

2017-2021

COALITION MEMBERS

American Heart Association



California Polytechnic State University



Central Coast Medical Association



Cuesta College



Eckerd Connects



ECOSLO



First 5 SLO County



Keely & Co. Marketing



San Luis Obispo County Health Agency



San Luis Obispo County Health Commission



San Luis Obispo County Office of Education



San Luis Obispo County Sheriff's Department



San Luis Obispo Unified Coastal School District



THE CENTER



United Way of San Luis Obispo

County of San Luis Obispo Tobacco Control Coalition



2017-2021 Objectives and Year 1 Milestones

Objective 1: By June 30, 2021, at least one jurisdiction in San Luis Obispo County will update the definition of tobacco and/or smoking in all applicable areas of their municipal code in order to align local definitions with the state law standard.
<i>Morro Bay</i> amends city ordinance to include e-cigarettes and marijuana in public smoking bans (Nov 2017). Public opinion polls show majority of <i>Atascadero</i> respondents approve of expanded secondhand smoke ordinance to include all outdoor areas (April 2018).
Objective 2: By June 30, 2021, at least two jurisdictions will adopt or amend a tobacco retail license policy to include provisions to regulate the sale of flavors and menthol tobacco products and earmarks a portion of the license fee for enforcement activities.
Young Adult Tobacco Purchase survey finds one of 14 tobacco retailers in <i>Pismo Beach</i> in violation of California's Tobacco 21 law (May 2018). Public opinion polls seek community member's attitude on flavored tobacco products in (City of) <i>San Luis Obispo</i> (June 2018).
Objective 3: By June 30, 2021, at least 1 community college and/or 1 trade/vocational/technical school in the County will adopt a comprehensive tobacco-free policy on campus.
<i>Cuesta College</i> Board of Trustees unanimously approves policy to be 100% Smoke & Tobacco Free by January 2019 (Nov 2017). 37 students pledged to Quit or Stay Tobacco Free during the Great American Smokeout event at Cuesta and <i>Cal Poly</i> (Nov 2017).
Objective 4: By June 30, 2021, recruit and retain at least 10 representatives from diverse/priority populations and non-traditional partner agencies to participate in the Tobacco Control Coalition. Coalition members will participate in a minimum of 4 coalition meetings and 3 non-meeting activities annually in order maintain active membership.
<i>(1) Cuesta College, (2) ECOSLO, (3) Eckerd Connects</i>

Mission Statement: To educate, advocate and develop policy to achieve a tobacco-free community that enhances the health of the County of San Luis Obispo

2180 Johnson Ave, Annex building, Aqua Room
San Luis Obispo, CA 93401
805 -781-5564