

WHAT'S NEW FOR THIS ELECTION

Top Two Primary

What is it?

In 2010, California voters approved Proposition 14 creating the "Top-Two Primary," which replaced the traditional party-nominated primary. Under the Top-Two Primary laws, all candidates running, regardless of their party preference, appear on a single combined ballot, and voters can vote for any candidate from any political party. The candidates who receive the highest and second-highest number of votes cast at the Primary election advance to the General election. This change applies to federal and state contests, except for President. The rules for non-partisan contests (i.e. counties, cities, school and special districts) did not change.

For the Presidential Primary, Party Ballots Still Exist

Since the Top Two Primary rules do not affect the election of party nominee for President, party-specific ballots will be issued for this Presidential Primary Election. Only voters who are registered to vote with a specific party are allowed to vote in that party's Presidential nominee contest. The only exception to this is voters who have not selected a party preference may be allowed to vote in a party's Presidential election, if the party authorizes this- see information on choosing a party ballot.

All Other Contests Are Open to All Voters

The new rules apply to U.S. Senate, U.S. Congressional, statewide and state legislative offices. Candidates for these offices are no longer nominated by party. As a result, voters can vote for any candidate on the ballot regardless of the candidate's party preference. These contests are now referred to as "voter-nominated offices." Again, in these contests, only the two candidates who receive the highest and second-highest vote totals will be on the ballot in the November General Election.

Party Preference and Political Party Endorsement

The term "party preference" is now used in place of the term "party affiliation". Similarly, voters who were previously known as "decline-to-state" voters (because they did not have a party affiliation) are now known as "no party preference" or "NPP" voters.

On the ballot, the political party preference, or no party preference, as indicated on the candidate's voter registration will be listed next to or

below the candidate’s name. The party designation is shown on the ballot for the information of the voters only and it does not constitute or imply an endorsement by the party designated. Parties may provide a list of candidates who have received the official endorsement of the party for printing in this booklet.

PARTY ENDORSEMENTS

Party	Contests	Candidate
American Independent	U.S. Senate U.S. Representative, 24th State Assembly, 35th	Robert Lauten Chris Mitchum K. H. “Katcho” Achadjian
Democratic	U.S. Senate U.S. Representative, 24th State Senate, 17th	Dianne Feinstein Lois Capps Bill Monning
Peace and Freedom	U.S. Senate	Marsha Feinland
Republican	U.S. Senate State Senate, 17th State Assembly, 35th	Elizabeth Emken Larry Beaman K. H. “Katcho” Achadjian

Write-In Candidates

Write-in candidates are eligible to run in the Primary, and voters can cast their vote for that candidate by writing in the candidate’s name and filling in the oval next to the write-in line. If a qualified write-in candidate is one of the top two candidates, under the new rule, that candidate will advance to and have their name printed on the General election ballot.

Changes due to Redistricting

After the 2010 decennial census, all legislative district lines for federal, state and county offices were redrawn. These lines have been put into place and the candidates on the ballot which you are issued are determined by the district in which you reside. Voters in San Luis Obispo County remain in one state senate district (the 17th) and one assembly district (the 35th). The county is once again represented by one congressional district (the 24th). In addition, the lines designating the 5 districts represented by the Board of Supervisors were redrawn and your residence may now be located in a different district than before. Contact us if you have any questions about the district contests on your ballot.

Contact Information on the Front Cover

Sample Ballot and Voter Information Pamphlet Format

To help save Taxpayers' money, the Clerk-Recorder's office has instituted some cost-savings measures with regard to the Sample Ballot and the Voter Information Pamphlet.



Digest-Sized Booklet

The first thing you may have noticed is that the booklet is half the size of those in previous elections. This is due to recent changes which increased postage to send full-sized booklets. By reformatting our booklets to the “digest-sized” booklet, the county will be sending the sample ballot at the most efficient postage rates.



Sample Ballot Layout

In order to accommodate the digest-sized booklet format and still be readable, the sample ballot showing all contests on your ballot is laid out across multiple pages.

The sample ballot does not look exactly like the official ballot you will be voting, but the contests are laid out in the booklet in the same order as the official ballot. The partisan contests, if applicable, will be listed first followed by contests for the Voter-Nominated and Non-Partisan contests, State Propositions and any Local Measures.



**Contact Us with Any
Questions**



Contact Information in the Front Cover

VOTERS NOT REGISTERED WITH A POLITICAL PARTY MAY VOTE A PARTY BALLOT FOR THE PRESIDENTIAL NOMINEE CONTEST

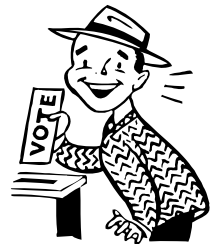
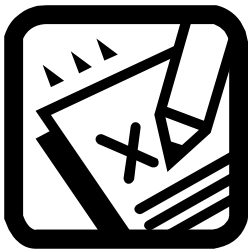
In the contest for Presidential nominee, California has a “modified” closed primary system. Under this system, voters who are not registered with a qualified political party (No Party Preference voters, previously known as Decline to State voters) may vote a party ballot, IF the party authorizes their participation. For this election, these voters may choose to receive the ballot of only one of the two political parties listed below. No other parties are allowing No Party Preference voters to vote their party ballot. If you choose to vote by mail, indicate your ballot choice on the application located on the back cover of this booklet. If you are voting at the polls, indicate your ballot choice to the precinct workers at your polling place.

Democratic Party

American Independent Party


For your convenience, the sample ballots for the partisan Presidential contest for these two parties have been provided in this booklet along with all contests on the Non-Partisan ballot.

If you do not request a party ballot, you will be given a Non-Partisan ballot containing all Voter-Nominated and Non-Partisan offices, State propositions and local measures to be voted on at the primary election.



OFFICIAL BALLOT
JUNE 5, 2012 PRESIDENTIAL PRIMARY
ELECTION
SAN LUIS OBISPO COUNTY, CALIFORNIA

INSTRUCTIONS TO VOTERS:

To vote, fill in the oval like this:  Vote both sides of the card.

To vote for the candidate of your choice, fill in the OVAL next to the candidate's name. Do not vote for more than the number of candidates allowed (i.e. vote for no more than Two). To vote for a qualified write-in candidate, write in the candidate's full name on the Write-In line and fill in the OVAL next to it. To vote on a measure, fill in the OVAL next to the word "Yes" or the word "No". If you tear, deface or wrongly mark this ballot, return it to the Elections Official and get another.

AMERICAN INDEPENDENT PARTY

PARTY-NOMINATED OFFICES

Only voters who disclosed a preference upon registering to vote for the same party as the candidate seeking the nomination of any party for the Presidency or election to a party committee may vote for that candidate at the primary election, unless the party has adopted a rule to permit non-party voters to vote in its primary elections.

PRESIDENT OF THE UNITED STATES

PRESIDENTIAL PREFERENCE

Vote for One

- MAD MAX RIEKSE**
- LAURIE ROTH**
- EDWARD C. NOONAN**
- _____
Write-in

OFFICIAL BALLOT
JUNE 5, 2012 PRESIDENTIAL PRIMARY
ELECTION
SAN LUIS OBISPO COUNTY, CALIFORNIA

INSTRUCTIONS TO VOTERS:

To vote, fill in the oval like this: Vote both sides of the card.

To vote for the candidate of your choice, fill in the OVAL next to the candidate's name. Do not vote for more than the number of candidates allowed (i.e. vote for no more than Two). To vote for a qualified write-in candidate, write in the candidate's full name on the Write-In line and fill in the OVAL next to it. To vote on a measure, fill in the OVAL next to the word "Yes" or the word "No". If you tear, deface or wrongly mark this ballot, return it to the Elections Official and get another.

DEMOCRATIC PARTY

PARTY-NOMINATED OFFICES

Only voters who disclosed a preference upon registering to vote for the same party as the candidate seeking the nomination of any party for the Presidency or election to a party committee may vote for that candidate at the primary election, unless the party has adopted a rule to permit non-party voters to vote in its primary elections.

PRESIDENT OF THE UNITED STATES
PRESIDENTIAL PREFERENCE

Vote for One

BARACK OBAMA

Write-in

SAMPLE BALLOT CONTINUED...

**THE CONTESTS ON THE FOLLOWING
PAGES ARE INCLUDED ON EVERY
BALLOT**

**VOTER-NOMINATED OFFICES,
NON-PARTISAN OFFICES,
STATE PROPOSITIONS,
AND LOCAL MEASURES, IF ANY**

VOTER-NOMINATED AND NONPARTISAN OFFICES

All voters, regardless of the party preference they disclosed upon registration, or refusal to disclose a party preference, may vote for any candidate for a voter-nominated or nonpartisan office. The party preference, if any, designated by a candidate for a voter-nominated office is selected by the candidate and is shown for the information of the voters only. It does not imply that the candidate is nominated or endorsed by the party or that the party approves of the candidate. The party preference, if any, of a candidate for a nonpartisan office does not appear on the ballot.

UNITED STATES SENATOR

UNITED STATES SENATOR

Vote for One

- DONALD KRAMPE** Party Preference: Republican
Retired Administration Director
- MIKE STRIMLING** Party Preference: Democratic
Consumer Rights Attorney
- DIANE STEWART** Party Preference: Democratic
Businesswoman/Finance Manager
- NAK SHAH** Party Preference: Democratic
Environmental Health Consultant
- NACHUM SHIFREN** Party Preference: Republican
Educator/Author/Businessman
- DENNIS JACKSON** Party Preference: Republican
Aerospace General Manager
- DAN HUGHES** Party Preference: Republican
Small Business Owner
- GREG CONLON** Party Preference: Republican
Businessman/CPA
- JOHN BORUFF** Party Preference: Republican
Businessman
- OSCAR ALEJANDRO BRAUN** Party Preference: Republican
Businessman/Rancher
- MARSHA FEINLAND** Party Preference: Peace and Freedom
Retired Teacher
- DIANNE FEINSTEIN** Party Preference: Democratic
United States Senator
- COLLEEN SHEA FERNALD** Party Preference: Democratic
Mother/Consultant/Artist
- ELIZABETH EMKEN** Party Preference: Republican
Businesswoman/Nonprofit Executive
- KABIRUDDIN KARIM ALI** Party Preference: Peace and Freedom
Businessman
- RICK WILLIAMS** Party Preference: Republican
Business Attorney
- ROGELIO T. GLORIA** Party Preference: Republican
Graduate Student/Businessman
- DON J. GRUNDMANN** Party Preference: American Independent
Doctor of Chiropractic
- ROBERT LAUTEN** Party Preference: Republican
- GAIL K. LIGHTFOOT** Party Preference: Libertarian
Retired Nurse
- DAVID ALEX LEVITT** Party Preference: Democratic
Computer Scientist/Engineer
- ORLY TAITZ** Party Preference: Republican
Doctor/Attorney/Businesswoman
- AL RAMIREZ** Party Preference: Republican
Businessman
- DIRK ALLEN KONOPIK** Party Preference: Republican
MBA Student
- _____
Write-in

VOTER-NOMINATED AND NONPARTISAN OFFICES

All voters, regardless of the party preference they disclosed upon registration, or refusal to disclose a party preference, may vote for any candidate for a voter-nominated or nonpartisan office. The party preference, if any, designated by a candidate for a voter-nominated office is selected by the candidate and is shown for the information of the voters only. It does not imply that the candidate is nominated or endorsed by the party or that the party approves of the candidate. The party preference, if any, of a candidate for a nonpartisan office does not appear on the ballot.

UNITED STATES REPRESENTATIVE

UNITED STATES REPRESENTATIVE

24th District

Vote for One

- ABEL MALDONADO** Party Preference: Republican
Farmer/Business Owner
- CHRIS MITCHUM** Party Preference: Republican
Actor/Writer/Businessman
- LOIS CAPPS** Party Preference: Democratic
Congresswoman/Nurse
- MATT BOUTTÉ** Party Preference: None
Law Student
- _____
Write-in

STATE SENATOR

STATE SENATOR

17th District

Vote for One

- LARRY BEAMAN** Party Preference: Republican
School Board Member
- BILL MONNING** Party Preference: Democratic
Assemblymember
- _____
Write-in

MEMBER OF THE STATE ASSEMBLY

MEMBER OF THE STATE ASSEMBLY

35th District

Vote for One

- K.H. "KATCHO" ACHADJIAN** Party Preference: Republican
Small Businessman/Assemblyman
- GERALD "GERRY" MANATA** Party Preference: Democratic
City Transportation Employee
- _____
Write-in

VOTER-NOMINATED AND NONPARTISAN OFFICES

All voters, regardless of the party preference they disclosed upon registration, or refusal to disclose a party preference, may vote for any candidate for a voter-nominated or nonpartisan office. The party preference, if any, designated by a candidate for a voter-nominated office is selected by the candidate and is shown for the information of the voters only. It does not imply that the candidate is nominated or endorsed by the party or that the party approves of the candidate. The party preference, if any, of a candidate for a nonpartisan office does not appear on the ballot.

CITY

CITY OF MORRO BAY

MAYOR

Vote for One

- JAMIE IRONS**
Instrumentation Technician
- CARLA BORCHARD**
Business Owner
- JOE YUKICH**
Local Businessman
- WILLIAM YATES**
Mayor, Morro Bay
- _____
Write-in

COUNCILMEMBER

Vote for no more than Two

- JOAN SOLU**
Business Owner
- NOAH SMUKLER**
Landscape Contractor/Councilmember
- CHRISTINE JOHNSON**
Community Volunteer
- JAMES R. HAYES**
Retired
- _____
Write-in
- _____
Write-in

MEASURES SUBMITTED TO THE VOTERS

STATE

PROPOSITION 28 - LIMITS ON LEGISLATORS' TERMS IN OFFICE. INITIATIVE CONSTITUTIONAL AMENDMENT.

Reduces total amount of time a person may serve in the state legislature from 14 years to 12 years. Allows 12 years' service in one house. Applies only to legislators first elected after measure is passed. Fiscal Impact: No direct fiscal effect on state or local governments.

YES

NO

PROPOSITION 29 - IMPOSES ADDITIONAL TAX ON CIGARETTES FOR CANCER RESEARCH. INITIATIVE STATUTE.

Imposes additional \$1.00 per pack tax on cigarettes and an equivalent tax increase on other tobacco products. Revenues fund research for cancer and tobacco-related diseases. Fiscal Impact: Net increase in cigarette excise tax revenues of about \$735 million annually by 2013-14 for certain research and tobacco prevention and cessation programs. Other state and local revenue increases amounting to tens of millions of dollars annually.

YES

NO

VOTER'S PAMPHLET INFORMATION SECTION

The Following Pages Contain Voter Information Applicable to your Ballot Which May Include Any/All of the Following Items:

- Candidates' Statements
- Ballot Measures
- Analyses
- Arguments, Pro & Con

This pamphlet section may not contain a statement for each candidate. A complete list of candidates appears on your Sample Ballot. Each candidate's statement in this pamphlet is volunteered by the candidate and is printed at his or her expense. Each candidate's statement is printed in uniform format as submitted by the candidate.

Please note that all the statements printed in Spanish, at the candidates' request, follow the English statements for that same contest.

Arguments in support of or in opposition to the proposed laws are the opinions of the authors

Campaign Finance Reform

Among all state legislative candidates appearing on the ballot in San Luis Obispo County, only the candidates listed below have pledged to abide by campaign spending limits as specified in the California Government Code. Candidates agreeing to the campaign spending limits also have the opportunity to have a Statement of Qualifications printed in the local sample ballot booklet, at their own expense.

35th Assembly District Candidates

K. H. "Katcho" Achadjian

Gerald "Gerry" Manata

17th Senate District Candidates

Larry Beaman

Bill Monning

**STATEMENT OF CANDIDATE FOR
U.S. REPRESENTATIVE, 24TH CONGRESSIONAL DISTRICT**

ABEL MALDONADO

Age: 44

Occupation: Farmer, Business Owner

Education and Qualifications: Washington's failed economic policies and \$1 trillion budget deficits hurt all of us. To get our country back on track, we need leaders who will help fix Congress and do what's right for the people.

As a business owner, I helped turn a half-acre plot of land into a family farm that employs 250 people. I know how to create jobs and how to repair mistakes made in Washington that caused the economic meltdown. I'm a fiscal conservative who opposes the irresponsible deficit spending that created a \$15 trillion national debt and slows economic recovery. Count on me to oppose bank bailouts, corrupt pork barrel spending and other government waste. By repealing policies that chase jobs to China, I'll help rebuild America's economic engine. I'll push for tax credits for employers who create new jobs. I'll fight to reduce the price of gasoline by making the US energy independent.

As a public servant, I have exposed corrupt public officials, refused pay raises and wrote a new law to outlaw pay increases for politicians when the state had a budget deficit. The California Taxpayers Association gave me repeated 100% ratings for opposing billions in new taxes on working families. I also opposed efforts to raise tuition on U.C. and Cal-State students.

In Congress, I'll renew my efforts to stand tall against corruption, waste, fraud and excessive government spending - because that's what it will take to fix Congress and get America back on track.

**DECLARACIÓN DEL CANDIDATO A
DIPUTADO DE EE. UU., 24.º DISTRITO ELECTORAL**

ABEL MALDONADO

Edad: 44 años

Ocupación: Agricultor, propietario de empresa

Educación y competencia: Las políticas económicas de Washington y los déficits presupuestarios de \$1 billón nos hacen daño a todos. Para que nuestro país se recupere, necesitamos líderes que ayuden a arreglar el Congreso y a hacer lo correcto por la gente.

Como propietario de una empresa, ayudé a convertir un terreno de aproximadamente 2020 metros cuadrados en una granja familiar que emplea a 250 personas. Sé cómo crear empleos y reparar los errores de Washington que causaron el colapso económico. Soy conservador en cuestiones de economía; me opongo al gasto irresponsable que provoca déficits, el cual originó la deuda nacional de \$15 billones y disminuye la velocidad de la recuperación económica. Cuento con mi oposición a los rescates bancarios, al gasto corrupto en proselitismo electoral y demás derroches del gobierno. Al revocar las políticas que cazan empleos en China, ayudaré a reconstruir el motor económico de Estados Unidos. Presionaré por que se den créditos tributarios a los empleadores que generen nuevos empleos. Lucharé para reducir el precio de la gasolina al volver independiente la energía de Estados Unidos.

Como servidor público, he expuesto a funcionarios públicos corruptos, he rechazado aumentos y escribí una nueva ley para prohibir aumentos en el sueldo de los políticos si el estado tiene un déficit presupuestario. La Asociación de Contribuyentes de California me dio calificaciones del 100% en repetidas ocasiones por oponerme a nuevos impuestos de miles de millones para las familias trabajadoras. También me opuse a los esfuerzos por aumentar las colegiaturas de los estudiantes de la Universidad de California y la Universidad Estatal de California.

En el Congreso, renovaré mis esfuerzos para mantenerme firme contra la corrupción, el derroche, el fraude y los gastos excesivos del gobierno, porque eso es lo que se necesita para arreglar el Congreso y para que Estados Unidos se recupere.

STATEMENT OF CANDIDATE FOR STATE SENATOR, 17TH DISTRICT

BILL MONNING

Age: 60

Occupation: Assemblymember

Education and Qualifications: Since 2008, when I was elected to the Assembly, I've used my skills in conflict resolution and mediation to tackle our state's challenges.

As an Assemblymember, I can tell you – as bad as things seem in Sacramento – we're turning a corner. That's why I'm asking you to send me to the State Senate.

In 2012, you have the chance to make a difference by being part of the solution. It would be an honor to represent the people of San Luis Obispo County.

In the past three years, under both Republican and Democratic Governors, I've had 26 bills signed into law. As Chair of the Assembly Committee on Health, I've fought to promote healthy lifestyles, battle the scourge of child obesity, and protect our most vulnerable, including people with mental health issues and the disabled living in long-term care facilities.

I'll continue to focus on job growth by supporting agriculture, tourism, and small businesses, including the many wineries critical to the County's economic health. I'll make sure we're providing our schools, colleges, and universities the funding to allow our kids to thrive. And, I'll fight to give our first responders the support they need to keep our communities safe.

I'm asking for your vote to allow me to represent you in the 17th State Senate District. Together, we can preserve what's special about San Luis Obispo County and keep our State moving forward.

Please visit www.billmonning.org. I'd be honored to receive your vote on June 5th. Thank you.

DECLARACIÓN DEL CANDIDATO A SENADOR ESTATAL, 17.º DISTRITO

BILL MONNING

Edad: 60 años

Ocupación: Miembro de la Asamblea

Educación y competencia: Desde 2008, cuando me eligieron para la Asamblea, he usado mis habilidades de resolución de conflictos para enfrentar los retos de nuestro estado.

Como miembro de la Asamblea, puedo decirle que, a pesar de lo mal que parecen estar las cosas en Sacramento, estamos superando una etapa. Es por eso que le pido que me envíe al Senado Estatal.

En 2012, usted tiene la oportunidad de hacer la diferencia y ser parte de la solución. Sería un honor representar a la gente del condado de San Luis Obispo.

Durante los últimos tres años, en periodos de gobernadores tanto republicanos como demócratas, he logrado que se aprueben 26 proyectos de ley. Como presidente del Comité de Salud de la Asamblea, he luchado por promover estilos de vida saludables, frenar el flagelo de la obesidad infantil y proteger a la gente más vulnerable, incluidas las personas con problemas de salud mental y con discapacidades que viven en establecimientos de cuidado a largo plazo.

Seguiré concentrándome en el crecimiento de empleos mediante el apoyo a la agricultura, al turismo y a los pequeños negocios, incluidas las diversas bodegas que son fundamentales en la salud económica del condado. Me aseguraré de que nuestras escuelas y universidades cuenten con los fondos para que nuestros hijos salgan adelante. Y lucharé para dar a nuestros socorristas el apoyo que necesitan para mantener nuestras comunidades a salvo.

Le pido su voto para que me permita representarlo en el 17.º Distrito del Senado Estatal. Juntos podemos conservar lo que hace especial al condado de San Luis Obispo y hacer que nuestro estado siga progresando.

Visite www.billmonning.org. Sería un honor para mí recibir su voto el 5 de junio. Gracias.

**STATEMENT OF CANDIDATE FOR
MAYOR
City of Morro Bay**

JAMIE IRONS

Age: 52

Occupation: Instrumentation Technician

Education and Qualifications: I am a 20 year resident, former Planning Commissioner, and active State Parks Trails Committee member who cares deeply about Morro Bay. I possess the qualities and conviction necessary to steer the City in a positive direction on vital issues including updating our community vision through our General Plan, upgrading our infrastructure such as our Waste Water Treatment Plant and City streets, and improving our local economy without sacrificing our environment.

Your input on issues coupled with my core values will create lasting solutions for our community. My values and strengths include:

A strong sense of community, a sincere respect for the public process, a sense of fairness, compassion and curiosity that allows me to hear and appreciate diverse opinions, and the integrity to conduct business in an honest and transparent manner.

Community vitality is my vision for Morro Bay. I believe it is what we all want; vibrant businesses, neighborhoods, and families in a clean, safe, and healthy environment. Together we can identify the boundaries that limit our success, address them, and achieve community vitality. Vision, values, and vitality with a focused direction to succeed is what I offer.

Please vote Jamie Irons for Mayor, June 5, 2012.

**STATEMENT OF CANDIDATE FOR
MAYOR
City of Morro Bay**

CARLA BORCHARD

Occupation: Business Owner

Education and Qualifications: The City of Morro Bay deserves a dedicated leader who is responsive to residential, business, harbor and fishing needs. As your City Councilmember, I have a track record of working hard on your behalf, being informed, prepared and able to make objective and reasonable decisions regarding policies for our City. My administrative skills have helped to bring forward many ideas and cost saving measures that benefit our community.

In addition to serving as your City Councilmember, my community involvement includes owning and operating a successful Morro Bay business, raising my family, and volunteering and serving on the boards of many local organizations over the past 33 years.

As your Mayor, I will continue to give the utmost diligence and attention to concerns of our community. I have respect for diversity, but place an emphasis on our common values. I believe long term planning aimed toward our shared visions is an important step in preserving a healthy atmosphere for all of us.

With your vote, I will continue to devote my time and energy to maintaining and enhancing the vitality of our unique community and the special attributes we enjoy living in Morro Bay.

**STATEMENT OF CANDIDATE FOR
MAYOR
City of Morro Bay**

JOE YUKICH

Occupation: Local Businessman

Education and Qualifications: I hold a B.A. in Management from St. Marys College in Moraga, California. I have built a successful restaurant business here. I have worked within both the private and government sector; therefore I have a fluid understanding of how each system operates. Each offers its own set of challenges and unique situations. I have always met those challenges with success to the satisfaction of those I have served.

I know Morro Bay. Like the rest of America, we in Morro Bay face tremendous challenges, and we deserve new leadership with bold ideas for the 21st Century. Many family members have lived in town since 1973. In 1977, I attended Morro Bay High School where I played football under coaching legend Sam Boyd.

As your Mayor I'll take care of the taxpayers before tourists. I'll start by repairing our roads, our infrastructure, and I will propose that every city department, agency and program review their budgets for fiscal efficiency and waste. I will develop a systematic approach that enables us to identify waste, increase performance and add value to our city.

My pledge: no deficit, no new taxes, better performance, taxpayers before tourists.

**STATEMENT OF CANDIDATE FOR
MAYOR
City of Morro Bay**

WILLIAM YATES

Occupation: Mayor, Morro Bay

Education and Qualifications: I love Morro Bay. It is an honor to serve as your mayor. I work diligently on your behalf every day.

I strive to always be gracious and fair to everyone. I am visible and accessible.

I am about experience, leadership, integrity, and supporting my fellow citizens and our business and fishing communities. I insist on financial responsibility, transparency, and accountability in our city government. Above all, I'm the person my fellow citizens can turn to when they hit a bureaucratic brick wall, or just need a friend. I always strive to enhance our quality of life.

I will continue to take care of business, get things accomplished, and move our city forward.

I will run a clean, honest, upbeat, and respectful campaign; never utter an ill word against my opponents; operate on the highest ethical plane; and focus my commentaries on the issues and how I will address them.

I ask for your vote June 5.

Please visit my website www.YatesMayor2012.blogspot.com

**DECLARACIÓN DEL CANDIDATO A
ALCALDE
Ciudad de Morro Bay**

JAMIE IRONS

Edad: 52 años

Ocupación: Técnico en instrumentación

Educación y competencia: He sido residente de esta ciudad durante 20 años, he fungido como Comisionado de Planeación, soy un miembro activo del Comité de Senderos de Parques del Estado y me preocupo profundamente por Morro Bay. Poseo las cualidades y la convicción necesarias para dirigir a la ciudad en una dirección positiva en asuntos vitales, como actualizar la visión de nuestra comunidad mediante nuestro Plan General; mejorar nuestra infraestructura, como nuestra Planta de Tratamiento de Aguas Residuales y las calles de la ciudad; y mejorar la economía local sin sacrificar nuestro medio ambiente.

Sus sugerencias para solucionar los problemas, junto con mis valores principales, crearán soluciones duraderas para nuestra comunidad. Mis valores y puntos fuertes incluyen:

Un fuerte sentido de comunidad; un respeto sincero por el proceso público; un sentido de justicia, compasión y curiosidad que me permiten escuchar y apreciar las diversas opiniones; y la integridad para dirigir negocios de manera honesta y transparente.

La vitalidad de la comunidad es mi visión para Morro Bay. Considero que es lo que todos deseamos: negocios, vecindarios y familias vibrantes en un ambiente limpio, seguro y sano. Juntos podemos identificar las fronteras que limitan nuestro éxito, abordarlas y lograr la vitalidad de la comunidad. Ofrezco una visión, valores y vitalidad con una dirección enfocada en el éxito.

Por favor vote por Jamie Irons para alcalde el 5 de junio de 2012.

**DECLARACIÓN DE LA CANDIDATA A
ALCALDESA
Ciudad de Morro Bay**

CARLA BORCHARD

Ocupación: Propietaria de empresa

Educación y competencia: La ciudad de Morro Bay merece un líder dedicado que sea receptivo a las necesidades residenciales, empresariales, de puertos y de pesca. Como miembro del Concejo Municipal, tengo un historial de trabajar duro en nombre de usted, de estar informada y preparada y de ser capaz de tomar decisiones objetivas y razonables respecto a las políticas de nuestra ciudad. Mis habilidades administrativas han ayudado a exponer diversas ideas y medidas de reducción de costos que benefician a nuestra comunidad.

Además de fungir como miembro del Concejo Municipal, mi participación en la comunidad incluye ser propietaria de un negocio exitoso en Morro Bay y operarlo, criar a mi familia, y ser voluntaria y brindar mis servicios en las juntas de varias organizaciones locales en los últimos 33 años.

Como su alcaldesa, seguiré brindando mi máxima diligencia y atención a las inquietudes de nuestra comunidad. Yo respeto la diversidad, pero pongo énfasis en los valores comunes. Considero que la planeación a largo plazo enfocada en nuestras visiones comunes es un paso importante para conservar un ambiente sano para todos.

Con su voto, seguiré dedicando mi tiempo y energía a mantener y mejorar la vitalidad de nuestra comunidad única y los atributos especiales que disfrutamos al vivir en Morro Bay.

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Morro Bay**

JOAN SOLU

Occupation: Business Owner

Education and Qualifications: I am running for City Council to bring a fresh family oriented, business and community service related perspective to our Council. Morro Bay is a quaint, and beautiful place to live, raise a family, do business and retire. I want to help preserve our quality of life and cultural and fishing heritage for generations to come.

My qualifications include being a Wife, Mother of 4 boys and Hotelier. I currently serve as your Morro Bay Tourism Business Improvement District Chair. Previously I served as the Recreation and Parks Commission Chair, and was Del Mar PTA President for 2 years. I also serve on the Morro Bay Community Foundation Board.

I know that the key component to continuing quality City services for our citizens is the strength and viability of our local economy. I support cost effective sustainable programs and facilities for our City Infrastructure and Sewer that will minimize economic impacts on our seniors, families and businesses.

Working together as a team Morro Bay can retain its cultural, fishing and resource heritage for generations to come.

I would be honored to have your vote.

Thank you for your confidence.

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Morro Bay**

NOAH SMUKLER

Occupation: Landscape Contractor/Councilmember

Education and Qualifications: Cal Poly Graduate, Natural Resources Management & Recreation; Chair of Morro Bay Volunteer Tree Committee; Member: Economic Development Committee; Founding Member, Estero Bay Community Garden; Member of Morro Bay Eco-Rotary Service Club & Surfrider Foundation.

I have worked diligently to fulfill my responsibilities as a public servant and your representative. It's been a productive first term on the City Council and I am ready for round two!

Selection of 1st Term Highlights as your Councilmember: Balanced Budgets with No New Taxes or Tax Increases; Worked collaboratively to achieve equitable pension reform; Focused financial resources on improvements to street infrastructure, energy/water efficiency and upkeep/maintenance of City facilities; Championed Green Building Incentive Program & 1st Bicycle/Pedestrian Plan; Worked for a transparent, accessible and representative Government.

I value conservative budgeting, a healthy environment, volunteerism, a prosperous local economy, safe neighborhoods, and the unique characteristics of our town. With your support, I will continue to work for an ethical government that fairly provides affordable services and dependable infrastructure to the entire community now and into the future.

I appreciate your consideration and participation in local government. I'm honored to serve you. www.Vote4Noah.com

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**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Morro Bay**

CHRISTINE JOHNSON

Age: 43

Occupation: Community Volunteer

Education and Qualifications: I'm passionate about Morro Bay and will work hard for our one-of-a-kind community.

If elected, I will listen to you and will work to: Strengthen relationships with residents, businesses, City staff and agencies like the California Coastal Commission; Unify our business community to ensure economic vitality; Preserve natural resources that enhance quality of life and promote tourism; Focus on appropriate investment in our aging infrastructure; Protect taxpayer dollars with sound fiscal policies.

Since earning a master's degree in 1991, I've lived and worked in 8 cities in 5 countries and developed the skills necessary for success in tough environments.

I've put my leadership and facilitation skills to work building relationships and connecting people to strengthen our town.

I volunteer as the Morro Bay Friends of the Library President, as Morro Bay 4th Board Member/ Bike Parade Director, as Del Mar Elementary PTA Room Parent and as United Way Board Member. For fun, my North Morro Bay neighbors and I worked together to win a contest resulting in a feature article in Sunset Magazine.

My husband and I settled permanently in Morro Bay to raise our son.

I'd be honored to have your vote.

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of Morro Bay**

JAMES R. HAYES

Age: 64

Occupation: Retired

Education and Qualifications: Morro Bay has been my home for 31 years; I have lived, worked and raised a family here. Now that I am retired I have the time and energy to give something back to our community.

I worked for the City 31 years, keeping our aging infrastructure maintained at the least cost to the taxpayer. I have worked on our streets, sewer lines and at our sewer plant. I know the serious challenges facing Morro Bay.

During my career I was given major responsibilities. I was tasked with creating sewer management plans and many documents that were required by the State. I am a licensed operator for both sewer systems and treatment plants.

I have experience in creating budgets and living within their confines. I know tough decisions must be made and I am capable of making them. I realize the pain we all feel with rising costs and diminishing dollars.

I promise that I will work for common sense, no nonsense government. The City is facing serious challenges. We don't have the time or resources to waste on the impractical or frivolous. I welcome your support and promise to work hard to live up to your expectations.

**DECLARACIÓN DE LA CANDIDATA A
MIEMBRO DEL CONCEJO MUNICIPAL
Ciudad de Morro Bay**

JOAN SOLU

Ocupación: Propietaria de empresa

Educación y competencia: Yo soy candidata a miembro del Concejo Municipal con el fin de brindar una perspectiva fresca enfocada en la familia, en los negocios y en el servicio comunitario a nuestro Concejo Municipal. Morro Bay es un lugar pintoresco y hermoso para vivir, criar una familia, hacer negocios y jubilarse. Yo quiero ayudar a conservar la calidad de vida y el patrimonio cultural y de pesca para futuras generaciones.

Mi competencia incluye ser esposa, madre de 4 niños y hotelera. Actualmente funjo como presidenta del Distrito de Mejoras en los Negocios Turísticos de Morro Bay. Anteriormente fungí como presidenta de la Comisión de Recreo y Parques y fui presidenta de la PTA de la Escuela Del Mar durante 2 años. También trabajo en la Junta de la Fundación Comunitaria de Morro Bay.

Sé que el componente clave para seguir brindando servicios de calidad a nuestros ciudadanos es la solidez y viabilidad de nuestra economía local. Apoyo los programas sostenibles y rentables y las instalaciones para la Infraestructura y Alcantarillado de nuestra ciudad, que minimizarán los impactos económicos sobre los ancianos, nuestras familias y los negocios.

Al trabajar juntos como equipo, Morro Bay puede conservar su patrimonio cultural, de pesca y de recursos para futuras generaciones.

Contar con su voto sería un honor para mí.

Gracias por su confianza.

**DECLARACIÓN DEL CANDIDATO A
MIEMBRO DEL CONCEJO MUNICIPAL
Ciudad de Morro Bay**

NOAH SMUKLER

Ocupación: Contratista paisajista/miembro del Concejo

Educación y competencia: Egresado de Cal Poly, Gerencia y Recreo de Recursos Naturales, presidente del Comité Voluntario de Árboles de Morro Bay, miembro del Comité de Desarrollo Económico, miembro fundador del Jardín Comunitario de la Bahía Estero, miembro del Club de Servicios Eco-Rotary y de la Fundación Surfrider.

He trabajado de manera diligente para cumplir con mis responsabilidades como servidor público y como su representante. ¡Ha sido un primer mandato productivo en el Concejo Municipal y estoy listo para la segunda ronda!

Selección de lo más destacado del 1.º mandato como miembro del Concejo Municipal: Equilibramos los presupuestos sin nuevos impuestos ni aumentos en los impuestos; hemos trabajado de manera colaborativa para lograr una reforma de pensiones equitativas; hemos enfocado los recursos financieros en mejoras a la infraestructura de las calles, eficiencia de la energía/del agua y mantenimiento a las instalaciones de la ciudad; hemos defendido el Programa del Incentivo de Edificios Ecológicos y el 1.º Plan de Bicicletas/Peatones; hemos trabajado para tener un gobierno transparente, accesible y representativo.

Valoro los presupuestos conservadores, un ambiente sano, el voluntariado, una economía local próspera, los vecindarios seguros y las características únicas de nuestra ciudad. Con su apoyo, seguiré trabajando para tener un gobierno ético que brinde servicios asequibles y una infraestructura confiable a toda la comunidad en la actualidad y en el futuro.

Agradezco su consideración y participación en el gobierno local. Tengo el honor de brindarles mis servicios. www.Vote4Noah.com

CS-0160-3

N SL 005-020

**DECLARACIÓN DE LA CANDIDATA A
MIEMBRO DEL CONCEJO MUNICIPAL
Ciudad de Morro Bay**

CHRISTINE JOHNSON

Edad: 43 años

Ocupación: Voluntaria en la Comunidad

Educación y competencia: Me apasiona la Ciudad de Morro Bay y trabajaré duro por nuestra comunidad única.

Si resulto electa, lo escucharé y trabajaré para reforzar las relaciones con los residentes, los negocios, el personal de la ciudad y los organismos como la Comisión Costera de California; unificar nuestra comunidad comercial para garantizar su vitalidad económica; proteger los recursos naturales que fortalecen la calidad de vida y promueven el turismo; concentrar los esfuerzos en la inversión adecuada en nuestra infraestructura avejentada; y proteger los dólares de los contribuyentes con políticas tributarias sólidas.

Desde que terminé la maestría en 1991, he vivido y trabajado en 8 ciudades en 5 países, y he desarrollado las habilidades necesarias para tener éxito en ambientes difíciles.

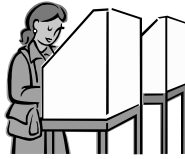
He empleado mis habilidades de liderazgo y facilitación para ayudar a las personas a entablar relaciones y unirse para fortalecer nuestra ciudad.

Soy voluntaria como presidenta de los Amigos de la Biblioteca de Morro Bay, 4.º miembro de la junta/directora del Desfile de Bicicletas de Morro Bay, asistente en el salón de clases de la PTA de la Escuela Primaria Del Mar y miembro de la junta de la organización United Way. Por diversión, mi vecinos del norte de Morro Bay y yo trabajamos en conjunto para ganar un concurso, lo cual dio como resultado que apareciéramos en un artículo de la revista Sunset Magazine.

Mi esposo y yo nos mudamos de forma permanente a Morro Bay para criar a nuestro hijo.

Contar con su voto sería un honor para mí.

Develop your Personal Voting Plan



The San Luis Obispo County Clerk-Recorder wants to help you create a voting plan that works for you. See your options below!

- 1. Vote at the Polls** – Polling places are open from 7 am – 8 pm on Election Day. We recommend that you bring your completed sample ballot to help you save time. The information on the back cover can also help the precinct workers find your name and address in the voting roster.
 - You can find your polling place on your sample ballot or our website at www.slocounty.ca.gov/clerk
- 2. Vote by Mail** – Sign up by completing the application in your sample ballot, or by sending a request. Return the application well before the election so you have time to complete and return your ballot. Mail your ballot in early, or drop it off at any polling place to be received by 8 pm on Election Day.
 - You can also request to **permanently vote by mail**, and you will receive a mail-in ballot automatically for each election.



Assistance for Voters with Special Needs



San Luis Obispo offers voters with disabilities options that provide a private and independent voting environment.

- Check the accessibility of your polling place or the status of your vote-by-mail ballot at www.slocounty.ca.gov/clerk
- AutoMARK Ballot Marking Machines are available in every polling place on Election Day and at the County Clerk-Recorder's Office 22 days prior to the election for early voting.
- Curbside voting is also available. If you arrive at your polling place and cannot get to the voting area, ask for assistance.

Other Assistance for Visually, Hearing or Speech Impaired:

The Secretary of State's Office has a TDD (Telecommunications Device for the Deaf) to provide elections information: **1-800-833-8683 (1-800-TDD-VOTE)**. Audio tapes and large print format of the state ballot measures and audio tapes of local measures and candidates are available from the Clerk-Recorder's Department.

**Contact us for additional information.
Contact Information on the Front Cover**



Help Save Taxpayers' Money and Go Green



Sample Ballot Opt Out

Voters can now “Opt Out” of receiving a sample ballot, voter pamphlet (information guide), notice of polling place, and associated materials by mail, and instead obtain them electronically on the County’s Website.

By opting out you will reduce the number of booklets to be printed and mailed (about 50-70 cents each) and be sensitive to the environment

About a month prior to Election Day, the Clerk-Recorder will directly email to voters, as well as post announcements on the Clerk-Recorder’s Twitter and Facebook accounts, that this information is available online.

Two ways to “Opt Out” of receiving these materials in the mail:

- 1) Check the box on the attached postcard (be sure to sign the form and furnish an email) and return it to the Clerk-Recorder’s office.
- 2) Send a message by emailing the Clerk-Recorder’s office requesting to Opt Out of receiving the Sample Ballot in the mail. You must provide your name as it appears on the voter rolls, residence address, and either California driver’s license or ID number or last four numbers of your Social Security Number in your request (as required by law).

If you decide later that you would like to resume receiving these materials by mail for future elections, you may “Opt In” by contacting the Clerk-Recorder’s office.

Contact Information on the Front Cover

REQUESTING A VOTE BY MAIL BALLOT

If you find that for any reason you will be unable to vote in person on Election Day, promptly complete and sign the application for a vote by mail ballot printed on the reverse side of this page, detach the post card, apply postage and mail. Your application must reach the office of the **Clerk-Recorder** not less than 7 days before the day of election. The deadline for the Clerk-Recorder to receive Vote By Mail applications is May 29, 2012.

PERMANENT VOTE BY MAIL QUALIFICATION

State law now allows any voter, upon written request, to be a Permanent Vote By Mail Voter. If you check the Permanent Vote By Mail box on the Application for Vote By Mail Ballot, a vote by mail ballot will automatically be sent to you for future elections. Failure to vote in four consecutive statewide general elections may cancel your Permanent Vote By Mail Status and you will need to reapply.

RETURNING YOUR VOTE BY MAIL BALLOT

Voters may return only their own voted vote by mail ballot, in person or by mail, to the Clerk-Recorder's Office. On Election Day the ballot can be returned to any polling place in the County. To be counted, a ballot must be received no later than the close of the polls at 8:00 p.m. on Election Day. However, a voter who is unable to return his/her ballot because of illness or other physical disability, may designate his/her spouse, child, parent, grandparent, grandchild, sibling or a person residing in the same household as the voter to return the ballot to the Clerk-Recorder or any election day polling place in San Luis Obispo County.

VOTE BY MAIL BALLOT LOOK-UP ON THE WEB

Check the status of your returned VBM ballot on the Internet at www.slocounty.ca.gov/clerk

FOR QUESTIONS, CONTACT US

Contact Information on the Front Cover