bicicletas para permitir que nuestros niños y visitantes viajen con seguridad por toda nuestra ciudad.

Con tiempos económicos desafiantes por delante, exigiré una administración responsable de nuestro presupuesto y los dólares de sus impuestos, para que podamos proveer servicios confiables en toda nuestra ciudad.

Debemos desarrollar nuestra Visión de un futuro sustentable para los residentes, comercios y medio ambiente de Morro Bay.

Gracias por leer esta declaración.

Por favor vote por mí, Noah Smukler, para el Concejo Municipal.

f/ Noah Smukler

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Morro Bay**

JACK BARRETT

Occupation: Businessman

Education and Qualifications: I am a retired law enforcement officer, and a Korean War veteran. I also served with the State Department in Vietnam, and currently own and operate a successful state licensed private investigating and insurance adjusting business. My headquarters office has been here in Morro Bay for the past ten years, with additional offices throughout the state. I understand how to run a complex business.

I'm involved in our community as a member and past director of the Morro Bay Rotary Club. I am the immediate past-president of our local Chamber of Commerce, a founding director of Friends of Morro Bay Police Department, and serve on the finance committee of St. Timothy's church.

If elected, I will maintain the council's focus on these most important issues: fiscal responsibility, public safety, and support of our business and tourism industry.

s/ Jack Barrett

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Morro Bay**

CARLA BORCHARD

Age: 49

Occupation: Mother and owner Carla's Country Kitchen

Education and Qualifications: As a resident of this community for nearly 30 years, I am intimately involved in sustaining the Morro Bay we all know and love. As a mother and the owner of Carla's Country Kitchen, I have a strong interest in preserving the quality of life we enjoy, and know I can bring my experience to bear on the challenges facing our community. I understand the value of our environment and leaving our children with a place to grow and thrive. I understand the importance of a strong local economy that provides jobs and supports our City's services. I understand the value of the tourist dollar and the value they play in supporting our community. But most importantly, I understand that it is all a balancing act – raising a family, managing a business, providing quality services to the community, and protecting our quality of life.

To solve the challenges facing Morro Bay, we need leadership that can bridge the differences in this community and implement real solutions. I believe my experience as a mother, restaurant owner, and community volunteer is a reflection of my ability to lead as a member of your City Council to help move Morro Bay forward.

s/ Carla Borchard

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Morro Bay**

MICK THEIS

Age: 49

Occupation: Business Owner

Education and Qualifications:

Personal: Married with 5 grown children

Affiliations: 10 years United States Marine Corps, Former Police Officer, Rotary Club of Morro Bay, Vice President Chamber of Commerce 2006, Business of the Year 2007, Presidents Award 2008, Master of Moro Grange last 10 years.

At a time of hardship in our economy, we need experienced leadership. We need to run our City efficiently which will improve all Morro Bay residents quality of life. The most important services are Police, Fire, Water, Sewer and Streets. These priorities must be first on our list before all else. A vote for experience, is a vote for Mick Theis.

s/ Mick Theis

**DECLARACIÓN DEL CANDIDATO PARA
MIEMBRO DEL CONCEJO MUNICIPAL
Ciudad de Morro Bay**

MICK THEIS

Edad: 49

Occupación: Propietario de Negocio

Educación y Competencia:

Datos Personales: Casado y con cinco hijos crecidos

Afiliaciones: 10 años de Infantería de Marina de los Estados Unidos, Ex Oficial de Policía, Club Rotario de Morro Bay, Vicepresidente de la Cámara de Comercio 2006, Comercio del Año 2007, Premio a los Presidentes 2008, Máster de Moro Grange los últimos 10 años.

En un tiempo de dificultades en nuestra economía, necesitamos liderazgo experimentado. Necesitamos administrar nuestra Ciudad eficazmente lo que mejorará la calidad de vida de todos los residentes de Morro Bay. Los servicios más importantes son la Policía, Bomberos, Agua, Alcantarillas y Calles. Estas prioridades deben encabezar nuestra lista sobre todo lo demás. Un voto por la experiencia, es un voto por Mick Theis.

f/ Mick Theis

<p style="text-align: center;">STATEMENT OF CANDIDATE FOR MEMBER OF CITY COUNCIL City of Morro Bay</p> <p>JOEY RACANO Age: 52 Occupation: Musician</p> <p>Education and Qualifications: Morro Bay needs strong leadership, fiscal responsibility, environmental protection and a plan for economic stimulus. These things have been sorely lacking from our elected leaders. As a veteran of the United States armed forces, and a well known conservationist with a reputation for creativity, I am the only candidate who can provide such leadership.</p> <p>I support our police officers and I support environmental sustainability. I am against raising taxes and will never vote for them. I live in Morro Bay because of its small town charm and natural beauty. I believe the economic potential of those gifts have been overlooked. I have a vision for the future where a properly managed, healthy environment brings about a robust local economy.</p> <p>No giant marina, no power plant, no heavy industry in the estuary. But rather, a thriving ecotourism economy based on our scenery and wildlife. If you share that vision, please vote for me on election day.</p> <p style="text-align: center;">s/ Joey Racano</p>	<p style="text-align: center;">DECLARACIÓN DEL CANDIDATO PARA MIEMBRO DEL CONCEJO MUNICIPAL Ciudad de Morro Bay</p> <p>JOEY RACANO Edad: 52 Ocupación: Músico</p> <p>Educación y Competencia: Morro Bay necesita liderazgo sólido, responsabilidad fiscal, protección medioambiental y un plan de estímulo económico. Nuestros líderes electos han carecido profundamente de estas cosas. Como veterano de las fuerzas armadas de los Estados Unidos y un muy reconocido conservacionista con una reputación por ser creativo, soy el único candidato que puede proporcionar dicho liderazgo.</p> <p>Apoyo a nuestros oficiales de policía y apoyo la sustentabilidad medioambiental. Estoy en contra del aumento de impuestos y nunca votaré por ello. Vivo en Morro Bay debido a su encanto de pequeña ciudad y belleza natural. Creo que el potencial económico de esos dones ha sido pasado por alto. Tengo una visión para el futuro donde un medio ambiente apropiadamente administrado y saludable dé como resultado una economía local robusta.</p> <p>Ninguna marina gigante, ninguna planta de energía, ninguna industria pesada en el estuario. En su lugar, una economía ecoturística próspera basada en nuestro paisaje y vida silvestre. Si usted comparte esa visión, por favor vote por mí el día de la elección.</p> <p style="text-align: center;">f/ Joey Racano</p>
<p style="text-align: center;">STATEMENT OF CANDIDATE FOR MEMBER OF CITY COUNCIL City of Morro Bay</p> <p>ANDREW WILKIE Age: 40 Occupation: Teacher</p> <p>Education and Qualifications: I have been a permanent resident of Morro Bay for close to 10 years. My children are fourth generation Morro Bay citizens. With deep family roots in the area, I have gained an appreciation of what has made Morro Bay so special. I want to work to help preserve this quality and guide the city as we move into the future.</p> <p>I am currently teaching at a local high school and have a degree in zoology and physiology. I understand science and the methods used in research. I hope to use this to assess our city's best interests when facing environmental issues and governmental regulations imposed upon us.</p> <p>Managing growth and improving infrastructure are high on my priority list. In the current economic climate, I will seek to work on behalf of our local business and tourism industries, to insure their continued viability.</p> <p>I would greatly appreciate your support and vote in the upcoming election. I look forward to serving the residents and City of Morro Bay.</p> <p style="text-align: center;">s/ Andrew Wilkie</p>	<p style="text-align: center;">DECLARACIÓN DEL CANDIDATO PARA MIEMBRO DEL CONCEJO MUNICIPAL Ciudad de Morro Bay</p> <p>ANDREW WILKIE Edad: 40 Ocupación: Maestro</p> <p>Educación y Competencia: He sido un residente permanente de Morro Bay por casi 10 años. Mis hijos son la cuarta generación de ciudadanos de Morro Bay. Con profundas raíces familiares en el área, tengo una apreciación de lo que hace a Morro Bay tan especial. Quiero trabajar para ayudar a conservar esta calidad y guiar a la ciudad a medida que avanzamos hacia el futuro.</p> <p>Actualmente enseño en una escuela preparatoria local y tengo un título en zoología y fisiología. Entiendo la ciencia y los métodos utilizados en la investigación. Espero utilizar esto para evaluar los mejores intereses de la ciudad al enfrentar los asuntos medioambientales y regulaciones gubernamentales impuestas sobre nosotros.</p> <p>Administrar el crecimiento y mejorar la infraestructura son importantes en mi lista de prioridades. En el clima económico actual, buscaré trabajar en representación de nuestros comercios locales e industrias de turismo, para garantizar su viabilidad continua.</p> <p>Le agradeceré su apoyo y su voto en esta elección. Espero poder prestar servicio a los residentes y a la Ciudad de Morro Bay.</p> <p style="text-align: center;">f/ Andrew Wilkie</p>