

**STATEMENT OF CANDIDATE FOR
MAYOR
City of San Luis Obispo**

DAVE ROMERO
Occupation: Mayor

Education and Qualifications: I have served 36 years as Public Works Director, eight as Councilman and six as Mayor, devoting 50 years to protecting and enhancing our city. For years, I've worked closely with officials from nearby cities (as Mayor and as League of Cities Division President), with our Supervisors, Cal Poly, Cuesta, CMC, and our state and federal legislators. I am known for common sense and honesty, always making my decisions with the betterment of San Luis Obispo uppermost in my heart.

With my extensive background and reputation, I have unmatched qualifications to continue serving as Mayor. During my Mayor's terms, our city made major progress in addressing housing needs, obtaining a reliable long-term water supply, revitalizing downtown, improving bike and transit facilities, and protecting and improving neighborhoods.

Being retired, I can devote full-time to following through with these issues while pursuing downtown parking solutions, acquisition of open space, improved Senior Center Facilities, development of a skateboard park, and an aggressive program to improve our streets and to relieve traffic congestion.

I have dedicated my life to public service, and would feel honored to continue serving and guiding San Luis Obispo toward an even brighter future.

s/ Dave Romero

**STATEMENT OF CANDIDATE FOR
MAYOR
City of San Luis Obispo**

TERRY MOHAN
Occupation: Truck Driver

Age: 54

Education and Qualifications: Several years of community activism concerned with neighborhood protection and moderate growth for the City of San Luis Obispo.

I've entered the race for Mayor of the City of San Luis Obispo because I disagree with the current administration's lack of commitment in maintaining the character and uniqueness of our city. Special interests appear to have preference in influencing the city's agenda.

The position of Mayor of San Luis Obispo does not require any special qualifications except to represent the best interests of the people and use sound judgment to achieve that end. I have demonstrated that no special degrees are needed, and are sometimes detrimental, to understanding and explaining items prepared by our city staff.

Attempting to qualify the Water Rate initiative I felt there has been too little public input in many of the city's decisions in the past several years. Openness and discussion will be a hallmark of my time as your Mayor.

As your Mayor you can count on my attention to your requests for safer neighborhoods, more affordable workforce housing, innovative solutions for our city's future, and attracting businesses that will pay head of household wages.

More information at www.mohanformayor.com .

s/ Terry Mohan

**DECLARACIÓN DEL CANDIDATO A
ALCALDE
Ciudad de San Luis Obispo**

TERRY MOHAN
Ocupación: Camionero

Edad: 54

Educación y Competencia: Varios años como activista comunitario preocupado por la protección del vecindario y el crecimiento moderado de la Ciudad de San Luis Obispo.

Participo de la contienda para Alcalde de la Ciudad de San Luis Obispo porque no estoy de acuerdo con la falta de compromiso de la administración actual en cuanto a mantener el carácter y la singularidad de nuestra ciudad. Los intereses especiales parecen tener preferencia influenciando la agenda de la ciudad.

La posición de Alcalde de San Luis Obispo no requiere de ninguna competencia salvo la de representar los mejores intereses de la gente y utilizar un juicio firme para lograr dicho fin. He demostrado que no se necesitan títulos especiales, y en ocasiones resultan perjudiciales, para entender y explicar los artículos preparados por el personal de nuestra ciudad.

En el intento por calificar la iniciativa de la Tarifa del Suministro de Agua sentí que hubo muy poca participación pública en muchas de las decisiones de la ciudad durante los últimos años. La apertura y el diálogo serán un sello distintivo en mi tiempo como su Alcalde.

Como su Alcalde puede contar con mi atención a sus solicitudes de vecindarios más seguros, viviendas más asequibles para la fuerza laboral, soluciones innovadoras para el futuro de nuestra ciudad, y atracción de negocios que brinden un salario para las cabezas de hogar.

Más información en www.mohanformayor.com .

f/ Terry Mohan

STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of San Luis Obispo

ARNOLD RUIZ

Age: 73

Occupation: Retired Barber

Education and Qualifications: My goal is restore Laguna Lake.

With your support, I am running for City Council with a goal to restore our Laguna Lake. I have a plan that will be very cost effective. The City of San Luis Obispo will be able to do the restoration project with local funds. I intend to give this project my full time attention. I will work to help the people of San Luis Obispo get acquainted with this worthy project. Throughout the years, Laguna Lake has become a silt filled, odorous pond. When Laguna Lake is restored, it will become be a natural respite for our citizens to enjoy, an enhanced natural reserve, and bring greater water conservation to the area. But here is the catch, we need to petition Governor Arnold Schwarzenegger to cut the red tape and give us the green light to do a good deed for our community.

Join me in this worthy cause and I appreciate your vote for me, Arnold Ruiz, on November 4, 2008.

s/ Arnold Ruiz

STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of San Luis Obispo

JAN MARX

Occupation: Former San Luis Obispo City Councilmember, Businesswoman, Attorney and Mediator

Education and Qualifications: I'm a 20-year resident, married, with two children and four grandchildren. A graduate of Stanford and Santa Clara Law School, I served on Council 1998-2002 and earlier on the Planning Commission. I've been a leader in environmental, neighborhood, anti-domestic violence and humanitarian volunteer organizations. I have owned my business since 1993. I will gladly put my experience, business savvy and land use expertise to work for San Luis Obispo.

Many residents are concerned that our precious natural, historical and financial resources have been diminished by Council decisions and fear losing our unique small town atmosphere. Outdated "pave and sprawl" policies increase climate disruption, and also turn San Luis Obispo into "anyplace USA." Through listening to residents, implementing environmentally responsible policies and requiring fiscal accountability, I will help turn San Luis Obispo around.

My priorities include encouraging economic vitality and a strong downtown, protecting our hillsides, neighborhoods and city parks, building a new senior center, making San Luis Obispo more bike and pedestrian friendly, improving public safety, transportation and streets, and consulting with residents to plan a healthy community through the Land Use and Circulation Element Update.

I will be your voice on Council. Let's work together towards a sustainable, prosperous future. (Visit <http://janmarx.com>, email jan@janmarx.com or call (805)541-2716)

s/ Jan Marx

STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of San Luis Obispo

JOHN B. ASHBAUGH

Occupation: Educator, City Planner

Education and Qualifications: Patricia and I arrived in San Luis Obispo in 1977. We launched our careers, built our home, and raised our family here. For fourteen years I owned an environmental consulting firm downtown, serving mostly public agencies (including the City) on several projects. I was the founding director of the SLO Land Conservancy.

My current profession is teaching: I substitute in local secondary schools and teach U.S. and California history part-time at Hancock College. I've also taught at Cal Poly in the History and City Planning Departments, and hold degrees in city planning, landscape architecture, and education.

I've served over four years on the Planning Commission, where I am now Vice-Chair. I've been a volunteer and leader in many local organizations, including the SLO County Water Resources Advisory Committee, Sierra Club, Transitions, Bishops Peak PTA, SLO High School 24-Hour Relay Committee, California Conservation Corps Advisory Council, and SLO Morning Kiwanis.

I want a San Luis Obispo that continues to welcome and delight families, young people, retirees, businesses, workers, shoppers, and visitors. I'm very concerned about the future we face, but I am confident that together, we can shape that future to a common vision of sustainable growth, renewable energy, and a diverse community.

s/ John B. Ashbaugh

STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of San Luis Obispo

DAN CARPENTER

Age: 54

Occupation: SLO Planning Commissioner, Retired Business Owner, Manager

Education and Qualifications: I am proud to be a 5th generation native of San Luis Obispo, and understand how insightful planning provides for future prosperity. The lifestyle we enjoy today is the result of generations of effective leadership.

After graduating from Cal Poly with a degree in Business Management, I owned and operated our Downtown family business for almost 20 years. In 2003, after 30 years in retail, I retired from the Bookstore at Cal Poly. My experience and skills in leadership, financial management, negotiating, and problem solving will serve this position well.

I am currently on the City's Planning Commission, and embrace the challenge of shaping our future through policy and public participation in accordance with our General Plan guidelines. Prior to the Planning Commission appointment, my service was on the City's Cultural Heritage Committee. My ongoing commitment to preservation and restoration, has given me the additional insight into the importance and value of our historical resources.

My commitment is to serve you with integrity and accessibility. With my years of business experience, strong leadership skills, and active community involvement, I will offer a sound and balanced vision for the future of our City.

s/ Daniel L. Carpenter

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of San Luis Obispo**

MARCIA NELSON

Age: 59

Occupation: Flight Attendant

Education and Qualifications: Strive to keep San Luis Obispo one of the most beautiful and safe cities in America.

Listen to All SLO Citizens with an open mind and no hidden agenda.

Keep San Luis Obispo residents informed.

Protect the city through fiscally responsible decisions.

No increase in taxes for our hardworking local citizens and businesses.

Transparent government.

Low cost parking/transportation permits for San Luis Obispo residents.

Available to answer your questions and listen to your concerns: (805) 295-0318.

s/ Marcia K. Nelson

**STATEMENT OF CANDIDATE FOR
MEMBER OF CITY COUNCIL
City of San Luis Obispo**

PAUL BROWN

Age: 40

Occupation: Current Councilman/Restaurant Owner

Education and Qualifications: I believe San Luis Obispo is the best place on earth. Anyone who doesn't believe that shouldn't ask for your vote.

This city is home to diverse people with varied opinions about how our city should function today and in the future. The next few years will determine San Luis Obispo's identity. We can't stick our heads in the sand and hope everything will be grand when we re-emerge. Complacency and ignorance is never bliss when it comes to quality of life. We need leaders who understand the many sides of an issue and can create realistic solutions. We need leadership with a common-sense approach. We need effective management.

Effective management means listening to everyone and deciding what's best for the common good—even if it means that someone gets upset. It means being a leader instead of just talking like one.

My last four years as a councilman have proven my commitment to the job and my varied experiences as a business owner, community volunteer, and as a U.S. ARMY Military Police Sergeant who worked with at-risk youth has given me the ability to hear all opinions and make quality decisions.

Vote for me because I get things done.

s/ Paul Brown

**DECLARACIÓN DEL CANDIDATO A
MIEMBRO DEL CONCEJO MUNICIPAL
Ciudad de San Luis Obispo**

PAUL BROWN

Edad: 40

Ocupación: Actual Concejal/Dueño de Restaurante

Educación y Competencia: Creo que San Luis Obispo es el mejor lugar sobre la Tierra. Quien no lo crea así no debería pedirle su voto.

Esta ciudad es el hogar de diversa gente con variadas opiniones acerca de cómo debería funcionar nuestra ciudad hoy y en el futuro. Los próximos años determinarán la identidad de San Luis Obispo. No podemos ocultar nuestras cabezas en la arena y esperar que todo sea grandioso cuando resurjamos. La felicidad no radica en la complacencia y la ignorancia cuando se trata de la calidad de vida. Necesitamos líderes que entiendan los distintos aspectos del asunto y puedan crear soluciones realistas. Necesitamos liderazgo con un enfoque de sentido común. Necesitamos administración efectiva.

La administración efectiva implica escuchar a todos y decidir lo que es mejor para el bien común—incluso si alguien se molesta. Implica ser un líder en lugar de hablar como uno.

Mis últimos cuatro años como concejal han demostrado mi compromiso con el trabajo y mi variada experiencia como dueño de negocio, voluntario comunitario, y Sargento de Policía Militar del Ejército de los EE.UU. que trabajó con jóvenes en riesgo me otorgó la capacidad de escuchar todas las opiniones y tomar decisiones de calidad.

Vote por mí debido a que produzco resultados.

f/ Paul Brown

**CITY OF SAN LUIS OBISPO
FULL TEXT OF MEASURE E-08**

The Council of the City of San Luis Obispo hereby proposes on its own motion that amendment of the Charter of the City of San Luis Obispo be submitted to the voters at the General Municipal Election on Tuesday, November 4, 2008 to read as follows:

A. By amending Section 201 (Form of Government) to read:

The municipal government provided by this Charter shall be known as the "Council-Mayor-City Manager" form of municipal government.

[And, also, changing all references to "City Administrative Officer" within the Charter to "City Manager", consistent with the above revision. This will entail revision of Sections 109, 204, 407, 701, 702, 703, 704, 705, 707, 709, 712, 802, 803, 810, 901, 1006, and 1101 of the Charter.]

B. By amending Section 407 (Mayor – Powers and Duties) to read:

The Mayor shall preside at all meetings of the City Council and perform such other duties consistent with the office as may be imposed by the Council or by vote of the people. The Mayor shall be entitled to, and must vote when present, but shall possess no veto power. As presiding officer of the Council, the Mayor will faithfully communicate the will of the Council majority to the City Manager in matters of policy. The Mayor shall be recognized as the official head of the City for all ceremonial purposes.

C. By amending Section 410 (Compensation) to read:

The Mayor and each Council Member shall receive compensation for services payable according to the regular City payroll schedule, with the Mayor receiving greater compensation than the other Council Members.

Compensation for Mayor and Council Members shall be reviewed biennially in even-numbered years. When warranted, said compensation may be adjusted by Council resolution, to be effective the first full pay period in January of the year following the review. The compensation rate may be revised by the electorate by initiative.

Mayor and Council Member expenses incurred for official business shall be reimbursed.

D. By amending Section 505 (Voting) to read:

The ayes and noes shall be taken upon the passage of all ordinances and resolutions and entered upon the journal of the proceedings of the Council. Upon the request of any member, the ayes and noes shall be taken and recorded on any vote. All members, when present, must vote, except in the case of a recusal due to a conflict of interest. Failure or refusal to vote shall be construed as an affirmative vote.

E. By amending Section 601 (Methods of Action by Council) to read:

All action by the Council shall be taken only by means of ordinance, resolution, or oral motion duly made and passed.

Ordinances that prescribe rules applicable generally within the jurisdiction shall become a part of the Municipal Code and so remain until amended or voided. All municipal laws relating to taxation or to possible criminal action against an offender shall be in the form of ordinances.

Resolutions shall be serially numbered and filed sequentially in the office of the City Clerk.

Oral motions shall be recorded only in the minutes of any regular or special meeting of the Council.

F. By amending Section 701 (General Description) to read:

The officials of the City of San Luis Obispo shall consist of a City Manager and a City Attorney. Such officials shall be appointed by and may be removed only by the affirmative votes of a majority of the members of the Council. All other officials and department heads of the City shall be appointed by and may be removed by the City Manager.

G. By amending Section 709 (Employment Policy) to read:

The City Council shall adopt Personnel Regulations by ordinance or resolution, prescribing hiring, discharge and performance standards for Council appointees, department heads, and other appointive officials.

No official appointed by the City Council shall be terminated within the three (3) months following a municipal election. No official subject to appointment by the City Manager shall be terminated within the three (3) months immediately following the appointment of a new City Manager. Any notice of termination, transfer, or demotion shall state the effective date of the action and a copy shall be filed with the Human Resources Department.

H. By amending Section 901 (Public Works to be Done by Contract), subpart (D) to read:

(D) Nothing in this section shall be construed to apply to any project involving the expenditure of City monies by the City for public works in cooperation with a developer or subdivider for oversized facilities or such cooperative extension or replacement of mains and appurtenances. For those projects the City shall have the authority to make funds available to the cooperating developer or subdivider through a Reimbursement Agreement as established by Council ordinance or resolution.

I. By amending Section 905 (Progress Payments) to read:

Any contract may provide for progressive payments if the ordinance or resolution authorizing such work includes such a provision. No progressive payments may be provided for or made at any time which with prior payments, if there have been such, shall exceed in amount at any time ninety percent (90%) of the value of the labor done and the materials used up to that time, and no contract shall provide for or authorize or permit the payment of more than ninety percent (90%) of the contract price before the completion and acceptance of the work, unless otherwise required by Federal Law.

J. By amending Section 906 (Sale or Lease of City Property) to read:

The City Council, by ordinance or resolution, shall adopt policies and procedures that shall be applicable to the sale or lease of City property.

K. By amending Section 1001 (Granting of Franchises) to read:

The City Council is empowered to grant by ordinance a franchise to any person, firm or corporation, whether operating under an existing franchise or not, to furnish the City and its inhabitants with transportation, communication, terminal facilities, water, light, heat, power, refrigeration, storage, or any other public utility of public service, and to use the public streets, ways, alleys, and other places, as the same now or may hereafter exist, for the construction and operation of plants, works, or equipment necessary or convenient for traversing any portion of the City for the transmitting or conveying of any service elsewhere. The City Council may prescribe the terms and conditions of any such grant. It may also provide, by procedural ordinance, the method of procedure and additional terms and conditions for making such grants, subject to provisions of this Charter. The City Council may, by ordinance or resolution, establish fees or charges for the granting of licenses or franchises.

L. By amending Section 1006 (Duties of Grantee), subpart (E) to read:

(E) Remove and relocate without expense to the City any facilities installed, used and maintained under the franchise if and when made necessary by any lawful change of grade, alignment, or width of any public street, way, alley, or place, including the construction of any subway or viaduct; and

M. By amending Section 1202 (Eligibility, Appointment and Length of Terms) to read:

All registered voters within the City, except part or full-time officials and management employees of the City, shall be eligible for appointment, and shall be selected and appointed by any method deemed appropriate by the Council. Participation on citizen committees, commissions, boards and authorities by non-registered voters or non-city residents may be permissible depending upon the nature and purpose of the advisory body, as determined by the City Council.

No Committee member shall be appointed to a term exceeding four (4) years. Committee members may be reappointed to serve additional terms.

N. By amending Section 1205 (Annual Reports) to read:

On an annual basis, each established body shall report to the Council on its activities for the preceding year, as well as its proposed activities and requested budget for the forthcoming year.

IMPARTIAL ANALYSIS OF MEASURE E-08

If Measure E-08 is approved, the following technical, non-substantive amendments will be made to the Charter of the City of San Luis Obispo that reflect changes in Federal and State law affecting City operations, delete obsolete references, or provide clarity regarding current administrative practices:

- A. Section 201 amended to replace term "City Administrative Officer" with "City Manager," which is more descriptive of this position's duties under the City Charter based on prevailing practice in the State. In addition, all other references to "City Administrative Officer" in the Charter (Sections 109, 204, 407, 701, 702, 703, 704, 705, 707, 709, 712, 802, 803, 810, 901, 1006, and 1101) will be replaced with "City Manager" consistent with this change.
- B. Section 407 amended to delete obsolete references to duties of Mayor that are currently already provided for in City Council Policies and Procedures, the Municipal Code, and State law.
- C. Section 410 amended to provide that any adjustments in Mayor and Council compensation are effective the first full pay period in January – rather than on January 1st – of the following year, in accordance with current practice.
- D. Section 505 amended to acknowledge that Mayor or Council member may not vote when there is a conflict of interest.
- E. Section 601 amended to clarify when ordinances shall be codified in the Municipal Code.
- F. Section 701 amended to clarify that the Mayor and City Council only appoint the City Manager and City Attorney. Consistent with current practice and past actions of City Council, the positions of City Treasurer and City Clerk are appointed by the City Manager.
- G. Section 709 amended to delete obsolete references and reflect current use of designation of Human Resources Department.
- H. Section 901 amended to delete obsolete references and reflect current practice as set forth in Municipal Code governing reimbursement of developers and subdividers for oversizing of facilities.
- I. Section 905 amended to acknowledge that Federal law may govern over certain City public contracting payment practices.
- J. Section 906 amended to delete obsolete references and reflect current practices relating to sale or lease of City property.
- K. Section 1001 amended to authorize establishment of fees or charges for granting of licenses or franchises involving public facilities.
- L. Section 1006 amended to correct typographical error.
- M. Section 1202 amended to reflect that residency and voter requirements may not be appropriate in filling some appointed advisory body positions.
- N. Section 1205 amended to delete obsolete reference and reflect current practice relating to annual reports.

If Measure E-08 is not approved, the various amendments to the Charter, as described above, will not occur.

s/ Jonathan Lowell
City Attorney, City of San Luis Obispo

ARGUMENT IN FAVOR OF MEASURE E-08

Measure E-08 is a clean-up measure. It involves only non-controversial matters. It will provide tools for the City Council and City staff to better serve the community. The measure combines these minor, non-substantive revisions into a single ballot question.

A committee of City staff members has conducted a review of the current City Charter and presented its findings to the City Council. The committee finds that our Charter contains certain outdated language which can be easily modified to provide for greater clarity. These changes can only be made by a majority vote of the electors, and so the City Council has placed this measure on the ballot.

A unanimous City Council of the City of San Luis Obispo recommends a "yes" vote on Measure E-08.

s/ David F. Romero, Mayor
s/ Paul Brown, Vice Mayor
s/ Andrew Carter, Council Member
s/ Christine Mulholland, Council Member
s/ Allen K. Settle, Council Member

NO ARGUMENT AGAINST MEASURE E-08 WAS SUBMITTED