

VOTE BY MAIL

CON 310  
BT-33

# OFFICIAL BALLOT

## CONSOLIDATED PRESIDENTIAL GENERAL ELECTION - NOVEMBER 3, 2020

### SAN LUIS OBISPO COUNTY, CALIFORNIA

**Instructions to Voters:** To vote for all of the electors of a party, fill in the oval next to the names of the presidential and vice presidential candidates of that party. A filled oval next to the name of a party and its presidential and vice presidential candidate, is a vote for all of the electors of that party, but for no other candidates. For all other contests, to vote for a candidate whose name appears on the ballot, fill in the oval next to the candidate's name. To vote for a person whose name is not on the ballot, fill in the oval next to the write-in line and write in the candidate's name. Do not vote for more than the number of candidates allowed. To vote on a measure, fill in the oval next to the word "YES" or the word "NO". Marking the ballot outside of the designated space to vote for a candidate or measure may compromise the secrecy of the ballot. If you tear, deface, or wrongly mark this ballot, return it to get another.

TO VOTE, USE BALLPOINT PEN WITH DARK INK TO FILL IN THE OVAL COMPLETELY LIKE THIS: ●

PARTY-NOMINATED OFFICES	MEMBER OF THE STATE ASSEMBLY	HARBOR
The party label accompanying the name of a candidate for party-nominated office on the general election ballot means that the candidate is the official nominee of the party shown.	<b>35TH DISTRICT</b>	<b>PORT SAN LUIS HARBOR DISTRICT</b>
	Vote for One	<b>COMMISSIONER</b>
<b>PRESIDENT AND VICE PRESIDENT</b>	<b>DAWN ADDIS</b> <input type="radio"/> Party Preference: Democratic Teacher/City Councilmember	Vote for no more than Three
<b>PRESIDENT AND VICE PRESIDENT</b>	<b>JORDAN CUNNINGHAM</b> <input type="radio"/> Party Preference: Republican Assemblymember/Small Businessman	<b>BILL BARROW</b> <input type="radio"/> Commercial Fisherman/Commissioner
Vote for One Party		<b>JIM BLECHA</b> <input type="radio"/> Harbor Commissioner/Biologist
<b>HOWIE HAWKINS</b> <input type="radio"/> For President <b>ANGELA NICOLE WALKER</b> <input type="radio"/> For Vice President Green	<b>NONPARTISAN</b>	<b>SCOTT R. LATHROP</b> <input type="radio"/> Chief Business Officer
<b>JO JORGENSEN</b> <input type="radio"/> For President <b>JEREMY "SPIKE" COHEN</b> <input type="radio"/> For Vice President Libertarian	<b>CITY</b>	<b>GARY MAIER</b> <input type="radio"/> Retired Project Manager
<b>JOSEPH R. BIDEN</b> <input type="radio"/> For President <b>KAMALA D. HARRIS</b> <input type="radio"/> For Vice President Democratic	<b>CITY OF PISMO BEACH</b>	<b>DAVE FRIESEN</b> <input type="radio"/> Businessman
<b>DONALD J. TRUMP</b> <input type="radio"/> For President <b>MICHAEL R. PENCE</b> <input type="radio"/> For Vice President Republican	<b>MAYOR</b>	<b>ROBERT S. VESSELY</b> <input type="radio"/> Incumbent
<b>GLORIA LA RIVA</b> <input type="radio"/> For President <b>SUNIL FREEMAN</b> <input type="radio"/> For Vice President Peace And Freedom	Vote for One	Write-in _____ <input type="radio"/>
<b>ROQUE "ROCKY" DE LA FUENTE GUERRA</b> <input type="radio"/> For President <b>KANYE OMARI WEST</b> <input type="radio"/> For Vice President American Independent	<b>COUNCILMEMBER</b>	Write-in _____ <input type="radio"/>
Write-in _____ <input type="radio"/>	Vote for no more than Two	Write-in _____ <input type="radio"/>
<b>VOTER-NOMINATED AND NONPARTISAN OFFICES</b>	<b>DEBORA ANN LOSSING</b> <input type="radio"/> Businesswoman	<b>MEASURES SUBMITTED TO THE VOTERS</b>
All voters, regardless of the party preference they disclosed upon registration, or refusal to disclose a party preference, may vote for any candidate for a voter-nominated or nonpartisan office. The party preference, if any, designated by a candidate for a voter-nominated office is selected by the candidate and is shown for the information of the voters only. It does not imply that the candidate is nominated or endorsed by the party or that the party approves of the candidate. The party preference, if any, of a candidate for a nonpartisan office does not appear on the ballot.	<b>MARCIA GUTHRIE</b> <input type="radio"/> City Council Member	<b>STATE</b>
<b>UNITED STATES REPRESENTATIVE</b>	<b>ERIK HOWELL</b> <input type="radio"/> Pismo Beach City Councilmember	<b>14 AUTHORIZES BONDS CONTINUING STEM CELL RESEARCH. INITIATIVE STATUTE.</b> Authorizes \$5.5 billion state bonds for: stem cell and other medical research, including training; research facility construction; administrative costs. Dedicates \$1.5 billion to brain-related diseases. Appropriates General Fund moneys for repayment. Expands related programs. Fiscal Impact: Increased state costs to repay bonds estimated at about \$260 million per year over the next roughly 30 years.
<b>24TH DISTRICT</b>	<b>JAMES ROBERT PRICHARD</b> <input type="radio"/> Automotive Warranty Administrator	<b>YES</b> <input type="radio"/>
Vote for One	<b>SCOTT A. NEWTON</b> <input type="radio"/> Small Business Owner	<b>NO</b> <input type="radio"/>
<b>ANDY CALDWELL</b> <input type="radio"/> Party Preference: Republican Government Watchdog	Write-in _____ <input type="radio"/>	<b>15 INCREASES FUNDING SOURCES FOR PUBLIC SCHOOLS, COMMUNITY COLLEGES, AND LOCAL GOVERNMENT SERVICES BY CHANGING TAX ASSESSMENT OF COMMERCIAL AND INDUSTRIAL PROPERTY. INITIATIVE CONSTITUTIONAL AMENDMENT.</b> Taxes such properties based on current market value, instead of purchase price. Fiscal Impact: Increased property taxes on commercial properties worth more than \$3 million providing \$6.5 billion to \$11.5 billion in new funding to local governments and schools.
<b>SALUD CARBAJAL</b> <input type="radio"/> Party Preference: Democratic Member of Congress	Write-in _____ <input type="radio"/>	<b>YES</b> <input type="radio"/>
<b>STATE SENATOR</b>		<b>NO</b> <input type="radio"/>
<b>17TH DISTRICT</b>		
Vote for One		
<b>JOHN LAIRD</b> <input type="radio"/> Party Preference: Democratic Natural Resources Secretary		
<b>VICKI NOHRDEN</b> <input type="radio"/> Party Preference: Republican Businesswoman		

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**16 ALLOWS DIVERSITY AS A FACTOR IN PUBLIC EMPLOYMENT, EDUCATION, AND CONTRACTING DECISIONS. LEGISLATIVE CONSTITUTIONAL AMENDMENT.** Permits government decision-making policies to consider race, sex, color, ethnicity, or national origin in order to address diversity by repealing constitutional provision prohibiting such policies. Fiscal Impact: No direct fiscal effect on state and local entities. The effects of the measure depend on the future choices of state and local government entities and are highly uncertain.

YES

NO

**17 RESTORES RIGHT TO VOTE AFTER COMPLETION OF PRISON TERM. LEGISLATIVE CONSTITUTIONAL AMENDMENT.** Restores voting rights upon completion of prison term to persons who have been disqualified from voting while serving a prison term. Fiscal Impact: Annual county costs, likely in the hundreds of thousands of dollars statewide, for voter registration and ballot materials. One-time state costs, likely in the hundreds of thousands of dollars, for voter registration cards and systems.

YES

NO

**18 AMENDS CALIFORNIA CONSTITUTION TO PERMIT 17-YEAR-OLDS TO VOTE IN PRIMARY AND SPECIAL ELECTIONS IF THEY WILL TURN 18 BY THE NEXT GENERAL ELECTION AND BE OTHERWISE ELIGIBLE TO VOTE. LEGISLATIVE CONSTITUTIONAL AMENDMENT.** Fiscal Impact: Increased statewide county costs likely between several hundreds of thousands of dollars and \$1 million every two years. Increased one-time costs to the state of hundreds of thousands of dollars.

YES

NO

**19 CHANGES CERTAIN PROPERTY TAX RULES. LEGISLATIVE CONSTITUTIONAL AMENDMENT.** Allows homeowners who are over 55, disabled, or wildfire/disaster victims to transfer primary residence's tax base to replacement residence. Changes taxation of family-property transfers. Establishes fire protection services fund. Fiscal Impact: Local governments could gain tens of millions of dollars of property tax revenue per year, probably growing over time to a few hundred million dollars per year. Schools could receive similar property tax gains.

YES

NO

**20 RESTRICTS PAROLE FOR CERTAIN OFFENSES CURRENTLY CONSIDERED TO BE NON-VIOLENT. AUTHORIZES FELONY SENTENCES FOR CERTAIN OFFENSES CURRENTLY TREATED ONLY AS MISDEMEANORS. INITIATIVE STATUTE.** Limits access to parole program established for non-violent offenders who have completed the full term of their primary offense by eliminating eligibility for certain offenses. Fiscal Impact: Increase in state and local correctional, court, and law enforcement costs likely in the tens of millions of dollars annually, depending on implementation.

YES

NO

**21 EXPANDS LOCAL GOVERNMENTS' AUTHORITY TO ENACT RENT CONTROL ON RESIDENTIAL PROPERTY. INITIATIVE STATUTE.** Allows local governments to establish rent control on residential properties over 15 years old. Local limits on rate increases may differ from statewide limit. Fiscal Impact: Overall, a potential reduction in state and local revenues in the high tens of millions of dollars per year over time. Depending on actions by local communities, revenue losses could be less or more.

YES

NO

**22 EXEMPTS APP-BASED TRANSPORTATION AND DELIVERY COMPANIES FROM PROVIDING EMPLOYEE BENEFITS TO CERTAIN DRIVERS. INITIATIVE STATUTE.** Classifies app-based drivers as "independent contractors," instead of "employees," and provides independent-contractor drivers other compensation, unless certain criteria are met. Fiscal Impact: Minor increase in state income taxes paid by rideshare and delivery company drivers and investors.

YES

NO

**23 ESTABLISHES STATE REQUIREMENTS FOR KIDNEY DIALYSIS CLINICS. REQUIRES ON-SITE MEDICAL PROFESSIONAL. INITIATIVE STATUTE.** Requires physician, nurse practitioner or physician assistant on site during dialysis treatment. Prohibits clinics from reducing services without state approval. Prohibits clinics from refusing to treat patients based on payment source. Fiscal Impact: Increased state and local government costs likely in the low tens of millions of dollars annually.

YES

NO

**24 AMENDS CONSUMER PRIVACY LAWS. INITIATIVE STATUTE.** Permits consumers to: prevent businesses from sharing personal information, correct inaccurate personal information, and limit businesses' use of "sensitive personal information," including precise geolocation, race, ethnicity, and health information. Establishes California Privacy Protection Agency. Fiscal Impact: Increased annual state costs of at least \$10 million, but unlikely exceeding low tens of millions of dollars, to enforce expanded consumer privacy laws. Some costs would be offset by penalties for violating these laws.

YES

NO

**25 REFERENDUM ON LAW THAT REPLACED MONEY BAIL WITH SYSTEM BASED ON PUBLIC SAFETY AND FLIGHT RISK.** A "Yes" vote approves, and a "No" vote rejects, law replacing money bail with system based on public safety and flight risk. Fiscal Impact: Increased costs possibly in mid hundreds of millions of dollars annually for a new process for release from jail prior to trial. Decreased county jail costs, possibly in high tens of millions of dollars annually.

YES

NO

CITY	
CITY OF PISMO BEACH	
<b>B-20 PISMO BEACH PUBLIC SAFETY AND COMMUNITY SERVICES PROTECTION MEASURE.</b> To maintain police and firefighter service levels; reduce 911 emergency response times; protect local groundwater and beaches; and enhance senior programming and other essential services, shall the hotel/visitor tax be increased by 1%, paid by visitors, generating approximately \$1 million annually, until ended by voters, requiring annual audits and local control of funds?	YES <input type="radio"/>
	NO <input type="radio"/>

YES

NO





# County of San Luis Obispo

Presidential General Election  
Tuesday, November 3, 2020

## VOTER INFORMATION GUIDE

- In accordance with the Governor's Executive Orders and new legislation, all voters are sent Vote By Mail (VBM) ballots to combat COVID-19.
- Your **OFFICIAL BALLOT** and your Voter Information Guide are contained in this VBM packet.
- **This will be the only official mailing from the County.** There is no sample ballot in this booklet since your **OFFICIAL BALLOT** is included. If you desire a copy of the ballot, refer to instructions on the next page or contact us and one will be provided.
- **The deadline for return of VBM ballots is 8:00pm, Tuesday, November 3, 2020.** You can:
  - Return your ballot by mail. Be sure it is postmarked on or before Election Day. No postage necessary.
  - Return your ballot in person to the Clerk-Recorder's offices, or to any **VBM Ballot Drop Box** located in the County listed in the Voting Instructions.
- During the four days of voting between October 31 – November 3, return your ballot or vote in person at a **Voter Service Center**, also listed in your Voting Instructions.
- Contact the **Clerk-Recorder** at (805) 781-5228 or [elections@co.slo.ca.us](mailto:elections@co.slo.ca.us) with any questions.

[www.slovote.com](http://www.slovote.com)



**Please refer to the enclosed information sheet for instructions on how to complete your Vote By Mail (VBM) ballot and locations of VBM Ballot Drop Boxes and Voter Service Centers.**

## **FOR A COPY OF A SAMPLE BALLOT**

1. To locate your ballot type, look at the top left corner of your ballot for your ballot type number (i.e. BT1, BT2, etc.)
2. Go to [www.slovote.com](http://www.slovote.com), click on the November Election page, click on Sample Ballots, then select your specific Ballot Type.
3. You can then print the sample ballot and mark it before your final voting on your VBM ballot.
4. Bringing a completed sample ballot is recommended if you decide to vote at a Voter Service Center during the final four days of voting. Locations will be open from October 31 - November 3.

## **POLITICAL PARTY ENDORSEMENTS**

Parties may provide a list of candidates who have received the official endorsement of the party for printing in this booklet.

Party	Contests	Candidate
American Independent	U.S. Representative, 24 <sup>th</sup> Dist	Andy Caldwell
Democratic	U.S. Representative, 24 <sup>th</sup> Dist State Senate, 17 <sup>th</sup> Dist State Assembly, 35 <sup>th</sup> Dist	Salud Carbajal John Laird Dawn Addis
Republican	U.S. Representative, 24 <sup>th</sup> Dist State Senate, 17 <sup>th</sup> Dist State Assembly, 35 <sup>th</sup> Dist	Andy Caldwell Vicki Nohrden Jordan Cunningham

\* The order of parties follows the Randomized Alphabet Drawing conducted by the County.

\* Note: Not all political parties provided an endorsement list.



TOMMY GONG  
COUNTY CLERK -RECORDER

# DEVELOP A SAFE VOTING PLAN

To keep voters and election workers safe and limit the spread of COVID-19, voters are encouraged to vote the VBM ballot sent to them in the mail. The public health situation is serious, and the virus is expected to remain disruptive throughout this election season. By voting from home, you will ensure safety for not only yourself but others as well.

You can help keep voting locations safe for voters and election workers in these three ways:

## 1 Skip the Line

Return your voted Vote By Mail ballot **by mail** (no postage necessary), at a secure **VBM Ballot Drop Box**, or at a **Voter Service Center**, which will have separate lines for voters dropping off completed ballots.

**Voters who can Vote By Mail will help ensure safe physical distancing at voting locations.**

## 2 Vote Early

Voting locations will offer voter registration, replacement ballots, accessible voting machines, and language assistance for four days from October 31<sup>st</sup> to November 3<sup>rd</sup>, Election Day.

If you visit a voting location in person, **go before Election Day** to help maintain physical distancing and avoid lines.

## Follow Safety Procedures

Protect your health and the health of other voters and election workers at voting locations by taking the following precautions:

### VOTING LOCATION SAFETY CHECKLIST

- Wear a face covering** while at the voting location.
- Keep 2 arms' length distance** from other people.
- Use hand sanitizer** before entering and after leaving a Voter Service Center.
- Bring your own ballpoint pen** to avoid touching high-contact surfaces.

### REQUIREMENTS FOR FIRST TIME VOTERS

The Help America Vote Act requires first time voters to show identification when voting. If you registered to vote by mail after January 1, 2003 and have not previously voted in San Luis Obispo County you may be required to show your current valid photo I.D. or a copy of one of the following that shows your name and address when you go to the polls on election day: Current Utility Bill, Bank Statement, Government Check, Government Paycheck, or a Government Document. The same requirement applies if you are voting by mail. You will be required to send a copy of one of the above with your voted Vote By Mail ballot. If you have questions about your status as a First Time Voter, contact us.

# VOTER'S PAMPHLET INFORMATION SECTION

The following pages contain voter information applicable to your ballot which may include any/all of the following items:

- Candidates' Statements
- Ballot Measure(s)
- Impartial Analysis
- Fiscal Impact/Tax Rate Statement(s)
- Arguments and Rebuttals In Support of or In Opposition To Ballot Measures

This pamphlet section may not contain a statement for each candidate. A complete list of candidates appears on your Ballot/Sample Ballot. Each candidate's statement in this pamphlet is volunteered by the candidate and is printed at his or her expense. Each candidate's statement is printed in uniform format as submitted by the candidate.

Please note that all the statements printed in Spanish, at the candidates' request, follow the English statements for that same contest.

Arguments in support of or in opposition to the proposed laws are the opinions of the authors.

## Campaign Finance Reform

Among all state legislative candidates appearing on the ballot in San Luis Obispo County, only the candidate listed below has pledged to abide by campaign spending limits as specified in the California Government Code. Candidates agreeing to the campaign spending limits also have the opportunity to have a Statement of Qualifications printed in the local sample ballot pamphlet, at their own expense.

17<sup>th</sup> Senate District Candidate  
John Laird  
Vicki Nohrden

**STATEMENT OF CANDIDATE FOR  
U.S. REPRESENTATIVE, 24<sup>TH</sup> CONGRESSIONAL DISTRICT**

**ANDY CALDWELL**

**Occupation:** Government Watchdog

**Education and Qualifications:** America is the land of freedom, liberty, and opportunity, but it is under attack. I will work to restore and preserve our freedom, rebuild our economy, protect law and order, and bring common sense to Congress on behalf of all residents of San Luis Obispo County.

I grew up poor, the son of an immigrant mother and a father shattered by the torture of the Bataan Death March that led to his premature death when I was 9 years old. The American Dream was my dream and the only hope I had to build a better life.

I am running for Congress because America faces not just one, but multiple crises. Our livelihoods, communities, and freedoms are at risk, putting in jeopardy the well-being of our seniors, veterans, and families. I will stand up for San Luis Obispo County to protect the values and institutions that made America the beacon of hope for generations.

None of this is new for me! I have been a Central Coast watchdog and taxpayer advocate for the past 30 years, leading a non-partisan coalition of labor, agriculture and business working together to fight corruption and waste and to create more opportunity and higher wages for everyone. I have a record of getting things done!

We can protect our homes and our liberty, expand education choices, and rebuild our economy to create more jobs and prosperity for everyone in San Luis Obispo County. However, we will need to work together. Learn more at [www.AndyCaldwell2020.com](http://www.AndyCaldwell2020.com).

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**STATEMENT OF CANDIDATE FOR  
U.S. REPRESENTATIVE, 24<sup>TH</sup> CONGRESSIONAL DISTRICT**

**SALUD CARBAJAL**

**Occupation:** Member of Congress

**Education and Qualifications:** I'm Salud Carbajal, and I'm honored to stand up for our Central Coast values as your representative in Congress.

As a husband, father, and Marine Corps veteran, I am committed to serving our community and country. I attended UCSB while working two jobs to become the first in my family to graduate from a university. My wife, Gina, and I have raised our children here.

I know families are struggling and concerned about the effects of COVID-19 on our health, jobs, and local economy.

I'm working to protect healthcare and ensure it remains affordable and accessible during this pandemic. I helped secure \$77 million to help Central Coast hospitals, clinics, and frontline workers.

I supported emergency aid that brought more than \$1 billion in financial relief for small businesses, farmers, and local governments and retained more than 150,000 jobs.

I will continue working with Republicans and Democrats on solutions for the Central Coast and nation. I'm proud to have worked on legislation that preserves our pristine environment, addresses climate change, and bans offshore oil drilling.

I will keep fighting to create jobs, increase support for veterans, address racial inequality, and promote commonsense gun-safety measures.

I respectfully ask for your vote.

**DECLARACIÓN DE CANDIDATO A  
REPRESENTANTE DE EE. UU., DISTRITO 24° DEL CONGRESO**

**ANDY CALDWELL**

**Ocupación:** Supervisor del Gobierno

**Educación y Competencias:** Estados Unidos es la tierra de la libertad, los derechos y las oportunidades, pero se encuentra bajo ataque. Trabajaré para restaurar y preservar nuestra libertad, reconstruir nuestra economía, proteger la ley y el orden y aportar sentido común al Congreso en nombre de todos los residentes del Condado San Luis Obispo.

Me crié en la pobreza, hijo de madre inmigrante y padre abrumado por la tortura de la Marcha de la Muerte de Bataan que lo llevó a su muerte prematura cuando yo tenía 9 años. El Sueño Americano era mi sueño y la única esperanza para construir una vida mejor.

Me postulo para el Congreso porque Estados Unidos se enfrenta no solo a una, sino a múltiples crisis. Nuestros vecindarios, comunidades y libertades están en riesgo, poniendo en peligro el bienestar de nuestras personas mayores, veteranos y familias. Representaré al Condado de San Luis Obispo para proteger los valores y las instituciones que hacen que Estados Unidos sea el faro de esperanza para generaciones.

¡Nada de esto es nuevo para mí! He sido supervisor de la Costa Central y defensor de los contribuyentes durante los últimos 30 años, como líder de una coalición no partidista de trabajo, agricultura y negocios trabajando juntos a fin de combatir la corrupción y el despilfarro y crear más oportunidades y salarios más altos para todos. ¡Tengo una trayectoria de lograr resultados!

Podemos proteger nuestros hogares y nuestros derechos, ampliar las opciones educativas y reconstruir nuestra economía para crear más empleos y prosperidad para todos en el Condado de San Luis Obispo. Sin embargo, debemos trabajar juntos. Conozca más en [www.AndyCaldwell2020.com](http://www.AndyCaldwell2020.com).

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**DECLARACIÓN DE CANDIDATO A  
REPRESENTANTE DE EE. UU., DISTRITO 24° DEL CONGRESO**

**SALUD CARBAJAL**

**Ocupación:** Miembro del Congreso

**Educación y Competencias:** Soy Salud Carbajal, y me siento honrado de defender los valores de nuestra Costa Central como su representante en el Congreso.

Como esposo, padre de familia y veterano del Cuerpo de la Marina, estoy comprometido con el servicio a nuestra comunidad y nuestro país. Asistí a UCSB mientras trabajaba en dos empleos para ser el primero de mi familia en graduarse de una universidad. Mi esposa, Gina, y yo hemos criado aquí a nuestra familia.

Conozco a ciertas familias que están luchando y se sienten preocupadas por los efectos del COVID-19 en nuestra salud, los empleos y la economía local.

Trabajo para proteger el cuidado de la salud y garantizar que siga siendo asequible y accesible durante esta pandemia. Ayudé a conseguir \$77 millones como colaboración para hospitales, clínicas y trabajadores de la primera línea de la Costa Central.

Respaldé la ayuda de emergencia que aportó más de \$1000 millones en asistencia financiera para los pequeños negocios, la agricultura y gobiernos locales y conservó más de 150,000 empleos.

Seguiré trabajando con los Republicanos y Demócratas en soluciones para la Costa Central y la nación. Me enorgullece haber trabajado en leyes que preservan nuestro medio ambiente prístino, abordan el cambio climático y prohíben la extracción de petróleo en alta mar.

Seguiré luchando para crear empleos, aumentar el apoyo para los veteranos, abordar la desigualdad racial y fomentar medidas de seguridad para el uso de armas basadas en el sentido común.

Con todo respeto le pido su voto.

**STATEMENT OF CANDIDATE FOR  
STATE SENATE, 17<sup>TH</sup> DISTRICT**

**JOHN LAIRD**

**Occupation:** California Secretary for Natural Resources

**Education and Qualifications:** This past March, I received strong support from voters when I ran on a platform that called for dramatic steps to tackle climate change, the affordable housing crisis, the goal of universal healthcare coverage and the need for a more sustainable public education system. Our world has changed in unprecedented ways since then. We are now deeply challenged by a pandemic, the bottom dropped out of our economy, and high-profile incidents of racial injustice have shaken our nation. All of these inter-related issues demand leadership and strong action.

For eight years, I served as Secretary for Natural Resources, working hard on California's climate change efforts, safeguarding agricultural land, leading the state's ocean protection program, and pushing back on federal attempts for more offshore oil drilling. As a Mayor, City Councilmember, Transportation Commissioner, Nonprofit Director and Community College Trustee, I developed experience to tackle the key issues we now face. As an Assemblymember, I authored 82 bills signed into law, on civil rights, environmental protection, first-time homebuyers, community college health services, and more. As Assembly Budget Chair, I navigated difficult fiscal times as I fought for healthcare, education and our environment. I have earned endorsements from teacher, firefighter, nurse and building trades organizations, as well as the League of Conservation Voters, Equality California, Governor Newsom, former Governor Brown, State Schools Superintendent Thurmond and local mayors, county supervisors and school trustees throughout Monterey, San Luis Obispo, Santa Clara and Santa Cruz Counties. I will use my experience, drive and commitment to serve the 17<sup>th</sup> Senate District. I respectfully ask for your vote. [www.LairdforCASenate.com](http://www.LairdforCASenate.com)

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**STATEMENT OF CANDIDATE FOR  
STATE SENATE, 17<sup>TH</sup> DISTRICT**

**VICKI NOHRDEN**

**Occupation:** Businesswoman

**Education and Qualifications:** I'm Vicki Nohrden. I'm running for State Senate because our state control is out of control. In less than three months, Gavin Newsom issued more than 40 executive orders that changed hundreds of laws without oversight or accountability, shutting down businesses and closing our schools. Sacramento thinks it can force a one-size-fits-all approach on our counties but in the process it fails small businesses, independent contractors, families, and educators, all of whom pay the price.

I stand for freedom and excellence in education. I believe school districts, teachers, and parents, not bureaucrats hundreds of miles away, should be the ones deciding our children's futures. I've spent my public service advocating for people as a Court Appointed Special Advocate (CASA), for families in the justice system, and for taxpayers as a member of the Civil Grand Jury, investigating claims of serious government corruption and mismanagement.

I'm not a career politician with hundreds of thousands of dollars from special interests outside the four counties in our district. I support term limits and oppose Prop 15, one of the biggest tax increases in California history currently on our ballots.

Learn more about me and the issues I want to champion at [www.vicki4senate.com](http://www.vicki4senate.com).

As our region climbs back from COVID-19, we need fresh vision and leadership, not more tax-and-spend career politicians conducting politics-as-usual in Sacramento. This November vote for new leadership that cares about you and your family, not Sacramento and their special interests. I would be honored to have your vote.

**DECLARACIÓN DE CANDIDATO A  
SENADOR DEL ESTADO, DISTRITO 17°**

**JOHN LAIRD**

**Ocupación:** Secretario de Recursos Naturales de California

**Educación y Competencias:** El pasado marzo, recibí un fuerte apoyo de los votantes cuando me postulé en una plataforma que exigía medidas drásticas para hacerle frente al cambio climático, la crisis de vivienda accesible, el objetivo de la cobertura de seguro de salud universal y la necesidad de un sistema de educación pública más sostenible. Desde entonces, nuestro mundo ha cambiado como nunca antes. Ahora, nos enfrentamos al gran desafío de la pandemia, la difícil situación de nuestra economía y los incidentes de injusticia racial con tanta repercusión mediática que han sacudido a nuestra nación. Todos estos problemas interrelacionados exigen liderazgo y una medida enérgica.

Durante ocho años, me desempeñé como Secretario de Recursos Naturales, trabajando arduamente en los esfuerzos de California por el cambio climático, la protección de las tierras agrícolas principales, liderando el programa de protección del océano del estado y rechazando los intentos federales de más extracciones de petróleo en alta mar. Como Alcalde, Miembro del Concejo Municipal, Comisionado de Transporte, Director Sin Fines de Lucro y Administrador de Universidad Comunitaria, desarrollé experiencia para abordar los problemas clave que enfrentamos. Como Asambleísta, redacté 82 proyectos de ley firmados, que incluyen la protección de los derechos civiles, el medio ambiente, los compradores de primera vivienda, los servicios de salud de las universidades comunitarias y más. Como Presidente del Presupuesto de la Asamblea, enfrenté épocas fiscales difíciles al luchar por la atención médica, la educación y nuestro medio ambiente. Cuento con el respaldo de las organizaciones de maestros, bomberos, enfermeras y trabajadores de la construcción, así como de la Liga de Votantes por la Conservación, Equality California, el Gobernador Newsom, el Exgobernador Brown, el Superintendente de Escuelas Estatales Thurmond y alcaldes locales, supervisores de condado y síndicos escolares de los condados de Monterey, San Luis Obispo, Santa Clara y Santa Cruz. Usaré mi experiencia, energía y compromiso para servirle al Distrito de Senado 17°. Respetuosamente le pido su voto. [www.LairdforCASenate.com](http://www.LairdforCASenate.com)

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**DECLARACIÓN DE CANDIDATO A  
SENADOR DEL ESTADO, DISTRITO 17°**

**VICKI NOHRDEN**

**Ocupación:** Empresaria

**Educación y Competencias:** Soy Vicki Nohrden. Me postulo para Senadora Estatal porque nuestro control del estado está fuera de control. En menos de tres meses, Gavin Newsom emitió más de 40 órdenes ejecutivas que cambiaron cientos de leyes sin supervisión ni rendición de cuentas, provocando el cierre de negocios y nuestras escuelas. Sacramento piensa que puede imponer un enfoque único en nuestros condados pero en el proceso caen pequeños negocios, contratistas independientes, familias y educadores, todos quienes pagan el precio.

Defiendo la libertad y excelencia en educación. Creo que los distritos escolares, los maestros y padres, no los burócratas a cientos de millas de distancia, deben ser quienes decidan el futuro de nuestros hijos. Dedicé mi servicio público a la defensa de personas como Defensora Especial Designada por el Tribunal (CASA), de familias en el sistema de justicia, y de contribuyentes como miembro del Gran Jurado Civil, investigando reclamos de casos graves de corrupción y mala administración gubernamental.

No soy una política de carrera con cientos de miles de dólares de intereses especiales fuera de los cuatro condados de nuestro distrito. Defiendo los límites de mandatos y me opongo a la Propuesta 15, uno de los mayores aumentos de impuestos en la historia de California que actualmente se encuentra en nuestras boletas.

Conozca más sobre mí y los problemas que quiero resolver en [www.vicki4senate.com](http://www.vicki4senate.com).

Como nuestra región se está recuperando de COVID-19, necesitamos una visión y liderazgo renovados, basta de políticos de carrera que solo quieren recaudar y gastar, haciendo la misma política de siempre en Sacramento. En noviembre vote por un nuevo liderazgo que se preocupe por usted y su familia, no por Sacramento y sus intereses especiales. Sería un honor contar con su voto.

**STATEMENT OF CANDIDATE FOR  
MAYOR  
City of Pismo Beach**

**DAN SHADWELL**

**Age:58**

**Occupation:** Realtor

**Education and Qualifications:** I'm running for Mayor because it's time for some new ideas, new perspective, and teamwork. Pismo Beach has the potential to cement its reputation as the crown jewel of the Central Coast through smart, creative, collaborative planning.

When the health of our businesses is threatened, our community is threatened. When the charm and culture of our communities are not integrated into planning we risk our identity.

As Pismo Beach continues to grow, we need to keep an eye to the future—involving our citizens and listening to their input as we problem-solve, not just five years down the road, but 20, 50, and 100 years.

As a journalist, I worked to distill the details of sometimes complicated stories and information and relay that quickly, succinctly, and with balance. As Mayor, I will work with you to make sure your voice is heard.

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**STATEMENT OF CANDIDATE FOR  
MAYOR  
City of Pismo Beach**

**ED WAAGE**

**Occupation:** Mayor, retired emergency preparedness professional

**Education and Qualifications:** It is my privilege to represent you as Mayor of this beautiful city. When first elected, I committed to fix up the downtown, complete the Shell Beach Streetscape, enhance our water supply and keep us safe. I kept that commitment.

I am passionate about safety and I have been a leader in reducing wildfire risk through my service on the County Fire Safe Council. The COVID-19 virus has been especially challenging and I have done my best to keep everyone safe through working with our staff, the county and other cities.

Our water recycling program, Central Coast Blue, will provide an additional source of water which will help sustain us through the next drought. I advocated for federal and state grants to reduce the cost and we have already received substantial funding.

We have more to do. Our downtown fire station is in serious need of replacement. I have been leading the effort to build a new station which will reduce response times of up to one minute.

I have a PhD in Chemistry and have had two careers: one as a university professor and the other in emergency preparedness. I ask for your vote on November 3rd.

**STATEMENT OF CANDIDATE FOR  
MEMBER OF CITY COUNCIL  
City of Pismo Beach**

**DEBORA ANN LOSSING**

**Occupation:** Businesswoman

**Education and Qualifications:** I have lived in Pismo Beach Five-Cities area for most of my life and have raised my children here. I went to school at AG High School and attended Cal Poly for a short time. I am a Sales Account Executive, Real Estate Broker and General Contractor. I have been an athlete my whole life and recently obtained my Professional status in the IFBB Pro League.

Recently, my husband and I built a home in Shell Beach. Additionally, I serve as the president of our HOA (Sunset Beach Estates) and worked on the opening of the new Shell Beach staircase.

This gave me the opportunity to work and communicate with the city of Pismo Beach in many departments including planning, building, engineering & public works. I also worked and communicated with the coastal commission as it relates to the staircase.

My motivation is to serve our residents and to specifically address their challenges in keeping our city beautiful, safe and thriving as a community. Persistence in keeping the communication lines open along with accountability between the residents and the city is vital to attaining and implementing solutions in a timely manner. My objective is to achieve a balance in preserving our neighborhoods and at the same time welcoming our visitors.

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**STATEMENT OF CANDIDATE FOR  
MEMBER OF CITY COUNCIL  
City of Pismo Beach**

**MARCIA GUTHRIE**

**Occupation:** City Council Member, Small Business Owner

**Education and Qualifications:** As your City Council member for the past four years, I have worked to maintain and preserve our quality of life. As a public servant, I am committed to listening and being your voice at city hall.

My priorities remain in completing our General Plan and Local Coastal Plan update that reflects our community vision which will be a "road map" for future city councils, waste water treatment to recapture the treated water currently discarded in the ocean and strengthen our groundwater basin, implementing recommendations included in the Traffic Circulation Study as well as working towards downtown parking solutions, ensuring funding for maintaining our streets and storm drains and continued bluff protection.

I am proud of our accomplishments including completing Shell Beach Streetscape, Shell Beach Design Guidelines, rebuilding the Pier and renovating the Pier Plaza, bluff protection and replacement of the Bello Street Bridge.

As a city council member, resident and 30-year small business owner, I am passionate about protecting our quality of life and have the tenacity to get things done. I would be honored to continue serving you on the city council.

Please vote to re-elect Marcia Guthrie to the City Council! My phone number is (805) 709-0500 and my email [MarciaGuthrie4CityCouncil@gmail.com](mailto:MarciaGuthrie4CityCouncil@gmail.com).

**STATEMENT OF CANDIDATE FOR  
MEMBER OF CITY COUNCIL  
City of Pismo Beach**

**ERIK HOWELL**

**Age:53**

**Occupation:** Pismo Beach City Council Member

**Education and Qualifications:** I grew up on the Central Coast. After graduating from Arroyo Grande High School, I earned my BA at Harvard and received my law degree from USC. I served seventeen years on the Lucia Mar School Board and for the past eight years have been honored to represent the citizens of Pismo Beach on the City Council.

I love our City and am proud of the accomplishments of the past term. These include construction of a new Pier and Plaza; the completion of the Shell Beach Streetscape; the opening of the Pismo Preserve; the maintenance of responsible fiscal policies while continuing to support public safety departments that are second to none.

But there is still more to be done. My priorities remain: the revitalization of our downtown in a way that supports local businesses, visitors and our residents; the development of a long-term solution to our parking issues; the undergrounding of utilities throughout the City; and the completion of a regional recycled water project that will protection the groundwater basin.

Most importantly, however, is preserving our unique quality of life here in Pismo Beach.

I would appreciate your vote on November 3rd and welcome your input. My telephone number is 805-556-8370, my website is ErikHowell.com.

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**STATEMENT OF CANDIDATE FOR  
MEMBER OF CITY COUNCIL  
City of Pismo Beach**

**JAMES ROBERT PRICHARD**

**Occupation:** Automotive Warranty Administrator (retired)

**Education and Qualifications:** I am running for Pismo Beach City Council to represent the people who live in our beautiful and diverse neighborhoods. As I have walked through our streets meeting and talking to hundreds of you, I have heard a great deal about your varied issues.

Although I have never served in public office, I have worked all my life in the private sector business world, from newspapers to the automotive industry, starting at the bottom of large and small companies and working into management positions which required problem solving and team building skills, as well as participating in workforce training. My previous positions required forming a consensus and cooperation between independent contractors and unionized employees in order to find ways to move forward.

If elected, my goal will be to facilitate collaborative solutions for quality of life issues. I want to be the council member who listens to residents' concerns and works to resolve them in an equitable manner. Thank you.

**STATEMENT OF CANDIDATE FOR  
MEMBER OF CITY COUNCIL  
City of Pismo Beach**

**SCOTT NEWTON**

**Occupation:** Small Business Owner

**Education and Qualifications:** The City of Pismo Beach is more than just a tourist town, it is our home. It is the reason my wife and I decided to raise our four children here. I want Pismo Beach to always be a terrific place to live, raise a family, and start a business.

The City of Pismo Beach produces the most tax revenue among all San Luis Obispo County coastal towns due to tourism. While bolstering tourism has long been a focus of our city leaders, it has come at the expense of Pismo Beach locals who live and work here.

No one should feel like a second-class citizen, least of all in our own town.

As your City Council member, the days of being ignored will be over. It's time to balance our role as a tourist hub with critical needs that benefit residents – including road repairs, public safety, and strengthening our city's public health response.

Now is time for us to correct the City's priorities. I believe we deserve a better Pismo Beach. On November 3, we can deliver it. I humbly ask for your vote.

NewtonForPismoBeach.com

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**DECLARACIÓN DE CANDIDATO A  
MIEMBRO DEL CONCEJO MUNICIPAL  
Ciudad de Pismo Beach**

**DEBORA ANN LOSSING**

**Ocupación:** Empresaria

**Educación y Aptitudes:** He vivido en el área de las cinco ciudades de Pismo Beach durante la mayor parte de mi vida y he criado a mis hijos aquí. Fui a la escuela AG High School y asistí a Cal Poly durante un breve período. Soy Ejecutiva de Cuentas de Ventas, Corredora de Bienes Raíces y Contratista General. He sido atleta toda mi vida y recientemente obtuve mi estatus de Profesional en la IFBB Pro League.

Recientemente, mi marido y yo construimos una casa en Shell Beach. Además, soy la presidenta de nuestra HOA (Sunset Beach Estates) y trabajé en la apertura de la nueva escalera de Shell Beach.

Esto me dio la oportunidad de trabajar y comunicarme con la ciudad de Pismo Beach en muchos departamentos, incluidos planificación, construcción, ingeniería y obras públicas. También trabajé y me comuniqué con la comisión costera con respecto a la escalera.

Mi motivación es ayudar a nuestros residentes y abordar específicamente sus desafíos para mantener nuestra ciudad hermosa, segura y próspera como comunidad. La persistencia en mantener abiertas las líneas de comunicación junto con la responsabilidad entre los residentes y la ciudad es fundamental para lograr e implementar soluciones de manera oportuna. Mi objetivo es lograr un equilibrio en la preservación de nuestros vecindarios y al mismo tiempo dar la bienvenida a nuestros visitantes.

**STATEMENT OF CANDIDATE FOR  
COMMISSIONER  
Port San Luis Harbor District**

**JIM BLECHA**

**Age:74**

**Occupation:** Biologist

**Education and Qualifications:** M.Sc. Zoology; Harbor Commissioner 1983 - 1997, 2000 – Present.

Port San Luis, and the beaches at Avila, Port and Lighthouse, are the Jewels of our coast. Let's keep it that way.

We must remain a full-service port with facilities to keep commercial and recreational boats safe year-round in a user-friendly style, load and un-load vessels, reliably launch and retrieve large and small vessels, fuel vessels and provide a fully functional boat yard.

I remain committed to patrons, residents and visitors to ensure that: The final development of Harbor Terrace will be accessible and affordable for patrons of all economic strata; Avila Pier will be fully reconstructed and functional; PSL will successfully weather the economic and logistic circumstances associated with COVID-19 and; Access to the beaches at Avila and Port remain affordable in our parking lot and the beaches remain safe and user (and dog) friendly.

The challenges ahead for PSLHD need to be met by commissioners with vision, pragmatism, and a sense of history.

Experience counts. Vote Jim Blecha for Harbor Commissioner.

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**STATEMENT OF CANDIDATE FOR  
COMMISSIONER  
Port San Luis Harbor District**

**SCOTT R. LATHROP**

**Age:66**

**Occupation:** Retired – Chief Business Officer

**Education and Qualifications:** I am a native to the central coast with Northern Chumash ancestral connection to Port San Luis. Raised on the central coast, Cal Poly graduate, careers in both school district administration, and a small business owner.

As Chief Business Officer, I directed all aspects of the business administration of a public-school district. My responsibilities included managing and directing the Business Services Division including Budget, Finance, Facilities, Purchasing/Warehousing, Operations, and Employee Benefits Departments. In addition, served as the district's chief labor negotiator, an adviser to the Board of Trustees on fiscal matters.

As an ytt Northern Chumash native I would be proud to represent the citizens of the District and will commit to protection and development of District resources, meaningful engagement with all community groups regarding future challenges, and opportunities facing PSLHD.

I am running for commissioner because I believe my education, professional experiences, and Native American roots will serve the citizens of the District well.

Together, by a proactive, civil, and inclusive approach we can move the Port San Luis Harbor District forward for the benefit of all who call this place home.

**STATEMENT OF CANDIDATE FOR  
COMMISSIONER  
Port San Luis Harbor District**

**GARY MAIER**

**Age:58**

**Occupation:** Retired Project Management Professional

**Education and Qualifications:** With my Information Technology and Project Management background, I will help the Port San Luis team address data requirements and long-term facility maintenance issues. I have a bachelor's degree in Business and have held a Project Management certificate since 2008. As a successful Project Manager and Supervisor of over 50 employees and contractors, I understand the value of teamwork, communication, and community input to ensure the necessary support and resources to get projects done, safely.

After serving as a US Marine, I relocated to the Central Coast and have been living within 3 miles of Port San Luis Harbor. My family and I love the area and believe it is a crucial resource that must be preserved and improved for the future. I believe in a balanced approach to growth with an emphasis on public input. I am running for Harbor Commissioner to give back to the community and build meaningful relationships to ensure we have a team that continues to support the mission, while serving the public in a respectful and effective way.

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**STATEMENT OF CANDIDATE FOR  
COMMISSIONER  
Port San Luis Harbor District**

**DAVE A. FRIESEN**

**Age: 49**

**Occupation:** Business Owner, Contractor / Realtor, SLCUSD School District Employee

**Education and Qualifications:** My wife & I with our 5 children are born and raised long time local residents whom are devoted to our community.

From my childhood on the ocean has and continues to be a huge influence on my life. I was a volunteer Firefighter and one of two ocean swimmers for the first San Luis Obispo County surf rescue team.

I have a vast amount of ocean knowledge and I am very passionate about our Harbor. I am dedicated to recognizing and preserving the history of Port San Luis so our local community and visitors can enjoy it for generations to come. I will work toward keeping both our harbor and beaches safe, clean and accessible.

My work as a contractor for the past 20+ years will ensure that harbor projects will be completed accurately and inexpensively. I am devoted to keeping the harbor from being a financial burden to tax payers by monitoring future taxes burdens for us all.

My intent as a Commissioner is to help manage our harbor so that it meets our community's needs, from our fishermen, recreational users to our local residents.

Thank you and I would appreciate your vote.

**STATEMENT OF CANDIDATE FOR  
COMMISSIONER  
Port San Luis Harbor District**

**ROBERT VESSELY**

**Age:71**

**Occupation:** Incumbent, Civil Engineer

**Education and Qualifications:** As a commissioner for the past 3½ years, I have been gratified at how interesting and fulfilling the position is. Before I ran for the office in 2016, I thought I had a rough idea of how the Harbor District operated but since then, I've learned a lot. I had worked with the Harbor District in the past on saving the Harford Pier Canopy, on restoring the Lighthouse and opening it to the public and on various other engineering projects around the Port. Since my election, I've become familiar with the operations, personnel, tenants and with the relationships between the Harbor and the community. As a civil engineer, I believe that I have brought a practical approach to such things as infrastructure and facility improvements. Engineers are problem solvers. I have supported our business tenants by voting to reduce their rent during the Covid-19 shut-down. It is critical that we continue to plan for a healthy Port operation when this pandemic passes.

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**SPANISH STATEMENTS FOR THIS CONTEST BEGIN ON THE NEXT PAGE**

**DECLARACIÓN DE CANDIDATO PARA  
COMISIONADO**

**Distrito Portuario Port San Luis**

**DAVE A. FRIESEN**

**Edad: 49**

**Ocupación:** Dueño de Negocio, Contratista/Corredor de Bienes Raíces, Empleado del Distrito Escolar SLCUSD

**Educación y Competencias:** Mi esposa y yo con nuestros 5 hijos nacimos y nos criamos como residentes locales durante mucho tiempo y estamos dedicados a nuestra comunidad.

Desde la infancia el océano ha tenido y sigue teniendo una enorme influencia en mi vida. Fui Bombero voluntario y uno de los dos nadadores oceánicos para el primer equipo de rescate de surf del Condado de San Luis Obispo.

Tengo amplia experiencia en conocimiento del océano y me apasiona nuestro Puerto. Me dedico a reconocer y a preservar la historia de Port San Luis para que nuestra comunidad local y los visitantes puedan disfrutarlo en las próximas generaciones. Trabajaré para mantener tanto nuestro puerto como nuestras playas seguros, limpios y accesibles.

Mi trabajo como contratista durante más de 20 años garantizará que todos los proyectos portuarios se completen de manera precisa y económica. Estoy dedicado a evitar que el puerto se convierta en una carga financiera para los contribuyentes mediante el control de las cargas impositivas futuras para todos nosotros.

Mi intención como Comisionado es ayudar a administrar nuestro puerto de manera que satisfaga las necesidades de la comunidad, desde las de nuestros pescadores, los usuarios recreativos hasta nuestros residentes.

Gracias y apreciaría su voto.

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**DECLARACIÓN DE CANDIDATO PARA  
COMISIONADO**

**Distrito portuario Port San Luis**

**ROBERT VESSELY**

**Edad:71**

**Ocupación:** Titular, Ingeniero Civil

**Educación y Competencias:** Como comisionado a cargo durante los últimos 3 años y medio, me sentí gratificado al conocer lo interesante y satisfactorio que es el puesto. Antes de presentar mi candidatura en 2016, pensaba que tenía una idea general de cómo funcionaba el Distrito Portuario pero desde entonces, he aprendido mucho. Trabajé con el Distrito Portuario en el pasado para salvar el Muelle Cubierto Harford, en la restauración y en la apertura para el público del Faro y en diferentes proyectos de ingeniería relacionados con el Puerto. Desde mi elección, me familiaricé con las operaciones, el personal, los inquilinos y las relaciones entre el Puerto y la comunidad. Como ingeniero civil, creo que he aportado un enfoque práctico a cosas tales como mejoras en la infraestructura y en las instalaciones. Los ingenieros son especialistas en resolver problemas. He apoyado a nuestros inquilinos de negocios al votar para reducir su renta durante el cierre por Covid-19. Es fundamental que sigamos planificando un funcionamiento saludable del Puerto cuando pase esta pandemia.

**CITY OF PISMO BEACH**  
**IMPARTIAL ANALYSIS OF MEASURE B-20**

If approved by the voters, Measure B-20, entitled “**The Pismo Beach Public Safety and Community Services Protection Measure**”, would amend section 3.20.030 of the Pismo Beach Municipal Code to increase the City’s transient occupancy tax rate from 10 percent to 11 percent.

The transient occupancy tax, sometimes known as a “hotel tax”, is paid by visitors and others who stay for thirty consecutive days or less in the City’s hotels, motels, vacation rentals and other similar lodging businesses. The lodging businesses then forward the tax to the City. The tax is not imposed on residents or property owners of the City unless they stay in the lodging businesses.

For example, if a hotel charges \$100.00 per night for a hotel room, the transient occupancy tax paid by the hotel guest under the current ordinance would be \$10.00. If the proposed measure is approved, the transient occupancy tax for the same hotel room would be \$11.00, or an increase of \$1.00 per night.

The revenues from the increased tax imposed by this measure would be deposited into the City’s General Fund to be used for such general municipal governmental purposes as the City Council directs. Among such purposes are police and firefighter services, groundwater and beach protection, enhanced senior services and other essential City services. If approved, the additional transient occupancy tax revenue collected by the City is estimated to be \$1 million per year.

This measure is a general tax, and therefore, this measure will only become effective if approved by a majority of those electors voting on the measure. The transient occupancy tax cannot be increased again without voter approval. The transient occupancy tax was last increased in 1992.

A YES vote approves the measure.

A NO vote rejects the measure.

This measure was placed on the ballot by the City Council of the City of Pismo Beach.

s/David Fleishman  
City Attorney, City of Pismo Beach

**The above statement is an impartial analysis of Measure B-20. If you desire a copy of the full measure, it may be obtained from the City’s website at [www.pismo-beach.org/measureb](http://www.pismo-beach.org/measureb), or you may email the City Clerk at [einderlied@pismo-beach.org](mailto:einderlied@pismo-beach.org) or call the elections office at (805) 773-7003 and a copy will be e-mailed or mailed at no cost to you.**

## **ARGUMENT IN FAVOR OF MEASURE B-20**

Measure B-20 would adjust the Transient Occupancy Tax (TOT) just 1% from 10% to 11% of the cost of a hotel/motel room. The TOT is paid for by tourists and visitors who stay in our hotels and motels; Pismo Beach residents do not pay this tax. The TOT is also applicable to short-term rentals.

Visitors use our roads, parks and emergency services as they enjoy all that Pismo Beach has to offer; from the beach, to our parks, to restaurants, shops and other amenities throughout our vibrant community. Raising the TOT represents a direct and fair way to recover the increased costs associated with visitor stays in Pismo Beach.

A modest 1% increase in the visitor tax will not hurt tourism and it does not place Pismo Beach out of market range. Tourists spend millions of dollars each year which sustains many local businesses. This, in turn, generates tax dollars that fund essential local government services. The proposed increase achieves an important balance between maintaining our competitiveness for tourism, while providing an opportunity to fund essential city services. The revenue from Measure B-20 will help fund critical services, and none of the money can be taken away by the State; all Measure B-20 revenue will stay local.

Please join us in voting YES on Measure B-20 and help our city build a stronger local economy and protect important city services.

s/Ed Waage

Mayor, City of Pismo Beach

s/Marcia Guthrie

Council Member, City of Pismo Beach

s/Erik Howell

Mayor Pro Tem, City of Pismo Beach

s/Sheila Blake

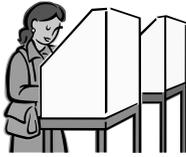
City Council Member, City of Pismo Beach

s/Mary Ann Reiss

Council Member, City of Pismo Beach

**NO ARGUMENT AGAINST MEASURE B-20 WAS SUBMITTED**

# ASSISTANCE for VOTERS with SPECIAL NEEDS



San Luis Obispo County offers voters with disabilities options that provide for a private and independent voting environment. The San Luis Obispo County Clerk-Recorder wants to help you create a voting method that works for you. See your options below.

- **Vote by Mail:** Your ballot has automatically been sent to you. Keep safe and return your ballot by mail, drop box, or Voter Service Center.
- **Voting at a Voter Service Center:** You can go to any Voter Service Center from October 31<sup>st</sup> to November 3<sup>rd</sup>. Locations are listed on the back of your Voting Instructions page.
- **Accessible ballot-marking machines (ICX)** are available at every Voter Service Center for four days of voting and at the County Clerk-Recorder's Office 29 days prior to the election for early voting.
- **Curbside voting:** If you arrive at a Voter Service Center and cannot get to the voting area, ask for assistance.
- **Accessible Voter Information Guide on the Web:** Sample Ballot and Voter Information Guides are available on the Clerk-Recorder's website with the use of personal accessible navigational tools and screen reader technology.



## **Remote Accessible Vote by Mail**

A new voting experience can be provided by the elections staff for all Vote By Mail voters, including those with disabilities by using web-based tools on a personal computer, printer, and one's personal assistive device(s) (screen readers, tactile switches, closed captioning, sip and puff system, etc.) to access and mark one's ballot, then returning it by mail to the Elections Office.

**Contact the Elections office for information at 805-781-5228**

## **Other Assistance for Visually, Hearing or Speech Impaired:**

The Secretary of State's Office has a TDD (Telecommunications Device for the Deaf) to provide elections information: **1-800-833-8683 (1-800-TDD-VOTE)**. Large print format of the state ballot measures continues to be available.

# LANGUAGE ASSISTANCE

As required by new legislation, the County of San Luis Obispo offers facsimile ballots in the following languages and for only the precincts listed below:

## Spanish

All Precincts                                      All Voter Service Centers

## Tagalog

Consolidated Precinct                      All Voter Service Centers  
403, 404, and 405

To determine your Con (precinct), please refer to the top left corner of your Vote By Mail ballot, which contains your precinct information (i.e. CON 403).

Facsimile ballots and instructions will be provided upon request. You can request to view the facsimile ballot for the language that is available at a Voter Service Center, listed in your Voting Instructions page.

## Vote By Mail Voters

You can request a facsimile ballot in one of the languages available:

By Phone:            805-781-5228

By E-Mail:           elections@co.slo.ca.us

By Mail:            1055 Monterey Street, Suite D120  
San Luis Obispo, CA 93408

In Person:           At the Clerk-Recorder's Office at 1055 Monterey Street,  
D120, San Luis Obispo or 6565 Capistrano Avenue (2<sup>nd</sup>  
floor), Atascadero

Online:              [www.slocounty.ca.gov/LanguageAssistance](http://www.slocounty.ca.gov/LanguageAssistance)

## Spanish Language Ballot Technology

With new accessible ballot-marking technology (ICX voting machines), a Spanish language voting experience can assist voters with making their selections and marking their ballots. They are available at the County Clerk-Recorder's office beginning October 5<sup>th</sup>, and at all Voter Service Centers from October 31 – November 3<sup>rd</sup>, Election Day.

# ASISTENCIA DE IDIOMA

Conforme exige la nueva legislación, el Condado de San Luis Obispo ofrece boletas electorales en los siguientes idiomas y solo para los distritos electorales que a continuación se indican:

## Español

En todos los distritos      En todos los Centros de Servicios al Votante

## Tagalo

En los distritos consolidados y en todos los Centros de Servicios al Votante

Distritos 403, 404, y 405

Para determinar cuál es su CON (distrito electoral), por favor revise la esquina superior izquierda de su boleta de Voto por Correo, que contiene la información de su distrito (por ejemplo, CON 403).

Se suministrarán, a petición, boletas electorales e instrucciones por facsímil. Puede solicitar ver la boleta facsímil del idioma que se encuentre disponible en el Centro de Servicios al Votante que aparece en su página con Instrucciones de Voto.

## Electores que votan por correo

Puede solicitar una boleta facsímil en uno de los idiomas disponibles:

Por teléfono:                      805-781-5228

Por correo electrónico: [elections@co.slo.ca.us](mailto:elections@co.slo.ca.us)

Por correo:                        1055 Monterey Street, Suite D120  
San Luis Obispo, CA 93408

Personalmente:                En la Oficina del Secretario-Oficial de Registro  
en 1055 Monterey Street, D120, San Luis Obispo  
o 6565 Capistrano Avenue (2<sup>do</sup> piso), Atascadero

En línea:                         [www.slocounty.ca.gov/LanguageAssistance](http://www.slocounty.ca.gov/LanguageAssistance)

## Tecnología de Boletas en idioma español

Con la nueva tecnología para completar boletas con más accesibilidad (máquinas de votación ICX), una interfaz en idioma español puede ayudar a los votantes a realizar sus elecciones y a marcar sus boletas. Se encontrarán disponibles en la oficina del Secretario-Oficial de Registro a partir del 5, de octubre, y en todos los Centros de Servicios al Votante desde el 31 de octubre hasta el 3 de noviembre, el Día de las Elecciones.

# TULONG SA WIKA

Ayon sa kinakailangan ng bagong batas na pinagtibay, nagbibigay ang County ng San Luis Obispo ng mga kopya ng balota na nasa mga sumusunod na wika at para lang sa mga presintong nakalista sa ibaba:

## Spanish

Lahat ng Presinto            Lahat ng Sentro ng Serbisyo para sa Botante

## Tagalog

Pinagsamang Presinto   Lahat ng Sentro ng Serbisyo para sa Botante  
403, 404, at 405

Upang alamin kung ano ang inyong Con (presinto), mangyaring sumangguni sa kaliwang sulok sa itaas ng inyong balota sa Pagboto sa Pamamagitan ng Koreo, na naglalaman ng impormasyon ng inyong presinto (ibig sabihin, CON 403).

Magbibigay ng mga kopya ng balota at tagubilin kapag hiniling. Maaari ninyong hilinging makita ang kopya ng balota para sa wikang ginagamit sa Sentro ng Serbisyo para sa Botante, na nakalista sa inyong pahina sa mga Tagubilin sa Pagboto.

## Mga Botante ng Pagboto sa Pamamagitan ng Koreo

Maaari kayong humiling ng kopya ng balota sa isa sa mga wikang magagamit:

Sa Pamamagitan ng Telepono: 805-781-5228

Sa Pamamagitan ng E-Mail: [elections@co.slo.ca.us](mailto:elections@co.slo.ca.us)

Sa Pamamagitan ng Koreo: 1055 Monterey Street, Suite D120  
San Luis Obispo, CA 93408

Sa Personal: Sa Opisina ng Klerk na Tagapagtala  
sa 1055 Monterey Street, D120, San  
Luis Obispo o 6565 Capistrano  
Avenue (Ika-2 palapag), Atascadero

Online: [www.slocounty.ca.gov/LanguageAssistance](http://www.slocounty.ca.gov/LanguageAssistance)

## Teknolohiya ng Balota sa Wikang Spanish

Sa tulong ng nagagamit na teknolohiya sa pagmarka ng balota (mga ICX na makina sa pagboto), ang karanasan sa pagboto sa wikang Spanish ay makakatulong sa mga botante sa pagpili at pagmarka sa kanilang mga balota. Magagamit ang mga ito sa opisina ng Klerk ng County-Tagapagtala simula ika-5 ng Oktubre, at sa lahat ng Sentro ng Serbisyo para sa Botante simula Oktubre 31 – ika-3 ng Nobyembre, Araw ng Halalan.

# WHY YOUR BALLOT WOULD NOT BE COUNTED

1. Ballot arrives after the deadline.
2. The VBM Return Envelope is not signed.
3. The signature on the VBM Return Envelope does not match the signature on the voter's Affidavit of Registration.
4. The ballot is returned without the I.D. Return Envelope.

**VBM Cure Process:** New legislation requires the Election Office to send letters to voters who forgot to sign their return envelope or whose signatures did not match their signatures on file so their ballots can be validated and counted.

**VOTE-BY-MAIL LOOK-UP ON THE WEB:** Check the status of your returned VBM ballot on the Internet at:  
[www.slovote.com](http://www.slovote.com)

**For the latest updates, follow us on Facebook:**

 [facebook.com/slocountyclerkrec](https://facebook.com/slocountyclerkrec)

## TRACK YOUR BALLOT



You can track and receive notifications via email, SMS (text), or voice message on the status of your VBM ballot. Sign-up at:

[WheresMyBallot.sos.ca.gov](http://WheresMyBallot.sos.ca.gov)