

COALITION MEMBERS

American Cancer
Society



American Heart
Association



American Lung
Association



California Polytechnic
State University



Central Coast Dental
Society



Central Coast Medical
Association



Community Health
Centers of the Central
Coast



Cuesta College



ECOSLO



First 5 SLO County



Keely & Co. Marketing



MINDBODY, Inc.



San Luis Obispo County
Health Agency



San Luis Obispo County
Health Commission



San Luis Obispo County
Office of Education



San Luis Obispo County
Sheriff's Department



San Luis Obispo Unified
Coastal School District



United Way of San Luis
Obispo

County of San Luis Obispo Tobacco Control Coalition



Meeting Agenda

February 14, 2018

4:00-5:15pm

- **Introduction & Announcements**, Keely (4:00-4:08)
- **Approval of Vision Statement**, Rachel (4:08-4:12)
- **Nomination of New Officer(s)**, Coalition Members (4:12-4:15)
- **Guest Speaker: Dr. Jackson**- Cal Poly Communication Dept. (4:15- 4:40)
 - Media Presentation
 - Q&A
- **Communications Planning Strategy**, Jenelle & Inger (4:40-5:10)
- **Subcommittee Updates**, Jenelle (5:10-5:15) *only if time permits*
 1. Don't Hold Your Breath
 2. Too Cool for School
 3. Healthy Retail
 4. Community Engagement

Next Tobacco Control Coalition Meeting:

April 11, 2018 - 4:00-5:15pm

Mission Statement: To educate, advocate and develop policy to achieve a tobacco-free community that enhances the health of the County of San Luis Obispo

2180 Johnson Ave, Annex building, Aqua Room
San Luis Obispo, CA 93401
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