

**WORKFORCE DEVELOPMENT BOARD
of San Luis Obispo County**

WORKFORCE DEVELOPMENT BOARD MEETING MINUTES

Date: Thursday, November 3, 2022
Time: 8:00 a.m.
Location: County Office of Education, 3350 Education Drive, San Luis Obispo

Present: Isiah Gomer, William Hills, David Baldwin, Josh Cross, Justin McIntire, Veronica Orozco, Tricia Lubin, Patrick Woolpert, Dr. Jill Sterns, Angela Toomey, Ryan Stanley, Verena Latona-Tahlman, Ronald Reilly
Absent: Melissa James, Mark Simonin, Dr. James Brescia
Guests: Daniel Tatick, Christina Kuhn, Traci Bradbury, Cassandra DeSpain, Paul Piette, Jennifer Clayton, Laura Fields, Mia Trevelyan, Tressa Dorsey, Celina Shands, Jennifer Campos
Staff: Dawn Boulanger, Diana Marin, Eddie Hernandez

1. Call to Order and Introductions:

Chairperson Isiah Gomer called the meeting to order at 8:09 a.m. **Quorum reached.**

2. Public Comment:

Chair Gomer: No public comment.

3. Presentations:

3.2 Workforce Development Board Strategic Plan Update

Tressa Dorsey (guest) presented the item, which is available as part of the agenda.

3.1 Full Capacity Marketing Digital Outreach Campaign Update

Celina Shands (guest) presented the item, which is available as an addendum to the agenda.

4. Consent Items:

4.1 Approved the August 4, 2022, Minutes:

The Board approves consent items 4.1 in a single motion

Motion: Dr. Jill Sterns

Second: Justin McIntire

Motion Passed Unanimously

5. Discussion Items:

5.1 Received Quarter 1 Eckerd AJCC Contract Performance Report

Diana Marin (WDB Staff) discussed and updated the WDB on the positive increase of foot traffic at the America's Job Center of California (AJCC) and an increase in the number of enrollments in quarter 1. Ms. Marin also mentioned the AJCC is slightly under the projected goal for this time of the year.

Dawn Boulanger (WDB Staff) explained how the AJCC meets the participant training expenditure requirement for the Adult and Dislocated Worker programs. Ms. Boulanger also explained how Leveraged funds ultimately assist with offsetting expenses.

Diana Marin stated that there have been six Individual Training Agreements (ITA's) and one On-the-Job Training (OJT) contract. She also mentioned that outreach had been a major focus in Q1 to ensure that they connected with as many agencies as possible to inform job seekers about the services available to the community. Ms. Marin also discussed how the AJCC Workforce Development Specialist consistently participates in Chamber events throughout SLO County, Job Developer meetings, the Employer Advisory Council, and the Human Resource Association of the Central Coast meetings to learn how the AJCC can support local businesses.

5.2 Quarter 1 SLOCOE Youth Contract Performance Report

Diana Marin (WDB Staff) discussed how San Luis Obispo County Office of Education (SLOCOE) WIOA Youth staff is actively engaged with potential youth participants at Juvenile Hall, Grizzly Youth Academy, and Community Schools. SLOCOE Staff anticipates several of the potential youth participants that they have engaged with will qualify for WIOA Youth program services and will continue to engage with them. Ms. Marin informed the WDB that SLOCOE WIOA Youth program has partnered with the Boys & Girls Clubs, YMCA, and other community partners in hopes to increase referrals and enrollments.

6. Reports:

a.) Executive Committee and Chairperson Report

Chairperson Gomer reported that the Executive Committee met on October 12, 2022. At that meeting, the committee approved the appointment of Michael Sloan to WDB and reviewed and approved the Annual Budget Plan for PY 2022-2023. Chairperson Gomer stated that the next Executive Committee meeting is scheduled for December 14, 2022, at 8:00 AM

b.) Business Council Report

Verena Latona-Tahlman (member) reported that since the last report, the Business Council met once on August 18th. At that meeting, the Council reviewed the finalized Council goals for the 2022-23 program year. An update was given by Kelly Blackburn on the Workforce Development Employer Training Series. Lastly, Diana Marin provided council members with Labor Market Information about the WDB's Priority Industry Clusters. Ms. Latona-Tahlman stated that the next meeting is scheduled to take place on Thursday, December 15th.

c.) WIOA Services Addressing Barriers to Employment

Dawn Boulanger (staff) provided an update on WIOA Services Addressing Barriers to Employment. Ms. Boulanger reported on several special population grants including: the High Road Construction Careers (HRCC): SB-1 MC3 Pre-Apprenticeship Training Grant, HRCC; the CA Climate Investments (CCI) Grant; a Regional Plan Implementation (RPI) 4.0 Grant; the Division of Apprenticeship Standards (DAS) – Apprenticeship Expansion, Equity and Innovation Grant for PY 2021-25; and the Regional Equity and Recovery Partnerships Grant. Ms. Boulanger also reported that an application has been submitted in August of 2022 to renew the Prison to Employment Grant funding currently received as a regional grant with SLO and Santa Barbara Counties to serve justice-involved individuals. Lastly, Ms. Boulanger informed the WDB that both service providers, Eckerd and SLOCOE have applied for a Breaking Barriers Grant funding to address the underemployed populations (Eckerd) and to expand youth career services in SLO County (SLOCOE). The goal of this grant funding is to obtain additional funds outside WIOA and assist more participants.

d.) Board Member Workforce Development Updates

Chairperson Gomer opened the floor for discussion:

David Baldwin informed the WDB of an event going to be held November 18, 2023, in conjunction with National Apprenticeship Week at IBEW. The event will be similar to a career fair but will be featuring the building trades and other apprenticeship programs in the area. Mr. Baldwin also discussed that a panel composed of individuals will be on site to answer any questions the public may have regarding apprenticeships.

7. Administrative Entity Update:

7.1 Receive and Review Fiscal Budget Update

Dawn Boulanger (staff) presented the item, which is available as an addendum to the agenda.

7.2 Receive and Review Rapid Response Update

Diana Marin (staff) presented the item, which is available as part of the agenda.

10. Next Meeting:

February 2, 2023

8:00 – 10:00 AM

Location: County Office of Education, 3350 Education Drive, San Luis Obispo

11. Adjournment:

Chair Gomer: adjourned the meeting at 10:00 A.M.

I, Eddie Hernandez, Clerk of the Workforce Development Board of San Luis Obispo, do hereby certify that the foregoing is a fair statement of the proceedings of the meeting held on Thursday, November 3, 2022, by the Workforce Development Board of San Luis Obispo County.

Eddie Hernandez, WDB Program Review Specialist

Dated: January 27, 2023