

**WIOA Services Update** 





#### **OVERVIEW**



Adult/Dislocated Worker New Enrollments: 25 Total Served: 71 Training: 7



Employer Services Businesses served: 368 Monthly Hiring Events: 7



Youth Services
New Enrollments: 12
Total Served: 25
Work Ready Certificate: 6
Training: 2

Work Experience: 4



**Special Grants**P2E: 10 enrolled, 5 WEX

NDWG: 14 enrolled, 2 WEX, 3 Training



**AJCC Site:** 

Re-opened September 8, 2020 at new location Visits – Q1: 4, Q2: 133, Q3: 203, April: 97



#### **Year-End Initiatives**

#### **Events**

- May 1st: Expanding Your Post-Pandemic Toolkit
- May 20<sup>th</sup>: Merchant Job Fair (Morro Bay Embarcadero)
- June 11<sup>th</sup>: Construction/Trades Open-Air Job Fair @ AJCC

# Targeted Outreach

- Youth Spring-into-Summer Work Program
- Library Digital Navigator Work Experience Opportunity
- SB-1: Outreach to candidates not selected for pre-apprentice program





## Outreach & Recruitment

 VIRTUAL: Social media promotions, Constant Contact emails to partners, phone/email contact to new CalJOBS registrants, jail kiosk

- IN-PERSON: Staff at adult education sites during assessment
- TARGETED: Youth interested in training-career pathways, UIB recipients/COVID-impacted workers
- PARTNERSHIP DEVELOPMENT: strengthened service coordination with CAPSLO, Cuesta College, sober living homes, faith-based organizations, staffing agencies.







### Training Focus

- Reverse Referral System w/Employers (OJT/WEX)
- Strengthened partnerships with local training providers
- Orientations for targeted sectors in partnership with local training providers: healthcare, transportation/logistics





#### **Employer Engagement**

- Reverse Referral for OJT/WEX
- Face-to-face presentations, walkabouts
- Sector-specific recruitment support





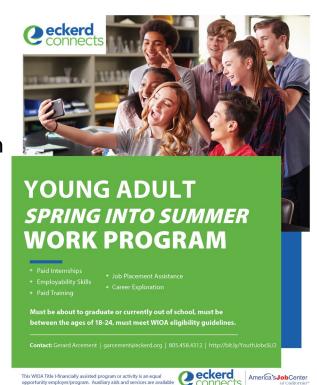
This WIOA Title I-financially assisted program or activity is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. California Relay Service (CRS) 711 or 1-800-735-2922 (English) or 1-800-855-300 (Spanish)





# Youth Programming

- Recruitment for training February
- Recruitment for summer WEX
- Expanded use of Instagram platform; promotions
- Referrals from Family Care Network, Probation Dept, social media posts, CAPSLO



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# Questions & Answers