

# REACH / EVC

Workforce Development Board

February 4, 2021

# What brought us to this point

## ✓ July - September

- ▶ EVC and REACH boards supported intra-organizational discussions on consolidation
- ▶ EVC and REACH boards approved expenditure to hire professional facilitator, FLOW LLC
- ▶ Prior to meetings, listening tour by facilitator that included 1:1 interviews:
  - ▶ Wade Horton, SLO County
  - ▶ Guy Savage, SLO County
  - ▶ Jim Dantona, Coalition of Chambers, 2020 Chair
  - ▶ Jocelyn Brennan, Coalition of Chambers, 2019 Chair
  - ▶ Tom Frutchey, City of Paso Robles
  - ▶ Lee Johnson, City of San Luis Obispo
  - ▶ Nick Tompkins, NKT Commercial
  - ▶ Eric Schwefler, Caliber Accounting
  - ▶ Jim Dunning, Cal Poly
  - ▶ Matt Bronson, City of Grover Beach, City Manager Chair

# What brought us to this point

## ✓ September - October

- ▶ Two third party facilitated half-day workshops
- ▶ Unanimous decision that consolidation makes sense for the economic vitality of SLO County and the Central Coast region; Bring back recommendation to boards for further engagement and direction

## ✓ October

- ▶ Joint board presentation on consolidation; unanimous direction from both boards to appoint a small joint board working group to develop terms for consolidation to bring back for board consideration. Team met 1-2 times weekly for 8 weeks

## ✓ November

- ▶ Board status check; unanimous consensus to continue with process; Bring back final recommendation for consideration/approval in December

## ✓ December

- ▶ Unanimous approval of both EVC and REACH Boards to consolidate under REACH
- ▶ Community Announcement

# Consolidation Parameters:

- ▶ **Brand**
  - ▶ Fold under the REACH brand
- ▶ **Sponsorships**
  - ▶ Paid EVC event/project sponsors to be honored into 2021 & transition to 2022
- ▶ **Board**
  - ▶ REACH Board - Map 3 EVC Board seats to REACH Board
  - ▶ SLO County Advisory Group - Similar to current EVC Board composition and meeting format
- ▶ **Preserving Industry Clusters - mission/initiatives/strategies**
  - ▶ AgTech/Agriculture
  - ▶ Manufacturing
  - ▶ Tech
  - ▶ Energy/Clean Tech
  - ▶ Aerospace and Defense
  - ▶ Building, Design and Construction
  - ▶ Healthcare/Life Sciences

# Consolidation Parameters: Governance

	Board	Founders	REACH Council	SLO Advisory	Practitioners Network	Action Teams	Industry Clusters
Who	25 Private Sector board members that includes two appointed (practitioner and VAFB) 3 EVC Board Members	Private Sector	Private, public, education, non-profit leaders <b>EVC Sponsors</b>	Private, public, education, non-profit leaders. (One appointment from every city council, two from SLO County BOS. One rep from coalition of chambers etc.)	Economic development professionals from government and NGO's	Required parties with expertise to advance a project/initiative - includes all sectors as relevant	Sectors include: AgTech/Agriculture Manufacturing Tech/K&I Energy/CleanTech A&D BD&C Health Care (life sciences/bio tech)
Purpose	Oversee the executive staff, budget, and work programs of the organization	Set the vision for big picture of the organization	Steering Committee for implementation of REACH 2030	Advisory body to board of directors on issues affecting SLO County	Tactical body coordinating regularly on regional business attraction, expansion, and retention	Tactical bodies that are stood up around active initiatives. They are integrated into the work during the life of a project.	Advisory bodies on issues affecting industry segments; initiatives are surfaced and advanced through action teams
Meeting Frequency	6 x per year	4 x per year	6 x per year	6 x per year	12 x per year	As determined	As determined
Interaction with other bodies	Engagement on other bodies	Min of 1 rep on board	Chair on board of Directors*	Chair on board of Directors*	Chair on Board of Directors*	Populated with volunteers from other bodies as determined	TBD