

Local Roads First: Improving SLO County Transportation

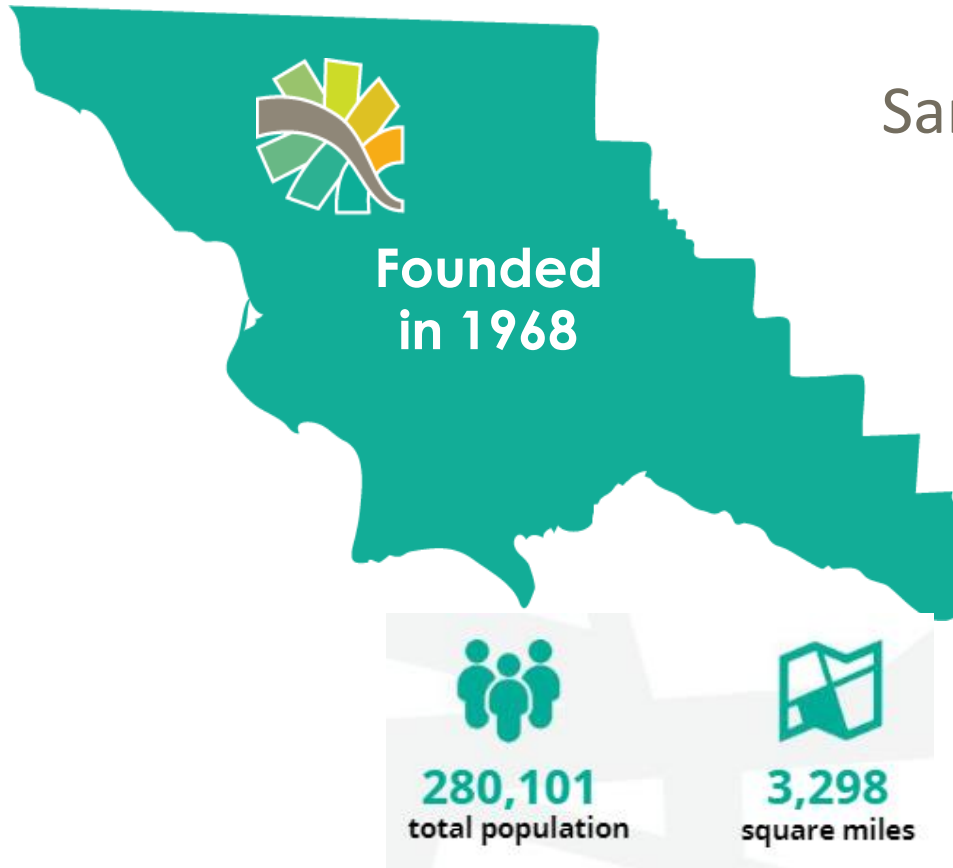
Developing a Draft
Transportation Investment
Plan

Summer 2025



Introduction to SLOCOG

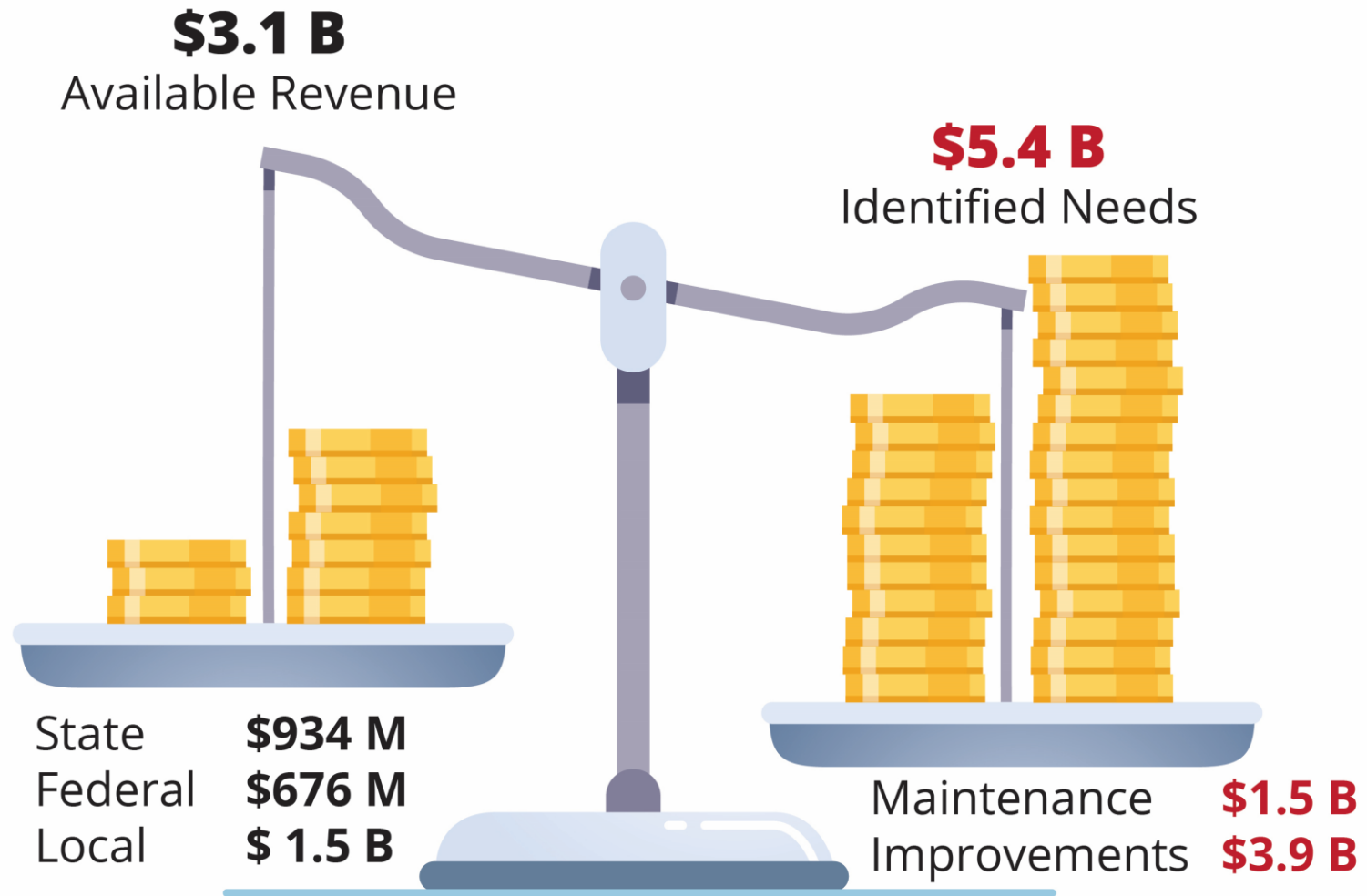
Connecting Communities (7 cities & SLO County)



San Luis Obispo County & 7 Cities

- Arroyo Grande
- Atascadero
- Grover Beach
- Morro Bay
- Paso Robles
- Pismo Beach
- San Luis Obispo

23-Year Outlook Unfunded Need



Funding Shortfall = \$2.3 Billion

The why: A Shrinking Fuel Tax

1970s, '80s, '90s:
More cars & people &
travel meant more
Revenues

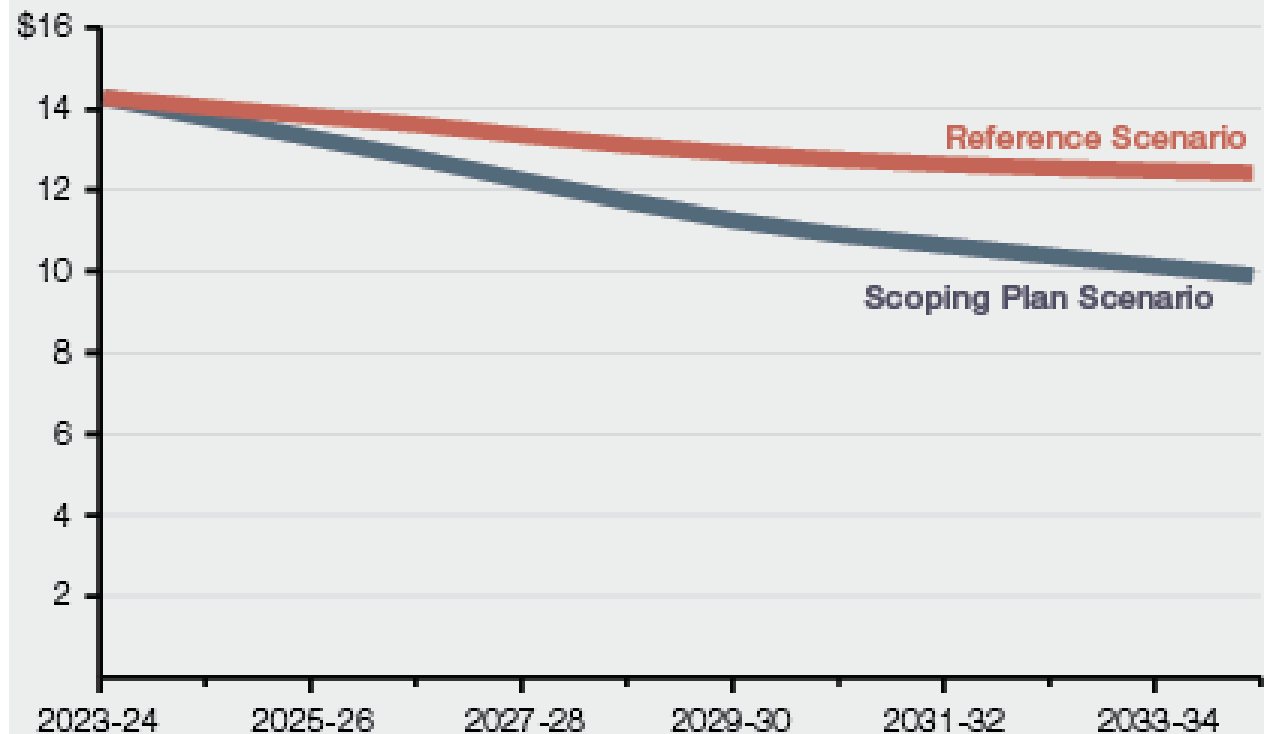
2001-2024+
Hybrids + EVs means
Gas Tax Revenues
decline

**2023 & 2024: EVs were
25% of all new car sales**

2035 and beyond
No new gas/diesel cars
to be sold in CA

Overall Transportation Revenues Projected to Decline Significantly

Inflation-Adjusted Dollars (In Billions)

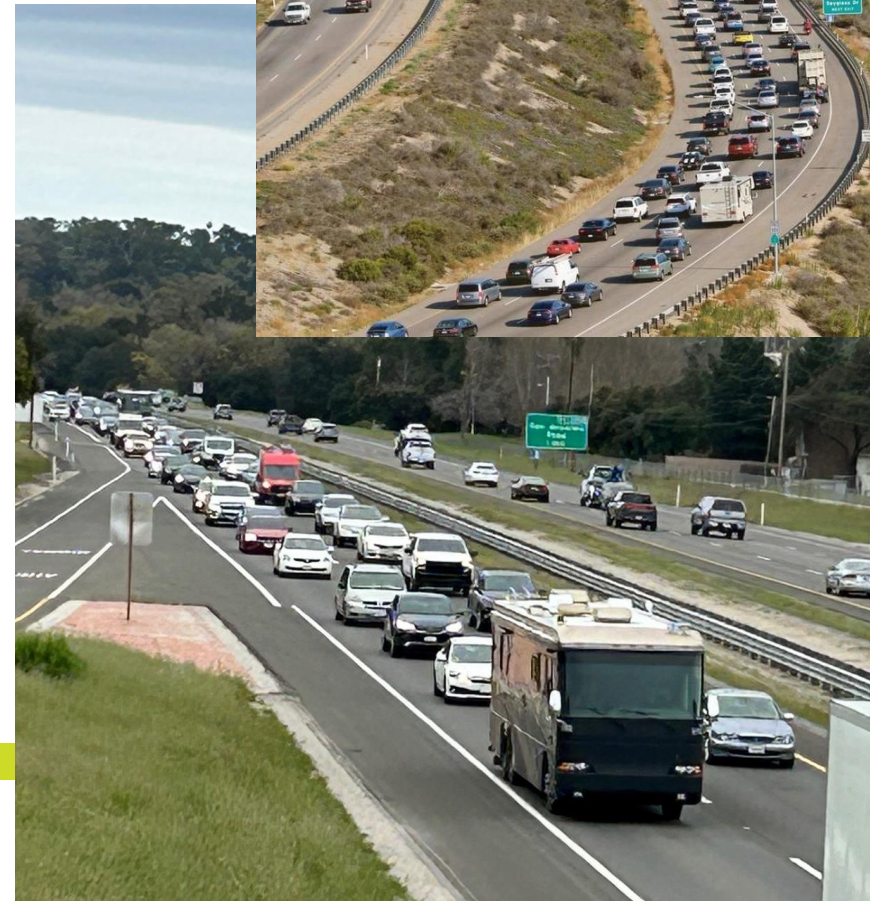


LAOA

Major Delays to ...ACTION

All projects and repairs get stuck in a queue – delays result in higher costs

- Highway Improvements and interchanges
- Safety Improvements
- Repairs and Maintenance
- And more



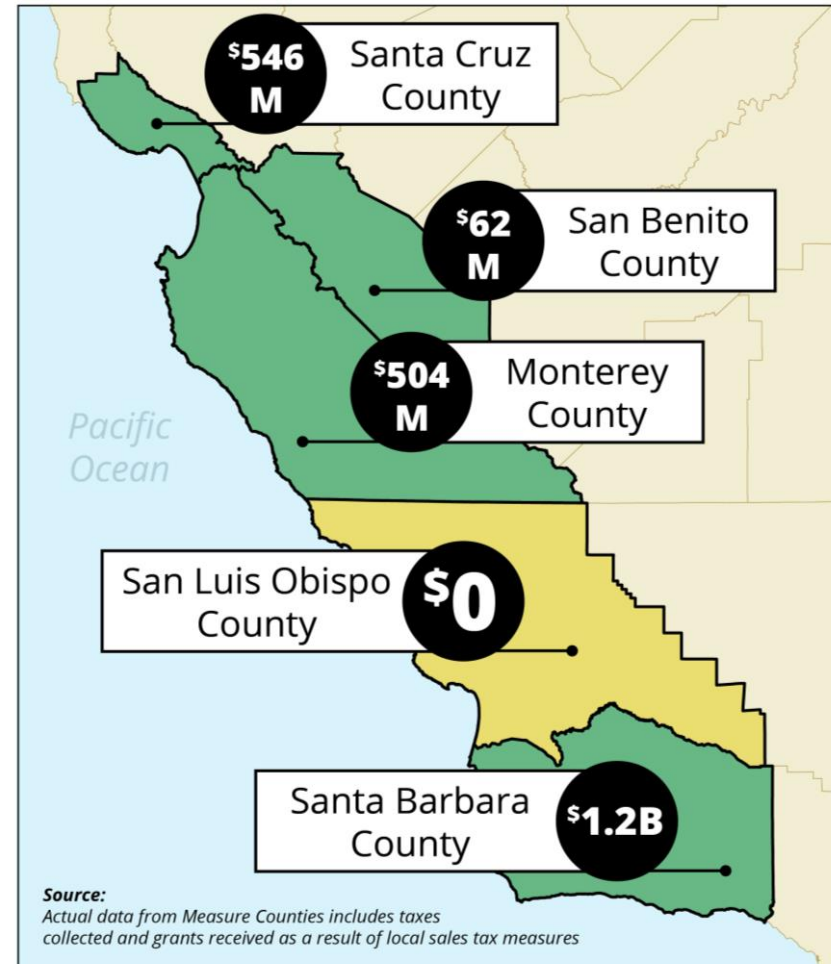
What our Neighbors Have Invested Since 2016.....

Currently, 25 Counties (89% of Californians) **HAVE** a Voter-approved Transportation Tax

Region	Collected	Grants Won
Santa Cruz	\$196M	\$350M
Monterey	\$277M	\$227M
Santa Barbara	\$458M	\$759M
SLO	\$0	\$0
Lost out on	\$270M	\$430M

Total Transportation Tax Funding Impacts by County (2016-2025)

Based on actual sales tax revenue and competitive grants won



Version 8/2025

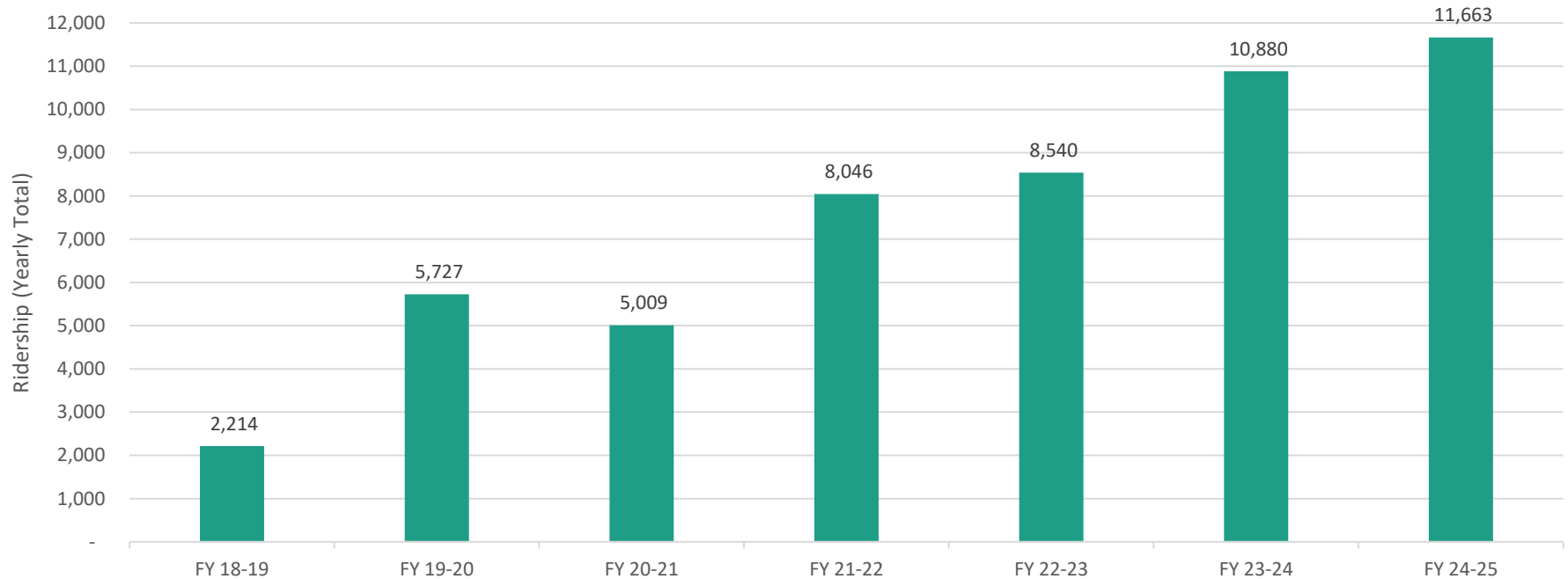
Working toward a Balanced and Fair Investment Plan

- Next chance is November 2026
- We don't want to miss out again
- Improve transportation for SLO County's future with a voter-approved dedicated transportation sales tax.
- Visitors pay too - helping fund local projects!

Senior Transportation and Mobility

- To be included in the investment plan
- Why more senior mobility funding is needed:
 - Demand Increase
 - Cost increase
 - Closing of programs such a
Wilshire Good Neighbor Program

Senior Transportation and Mobility



What matters most in your community?

OUR ASK: Tell us what you want in a voter approved investment plan



localroadsfirst.com

Initiated by
SLOCOG

Local Roads First

Improve SLO County
Transportation

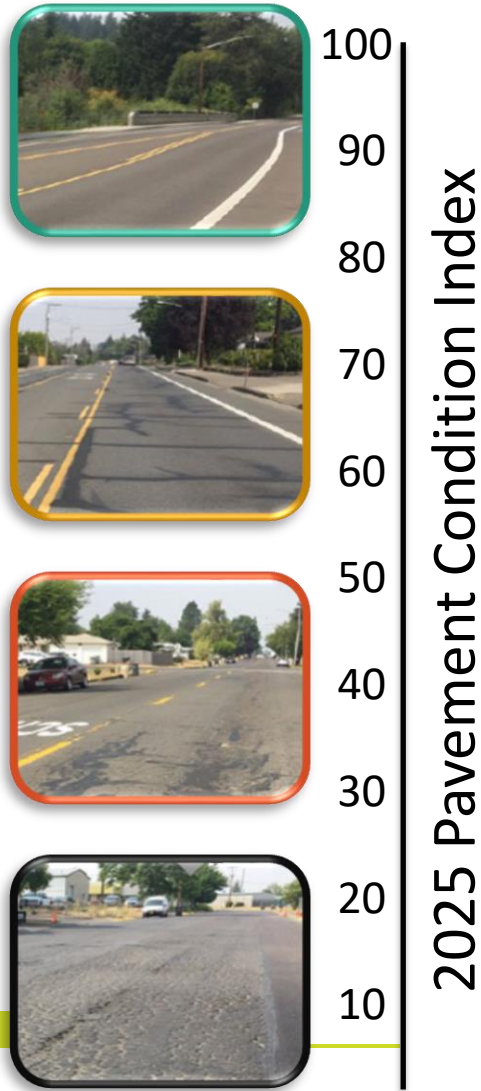
- Hwy. & Safety Upgrades
- Road Repairs
- Regional Trails
- Bus/Ped. Updates



SLOCOG

SAN LUIS OBISPO COUNCIL OF GOVERNMENTS

Local Road Maintenance Issues Persist



SLO: 73

Pismo Beach: 67

Morro Bay: 60

Arroyo Grande: 57

Atascadero: 57

Paso Robles: 54

Grover Beach: 52

County roads
10+ year trend:

63 in 2013

64 in 2017

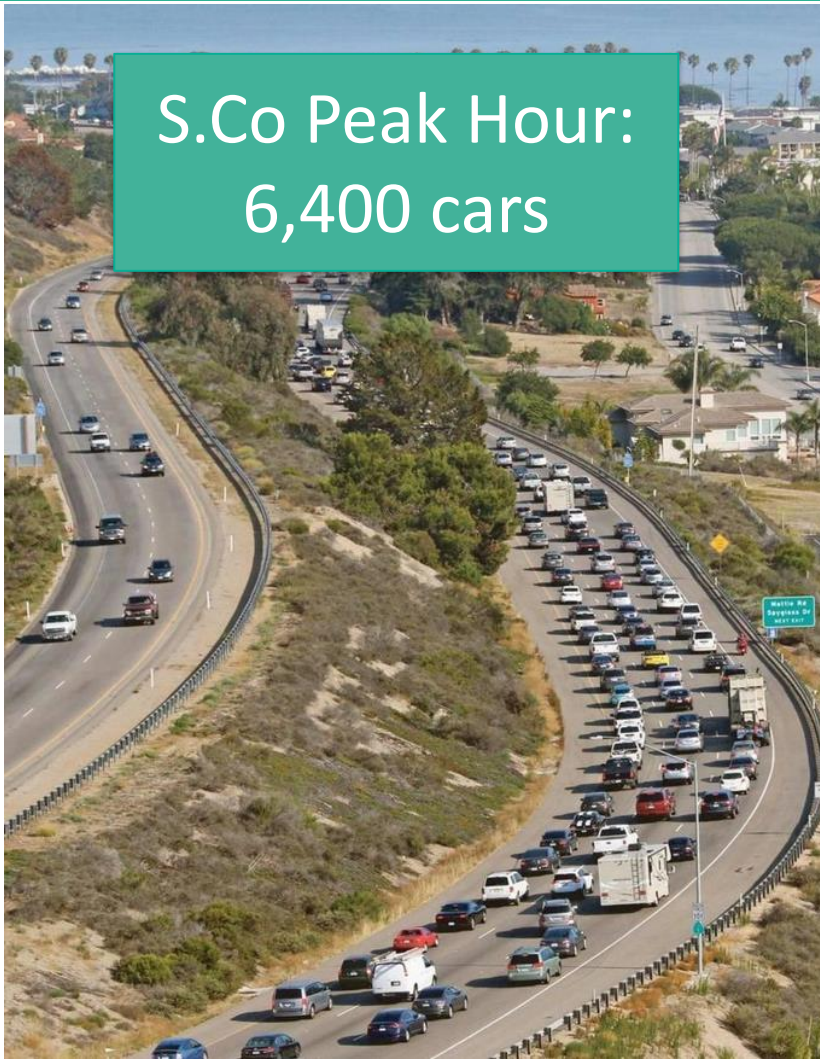
60 in 2020

60 in 2022

60 in 2025

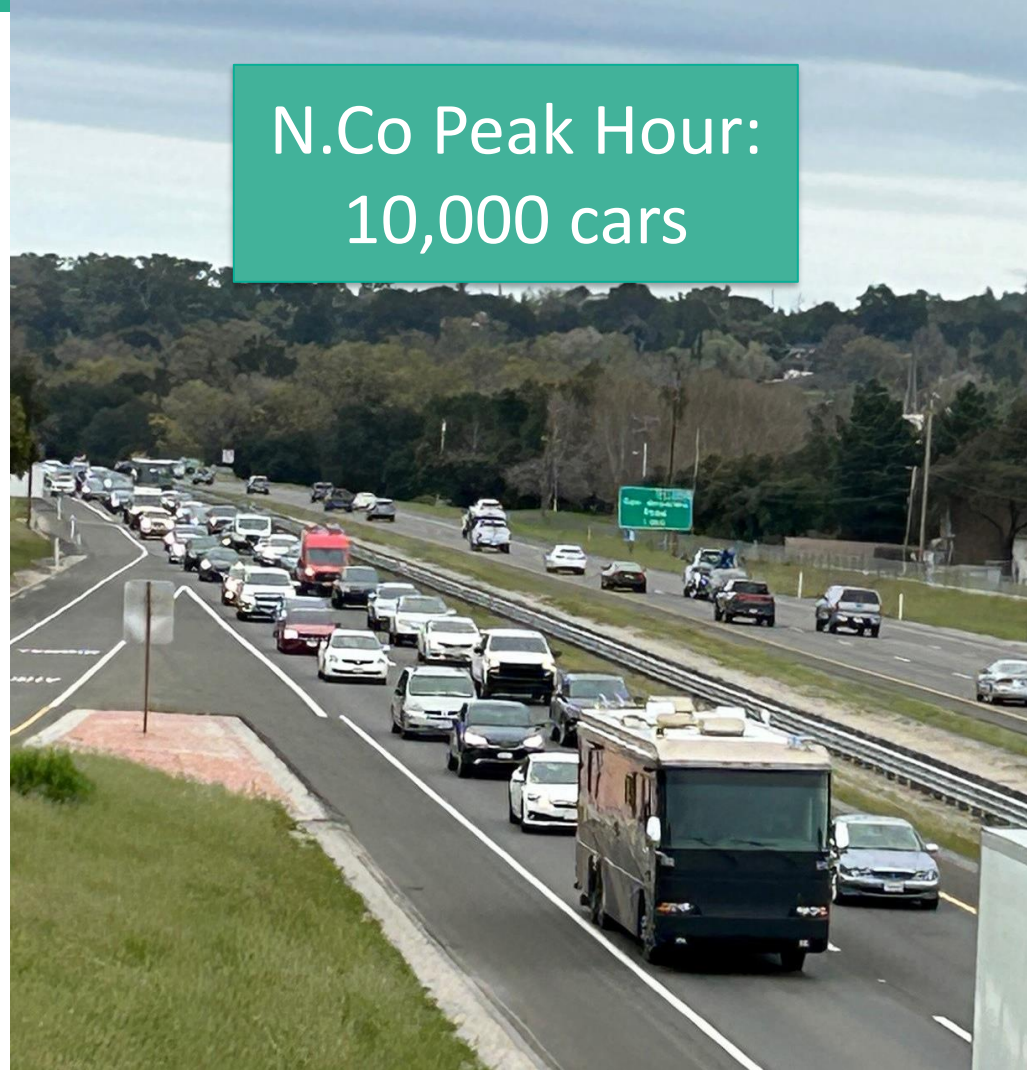
Highway Congestion

S.Co Peak Hour:
6,400 cars



Shell Beach: South of Avila Beach Rd

N.Co Peak Hour:
10,000 cars



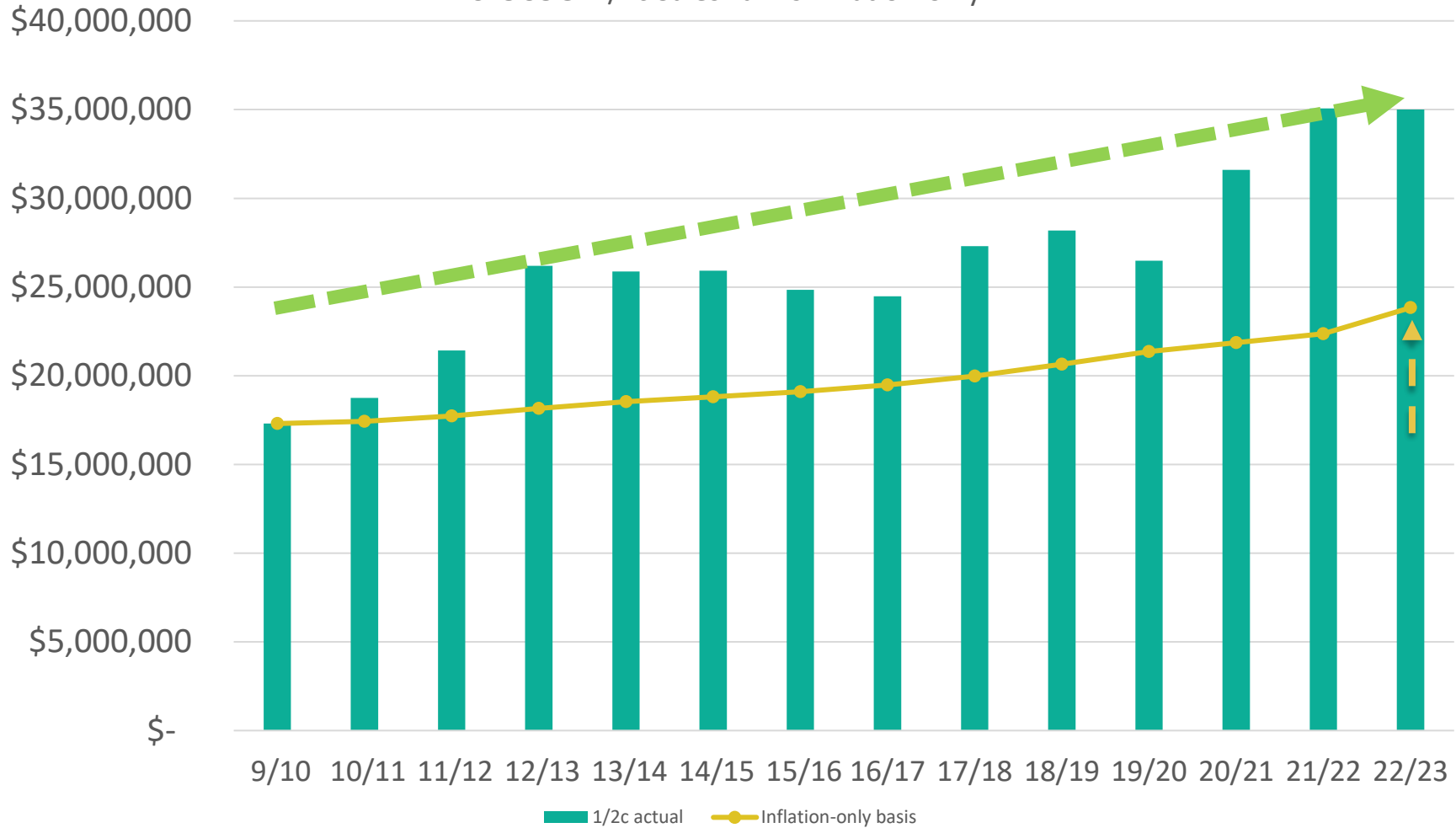
Atascadero: North of San Anselmo

Key County Transportation Needs

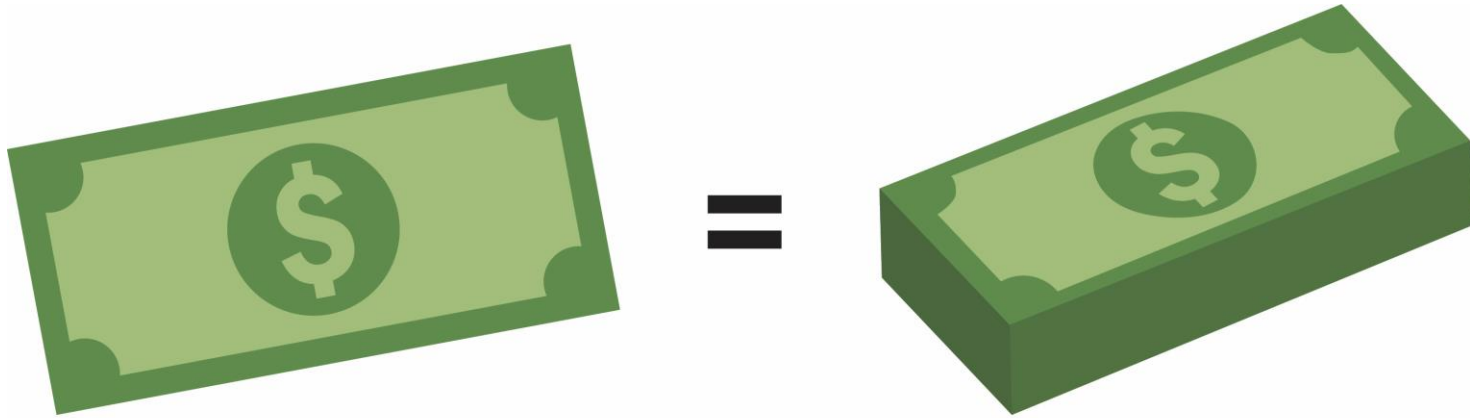
- **Highways-** efficiency and safety upgrades (101, 46, 41, 58, 227, 1)
- **Road and Pothole repairs** regionwide
- **Local Road Safety Improvements** - bridges, guardrails, road widening, intersections
- **Senior Transportation and Public Transit** improvements for Persons with Disabilities, Veterans
- **Pedestrian Safety and Safe Routes to School**
- **Regional Bike Trails** (Bob Jones, Anza, Coastal)

SLOCOG: 1/2c Sales Tax vs Inflation-only

SLOCOG: 1/2c Sales Tax vs Inflation-only



Let's Leverage Some Funds...BOGO!



**For every \$1
invested**

**\$3-5 in grant
funds return**

25 Counties (89% of Californians) **HAVE** a Dedicated Transportation Tax and are getting more MONEY back from State and Federal funding pots by leveraging a HIGHER AMOUNT OF LOCAL FUNDS

What is the Cost?

WHAT WOULD A 1/2 CENT REGIONAL TRANSPORTATION SALES TAX LOOK LIKE?

THINGS THAT WILL **NOT** BE TAXED



HOUSING

rent, mortgage,
utilities,
insurance



MEDICAL

healthcare,
insurance



GROCERIES

food purchased
at grocery stores

THINGS THAT WILL BE TAXED



\$30 SHIRT = **\$0.15 TAX**

\$1,000 CELL PHONE =
\$5.00 TAX



\$30,000 CAR =
\$150.00 TAX

1 ADULT
(NO CHILDREN)
\$60,000 SALARY

WILL SPEND
AN ESTIMATED
\$2.31 A WEEK
ON A REGIONAL
SALES TAX

What are the Benefits...Jobs and the Economy



**\$100
Million**

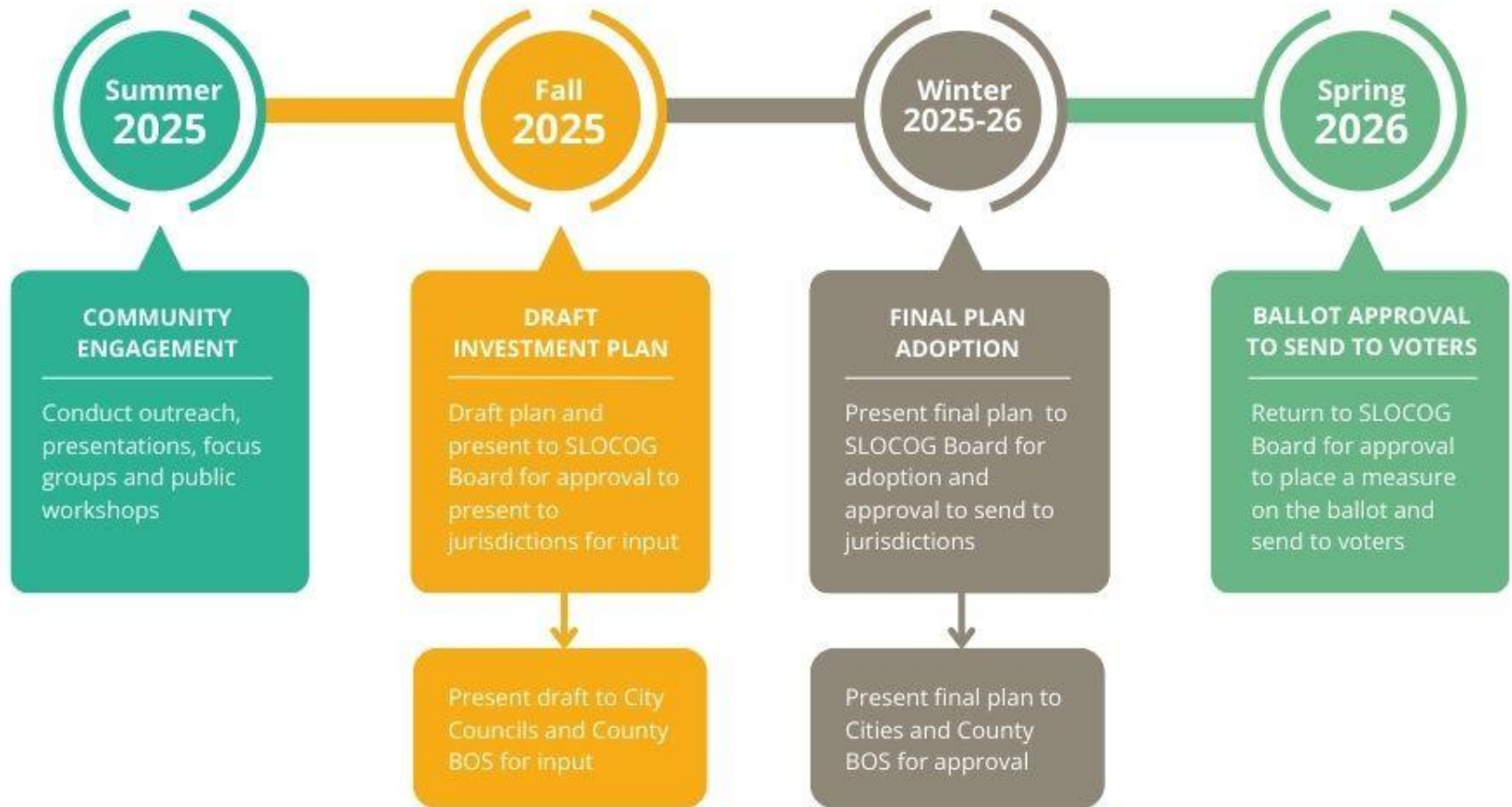
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**1,000-1,500
Jobs Created**

Local Roads First

Project Timeline



½ cent sales tax in San Luis Obispo Region would:

- **Raise \$35+m** each year
- Be used to **Leverage ~\$1 billion** out of Sacramento
- Be protected from Sacramento (**cannot be stolen**)
- **Speed up** project delivery (reducing cost)
- **Guarantee** every penny for our local **TRANSPORTATION** priorities (no bait and switch)
- **Contain Safeguards** (accountability, oversight, audits, reporting, a sunset date, and 1.5% maximum for SLOCOG administration)
- Provide that **tourists** pay a tax guaranteed for our roads (finally!)
- **And deliver a list of improvements!!!**